

26.86%

Churned Rate

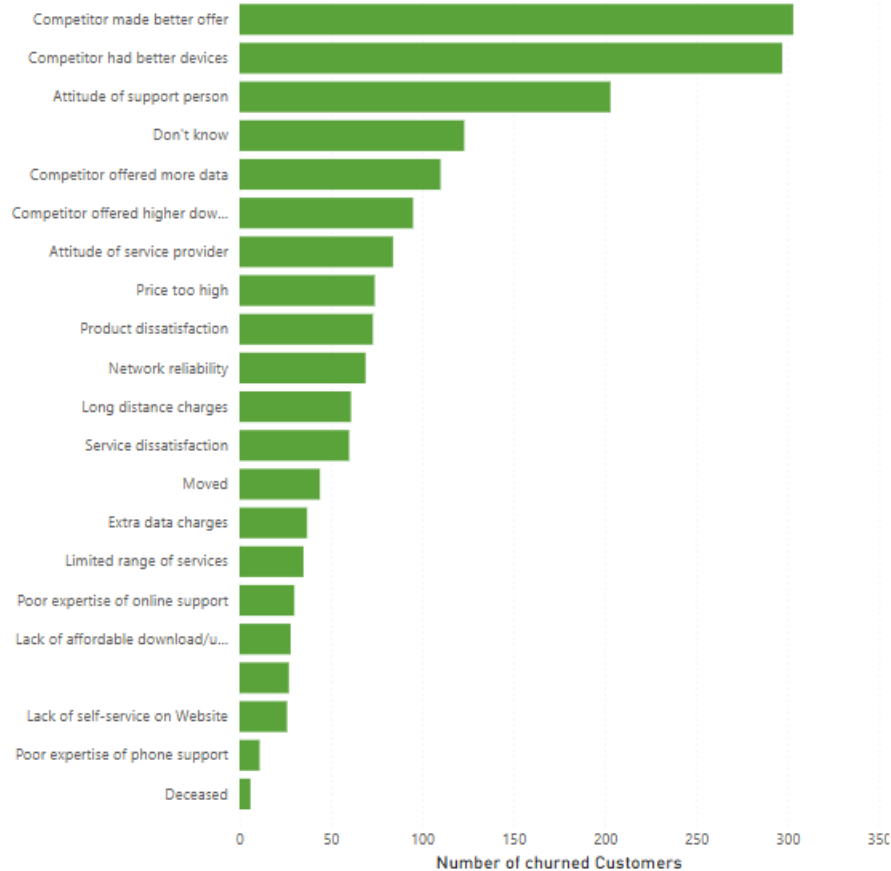
6687

Number of customers

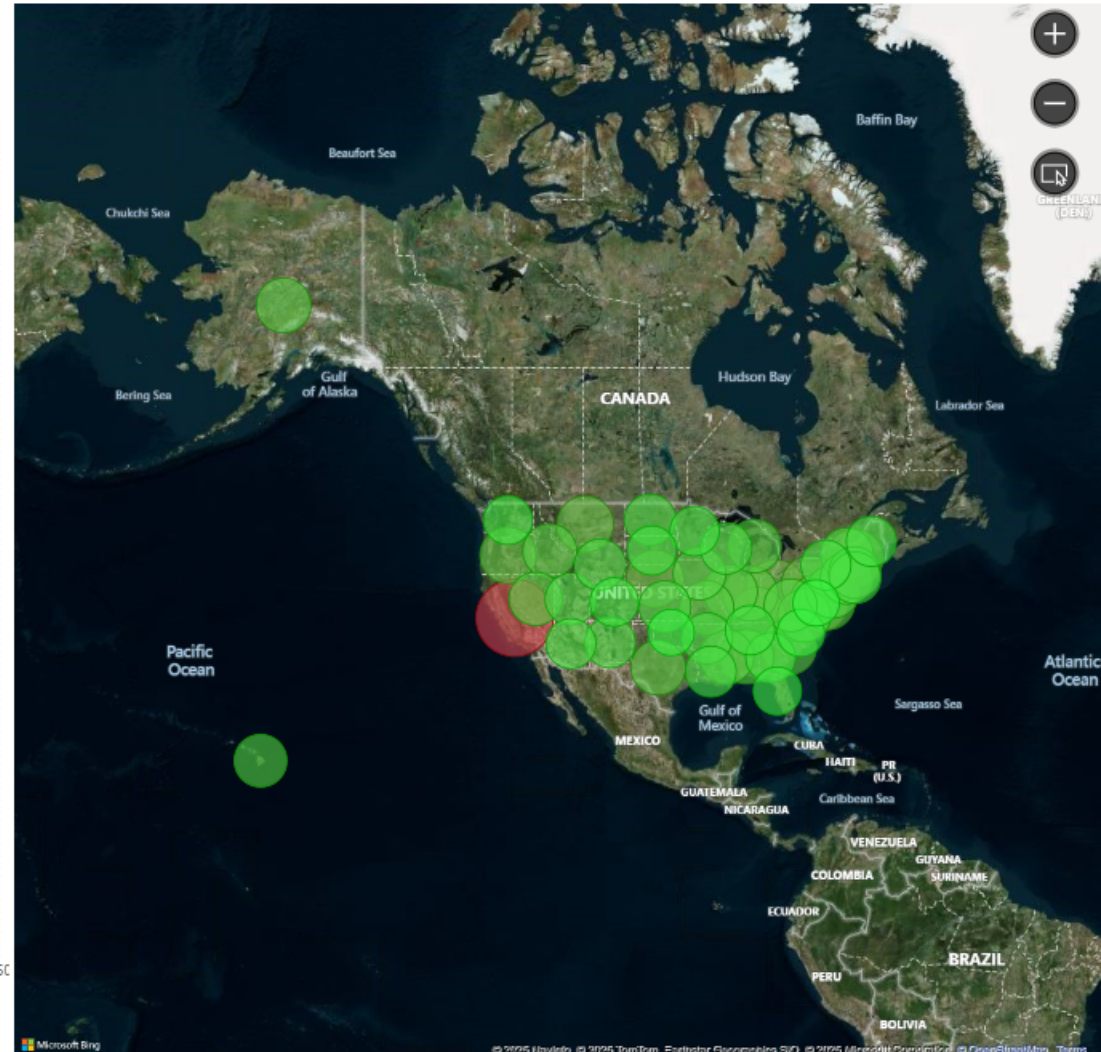
1796

Number of churned Customers

## Churn Reason

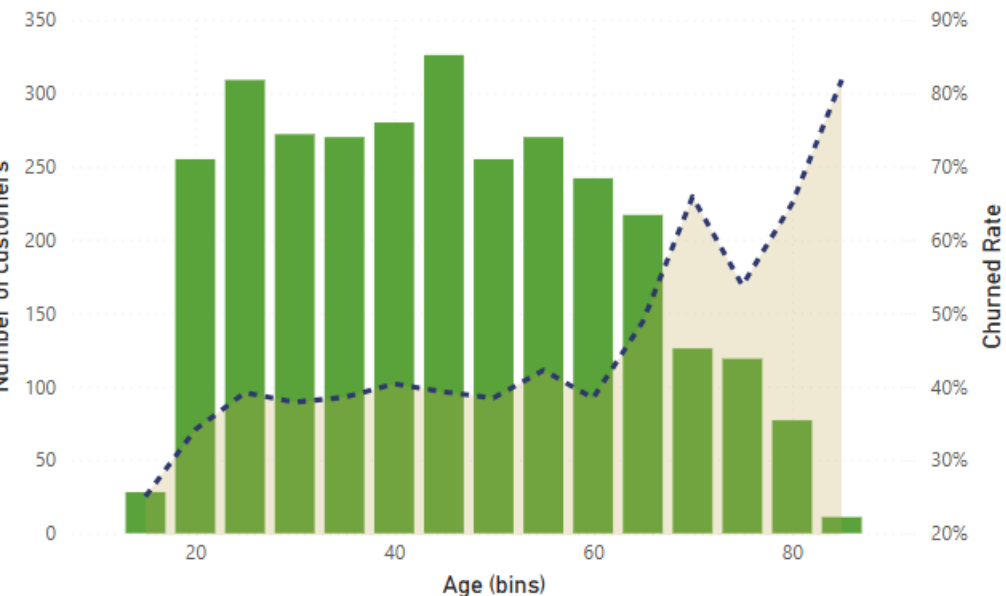


## Churned Rate by State



Number of customers, Churned Rate by Age (bins)

Number of customers Churned Rate



Account Length (in months)



Average of Monthly Charge and Churned Rate by Number of Customers in Group and Group

Group No Yes Churned Rate



6123

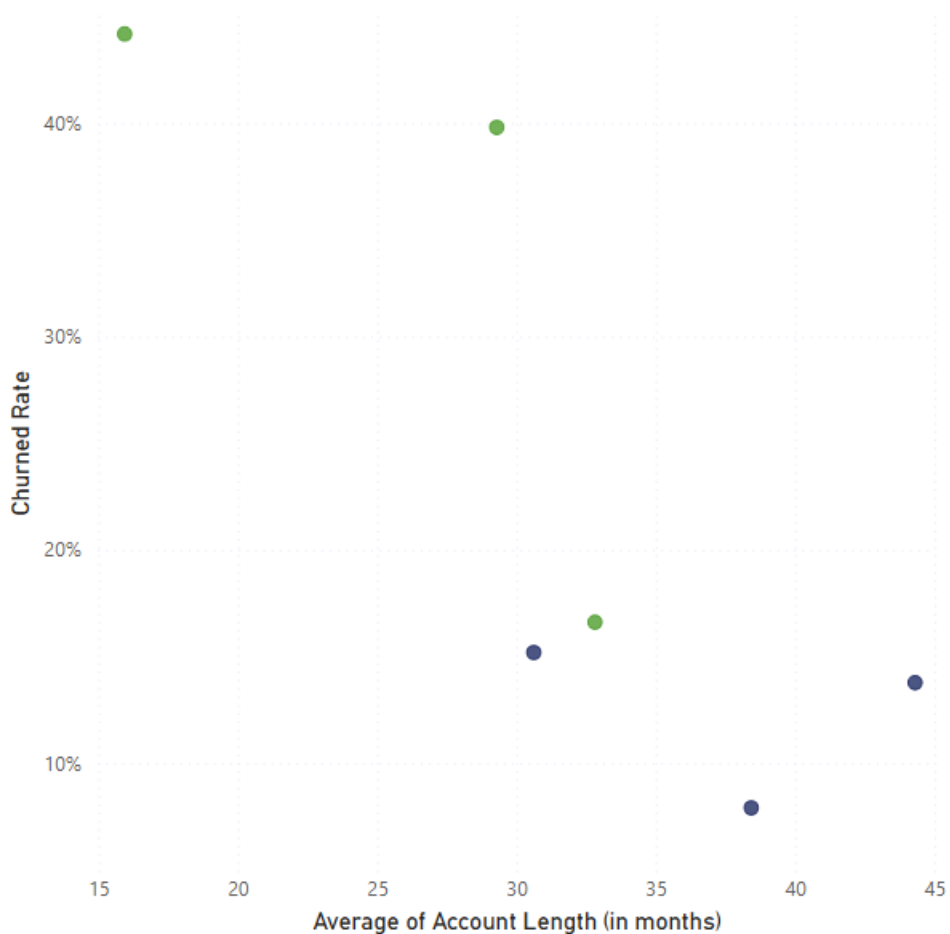
Sum of Customer Service Calls

0.92

AVG Customer Service Calls

Average of Account Length (in months) and Churned Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Contract Category, Payment Method

^ ☐ Monthly

☐ Credit Card

☐ Direct Debit

☐ Paper Check

^ ☐ Yearly

☐ Credit Card

☐ Direct Debit

☐ Paper Check

33.64

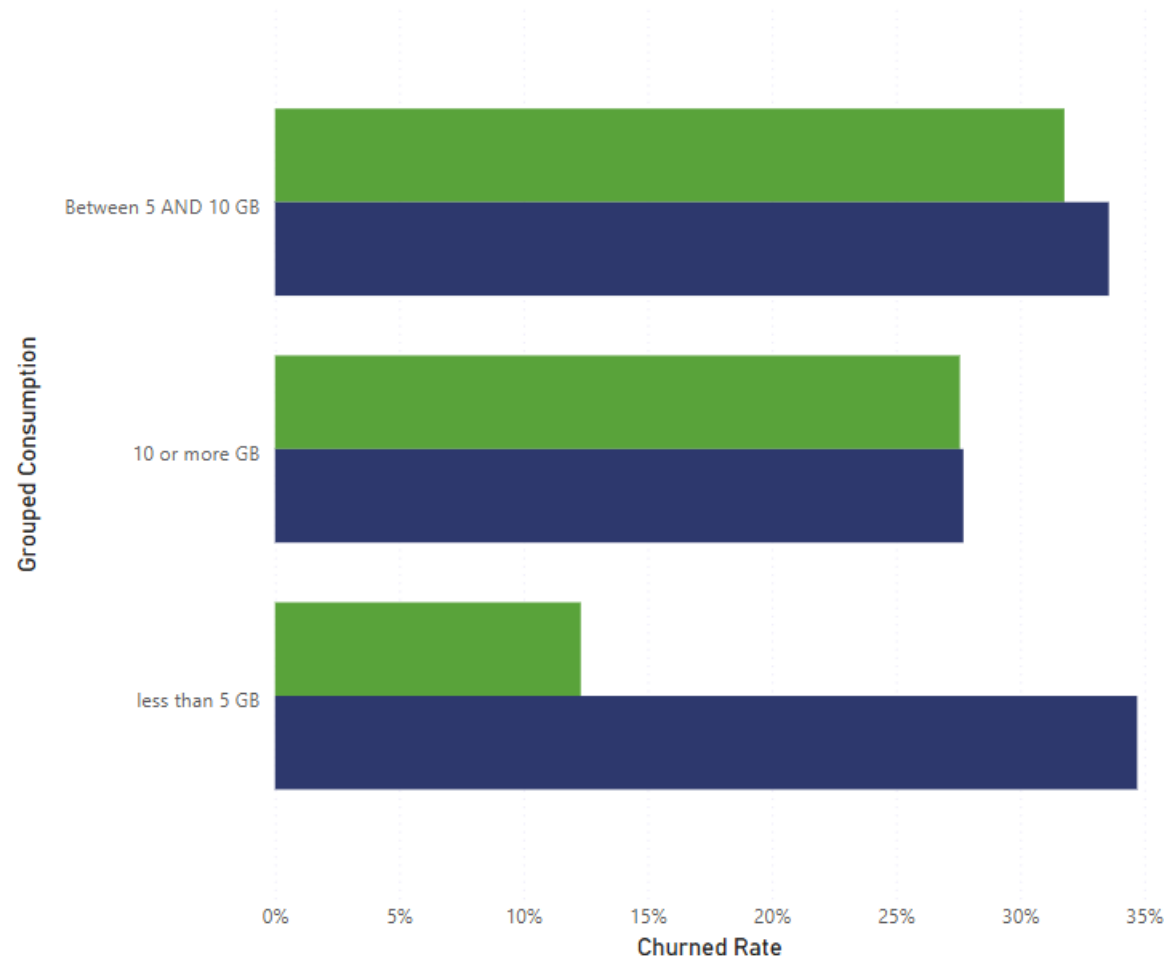
AVG Extra National Charges

3.37

AVG Extra Data Charges

## Churned Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



33.64

AVG Extra National Charges

6123

Sum of Customer Service Calls

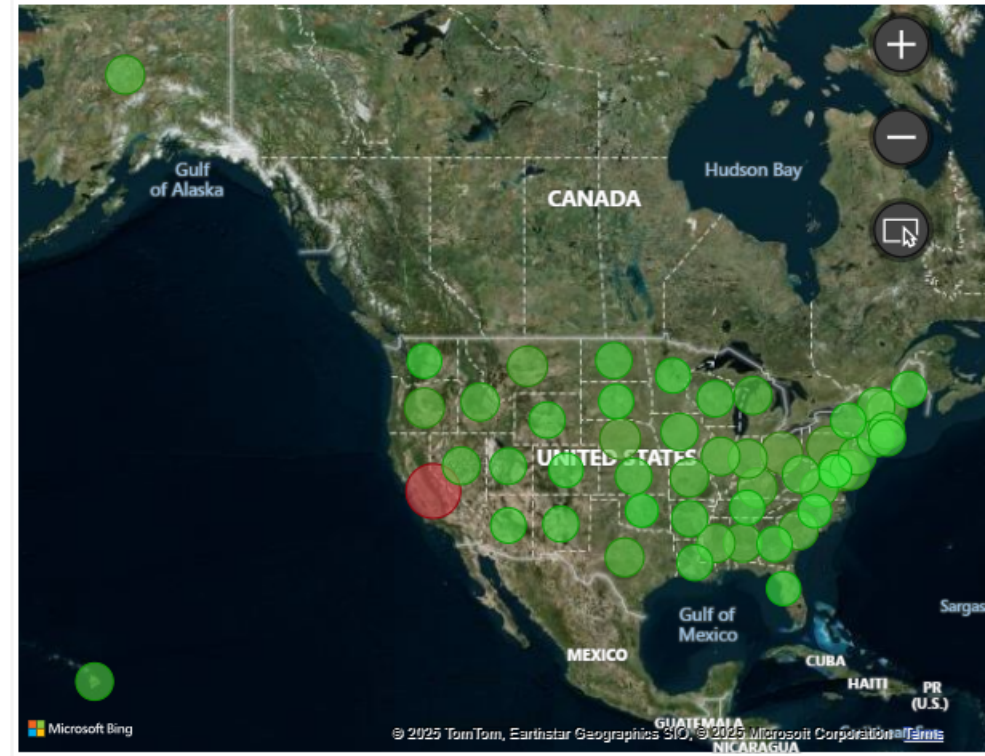
3.37

AVG Extra Data Charges

0.92

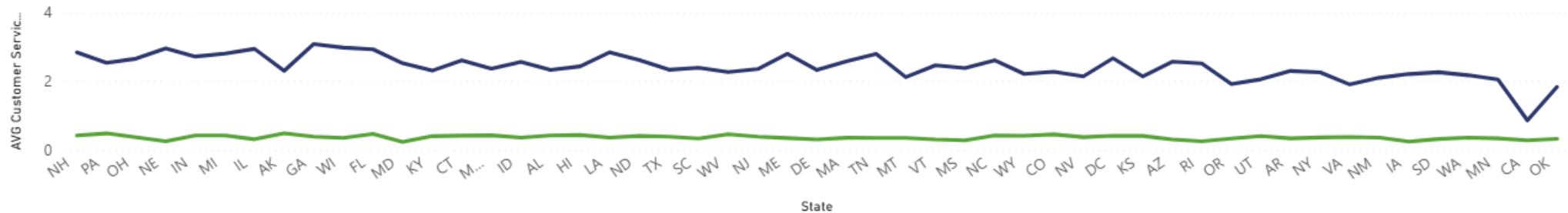
AVG Customer Service Calls

Churned Rate by State



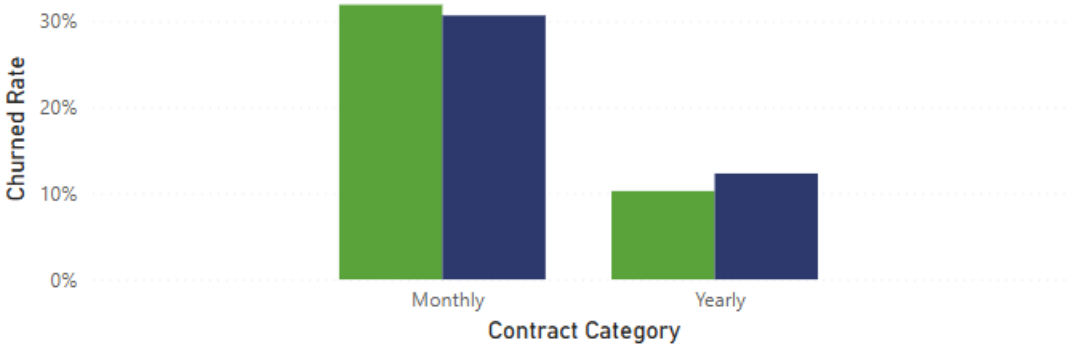
AVG Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

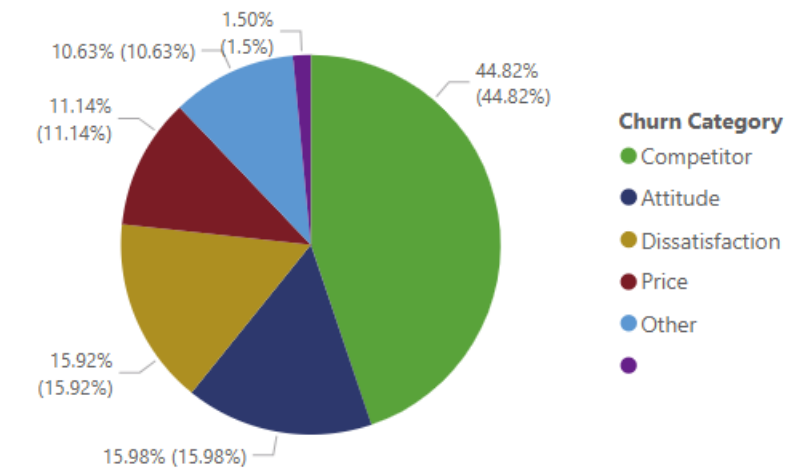


### Churned Rate by Contract Category and Gender

**Gender** ● Female ● Male



### Churn By Category



Monthly

31.28%

Churned Rate

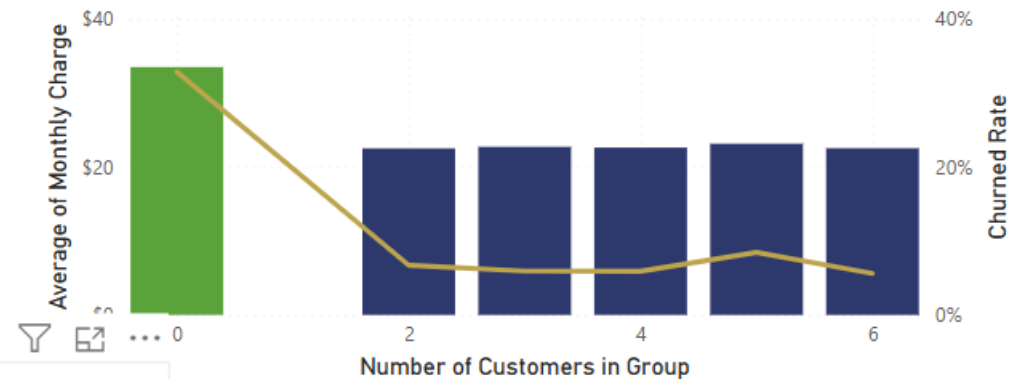
Yearly

11.29%

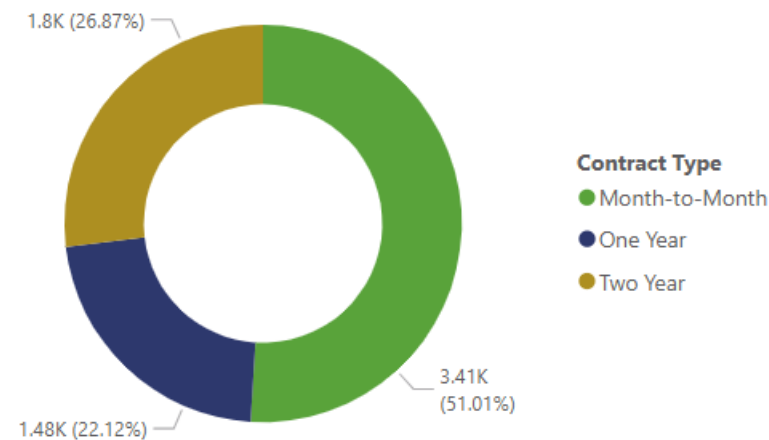
Churned Rate

### Average of Monthly Charge and Churned Rate by Number of Customers in Group and Group

**Group** ● No ● Yes ● Churned Rate



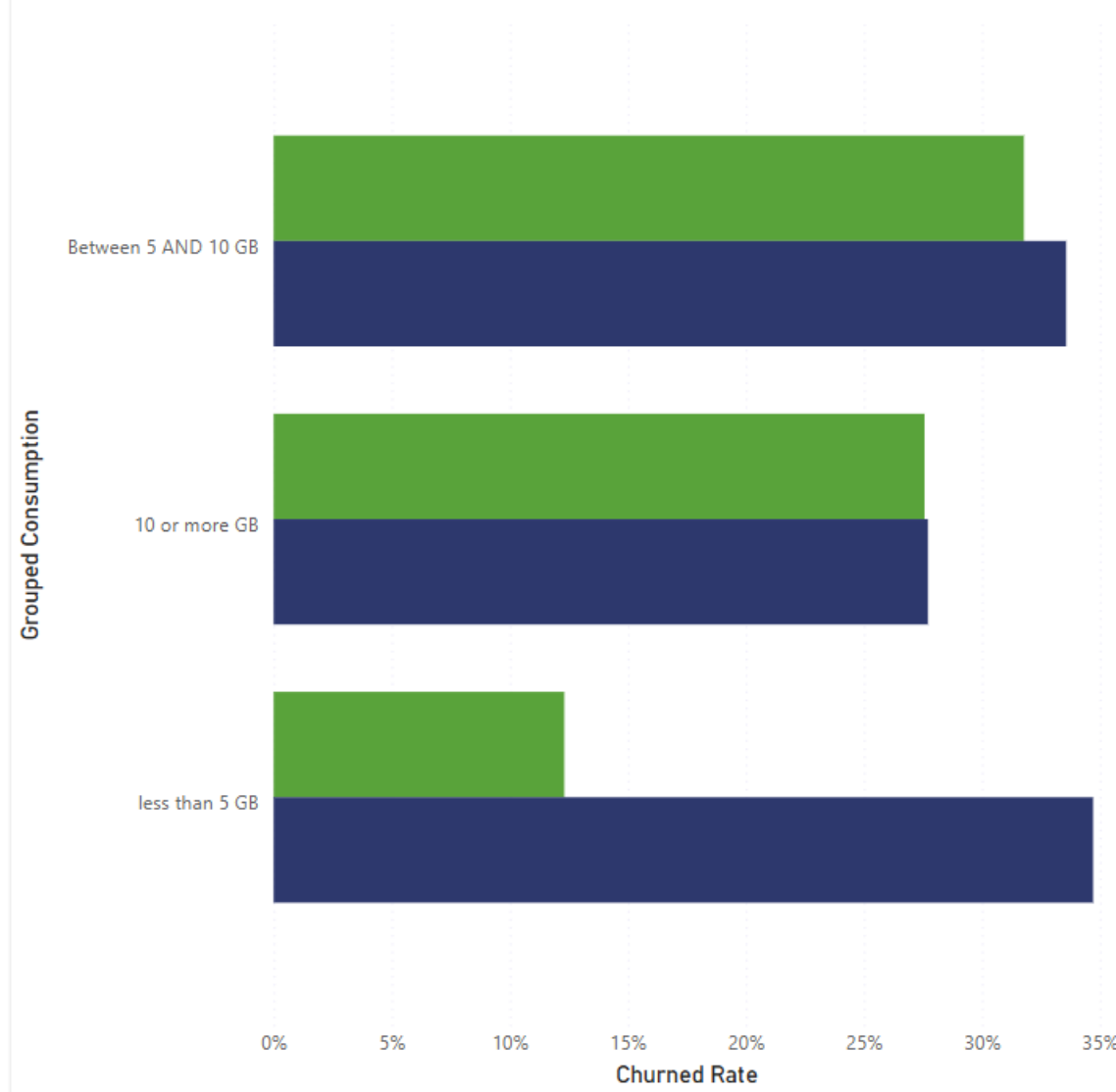
### Customer ID by Contract Type



Churned Rate	Number of customers	Unlimited Data Plan
16.10%	2193	No
32.11%	4494	Yes
<b>26.86%</b>	<b>6687</b>	

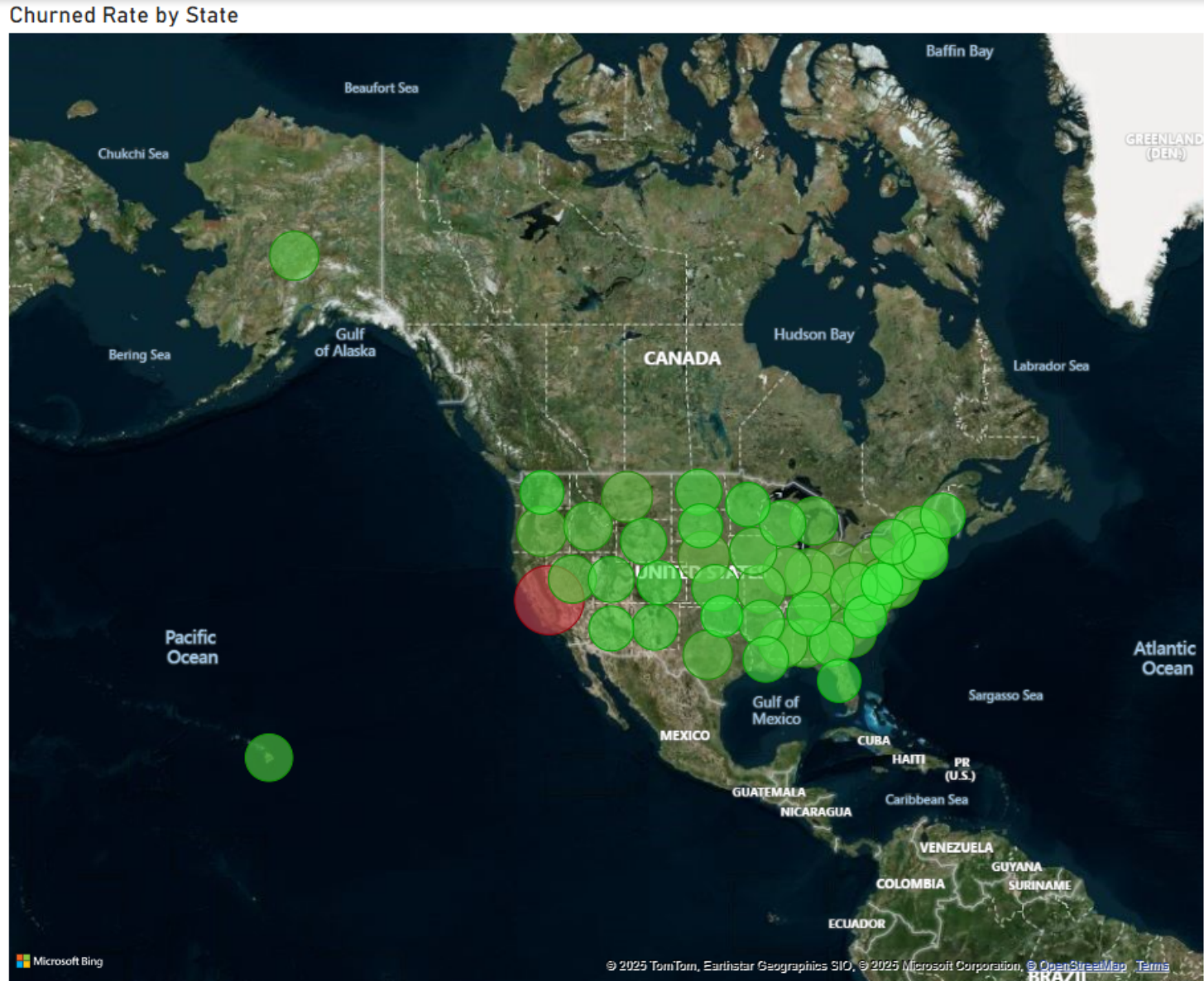
Churned Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



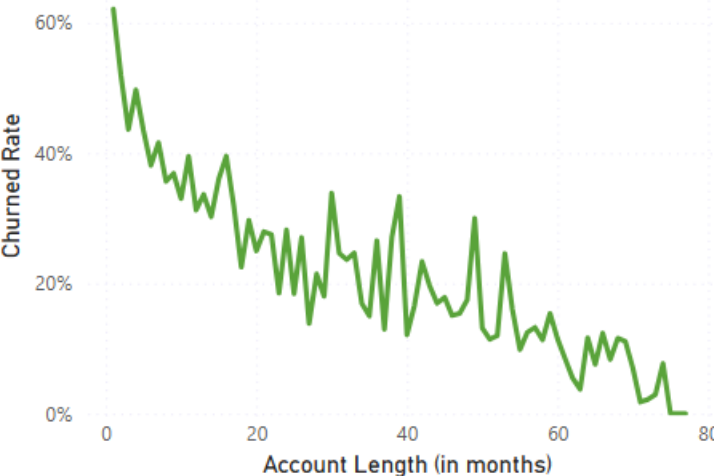


Intl Active	Churned Rate by State		Total
	no	yes	
No	20.01%	71.19%	22.21%
Yes	40.34%	7.59%	34.31%
Total	27.07%	24.88%	26.86%

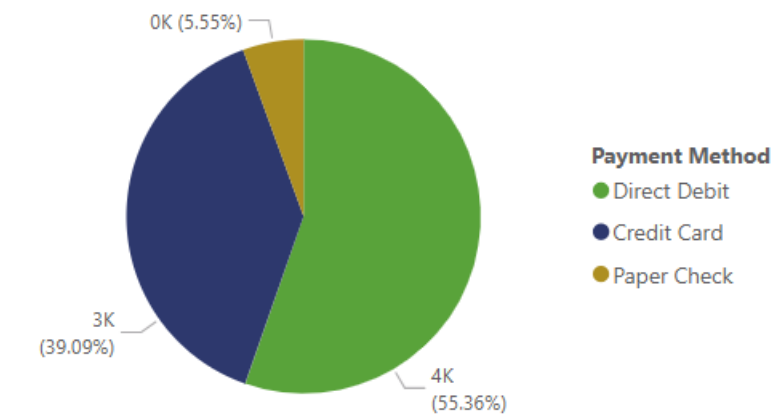




Churned Rate by Account Length (in months)



Number of customers by Payment Method



Churned Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year

