







MESYUARAT INDUK JK PENGHAKIMAN DAN PERTANDINGAN BIL. 01

Tarikh : 22 Februari 2013

Masa : 10.00 pagi

Tempat : Bilik Mesyuarat Anjung UniMAP

Aras 26, Menara Dato Onn,

Pusat Dagangan Dunia Putra (PWTC)
Jalan Tun Ismail, 50480 Kuala Lumpur













































KATEGORI PERTANDINGAN









KATEGORI PERTANDINGAN

- 1. Commercialization Category
- 2. Open Category
- 3. Young Category









Commercialization Category

- Product/service increases quality of life of a fairly large group of people.
- Ratio of total revenue to cost of research budget
- Measure the return on investment of the product
- The product/service must be already marketed either locally or internationally.
- Revenues have been generated from the commercialization of the product/service.
- IP obtained
- The product/service is a result of a research cycle.
- Sales must be between Jan 2011 to Sept 2013
- Proof of publication either in impact factor or indexed or refereed journal or proceedings









Open Category

- Uniqueness, novelty and inventiveness.
- The product is useful in solving problem.
- Proof of publication either in impact factor or indexed or refereed journal or proceeding.
- Readiness for market/market potential.
- Technology transfer potential.
- Effort informative and attractive presentation
- Knowledge about the innovation and scientific thought.
- · Have been awarded only silver or bronze medal in any exhibition.
- Must include substantial modification to the product.
- Patent/copyright









Young Category

- An ingenious idea to solve a genuine problem.
- Idea is original disruptive innovation.
- It is revolutionary and might change the conventional practice of people (applicability of the innovation).
- The product/service is close to professional quality and/or has pleasing aesthetics.
- The participant understands the project and area of study thoroughly (status of innovation).
- The target market is clearly defined. It has high commercial potential and the industrial cost of developing the product/service extensively is favourable (commercializability)
- Effort-informative and attractive presentation and knowledge about the innovation and scientific thought.(presentation)









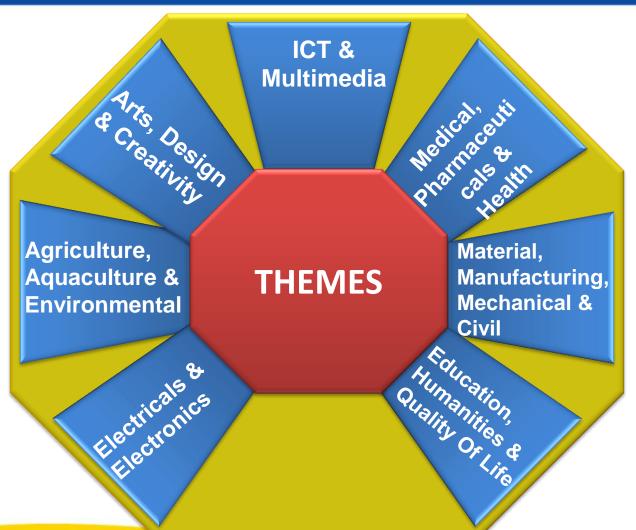
TEMA & SUB-TEMA



















| THEME | SUB THEME (GUIDELINES) |
|----------------------------|---|
| Arts, Design & Creativity | Apparel, Fabric and GarmentArts Material |
| | Clothing and Textiles |
| | Architecture |
| Agriculture, Aquaculture & | Agriculture, Horticulture and Gardening |
| Environmental | Aqua-farming and Aquatic Organisms |
| Liivii oiiiiichtai | Renewable Energy |
| | Garden Technology |
| | Protection of the Environment |
| | 1 Totodion of the Environment |
| Education, Humanities & | Educational Items |
| Quality of Life | Teaching Method and Materials |
| | Musical Instruments |
| | Transportation Management |
| | Personal-Care Products |
| | Special Care and Child Care |
| | Sports and Games |
| | Security & Protection System |
| | Management |
| | Business |
| | Accounting |
| | • Law |









| THEME | SUB THEME (GUIDELINES) |
|-------------------------|--|
| Electrical & Electronic | Chemical Automotive and Transportation Electrical components and supplies Electronic components and supplies Civil Engineering |
| ICT & Multimedia | Artificial Intelligent Software Engineering Information Management and System Networking and Telecommunication Computer Science Computer Forensic Multimedia |









| THEME | SUB THEME (GUIDELINES) |
|---|--|
| Material, Manufacturing, Mechanical & Civil | Building and Construction Automotive Aerospace and Aviation Audio-Visual Equipment Industrial Design Machines and Equipment Manufacturing Process Food and Beverage Household Items Office Products |
| Medical, Pharmaceuticals & Health | Medicine, Surgery, Hygiene and Orthopedics Biotechnology, Health and Fitness Beauty and Personnel Care |









PERATURAN PERTANDINGAN









TERMS OF REFERENCE

- 1. This award is open only to those participating as Exhibitors of their inventions/innovations in PECIPTA2013.
- 2. An invention/innovation may be presented in the form of pro-series or commercial samples, already manufactured articles, products, models, plans, drawings, photos and texts.
- 3. Inventor/innovator must complete a separate entry form for each invention/innovation per category, which they wish to compete. Not more than one invention/innovation may be submitted on each form. Photocopies of entry form may be used.
- 4. Each entry for International participant must be accompanied by an entry fee of USD3500 (USD: Three thousand and five hundred only). Payment must be made by bank draft/money order, made payable to Universiti Utara Malaysia. The fee is non-refundable should one withdraw from the exhibition.









- 5. A security service will operate during the whole period of the Exhibition. However, the Secretariat accept no responsibility for loss, theft, damage due to fire or other cause to invention/innovation during the Exhibition or in transit.
- 6. By his formal application to participate in the award, each inventor/innovator undertake to ensure the delivery of his application before 17:00 hour 30 June 2013 and to allow it to remain on display during the whole Exhibition. Any inventor/innovator withdrawing his invention/innovation before closure shall render himself liable to pay damages and shall forfeit any award given to him.
- 7. The inventor/innovator or his representative is required to be at the exhibit at all times, throughout the Exhibition. Failure to comply may cause the forfeiting of any award given to him.
- 8. The decisions of the judges are final. Any complain will not be entertained.









KRITERIA PEMARKAHAN









| COMMERCIALIZATION CATEGORY | OPEN CATEGORY | YOUNG CATEGORY |
|-------------------------------------|--|--|
| 1. Product/Service (10%) | 1. Originality of the product (30%) | 1. Creativity & Idea Novelty (30%) |
| 2. Market (15%) | 2. Applicability of the innovation (20%) | 2. Applicability of the innovation (20%) |
| 3. Revenue Generation (35%) | 3. Status of innovation (20%) | 3. Status of innovation (20%) |
| 4. License (IP) (10%) | 4. Commercializability (20%) | 4. WOW (10%) |
| 5. Research (10%) | 5. Presentation (10%) | 5. Marketability (10%) |
| 6. Period of Commercialization (5%) | | 6. Presentation (10%) |
| 7. Publication (5%) | | |
| 8. Awards Recognition (10%) | | |









PENCALONAN HAKIM









PENCALONAN HAKIM

- 1. Penganjur akan melantik seorang hakim bagi setiap IPTA /Industri dan membiayai kos penginapan serta pengangkutan.
- 2. IPTA/Industri digalakkan mencalonkan sehingga 5 orang hakim yang kosnya akan ditanggung oleh IPTA/Industri berkenaan.
- 3. Honorarium diperuntukkan sebanyak RM600.00 untuk seorang hakim.
- 4. Tatacara penghakiman:-
 - 3 orang hakim menilai satu produk yang sama.
 - Hakim perlu membuat penilaian berseorangan (bukan berkumpulan).
 - Kesemua penilaian perlu diselesaikan dalam tempoh sehari.
- 5. Jadual penghakiman akan diberikan sehari sebelum penghakiman dibuat.
- 6. Tarikh akhir pencalonan hakim ialah pada 15 Julai 2013.









KRITERIA PEMILIHAN HAKIM (IPTA)

- Mempunyai Patent yang dihasilkan atau Intellectual Property Rights (IPR); <u>dan</u>
- Tersenarai dalam H-index atau mempunyai sekurang-kurang 3 ISI atau yang setara dengannya; <u>dan</u>
- Mempunyai pengalaman terlibat dalam Industri (contohnya dalam aktiviti-aktiviti CSR (Corporate Social Responsibility) / ceramah industri yang diberikan/ dikelolakan; dan
- Tidak mempunyai sebarang ikatan dan kepentingan dalam produk yang dinilai.









KRITERIA PEMILIHAN HAKIM (INDUSTRI)

- Mempunyai pengalaman sekurang-kurangnya 5 tahun dalam industri berkaitan; <u>dan</u>
- Mempunyai pengalaman atau terlibat dengan mana-mana expo berkaitan dengan R&D; dan
- Mempunyai pengalaman terlibat dengan IPT (contohnya dalam aktiviti-aktiviti CSR (Corporate Social Responsibility) / ceramah industri yang diberikan/ dikelolakan; dan
- Tidak mempunyai sebarang ikatan dan kepentingan dalam produk yang dinilai.









ANUGERAH & HADIAH









ANUGERAH & HADIAH

Rekacipta akan diberikan markah mengikut kriteria-kriteria yang terdapat dalam borang penilaian berdasarkan kepada kategori yang dipertandingkan. Markah maksimum ialah 100%. Pingat akan dianugerahkan berdasarkan peratusan markah yang diperolehi seperti berikut:

Emas : 80 - 100

Perak : 70 - 79

Gangsa : 60 - 69

Anugerah dan hadiah akan diberikan kepada pemenang seperti berikut:

Emas, Perak dan Gangsa untuk setiap produk yang layak Best Award (setiap kategori & tema) Best of the Best (keseluruhan)







ANUGERAH & HADIAH

- Best Award terdiri daripada pemenang pingat emas untuk kategori.
- Best of the Best terdiri daripada pemenang Best Award.
- Bagi anugerah Best Award, sekurang-kurangnya perlu disertai oleh 3 institusi.
- Sekiranya ada keperluan untuk menentukan Best Award atau Best of the Best, penghakiman akan dibuat pada hari berikutnya.









HADIAH IRINGAN (PENAJAAN ANTARABANGSA)

- Romanian Special Award
- INOVA Special Award (Croatia)
- WIIPA Special Award (Taiwan)
- MINDS Gold Award
- KIA Special Award (Korea)
- AIA Special Award (Korea)









HAL-HAL LAIN









- 1. Pendaftaran Produk
- 2. Sistem Pendaftaran dan Penilaian Markah
 - secara online









Tarikh Permohonan Dibuka 01 APRIL 2013

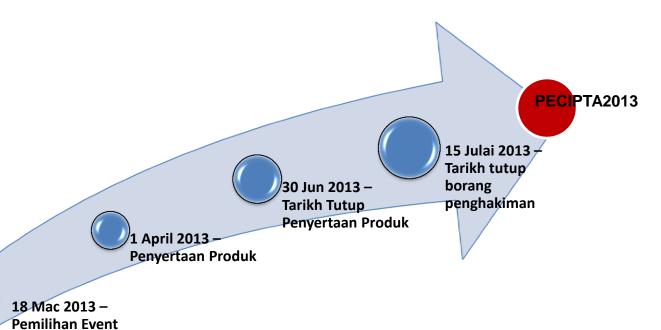
Tarikh Permohonan Ditutup 30 JUN 2013











13 Mac 2013 – Mesyuarat Induk PECIPTA2013

Manager







Terimal Kasih

