

Invited Talk

DoCoMo's Challenge Towards New Mobile Services

Kiyoyuki Tsujimura

Executive Vice President, Managing Director of Corporate Strategy and Planning
NTT DoCoMo

Abstract

NTT DoCoMo, the provider of “i-mode” mobile Internet service, which accommodates over 40 million subscribers in Japan, is now working to create new types of mobile communications services featuring visual content and contactless IC technology.

Biographical Notes

Kiyoyuki Tsujimura is Executive Vice President at NTT DoCoMo, Inc, the largest mobile operator in Japan. He has been overseeing the Company's strategy development for two years as Managing Director of Corporate Strategy and Planning Department. Before serving the current position, he was Senior Vice President and Managing Director of Global Business Department. Mr. Tsujimura has been working for NTT DoCoMo for 13 years since it was spun off from NTT Corporation, during which he served several director positions. He received his master degree in management from Massachusetts Institute of Technology in 1987 and ME and BE in electronic physics from Tokyo Institute of Technology in 1975 and 1973, respectively.