

Ahmad Elhaj

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Professional Summary

Results-driven and passionate Software Engineer with 4+ years of experience specializing in the design and development of high-performance, scalable Web applications. excel at transforming complex requirements into dynamic, responsive, and intuitive user experiences that drive engagement and growth.

Technical Skills

Frontend: Vue, React, Redux, JavaScript (ES6+), HTML5, CSS3, Bootstrap, Tailwind CSS, Responsive Design

Backend: Laravel, PHP, RESTful APIs, JWT Authentication, OOP, MVC , MySQL

Tools & Methods: Git, GitHub, Postman, AJAX, JSON, SOLID Principles, Clean Code

Experience

- **Manaret Horan, Dubai , UAE – Full Stack Web Developer**

August 2023 - July 2024

- Developed and maintained a high-traffic e-commerce website and +3 dynamic landing pages, utilizing a modern tech stack including React, Laravel , and MySQL.
- Improved site-wide performance by optimizing images, lazy loading components, and refining backend queries, leading to a 1.5-second reduction in average page load time.
- Collaborated closely with UX designers and marketing managers in an Agile environment to rapidly prototype and deploy campaign-specific web assets.

- **AL Hariri Group, Istanbul , Turkey (hybird) – Full Stack Web Developer**

July 2022 - June 2023

- Engineered and launched a comprehensive admin dashboard using Laravel, Vue.js, and Tailwind CSS, providing full control over content, orders, items, and invoices. This automated manual processes, reducing administrative workload by 30% and significantly improving operational efficiency.
- Developed a multi-language e-commerce platform (English, Arabic, Turkish) from the ground up using Laravel and Vue.js. Implemented RTL support and localized content, serving over 10,000 monthly users with a seamless online shopping experience.
- Built a high-performance, responsive e-commerce storefront with Laravel and React, adhering to clean code principles, SOLID design patterns, and a mobile-first approach to ensure optimal performance across all devices.
- Designed, built, and secured robust RESTful APIs with JWT authentication, enabling seamless and secure data communication between the frontend and backend systems.
- Developed and optimized high-converting landing pages using HTML5, CSS3, and JavaScript.

- **Freelance Full-Stack Developer**

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- Full-Stack Development: Engineered and delivered robust, full-stack web applications using a modern tech stack including Laravel (PHP), React.js, and Vue.js, managing everything from initial concept to final deployment.
- End-to-End Project Leadership: Collaborated directly with clients to transform business requirements into technical solutions, architecting systems with Laravel backend APIs and dynamic React/Vue frontends.
- Performance Optimization: Identified and resolved critical performance bottlenecks by optimizing Laravel Eloquent queries and implementing component lazy-loading in Vue/React, resulting in a ~30% reduction in page load times.
- Deployment : Managed the full deployment lifecycle, configuring cloud infrastructure (AWS, shared hosting) and implementing CI/CD pipelines to automate testing and deployment using Cloudways && Hostinger .

Projects

souq-albalad

- Architected and built a full-stack e-commerce solution featuring a Laravel backend with real-time chat/notifications and a React/Redux dashboard.
- Developed a secure RESTful API to handle all client-side operations, rigorously tested with Postman.
- Engineered real-time bidirectional communication for live user support and admin alerts using WebSockets.
- Created a dynamic, data-driven admin panel with React and centralized state management via Redux.
- Designed and implemented the public-facing landing page (souq-albalad.com) to enhance brand presence and user engagement.
- Deployed the entire application on Cloudways, configuring the cloud server for optimal performance and scalability.

employee Timetable

- Automated staff scheduling for a Hamburg hospital, dynamically allocating shifts based on individual quotas, availability, and labor regulations, eliminating manual processes.

Education

- Damascus University, Syria – Bachelor in software engineering – Faculty of informatics engineering

Languages

- Arabic : Native
- English : Fluent
- Turkish : A2