Problem Statement

1. There are some books that are very expensive and many people cannot buy these books and do not know who owns this book to borrow it.

2. There are many people who need to read books but sometimes books are in another language.

3. They are very busy and do not have time to read books.

4. They want to know who he reads the same book to encourage reading.

5. Lack of knowledge of the appropriate book to read what needs from the topics, because there are many books on the same topic.

6. They also find it difficult to find paper books.

Suggested Solutions

1. If he has no money, friends can share them to read the book.

2. Providing the book into several specific languages for easy reading.

3. Recording the book into audios and several languages.

4. He can participate in discussions about the book using the forum and send messages with his friends

5. Write a small brief for each book to see if this book fits.

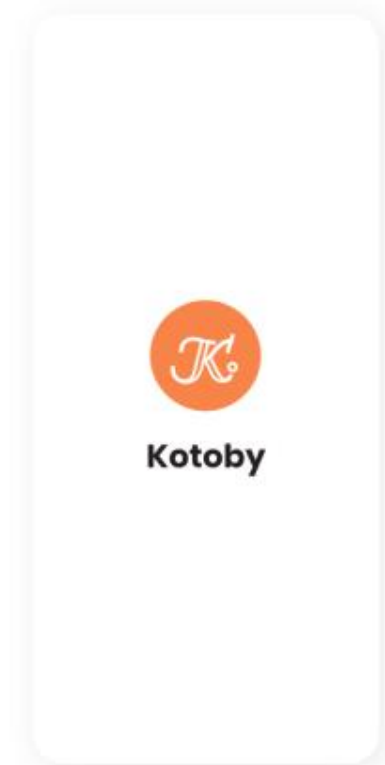6. They can order a copy of the paper book and deliver it to him.

what is the kotoby app?

It is a mobile application that helps readers to read books in an easy way and find what they want from books, and it has several advantages including exchanging books between people, allowing them to read books, listening to audiobooks, knowing what to read and encourage friends, and creating discussions about books.

Target Users

1. Students
2. Developers Their Career
3. Library Owners
4. Reading lovers

Kotoby

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UX Case Study

9:41

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Get Started

Create an account

9:41

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