AHMAD **FAHREZI**

Kuala Lumpur, Malaysia

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Professional Experience

CommerceOwl - Web Developer and Designer; Remote (based in Alberta, Canada)   Oct 2022 – Present

- Develop a Vue.js site for spearheading a new venture by building an MVP, integrating AI-generated art using Midjourney and custom API.
  - Assisted in determining metrics and KPIs, building framework and strategy for the first 3 months.
- Rebranded RecipeStack (Shopify App) and improved brand awareness, resulting in a 4.5% lower monthly churn rate.
  - Designed digital assets focusing on branding consistency, ensuring cohesive design across ads, websites, and products.
- Maintained a React-based recipe app and quality control over different viewports and tech stacks. Increase user engagement by 30% by improving the application's UX and UI, ensuring user-centric design.

Projects

Tost - Web App Project | https://tost-project.vercel.app/

- Led and managed a team of 5, delivering full-stack Next.js restaurant application.
- Implemented a role-based authentication system with Next-auth using Google Auth for a seamless experience
  - Users can book, add to a cart, and checkout; Admin features can manage users, menus, and tables.

YouOweMe - Mobile App Project | https://github.com/ahmadfahrezi81/YouOweMe

- Oversaw a team of 4, and successfully built an Android application using Java.
- YouOweMe is a convenient solution for managing shared expenses; following Material Design conventions;
  - Integrated security and realtime data using Firebase

Owlect - CodeNection Hackathon

- Won 3rd place in a Codenection hackathon.
- Created a semi-working MVP using Vue.js and Contentful, hosted with Netlify
  - Our attempt to solve SDG 4, quality education; Fostering active learning through Owlect

Education

University of Malaya - Bachelor of Computer Science; Kuala Lumpur, Malaysia   Sept 2021 – Present

Concentrations: Software Engineering | CGPA**:** 3.55 / 4.0

- Courses: OOP in Java, Compilers, Algorithms, Operating Systems, Data Structures, Machine Learning

W.P Wagner High School; Edmonton, AB, Canada   Sept 2016 – July 2019

- Honours Award throughout High School

Skills and Expertise

Programming Languages: C, C++, Java, Python, HTML/CSS, Javascript, Typescript, PHP

Technologies: Node.js, React.js, Next.js, MySQL, Postgresql, React.js, Next.js, Firebase, Bash, Git

Language: Native level in English; Intermediate in Bahasa Indonesia; Conversational in Malay