

Entry Level Marketing Associate

Carbonteq is always on the lookout for great talent so send us your resume and we will get in touch about our open roles.

To Find out what makes us unique, how we work, and what we offer. Visit our Marketing page for more details: [Marketing Department](#)

About Carbonteq:

- We're a digital product agency focused on building customized web and mobile applications.
- Our team works with businesses across different industries to create modern, useful digital products.
- We believe in innovation, quality, and close collaboration with our clients to create the best value for them.
- Over the years, we've helped businesses find unique solutions and bring their ideas to life.

We're looking for an **Entry-Level Marketing Associate** to join our team! If you're creative, passionate about **digital marketing**, and eager to learn, this is the perfect opportunity to kickstart your career. You'll work on exciting marketing campaigns, manage social media, and support projects that make a real impact.

Key Responsibilities:

- Develop, plan, and manage the company's presence across all major social media platforms (Instagram, LinkedIn, Facebook, etc.)
- Create engaging visual content including Instagram Reels, Stories, and posts to drive engagement and brand visibility
- Be comfortable and confident in appearing on camera for Instagram Reels, Stories, and other video content as needed
- Monitor social media trends and actively engage with the audience to grow the community and boost reach
- Prepare and curate newsletters, promotional emails, and oversee their distribution through appropriate digital channels
- Provide fresh and creative ideas for content marketing and assist with updating website content, blogs, and landing pages
- Support in formulating digital strategies to build a long-term connection with our target audience

- Plan and execute paid digital campaigns on platforms like Google Ads, Facebook Ads, and Instagram Ads to boost brand awareness and lead generation
- Conduct keyword research and manage SEO efforts, including On-Page and Off-Page optimization
- Track, measure, and report on the performance of digital marketing campaigns using analytics tools (e.g., Google Analytics, Search Console, WebTrends)
- Stay up-to-date with the latest digital marketing trends, tools, and best practices to keep strategies relevant and effective

Who We're Looking For:

- **Fresh graduates or 0-1 year of experience** in marketing
- Major in Marketing/Business/management Sciences/Econ is a plus
- Strong **communication** and **content creation** skills
- Familiar with **social media platforms** and marketing tools
- Interest in **digital marketing** and the **tech industry**

Culture at Carbonteq:

- Our culture is defined by integrity to work and how we behave when no one's watching
- We celebrate doing great work and always learn from each other.
- Everyone's ideas are valued, no matter their role or title.
- We trust our team to make decisions and take ownership of their work, successes, and mistakes.
- We take pride in providing real value to our clients.

Perks:

- Learning and growth opportunities
- Health Insurance Program
- Gym membership
- Retreats, Annual Dinner, Vibrant Work
- Annual performance-based bonus
- Annual performance-based Increments
- Subsidized Lunch & Dinner

Employment Details:

- Job Type: Full-time
- Monday to Friday (on-site job)
- Timings: 12PM to 9PM PKT
- Location: DHA, Phase 5, Lahore.