



Petunjuk cepat:
Akses database jurnal **emerald insight**

Perpustakaan Universitas Internasional Batam

Akses dari jaringan kampus

1 Hubungkan ke jaringan UIB

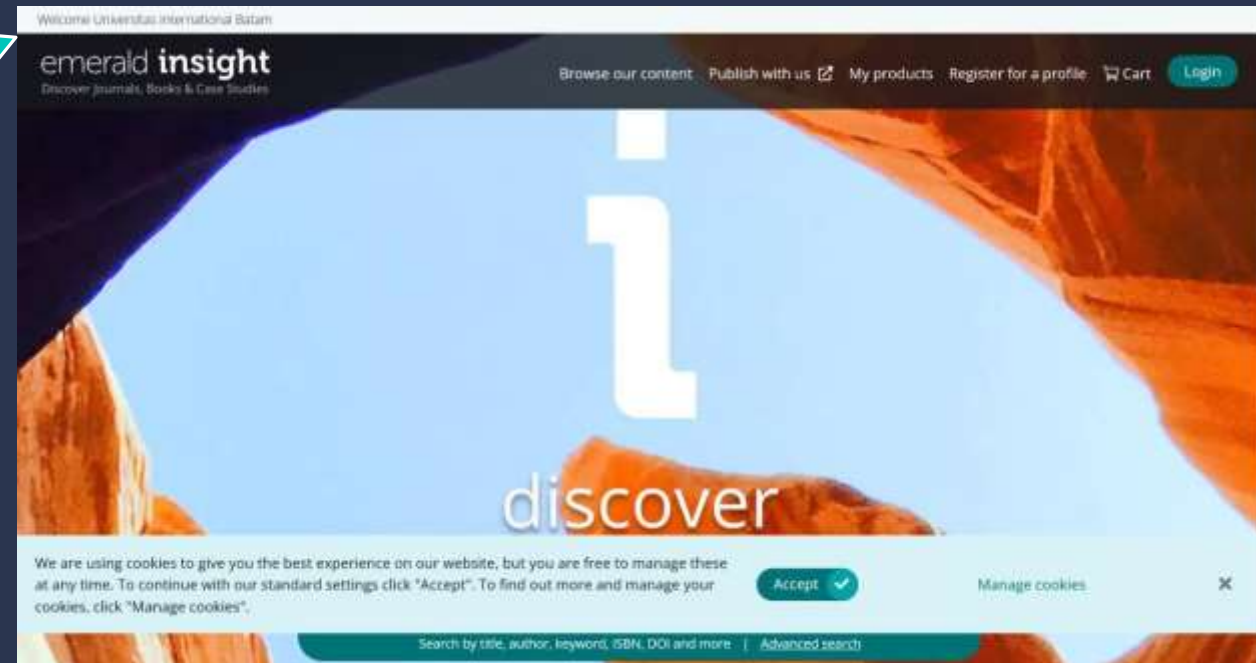
Hubungkan PC /Laptop anda ke jaringan WiFi yang tersedia di UIB. Jika mengalami kendala silakan hubungi IT Center UIB.

2 Kunjungi laman Emerald Insight

Silakan akses laman Emerald Insight di <https://www.emerald.com/insight/>

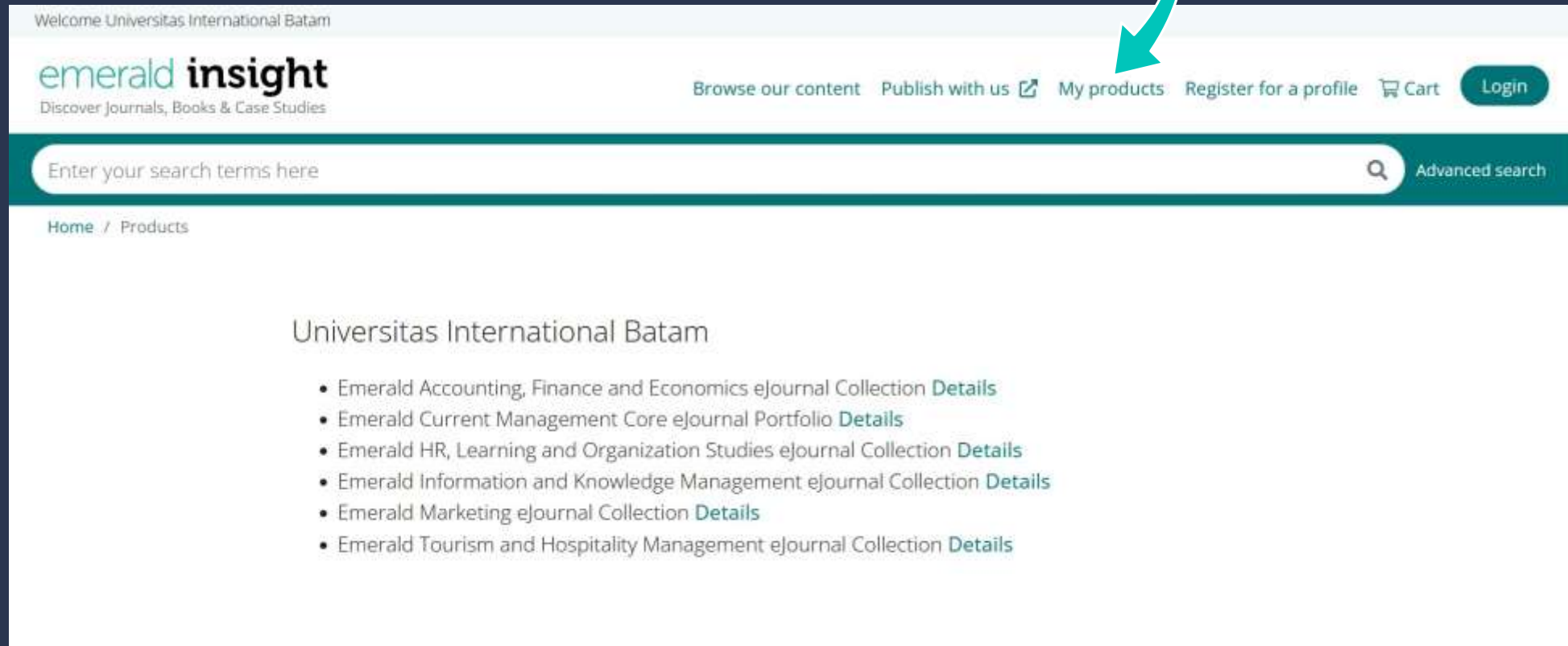
3 Terhubung

Pastikan terdapat tulisan **Welcome Universitas Internasional Batam** pada pojok kiri atas. Menandakan kita telah berhasil mengakses database yang dilanggan oleh UIB.



Mengecek subject yang dilanggan

Kita dapat mengecek subject apa saja yang dilanggan oleh UIB dengan pilih menu [My products](#). Untuk informasi lebih lanjut klik [Details](#).



The screenshot shows the Emerald Insight website interface. At the top, there is a navigation bar with the text 'Welcome Universitas International Batam' and the Emerald Insight logo. The logo includes the text 'emerald insight' and 'Discover Journals, Books & Case Studies'. To the right of the logo are links for 'Browse our content', 'Publish with us', 'My products' (highlighted with a red arrow), 'Register for a profile', 'Cart', and a 'Login' button. Below the navigation bar is a search bar with the placeholder text 'Enter your search terms here' and a magnifying glass icon. To the right of the search bar is a link for 'Advanced search'. Below the search bar is a breadcrumb trail showing 'Home / Products'. The main content area is titled 'Universitas International Batam' and contains a list of journal collections, each with a 'Details' link:

- Emerald Accounting, Finance and Economics eJournal Collection [Details](#)
- Emerald Current Management Core eJournal Portfolio [Details](#)
- Emerald HR, Learning and Organization Studies eJournal Collection [Details](#)
- Emerald Information and Knowledge Management eJournal Collection [Details](#)
- Emerald Marketing eJournal Collection [Details](#)
- Emerald Tourism and Hospitality Management eJournal Collection [Details](#)

Mengakses konten

mencari artikel di emerald insight

1

Masukkan kata kunci artikel yang ingin dicari pada kolom **Search**



2

Jika berhasil akan muncul halaman seperti berikut

3

Artikel yang dapat dibuka bertanda

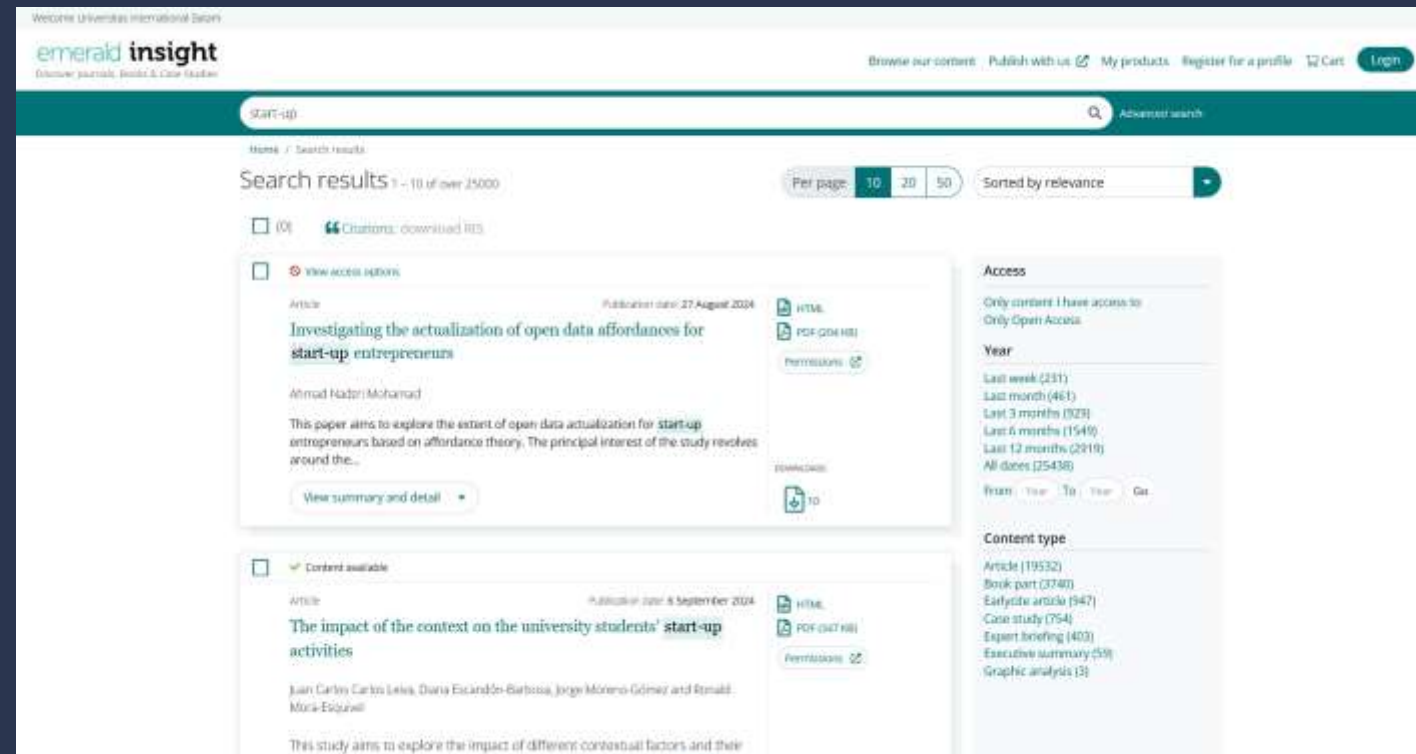
✓ Content available

Artikel yang tidak dapat dibuka (tidak dilanggan) bertanda

⛔ View access options

4

Buka artikel dengan klik icon **PDF** atau **HTML**



Fitur Filter

memperbaiki hasil pencarian

The screenshot shows the Emerald Insight search results page for the query "start-up". The page displays two search results. A red box highlights the filter sidebar on the right side of the results. The sidebar includes the following sections:

- Access**: Only content I have access to, Only Open Access.
- Year**: Last week (231), Last month (461), Last 3 months (929), Last 6 months (1549), Last 12 months (2919), All dates (25438). Below this is a date range selector: From Year To Year Go.
- Content type**: Article (19532), Book part (3740), Earlycite article (947), Case study (754), Expert briefing (403), Executive summary (59), Graphic analysis (3).

The main search results area shows two articles:

- Article 1**: "Investigating the actualization of open data affordances for start-up entrepreneurs" by Ahmad Nadzri Mohamad, published on 27 August 2024. It has 10 HTML and PDF (204 KB) downloads. A "View summary and detail" button is present.
- Article 2**: "The impact of the context on the university students' start-up activities" by Juan Carlos Carlos Leiva, Diana Escandón-Barbosa, Jorge Moreno-Gómez and Ronald Mora-Esquivel, published on 6 September 2024. It has 10 HTML and PDF (347 KB) downloads.

Gunakan fitur filter ini untuk memperbaiki hasil pencarian sesuai dengan kebutuhan

Fitur Advanced Search

mencari artikel lebih spesifik

1 Klik **Advanced search**



2 Masukkan kata kunci dan filter lainnya pada kolom yang tersedia

Advanced search

☐ All Emerald content ☒ Journal articles ☐ Book part ☐ Case studies ☐ Earlycite ☐ Expert Briefings

start-up All fields

AND sustainable All fields

Add row

Date range

From Year To Year

Access type

All content

Clear Search

All fields
Title
Abstract
Contributor
DOI

All fields
Searches all the searchable fields using one query. This allows you to easily find your search terms in any field.
Example: 2013, China Economics

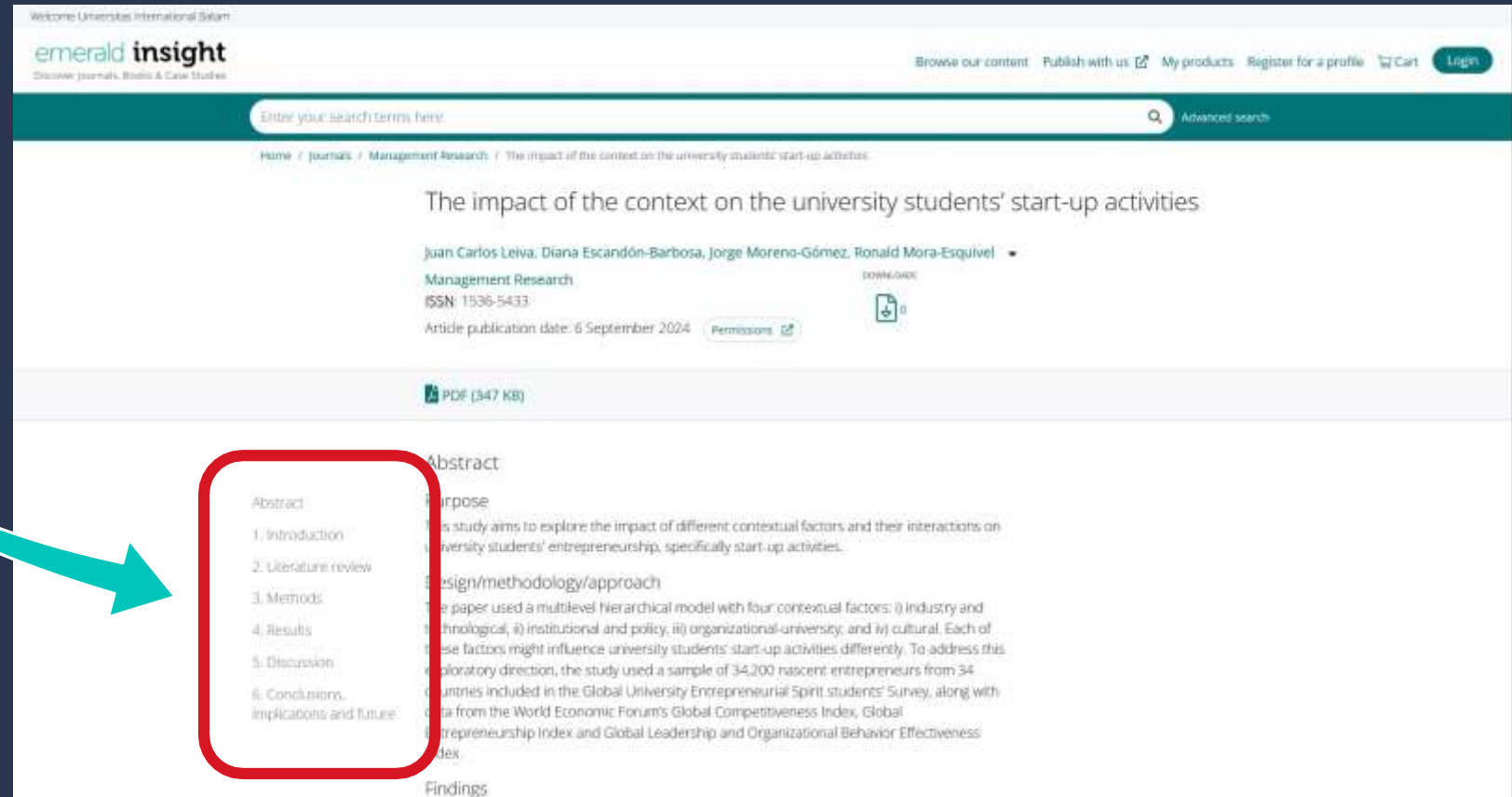


Dengan menggunakan advanced search, hasil pencarian akan lebih cepat dan terarah

Fitur Direct Selection

membaca artikel dalam mode HTML

Anda dapat menggunakan fitur **Direct Selection** untuk mengarahkan anda langsung ke bagian artikel yang ingin dibaca.



Welcome Universitas Internasional Batam

emerald insight
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Enter your search terms here

Home / Journals / Management Research / The impact of the context on the university students' start-up activities

The impact of the context on the university students' start-up activities

Juan Carlos Leiva, Diana Escandón-Barbosa, Jorge Moreno-Gómez, Ronald Mora-Esquivel

Management Research
ISSN: 1536-5433

Article publication date: 6 September 2024

Permissions

PDF (347 KB)

Abstract

Purpose
This study aims to explore the impact of different contextual factors and their interactions on university students' entrepreneurship, specifically start-up activities.

Design/methodology/approach
The paper used a multilevel hierarchical model with four contextual factors: i) industry and technological; ii) institutional and policy; iii) organizational-university; and iv) cultural. Each of these factors might influence university students' start-up activities differently. To address this exploratory direction, the study used a sample of 34,200 nascent entrepreneurs from 34 countries included in the Global University Entrepreneurial Spirit students' Survey, along with data from the World Economic Forum's Global Competitiveness Index, Global Entrepreneurship Index and Global Leadership and Organizational Behavior Effectiveness Index.

Findings

Abstract
1. Introduction
2. Literature review
3. Methods
4. Results
5. Discussion
6. Conclusions, implications and future

Akses dari luar jaringan kampus

1 Kunjungi laman Emerald Insight

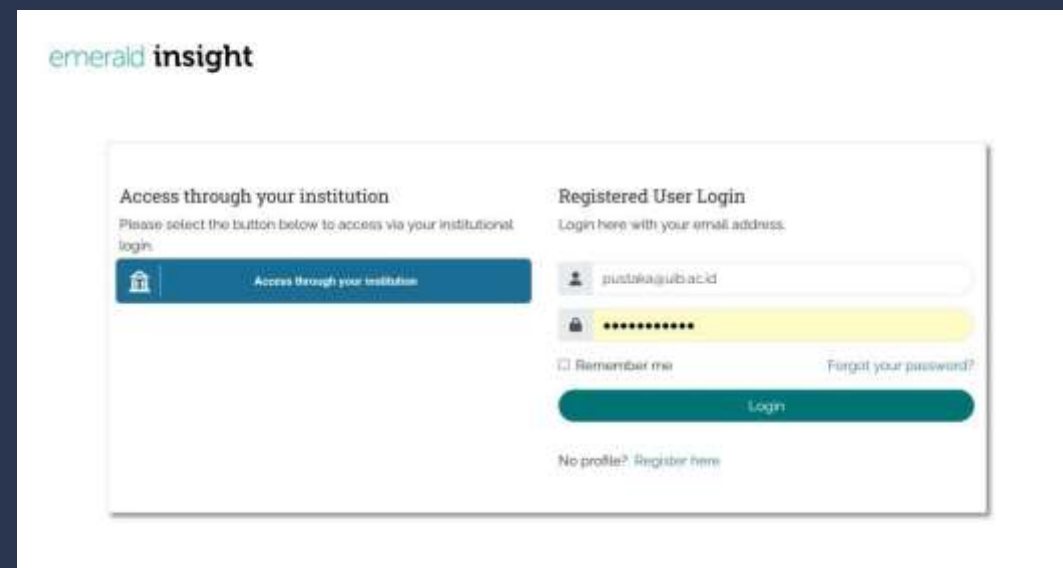
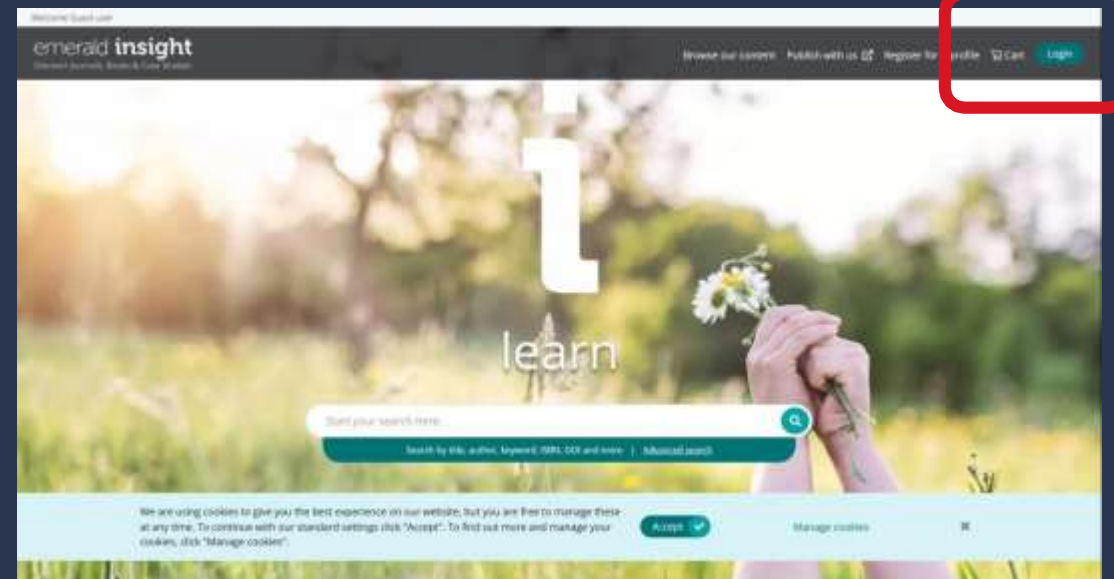
Silakan akses laman Emerald Insight di
<https://www.emerald.com/insight/>

2 Login

Silakan login menggunakan akun yang didapatkan melalui staf perpustakaan.
Username: **Pustaka@uib.ac.id**
Password: **Library123!@#**

3 Terhubung

Pastikan terdapat tulisan **Welcome Universitas Internasional Batam** pada pojok kiri atas.
Menandakan kita telah berhasil mengakses database yang dilanggan oleh UIB.



Terima Kasih