

LinkedIn Features can be used for the specific purpose as mentioned below (B-C-N-S)

Legend:

B-Branding

C-Content

N-Networking

S-Search

1. Banner B
2. Profile Picture B
3. Headline B-S
4. Contact information (website, Phone, Email) N
5. Providing Services B-S
6. Open to Work S
7. Open to Hiring S
8. Services page B-N-S
9. Summary
10. Analytics (Who viewed your profile, Post views, Search appearance) S
11. Resources (Creator mode, my network, activity, My items, Salary insights) B-N
12. Featured Posts B
13. Activity (posts) B-N-S
14. Experience B-S
15. Education B-S
16. License & Certification B
17. Volunteering B
18. Skills B-S
19. Recommendations B-N-S
20. Publications B
21. Projects B
22. Patents B
23. Honors and awards B
24. Test scores B
25. Courses B
26. Languages B-N-S
27. Interests B
28. Causes B
29. Live B-N-C
30. Audio B-N-C
31. Newsletter B-N-C
32. Groups N

33. Connections	N
34. Contacts	N
35. People I Follow	B-N
36. Events	N
37. Pages	B-N
38. Newsletters (Subscribed)	N
39. Hashtags	S
40. Invitations	B-N
41. People you may know (suggested connections)	N
42. Recommended pages	N
43. Recommended to follow	N
44. Online events for you	N
45. Trending Newsletters in your network	N
46. Groups you may be interested in	N
47. Search Features:	B-N-S-C
a. People	
b. Companies	
c. Groups	
d. Events	
e. Jobs	
f. Courses	
g. Schools	
h. Services	
48. Build a resume	C
49. Save as PDF	C
50. Public URL	S
51. People Also Viewed	S
52. LinkedIn Learning	B
53. Notification	N
54. Messaging	N
55. Chat Feature	N
56. Draft Post feature	C
57. Post Templates	C
58. Event Boost	N
59. Comment Pinning	C