

LinkedIn Service Page – Things to Remember:

Service Page makes your services more discoverable from LinkedIn or using search sites, such as Google. Any LinkedIn member can message you for free about your services.

Service Pages are available globally, except in China.

As a service provider on LinkedIn, potential clients can send you a request for proposal (RFP). Some tips for writing a LinkedIn services proposal in response to a service request include:

- Reply within 24 hours of receiving the proposal. Note: your average response time will be shown on your Service Page if you respond within a day to inquiries from the past 180 days.
- Introduce yourself and show interest in the potential client to personalize the interaction.
- Reference details from the client's request to show the client that you read their proposal carefully.
- Be brief but provide relevant context and details.
- Share experience that's relevant to the client's request.
- Show the client that you value their time by checking your schedule to ensure you're available before sending a proposal.

LinkedIn Service Pages is a way for freelance or independent professionals to reach other LinkedIn members in need of their services. Likewise, LinkedIn members looking to hire a freelance or independent professional for a short-term project can use Service Pages to find the right professional for their needs.

All members utilizing matching through Service Pages who were previously LinkedIn ProFinder pros will continue to be protected by the LinkedIn User Agreement. **(Most new users are not ProFinder enabled)**

LinkedIn Service Pages is a discovery and lead generation product, not an end-to-end service. All services and payments will be processed by **you**, the service provider, through your normal business practices and contracts.