

## Hubspot Authentication Documentation

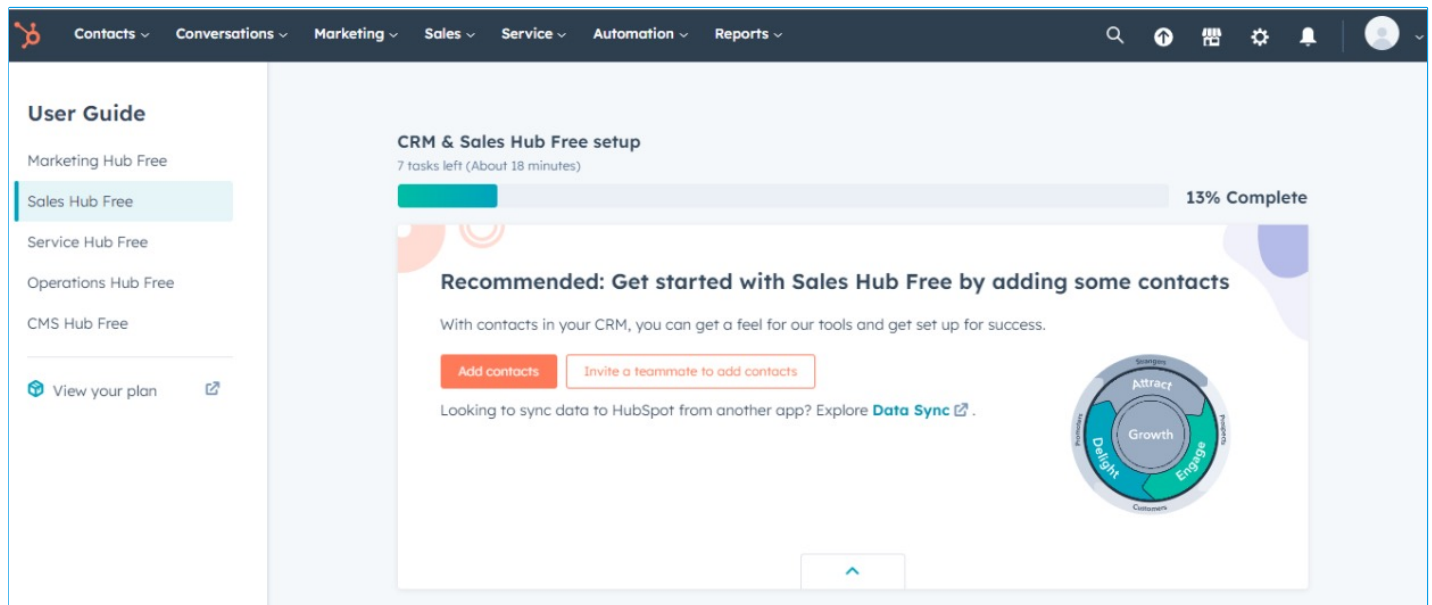
### Introduction:

The Data Integration application is an embedded application in the Salesforce Marketplace. It allows the user to link Dakota data with multiple CRMs. The users can select the CRM and link data with the respective CRM. The linked data will be synced with the connected CRM in the form of either a new record or linked with an existing CRM record. The linked data will also be updated (in case of any update).

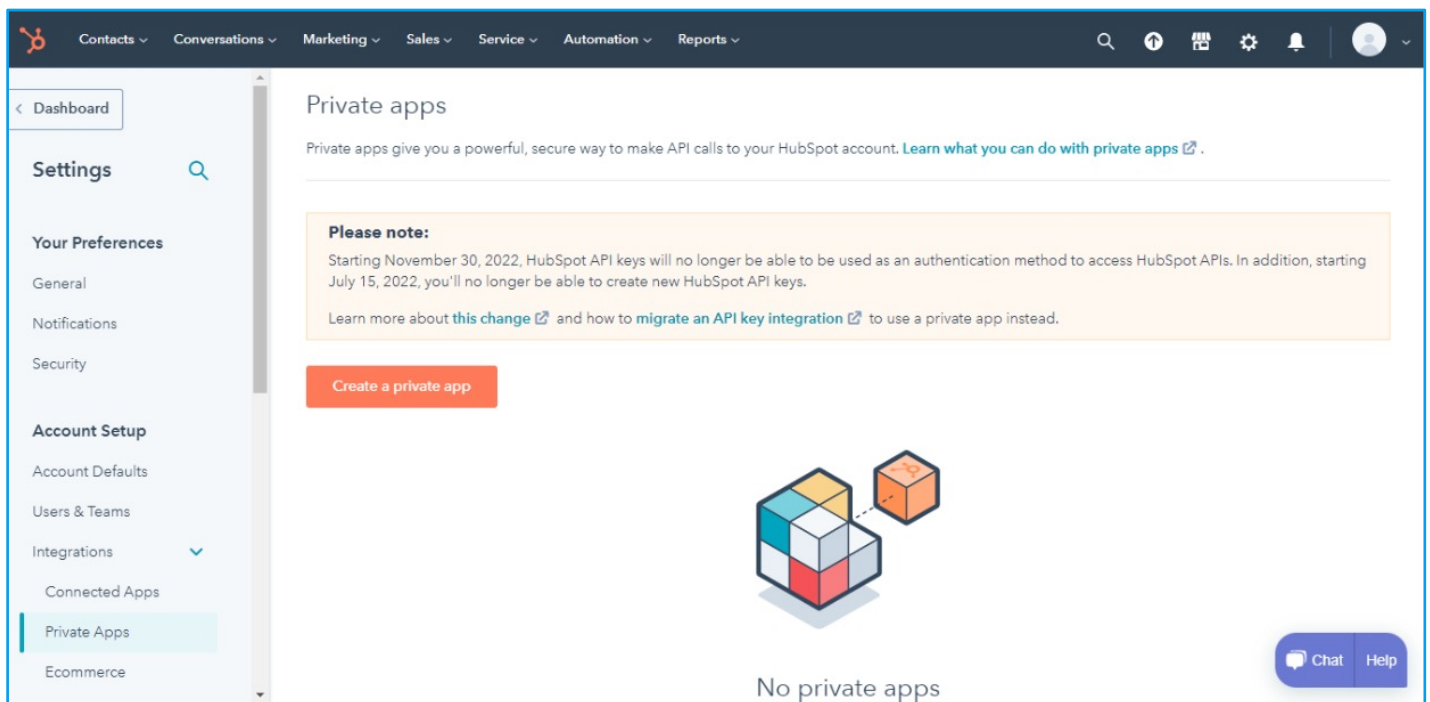
To integrate HubSpot CRM with the application, we need to enter an **Authentication token**.

Now, let's take a look at how to get the token for the HubSpot CRM. The CRM allows the users to create a private application to generate the 'Authentication Token' with the following steps:

- **Step 1:** Go to the HubSpot Login Page: (<https://app.hubspot.com/login>)
- **Step 2:** Enter the login credentials or Sign Up (in case of having no account)  
(After the login page, the user will be redirected to the Home page as shown below:)



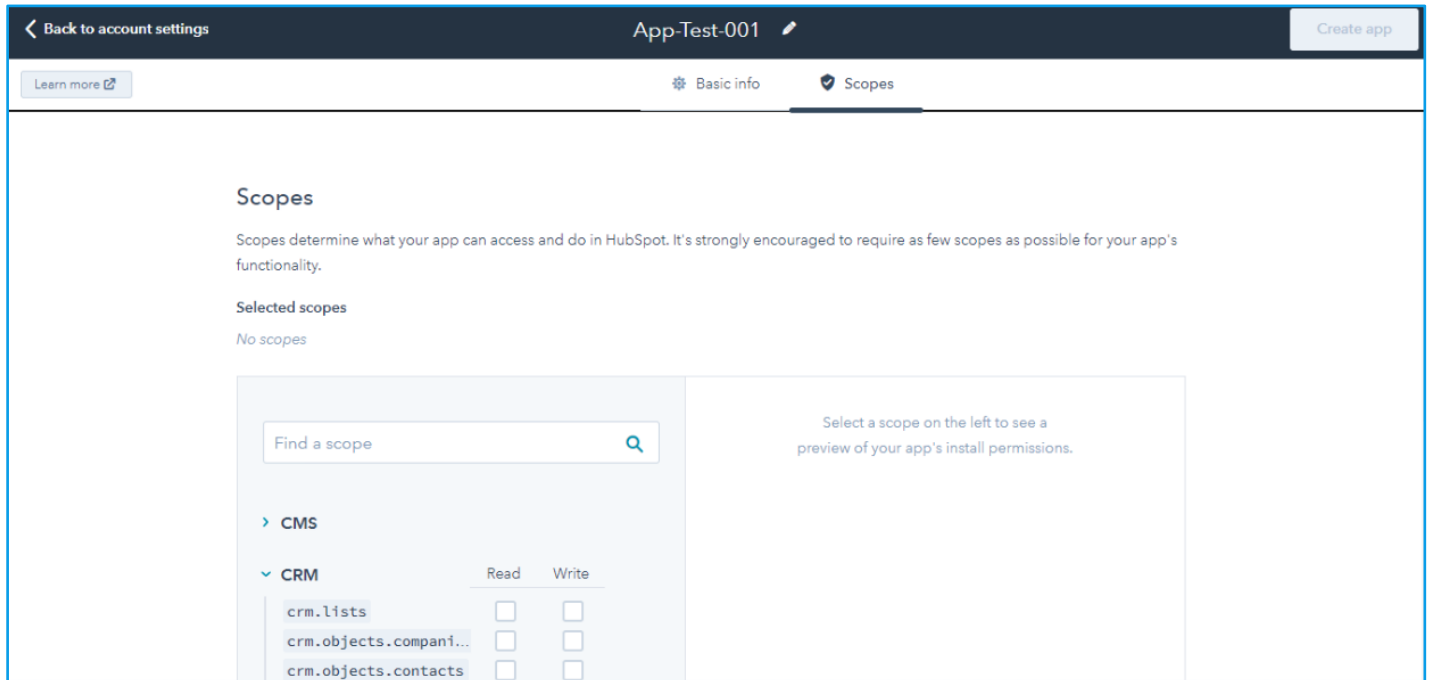
- **Step 3:** Navigate to Settings (gear icon) > Accounts Setup > Integrations > Private Apps



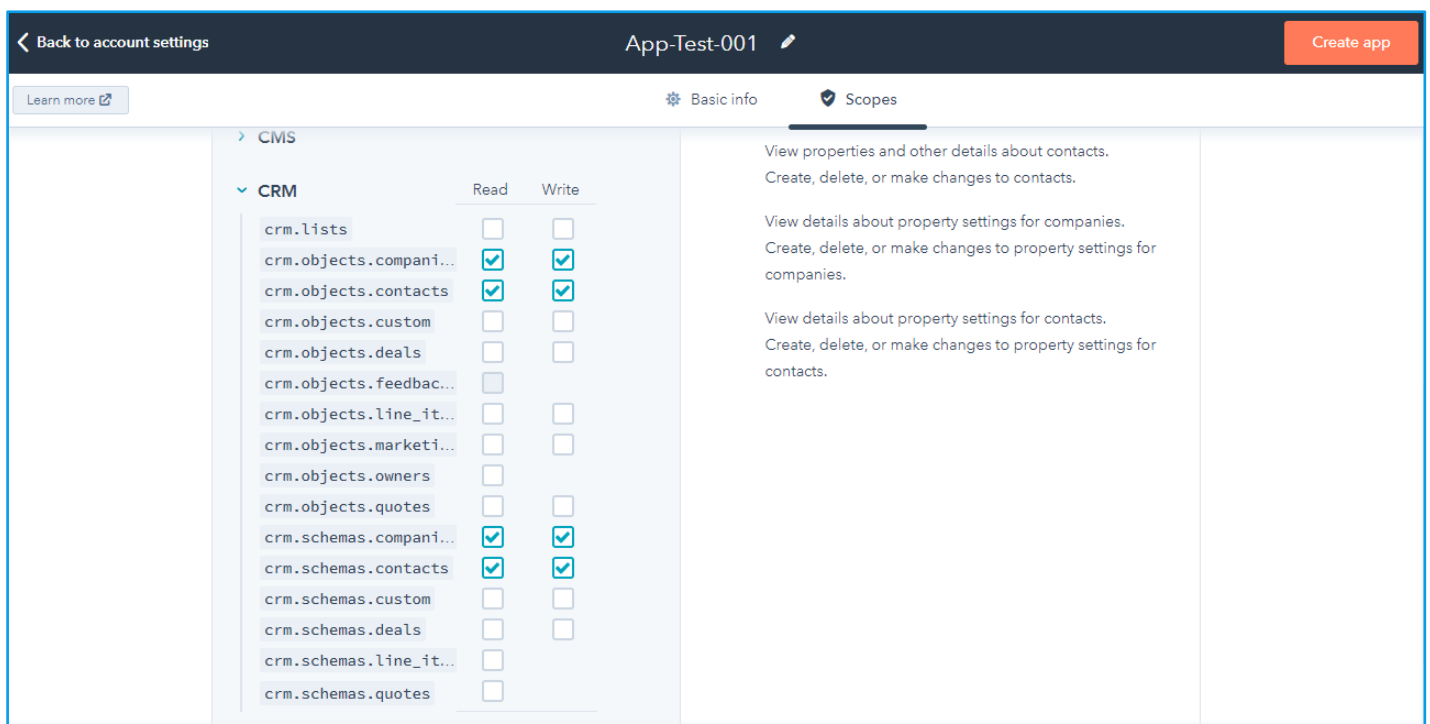
- **Step 4:** Click the **Create a Private App** button
- **Step 5:** Enter the Name or keep the suggested name in the 'Basic Info' section

A screenshot of the HubSpot Private App 'Basic Info' form. The form is titled 'App-Test-001' and has a 'Create app' button. The 'Basic Info' section includes a 'Name' field with the value 'App-Test-001', a 'Logo' field with a placeholder 'AT', and a 'Description' field. The 'Name' field has a character count of 68. The 'Logo' field has a character count of 150. The 'Description' field has a character count of 150. The form is divided into two tabs: 'Basic info' and 'Scopes'.

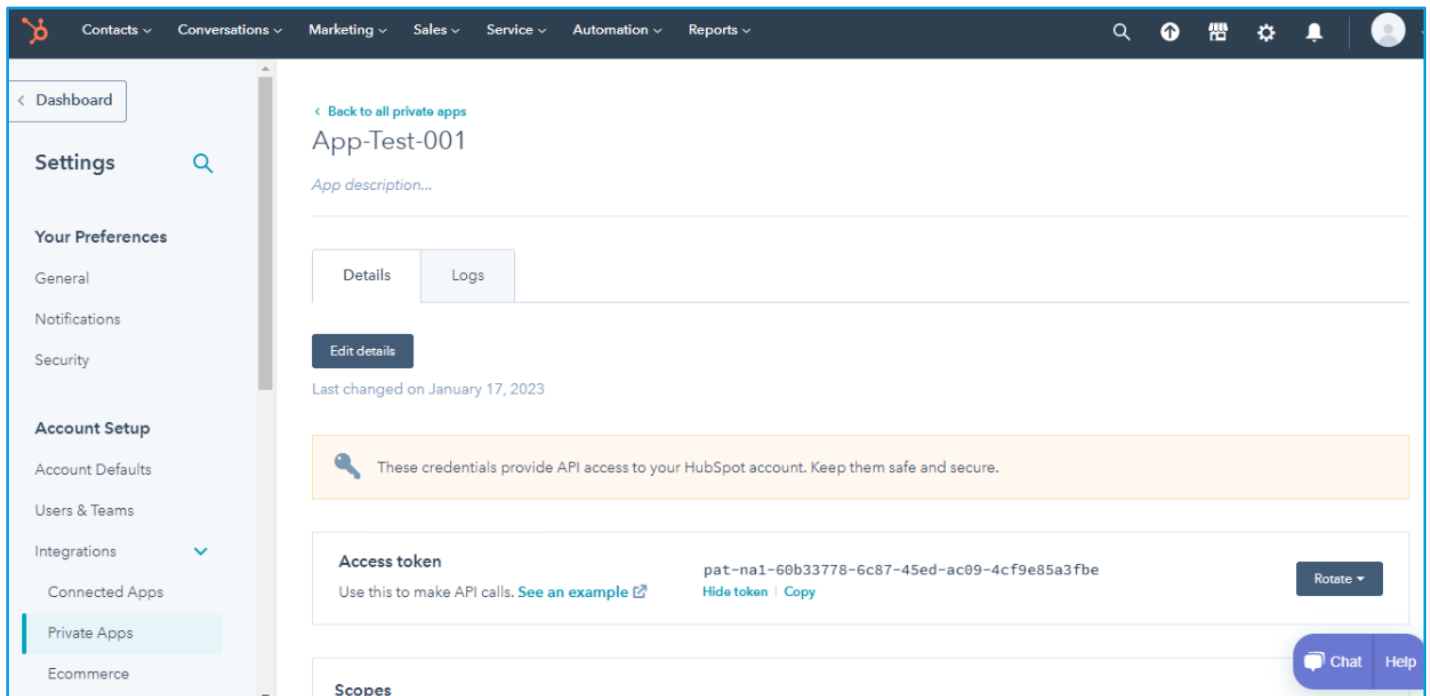
- **Step 6:** Navigate to Scopes > CRM



- **Step 7:** Check the following
  - ✓ crm.objects.companies
  - ✓ crm.objects.contacts
  - ✓ crm.schemas.companies
  - ✓ crm.schemas.contacts
- **Step 8:** Click the **Create app** button



- **Step 9:** Click the newly-created app



- **Step 10:** Copy the **Access Token** (which will be used as an authentication token)

Now you've got the 'Authentication Token,' and you're ready to connect your HubSpot CRM with the 'Data Integrations' application.