

# University of Sargodha

BS 2<sup>nd</sup> Term/Semester Exam 2020

Subject: I. T      Course: Business Economics (BUSB-102)

Time Allowed: 2:30 Hours

Maximum Marks: 80

29413

Note: Objective part is compulsory. Attempt any three questions from subjective part.

## Objective Part      (Compulsory)

- Q.1. Write short answers of the following in 2-3 lines each (2\*16)
- i. ✓ Business Ethics
  - ii. ✓ Business Economics
  - iii. ✓ SME
  - iv. ✓ Law of Demand vs Law of Supply
  - v. ✓ Sunk Cost
  - vi. ✓ Subsidy
  - vii. ✓ Production
  - viii. ✓ Monopoly
  - ix. ✓ Social Cost
  - x. ✓ Industry
  - xi. ✓ Cross elasticity of demand
  - xii. ✓ Market
  - xiii. ✓ Externalities
  - xiv. ✓ GDP vs GNP
  - xv. ✓ Demand Forecasting
  - xvi. ✓ Household Consumption

## Subjective Part      (3\*16)

- Q.2. Define Monopoly? What are the few disadvantages of it? Explain how price is determined in such markets?
- Q.3. ✓ State and Explain Law of supply?
- Q.4. What are different types of firms? Why Multinational Corporations are important for economic growth? Explain their role in brief?
- Q.5. What is the difference between domestic and international trade? How do you see the future of Pakistan under Pak China Economic Corridor in international trade?
- Q.6. Define Inflation? How inflation effects the buying power of consumers? What measures can Government of Pakistan can take to control the rising inflation in the country?