

# University of Sargodha

BS 2<sup>nd</sup> Term Examination 2016

Subject: I.T Paper: Principles of Management (MNG:2212)

Time Allowed: 2:30 Hours

Maximum Marks: 80

Note: Objective part is compulsory. Attempt any four questions from subjective part.

## **Objective Part (Compulsory)**

Q.1 Write short answers of the following in two lines each.

(2\*16)

- i. What is Management?
- ii. What is Quantitative Approach of Management?
- iii. Define Conceptual skills?
- iv. Define Classical approach of Management?
- v. What is Innovation?
- vi. Define Total Quality Management (TQM)?
- vii. Who is a Manager?
- viii. Write Down the Functions Of Management?
- ix. What is difference between Goal and Plan?
- x. What is Span of Control?
- xi. Define Decentralization?
- xii. What is Human Resource Management (HRM)?
- xiii. What are Theory X and Theory Y?
- xiv. Define Leading as a function of Management?
- xv. What is Joint Venture?
- xvi. Define Traditional organizational Design?

## **Subjective Part (4\*12)**

- Q.2 Discuss in Details the Fayol's 14 principles of Management?
- Q.3 What is Organizational Culture? Discuss the seven Dimensions of Organizational Culture?
- Q.4 What is planning? Discuss the different types of Plans?
- Q.5 Describe the different ways To Organizations can Go International?
- Q.6 Define External Environment? Discuss the components of External Environment?
- Q.7 What is HRM? Discuss the Human Resource Management (HRM) Process?