

University of Sargodha

BS 3rd Semester/Term Exam 2021

Subject: Computer Science

Paper: Principles of Management (BUSB-201)

Maximum Marks: 80

Time Allowed: 02:30 Hours

Note: Objective part is compulsory. Attempt any three questions from subjective part.

Objective Part (Compulsory)

- Q.1.** Write short answers of the following in 2-3 lines each on your answer sheet. (2*16)
- What is Policy?
 - Define job analysis?
 - What is intuition?
 - What are strategic plans?
 - Define formalization?
 - What is job analysis?
 - Define organizational development?
 - Define Escalation of commitment?
 - Define telecommuting?
 - What is overconfident bias?
 - Define realistic job preview?
 - What is knowledge management?
 - What is matrix structure?
 - Define mechanistic organizations?
 - What are learning organizations?
 - Define omnipotent view of management?

Subjective Part (3*16)

- Q.2.** Describe and discuss in detail, the managerial roles that are expected of managers? (16)
- Q.3.** a) "Management is what manager does" Do you agree with the statement? Explain with reasons? (16)
b) "Planning simply means where you are and where you want to go"? Explain the statement in the light of importance of planning? (8+8)
- Q.4.** Define strategic management? Explain different steps involved in strategic management process? (16)
- Q.5.** What is motivation? Explain different early and contemporary theories of motivations? (16)
- Q.6.** a) What is selection? Explain different types of selection devices? (8)
b) What is performance appraisal? What are the different methods of performance appraisal? (8)