University of Sargodha

BS 2nd Term Examination 2018

Subject: I.T/S.E

Paper: Principles of Management (MNG-2212)

Time Allowed: 2:30 Hours

Maximum Marks: 80

Note: Objective part is compulsory. Attempt any three questions from subjective part.

Objective Part

(Compulsory)

Q.1. Write short answers of the following in 2-3 lines each on your answer sheet.

(16*2)

1: What is strategy?

2: Define realistic job preview?

3: What is knowledge management?

4: What is matrix structure?

5: Define mechanistic organizations?

6: What are learning organizations?

7: Define omnipotent view of management?

8: Define job description?

9: Define Reinforcement theory?

10: what is path goal theory of leadership?

11: what is intuition?

12: what are strategic plans?

13: Define formalization?

14: What is job analysis?

15: Define organizational development?

16: Define Escalation of commitment?

Subjective Part

(3*16)

Q2:

A: What is organizational change? Write different types of change? (8)

B: Write different techniques for reducing resistance to change? (8)

Q3: What is planning? How planning is related to performance? Explain different types of plans? (16)

Q4: What is organizational strategy? Explain different strategies at corporate, business and functional level? (16)

Q5: Write different management functions in detail? Why is it important to study management? Explain?(16)

06:

A: What is reliability and validity? Write different types of validity?(8)

B: What is performance appraisal? What are the different methods of performance appraisal?

(8)