University of Sargodha

BS 2nd Term Examination 2018

Subject: Computer Science

Paper: Communication Skills (ENG-2412)

Time Allowed: 2:30 Hours

Maximum Marks: 80

Note: Objective part is compulsory. Attempt any three questions from subjective part.

Objective Part

(Compulsory)

Q1. Write short answers of the following in 2-3 lines each on your answer sheet.

(16*2)

- I Define noise barrier?
- li What is feed back?
- lii Explain language environment?
- Iv What is brain storming?
- V What is oral presentation?
- Vi What is focused paragraph?
- Vii What is proof reading?
- Viii What is paralanguage?
- Ix What is prejudgment?
- X What is visual perception?
- Xi What is kinesthetic representation system?
- Xii What is fluency?
- Xiii what is verbal communication?
 - Xiv What is meta message?
- Xv What is interview?
- Xvi What is difference between letter and application?

Subjective Part

(3*16)

- Q 2 Elaborate the major features and process of speech skills?. What are the salient features and realities involved in effective communication?
- Q 3 What is internal representation? How can language work as representation system? Explain
- O4 Discuss in detail four kinds of expression. Explain the role of paralanguage for effective communication skills in Pakistani students?
- Q 5 What is oral presentation? How elements of communication effect the presentation process in communication? Elaborate
 - Q 6 Elaborate public speaking. Explain the process of formal oral presentation and its techniques in your own words.

