



# Fateme Ahmadi

## DESIGNER AND DEVELOPER

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### PROFESSIONAL PROFILE

I am a multidisciplinary Designer and Developer with over 6 years of experience in visual design and 2+ years in frontend engineering. I bridge the gap between creative vision and technical execution, leveraging expert knowledge of Adobe Creative Suite alongside modern frameworks like React, Vue 3, and TypeScript. My unique strength lies in not only designing pixel-perfect interfaces but also building them, and automating complex design workflows using Python. I am seeking a hybrid role where I can utilize my full-stack creative and technical skillset.

### Core Skills

#### FRONTEND STACK

JavaScript (ES6+)

TypeScript

React.js

Vue 3 / Pinia

HTML5 / CSS3

Tailwind CSS

WordPress/PHP

#### DESIGN EXPERTISE

UI/UX Design

Adobe Photoshop

Adobe Illustrator

Figma

Brand Identity

Photomontage

#### TOOLS & AUTOMATION

Python (Automation)

Git &amp; GitHub

Playwright Testing

Midjourney / AI

### Education

#### Bachelor of Arts - English Literature

Mofid University

2019 – 2022 | GPA: 18.54/20

### Certifications

#### Meta Front-End Developer

Professional Certificate (2024)

#### Adobe Creative Suite

Advanced Proficiency (2018-2021)

### Professional Experience

#### Graphic Designer & Web Developer (Hybrid)

June 2024 – Present

##### Saedinia Café | Multi-location Food Service

- Development:** Built a dynamic menu website and ERP integration using WordPress and custom JavaScript, enabling real-time inventory updates.
- Automation:** Wrote Python scripts to automate label generation and design workflows, eliminating 90% of manual repetitive tasks.
- Design:** Created comprehensive visual campaigns, packaging, and high-end photomontage assets for marketing.
- Social:** Designed and implemented Instagram AR filters achieving 10K+ interactions.

#### Frontend Developer & UI/UX Designer

2022 – Present

##### Freelance | Remote

- Develop responsive web applications using **React.js**, **Vue 3**, and **TypeScript** for diverse international clients.
- Create custom UI components and manage state with Pinia/Zustand; implemented automated testing using Playwright.
- Translate Figma wireframes into pixel-perfect, accessible code.
- Optimized legacy WordPress sites for performance and mobile responsiveness.

#### Graphic Designer & Visual Strategist

June 2023 – Aug 2024

##### Qom Municipality | Government Communications

- Produced 120+ large-format infographics and promotional materials for citywide cultural events.
- Established systematic design templates ensuring consistent visual identity across digital and print media.
- Applied advanced lighting/shadow techniques to educational materials, increasing viewer engagement by 30%.

Languages

Persian  
(Native)  
English  
(Fluent)

Key Stats

•  
90%  
Design Automation (Python)  
•  
33K+  
Social Media Following  
•  
35%  
Client Engagement Boost

Graphic Designer

Aug 2022 – July 2023

CityMall Qom | Retail Marketing

- Designed 20+ integrated marketing campaigns utilizing advanced photomontage.
- Collaborated with marketing teams to produce sophisticated POS displays and digital signage.

Technical Projects

Customer Feedback Analyzer [View Project](#)

AI-powered platform with sentiment analysis and real-time data visualization.

React • Supabase • Groq AI • Tailwind

Fylor Dashboard [View Project](#)

Document management system with role-based access and file filtering.

Vue 3 • TypeScript • Pinia • Vitest

Python Design Automation [View Project](#)

Script to auto-generate high-res labels from Excel data with RTL support.

Python • Pandas • PIL

Music Player App [View Project](#)

Custom audio interface with interactive timeline and vanilla JS controls.

HTML5 • CSS3 • JavaScript