



House # E-562, Inside Delhi Gate Lahore

+92 324 4993404

ahmadilyas112@gmail.com

<https://www.linkedin.com/in/ahmad-ilyas-4971b9180/>

<https://ahmadilyas112-ui.github.io/site/>

AHMAD ILYAS

WordPress Front-End Developer

ABOUT ME

To secure a position as a Wordpress Front-End Developer where I can apply my skills in front-end development. Highly motivated and detail-oriented Wordpress Front-End Developer with 1 year of experience in developing and maintaining Wordpress websites. Proficient in HTML, CSS, JavaScript and JQuery. Familiar with the latest Wordpress plugins and themes. Experienced in optimizing website performance, improving user experience, and ensuring cross-browser compatibility. Possess excellent communication skills and ability to work in a team-oriented environment.



WORK EXPERIENCE

WordPress Developer – (February 2024) to (December 2024)

WPminds (wpminds.com), Lahore

As a WordPress Frontend Developer, I played a key role in building and maintaining websites that met both client requirements and industry standards. Responsibilities included:

- Developed WordPress websites from scratch adhering to client specifications and ensuring mobile responsiveness using HTML5, CSS3, JavaScript (including jQuery), Elementor, and Gutenberg.
- Developing custom WordPress themes and child themes from scratch, ensuring pixel-perfect implementation of designs.
- Writing clean, efficient code following best practices and coding standards.
- Implementing responsive design techniques to ensure optimal viewing experiences across devices.
- Collaborating closely with design and backend development teams to translate wireframes and mockups into interactive, user-friendly interfaces.

ACADEMIC BACKGROUND

(BSCS) Bachelor of Science in Computer Science

2020 - 2024

Virtual University of Pakistan, Lahore

(ICS) Intermediate in Computer Science 2018 - 2020

Govt Islamia College Civil Lines, Lahore

Matriculation in Computer Science

2015 - 2017

Najaf Ideal High School, Lahore

PROFESSIONAL SKILLS

Front-End Development

- HTML
- CSS
- JQuery
- JavaScript
- Bootstrap

WordPress Internee – (August 2023) to (January 2024)

Webfoxs (webfoxs.com), Lahore

- Developed and Maintained Wordpress websites for clients.
- Customized Wordpress themes and according to client requirements.
- Improved website performance and user experience by optimizing images, videos and other media.
- Ensured cross-browser compatibility and accessibility of websites.

Projects:

- <https://webfoxs.com/>
- <https://tsstationers.pk/>
- <https://tehzbsons.com>
- <https://ektow.com>
- <https://syptechnologies.com>
- <https://iratechsolution.com/>
- <https://theconceptwriters.com.pk/>
- <https://adventuretreks.pk/>

SEO Internee – (April 2023) to (June 2023)

PNY Trainings (pnytrainings.com), Lahore

Eraflip (eraflip.com), Product of PNY Group of Companies

- Complete all assigned SEO tasks by Team Leader.
- Track, report, and analyze website analytics.
- Perform ongoing keyword discovery, expansion and optimization.
- Research and analyze competitor websites.
- Do Google Analytics Tool, Google search Console.
- Develop and implement link building strategy.

News Monitoring Officer – (December 2021) to (March 2023)

Dunya News, Lahore

- Content Analysis, Data entry operator.
- Finding errors such as graphical, technical, words mistake.
- Present daily report of the work to HOD.
- Help team member with their problems.

WordPress Development

- WordPress Theme Development
- Elementor
- WPBakery
- DIVI Builder
- Gutenberg
- WooCommerce (eCommerce solutions)
- ACF (Advanced Custom Fields)
- REST API integration in WordPress

Back-End Development

- PHP
- MySQL
- Familiarity with cPanel

Other Skills

- Cross-Browser Compatibility Testing
- Responsive Design Principles
- Website Performance Optimization
- Figma (for basic UI/UX design)
- Canva

SEO

- OffPage SEO
- Back Linking