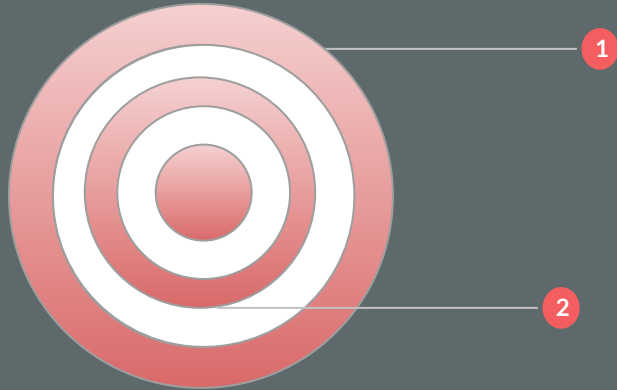




HMEMSA 2022 Annual Report

Year Ended December 31, 2022

Mission Statement



Our mission is to contribute to the development of Morocco through services and exchange of knowledge and expertise between American and Moroccan educators, professionals, and students.

*HMEMSA members believe that forging a successful path is not enough; only by **lighting the way for others** can we claim success.*



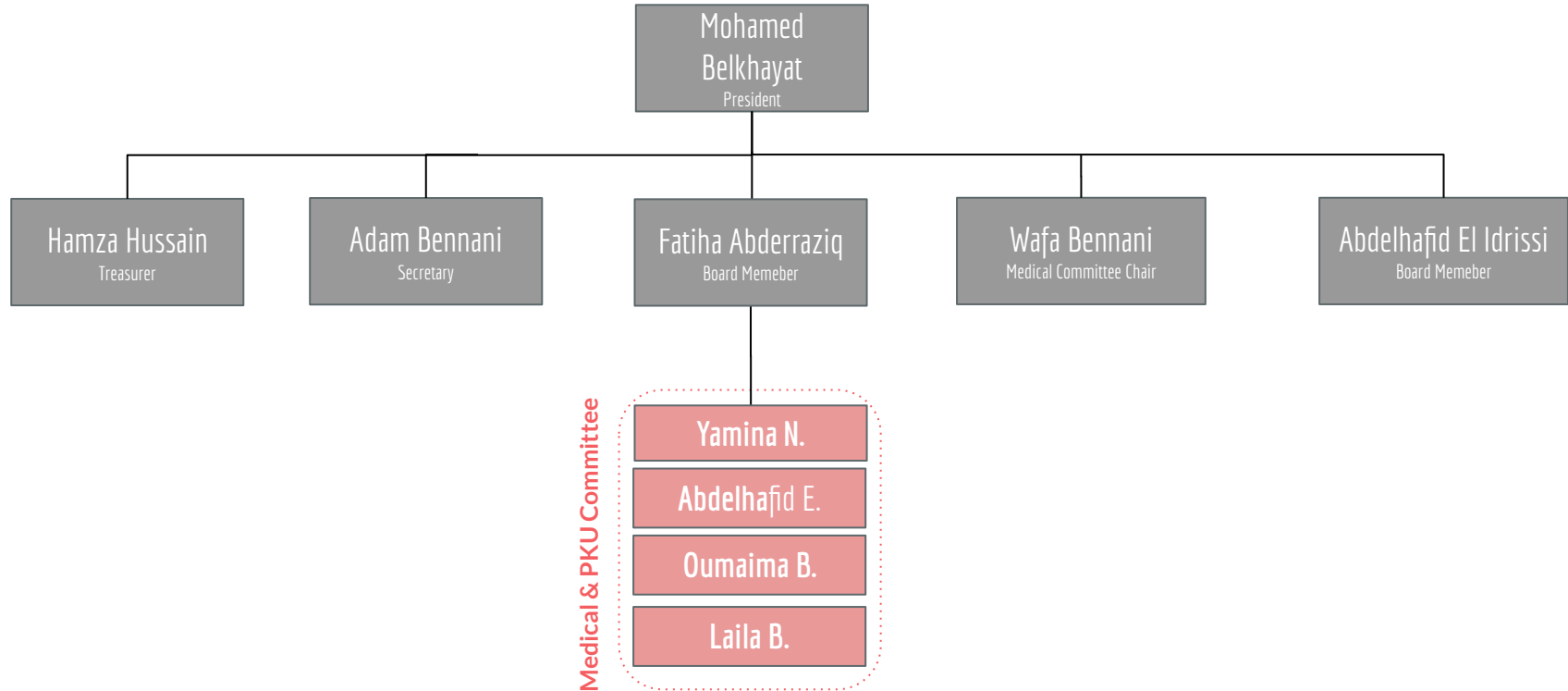
A Message from HMEMSA's President of the Board of Directors

It is my great pleasure to share with you our accomplishments for the calendar year 2022.

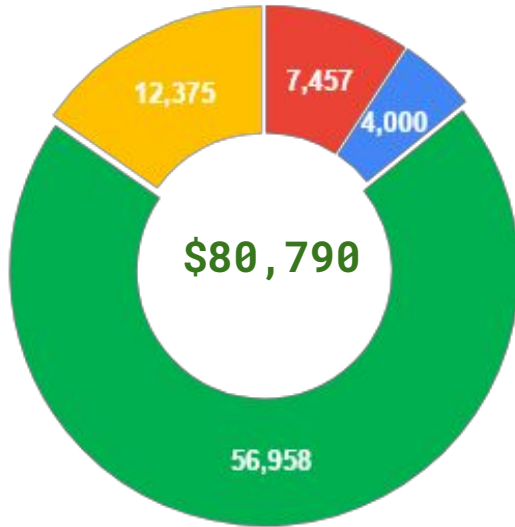
Thanks to you our donors, HMEMSA had another exceptional year and was able to answer several critical educational needs. Whether it was (1) supporting PKU families throughout Morocco for another year, (2) answering the call of exceptional students in the US with their tuition, (3) hosting stock trading courses in small cities like Sidi Slimane and Kenitra, or (4) teaching reading in the remote mountains of Morocco, we have been able to enrich the lives of numerous orphans with your everlasting support. To our supporters, volunteers, and board members, I want to sincerely thank you for serving in this noble cause. HMEMSA has made a difference because of you, and I thank you for making these accomplishments possible.

Mohamed Belkhayat | President

Board of Directors & Committee Members



Donations Results | By the Numbers



● PKU Support ● Orphan Enrichment ● Education Sponsorship ● General Zakat

- 🎯 Donations for the calendar year ended December 31, 2022 **totaled \$80,790**, which is approximately a 11% year-over-year increase in funds raised (see table below for a fund breakout)
- 🎯 HMEMSA has experienced consistent growth since 2020, **expanding its operations and funds raised by 115%**
- 🎯 **Ramadan** was the **most successful month** for fundraising; HMEMSA raised ~25% of its total during Ramadan alone

Year	Orphan Enrichment	Educ. Sponsorship	PKU	Medical Mission	General Zakat	Total
2020	\$8,000	\$2,700	\$20,063	\$5,787	\$1,000	\$37,550
2021	\$8,229	\$17,608	\$37,038	-	\$9,929	\$72,805
2022	\$4,000	\$7,457	\$56,958	-	\$12,375	\$80,790

We thank our donors that have made this possible!

Key Updates by Program | PKU Committee



For the past 3 years, HMEMSA has been responsible for sending more than \$120,000 worth of formula to care for those afflicted with PKU in Morocco. In the past year, we've expanded our efforts in PKU Education, Community Development, and Advocacy:

1

EDUCATION

- Attended the EU PKU conference in Spain to learn from professionals about treatments and future possibilities. The conference provided an opportunity to network with vendors and gain insights on the latest products in the market.
- Conducted webinars on PKU management for Moroccan healthcare professionals and parents of those afflicted with PKU

2

COMMUNITY DEVELOPMENT

For the first-time ever, HMEMSA organized a support event for families. This provided an opportunity for families to interact with health professionals, media, and government officials and discuss the current state of PKU treatment within Morocco

3

ADVOCACY

Coordinating with SOS PKU Maroc and ASAP offices, we've continued efforts to have PKU recognized in Morocco and advocated for treatment of PKU impacted families



Key Updates by Program | Orphan Sponsorship

Funds Raised | \$7,457



- ★ 10 total children supported ranging from elementary school to grad school
- ★ HMEMSA helps maintain a bridge between the students and their sponsors by facilitating semester **updates on the accomplishments and academic progress**
- ★ The connection a sponsor forms with the sponsored child is **beyond just a monetary donation**; it is a lasting bond as many sponsors **continue their support after high school**
- ★ Two sponsored students have **pursued post-university opportunities**:
 - One sponsored student is currently pursuing a Master degree
 - HMEMSA has assisted another orphan to land a job with an American based company and continue taking English classes

We thank our donors that have made this possible!

— OUR STAR PUPILS —



***Jaber** has been sponsored since the 6th grade and recently graduated from Kenitra University with a degree in Organizational Management and Audit.*



***Hassan** has been sponsored since the 6th grade and recently graduated from Rabat University with a degree in Construction Engineering*

Key Updates by Program | Orphan Enrichment

Funds Raised | \$4,000

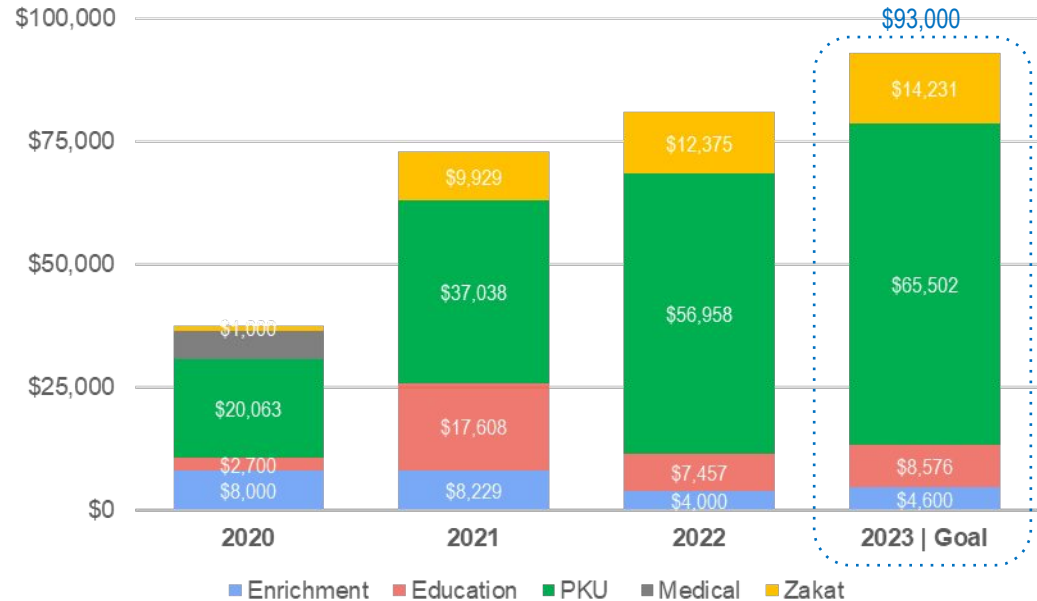


- ★ Orphan Enrichment aims to **promote interaction among those living in orphanages** and curb the emotional impacts of institutionalization
- ★ Organized a **Stock E-Trading bootcamp** which has provided training to 12 instructors who will be imparting their knowledge to orphans across HMEMSA supported orphanages.
 - Objective is for the orphans to **learn the basics of stock trading**, so they may use the skill to earn non-trade, passive income.
 - **60 orphans in Kentira** have already benefited by attending 2 stock-trading workshops
 - Professionals such as **Mostafa Belkhayat, Hamza Zraimek**, and other experts have led the training efforts
- ★ HMEMSA has pledged to **setup a computer lab in the Kenitra orphanage** to further support the trading program
- ★ Through a generous monthly donation, HMEMSA has facilitated the **opening of a new school** in a rural, mountainous region of Morocco.
 - The monthly donation supports the education and necessities for **6 orphans**

A Look Ahead | Key Targets for 2023



- ★ Increase fundraising efforts across all major programs, for a **total fundraising goal of \$93,000**
- ★ Expand Orphan Sponsorship efforts for an **additional 3 orphans** (goal of 13 orphans sponsored by YE 2023)
- ★ Invest in the **setup of a computer lab for orphanages** located in Kenitra and the rural mountains. Find trainer to teach orphans the basics of computer use.
- ★ **Continue facilitating stock-trading workshops** across orphanages to help students learn the basics of stock trading
- ★ Assess the opportunity of **providing micro-loans to support disadvantaged** women and families in communities surrounding our orphanages
- ★ Coordinate with donors to **establish \$1,500 scholarship fund** awarded to outstanding students to cover their tuition





THANK YOU FOR YOUR DONATIONS
AND CONTINUED SUPPORT