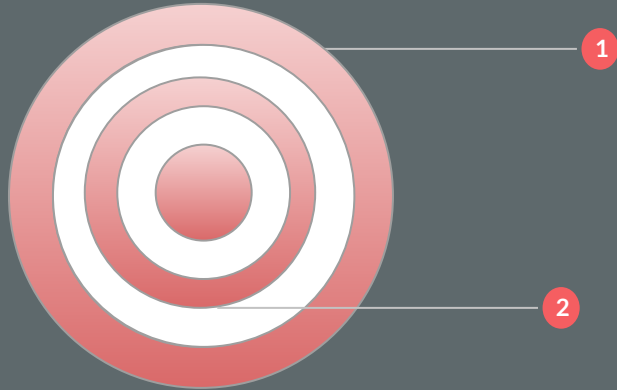




# **HMEMSA 2021 Annual Report**

Year Ended December 2021

# Mission Statement



*Our mission is to contribute to the development of Morocco through services and exchange of knowledge and expertise between American and Moroccan educators, professionals, and students.*

*HMEMSA members believe that forging a successful path is not enough; only by **lighting the way for others** can we claim success.*



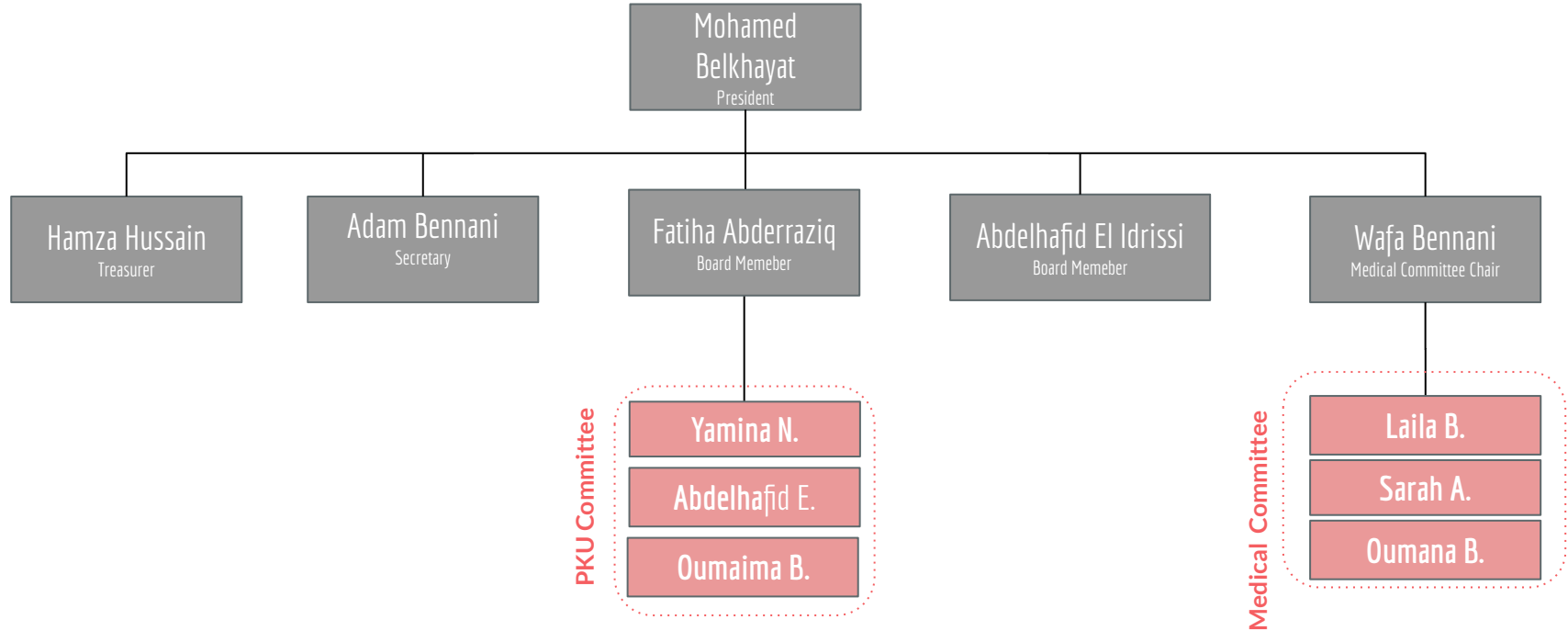
## A Message from HMEMSA's President of the Board of Directors

It is my great pleasure to share with you our accomplishments for the calendar year 2021.

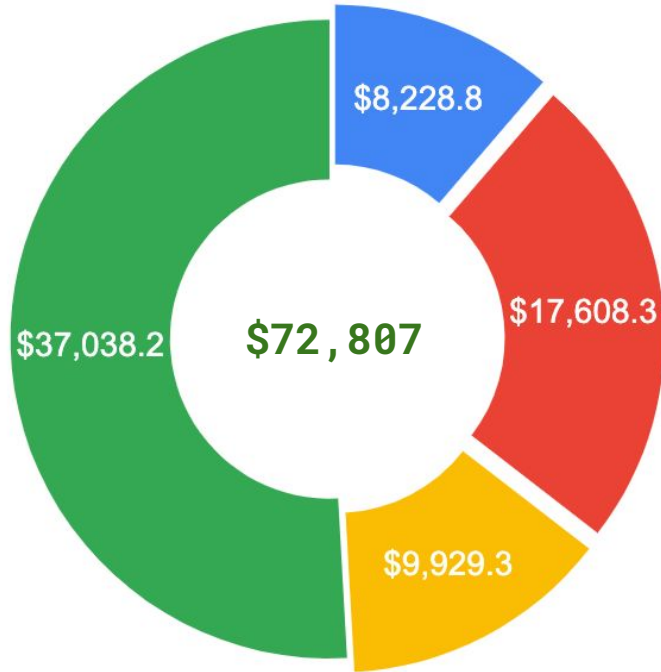
I want to thank our donors first and foremost for supporting HMEMSA's activities for another challenging year. Without your generous support none of what we have accomplished in 2021 could have been possible. HMEMSA continues to serve with no overhead at all, and our members as well as our board members are unpaid volunteers. Your donations go directly to enrich the lives of so many underprivileged and marginalized children. In addition to educational enrichment program, this year we contributed to young adults transition from orphanages to society and also worked hard to educate families and doctors in Morocco about PKU children's needs. To our board members and volunteers, I want to thank you for making my job a little easier and to allow me to serve with you in this noble cause.

*Mohamed Belkhayat*, | President

# Board of Directors & Committee Members



# Donations Results | By the Numbers



- 🎯 Donations for the 2020 - 2021 year **totaled \$72,807**. HMMSA experienced an **increase in donations across all 4 funds** (see table below)
- 🎯 Experienced a **94% year-over-year increase in donations** from the 2019-2020 total of \$37,550.
- 🎯 **Ramadan** was the **most successful month** for fundraising; HMMSA raised 34% of its total during Ramadan alone
- 🎯 HMMSA expanded its Orphan Sponsorship fundraising efforts to **match and support 3 additional orphans**

Year	Orphan Enrichment	Educ. Sponsorship	PKU	Medical Mission	General Zakat	Total
19 - 20	\$8,000	\$2,700	\$20,063	\$5,787	\$1,000	\$37,550
20 - 21	\$8,229	\$17,608	\$37,038	-	\$9,929	\$72,805

● PKU Support ● Orphan Enrichment ● Education Sponsorship ● General Zakat

We thank our donors that have made this possible!

# Key Updates by Program | PKU Committee

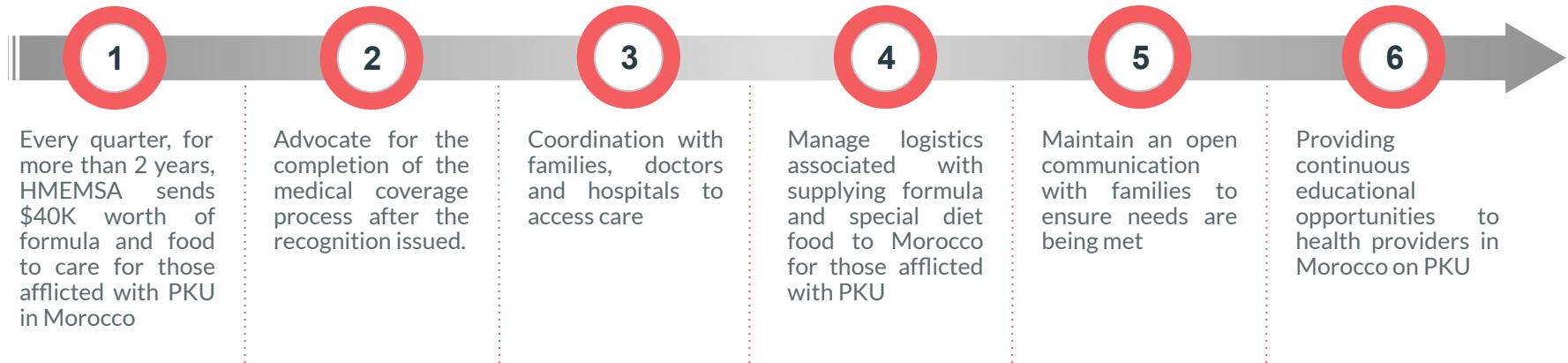


## OVERVIEW

*HMEMSA achieved progress in the recognition of Phenylketonuria (PKU) as a metabolic disease in Morocco. This means the Moroccan government will provide diagnostic equipments and cover the medical expenses of those afflicted with this rare disease. The Minister of Health is working towards making the treatment available in Morocco and billable through the healthcare systems.*

*Partnership with the Moroccan embassy and SOS PKU Maroc was key to the success and the ongoing efforts to care for 95 children, as the children are are reliant on the formula and treatment that HMEMSA donates (not yet available in Morocco).*

## PKU Program Ongoing Efforts



We thank our donors that have made this possible; especially an anonymous angel that has donated more than \$60k since 2020

# Orphan Sponsorship

Funds Raised | \$17,608

# Orphan Enrichment

Funds Raised | \$8,229



- ★ 6 total children supported ranging from elementary school to grad school
- ★ HMEMSA helps maintain a bridge between the students and their sponsors by facilitating semester updates on the accomplishments and academic progress
- ★ Two sponsored students are currently pursuing higher education upon graduation from vocational programs .
- ★ The connection a sponsor forms with the sponsored child is beyond just a monetary donation; it is a lasting bond as many sponsors continue their support after high school

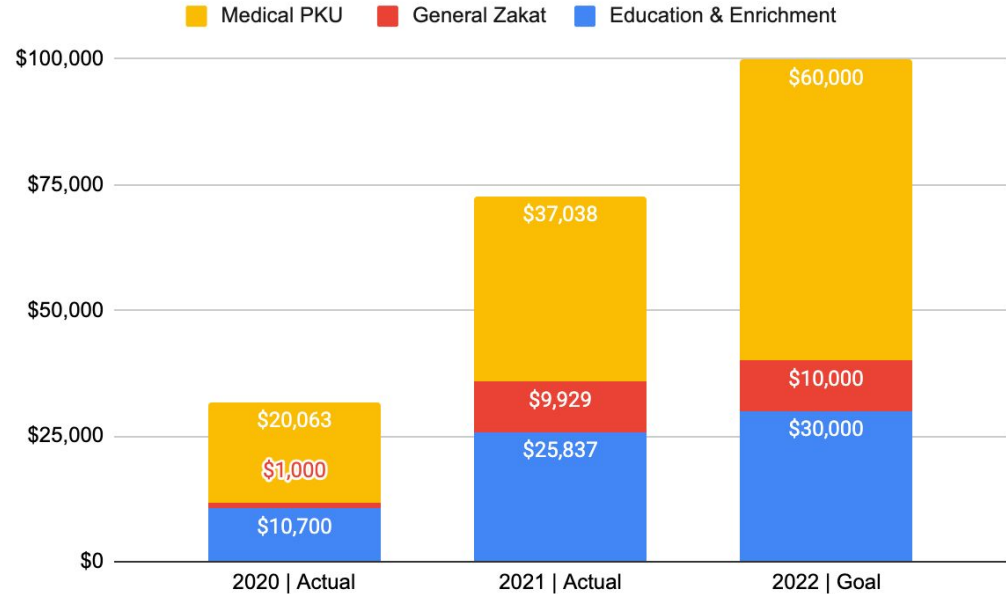
We thank our donors that have made this possible!

- ★ The program aims to promote social interaction among those living in orphanages and curb the emotional impacts of institutionalization
- ★ Our volunteers were able to organize the following programs, despite fluctuating COVID restrictions:
  - Eid and Ramadan celebrations.
  - End of school year award celebrations
  - Outings, shopping, & gifts
  - Quran recitation competition via zoom
  - Emergency food drives to orphanages in need

# A Look Ahead | Key Targets for 2022



- ★ Increase fundraising efforts across all major programs, for a **total fundraising goal of \$100,000**
- ★ Expand Orphan Sponsorship efforts for an **additional 5 orphans** (goal of 11 orphans sponsored by YE 2022)
- ★ **Expand PKU fundraising efforts** to \$60,000 and continue working with Moroccan government to instate a permanent PKU treatment
- ★ Organize **week-long “bootcamp” for select students in orphanages** to learn basics of stock trading, to equip them with a earn a non-trade, passive income.
- ★ Continue coordination with local volunteers to **organize activities and celebrations** through the Orphan Enrichment program



We thank our donors that have made this possible!



# Noteworthy Accomplishments & Programs



- ★ Every quarter, for more than 2 years, **HMEMSA sends \$30K worth of formula** and food to care for those afflicted with PKU in Morocco
- ★ **Coordination with families, doctors and hospitals** to ensure the needs are met for the **95 children** afflicted *Phenylketonuria (PKU)* who are **reliant on our shipments** of formula
- ★ Expanded Orphan Sponsorship efforts to **cover the cost of tuition for 6 total children** ranging in age from elementary school to grad school
- ★ Organizing a **week-long “bootcamp” for students in orphanages** to learn basics of stock trading, to equip them with a earn a non-trade, passive income.
- ★ Continued coordination with Orphanage directors to **organize activities and celebrations**. Activities include: eid celebrations, iftars during ramadan, social outings, among others.



THANK YOU FOR YOUR DONATIONS  
AND CONTINUED SUPPORT