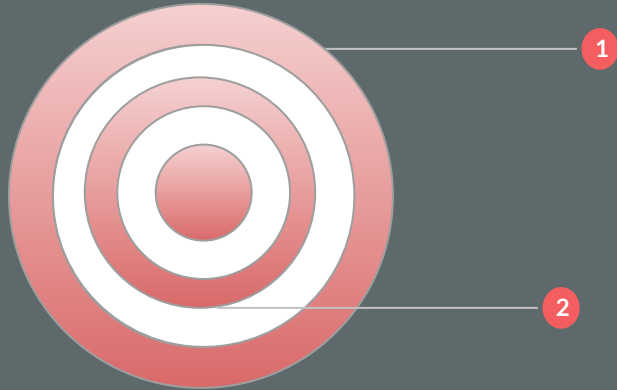




HMEMSA 2023 Annual Report

Year Ended December 31, 2023

Mission Statement



Our mission is to contribute to the development of Morocco through services and exchange of knowledge and expertise between American and Moroccan educators, professionals, and students.

*HMEMSA members believe that forging a successful path is not enough; only by **lighting the way for others** can we claim success.*



A Message from HMEMSA's President of the Board of Directors

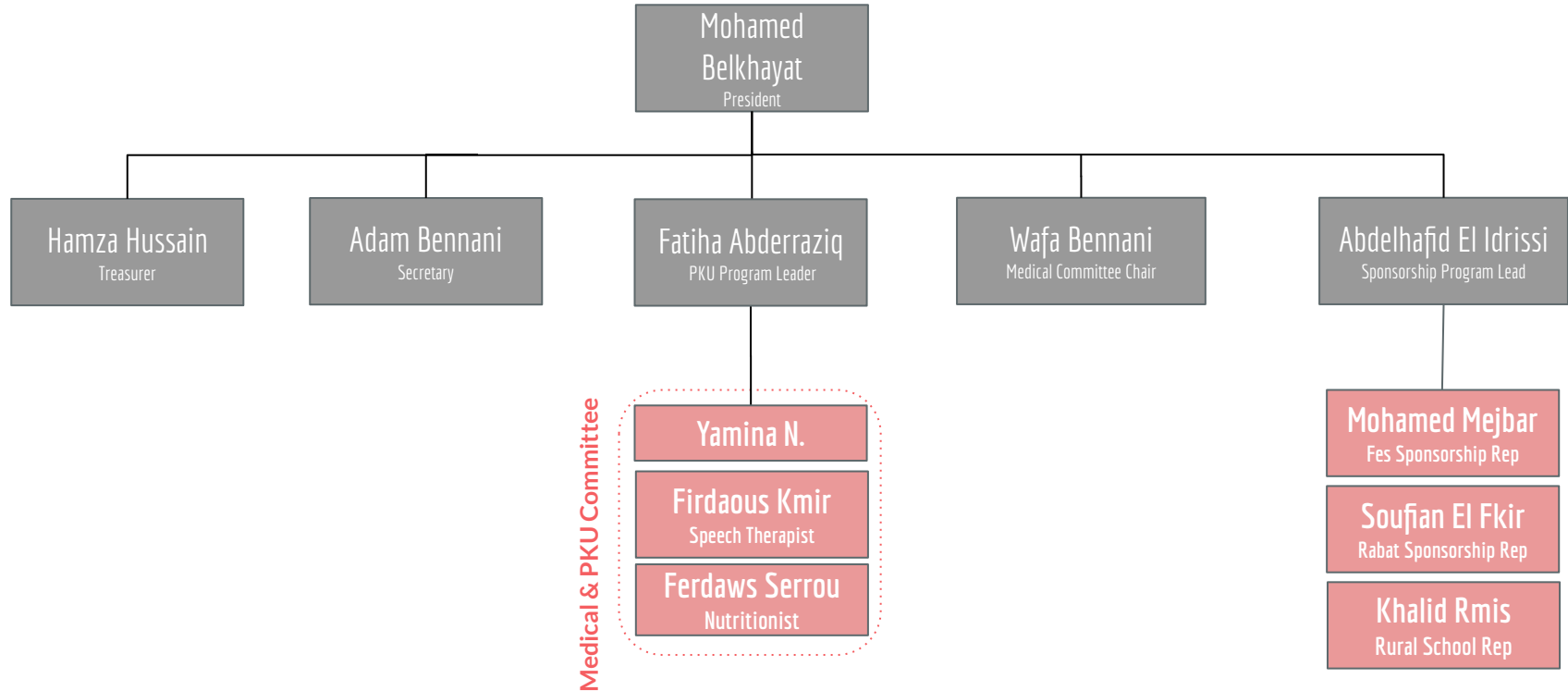
As we reflect on the year 2023, we are filled with gratitude for the significant strides we made together in advancing our mission. Our journey this year was marked by impactful initiatives, unwavering support from our donors and volunteers, and the relentless spirit of the communities we serve. We are proud to share the highlights of our endeavors in organizing a PKU conference in Morocco, supporting earthquake victims, and launching stock trading classes for marginalized children.

Thanks to you our donors, HMEMSA had another exceptional year and was able to answer several critical educational, basic and medical needs. To our supporters, volunteers, and board members, I want to sincerely thank you for serving in this noble cause. HMEMSA has made a difference because of you, and I thank you for making these accomplishments possible.

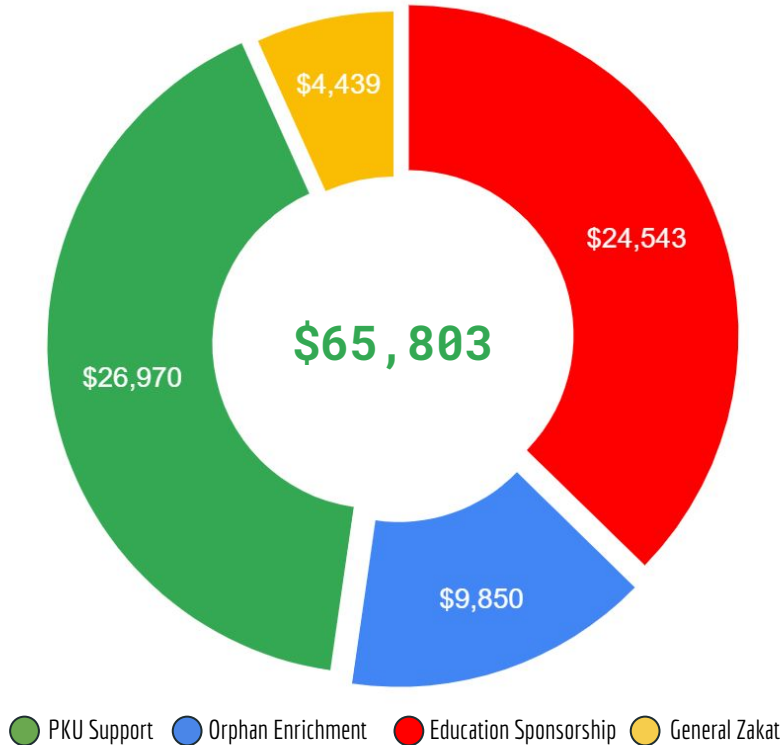
We are thrilled to welcome Mr. Ahammam as the new President of HMEMSA. With his visionary leadership and deep commitment to our cause, we look forward to a future filled with even greater achievements. Special thanks to our sister organization Blooms Charity for their unwavering support and deep commitment to improving the lives of Moroccan youth.

Mohamed Belkhayat | President

Board of Directors & Committee Members



Donations Results | By the Numbers



- 🎯 Donations for the calendar year ended December 31, 2023 **totalled \$65,803**, which is approximately a 22% year-over-year decrease in funds raised
- 🎯 HMEMSA continues to experience upwards trajectory in funds raised and an expansion of its operations and projects since 2020
- 🎯 The Education Sponsorship program experienced the greatest increase due to a crowdfunding campaign to rebuild a rural school impacted by the earthquake

Year	Orphan Enrichment	Educ. Sponsorship	PKU	Medical Mission	General Zakat	Total
2021	\$8,229	\$17,608	\$37,038	-	\$9,929	\$72,805
2022	\$4,000	\$7,457	\$56,958	-	\$12,375	\$80,790
2023	\$9,850	\$24,543	\$26,970	-	\$4,439	\$65,803

We thank our donors that have made this possible!

Key Updates by Program | PKU Committee



Mission

Bring positive change in the lives of Moroccan individuals and families affected by Phenylketonuria (PKU) through dedicated advocacy, comprehensive education, and the provision of essential resources for effective dietary management.

EDUCATION

Hosted the **first ever international PKU conference** in Morocco to increase awareness and foster a sense of community.

RESOURCES

Provided **~\$30,000 worth of food and medicated formula** to 120 beneficiaries in collaboration with SOS PKU Maroc

ADVOCACY

Continue **advocating to local governments** and organizations for full coverage treatment of patients with PKU

2nd Annual PKU Conference Organizing Committee

Conference had workshops, speeches, and panel discussions. Attendance included experts, healthcare professionals, and families affected by PKU.



Key Updates by Program | Orphan Enrichment



1

Continued to provide **enrichment activities to children living in Fes and Rabat orphanages**. Monthly activities including games, and crafts; Ramadan & Eid celebrations; Summer camp.



2

Sponsor the **Helping Orphans Progress Emotionally (HOPE)** program at Meknes orphanage; Donations were used for assessments by Child Development specialist, gifting toys, and provide training of 21 caregivers and orphanage staff

3

Collaborated with Education4All and Boy Scouts to donate **\$2,000 worth of backpacks** filled with educational supplies to **60 Moroccan children** living in orphanages

4

Built a computer lab with 10 high-speed computers and organized stock trading classes (conducted by Mostapha Belkhatat) to **equip 56 youth with digital literacy, financial trading skills**, and open up new opportunities for their future.



5

Fundraised **\$18,000 to rebuild a rural school in Marrakech** that was badly damaged by an earthquake in October 2023. Proceeds were used to provide immediate relief and long-term support to the school, students, and surrounding community.

Key Updates by Program | Orphan Sponsorship



- ★ HMEMSA has continued to **support 8 orphans**; 5 of which are from the Meknes school and 3 are from Rabat.
- ★ HMEMSA helps maintain a bridge between the students and their sponsors by facilitating **updates on each student's wellbeing, accomplishments, and academic progress.**
- ★ The connection a sponsor forms with the sponsored child is **beyond just a monetary donation**; it is a lasting bond as many sponsors **continue their support after high school**
- ★ One star student has graduated high school despite battling cancer these last 4 years. She is pursuing education at the University of Rabat.

STUDENT SPOTLIGHT



Achraf graduated from high school last year and is pursuing a Bachelors in English. He dreams of doing grad school in the US, so HMEMSA is sponsoring his TOEFL prep



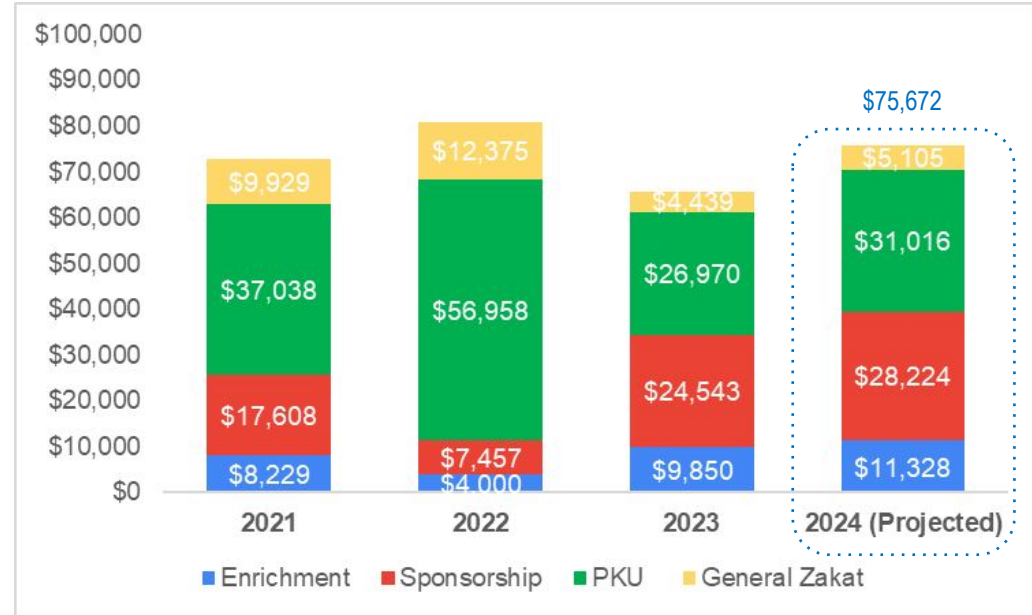
Zouhir has been sponsored since the 7th grade and recently graduated from financial accounting vocational school. HMEMSA is paying for his TOEFL prep so he can apply to Business school in the US

We thank our donors that have made this possible!

A Look Ahead | Key Targets for 2024



- ★ Increase fundraising efforts across all major programs, for a **total fundraising goal of \$75,000**
- ★ Sustain Orphan Sponsorship efforts for current 8 orphans and ensure educational achievement
- ★ **Continue facilitating stock-trading workshops** across orphanages to help students learn the basics of stock trading
- ★ Expand reach of PKU efforts through increased fundraising efforts and hosting second international PKU conference in Morocco
- ★ Coordinate with donors to **establish \$1,500 scholarship fund** awarded to outstanding students to cover their tuition





THANK YOU FOR YOUR DONATIONS
AND CONTINUED SUPPORT