

The Multi-Industry Trade Model with IO Linkages

International Trade (PhD), Fall 2024

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Overview

- This lecture introduces input-output (IO) linkages into the multi-industry trade model.
- For exposition, we abstract from scale economies (i.e., $\mu_k = 0, \forall k$)
- Main implications
 - IO linkages magnify the gains from trade
 - IO linkages amplify the cost of distortive wedges (*e.g.*, markups, tariffs)
- **References:**
 - Costinot & Rodriguez-Clare (2014, Section 3.4)
 - Caliendo & Parro (2014): application to NAFTA

Environment

- $i, n = 1, \dots, N$ countries supplying differentiated varieties
- $k = 1, \dots, K$ industries
- Perfect competition \rightarrow no entry-driven scale economies
- Country i is endowed with L_i (inelastically-supplied) units of labor.

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- Perfect competition \rightarrow no entry-driven scale economies
- Country i is endowed with L_i (inelastically-supplied) units of labor.
- Production uses labor and internationally traded intermediate inputs.
- **Every product variety can be used as either a final consumption good or an intermediate input good.**

Overview of the Product Space

- Product variations are differentiated by country of origin à la Armington.
- Good in, k (*origin i* \times *destination n* \times *industry k*) can be used as a
 1. final consumption good
 2. intermediate input for production in various industries

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- **Example:** A good sold from Japan (i) to the US (n) in the auto-industry (k) can be used for private consumption or as an input in transportation services.

Demand for Final Goods

The representative consumer in country i has a Cobb-Douglas–CES utility function over goods sourced from different origin countries:

$$U_i (\mathbf{C}_{1i}, \dots, \mathbf{C}_{Ni}) = \prod_{k=1}^K \left[\sum_{n=1}^N C_{ni,k}^{\frac{\sigma_k - 1}{\sigma_k}} \right]^{\frac{\sigma_k}{\sigma_k - 1} \beta_{i,k}}$$

- ni, k indexes *origin n* \times *destination i* \times *industry k*
- $\sigma_k \geq 1$ is the inter-national elasticity of substitution.
- $\beta_{i,k}$ is country i 's (constant) share of final consumption on industry k goods.

Demand for Final Goods

- The representative consumer maximizes utility given prices (P) and net income (Y):

$$\max_{\mathbf{C}_i} U_i(\mathbf{C}_{1i}, \dots, \mathbf{C}_{Ni}) \quad s.t. \quad \sum_k^K \sum_{n=1}^N P_{ni,k} C_{ni,k} \leq Y_i \quad (\mathbf{CP})$$

- The CES demand function implied by (CP):

$$\underbrace{\lambda_{ni,k}^c \equiv \frac{P_{ni,k} C_{ni,k}}{\beta_{i,k} Y_i}}_{\text{expenditure share}} = \left(\frac{P_{ni,k}}{P_{i,k}^c} \right)^{1-\sigma_k}, \quad \text{where} \quad P_{i,k}^c = \underbrace{\left[\sum_{n=1}^N P_{ni,k}^{1-\sigma_k} \right]^{\frac{1}{1-\sigma_k}}}_{\text{CES price index}}$$

Supply: Production Function

Production combines labor (L), and intermediate inputs for various industries (I_g):

$$Q_{i,k} \sim \sum_n \tau_{in,k} Q_{in,k} = \varphi_{i,k} \left(\frac{L_{i,k}}{1 - \alpha_{i,k}} \right)^{1 - \alpha_{i,k}} \prod_{g=1}^K \left(\frac{I_{i,g}}{\alpha_{i,gk}} \right)^{\alpha_{i,gk}}$$

- $Q_{in,k} = C_{in,k} + I_{in,k}$ (total output = final goods + intermediate inputs)
- $I_{i,g}$ is a composite CES input consisting of industry g goods

$$I_{i,g} = \left[I_{1i,g}^{\frac{\tilde{\sigma}_g - 1}{\tilde{\sigma}_g}} + \dots + I_{Ni,g}^{\frac{\tilde{\sigma}_g - 1}{\tilde{\sigma}_g}} \right]^{\frac{\tilde{\sigma}_g}{\tilde{\sigma}_g - 1}}$$

- $\alpha_{i,kg}$ is the share of industry g inputs in production ($\alpha_{i,k} \equiv \sum_g \alpha_{i,gk}$)

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Key assumption: $\tilde{\sigma}_k = \sigma_k \rightarrow P_{i,k}^I = P_{i,k}^C, \quad \lambda_{in,k}^I = \lambda_{in,k}^C$

Supply: Prices and Input Expenditure

- Perfect competition + cost minimization imply

$$P_{in,k} = \frac{\tau_{in,k}}{\varphi_{i,k}} w_i^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}}$$

- Total expenditure on intermediate inputs from industry g

$$E_{i,g}^I \equiv P_{i,g} I_{i,g} = \sum_{k=1}^K \alpha_{i,gk} R_{i,k}$$

where $R_{i,k}$ is *gross revenue* collected by origin i -industry k :

$$R_{i,k} = \sum_{n=1}^N P_{in,k} Q_{in,k} \sim P_{ii,k} Q_{i,k}$$

A Summary of Aggregate Demand and Supply

- Share of expenditure on variety in, k (*final + intermediate*)

$$\lambda_{in,k} = \frac{P_{in,k}^{1-\sigma_k}}{\sum_{j=1}^N P_{jn,k}^{1-\sigma_k}}$$

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- Country i 's gross revenue from industry k sales:

$$R_{i,k} = \sum_{n=1}^N \lambda_{in,k} E_{n,k}$$

- Country n 's gross expenditure on industry k goods

$$E_{n,k} = \underbrace{\beta_{n,k} Y_n}_{\text{final goods}} + E_{n,k}^I$$

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- Country n 's gross expenditure on industry k goods

$$E_{n,k} = \beta_{n,k} \textcolor{brown}{w_n L_n} + \sum_{g=1}^K \alpha_{n,kg} R_{n,g}$$

General Equilibrium

For a given choice of parameters, equilibrium consists of price indexes, $\mathbf{P} \equiv \{P_{i,k}\}$, wage rates, $\mathbf{w} \equiv \{w_i\}$, and industry-level gross expenditure and sales, $\{E_{i,k}, R_{i,k}\}_{i,k}$, such that

$$\begin{cases} P_{i,k} = \sum_{n=1}^N \left[P_{ni,k} (w_n, \mathbf{P}_n)^{-\epsilon_k} \right]^{-\frac{1}{\epsilon_k}} & (\forall i, k) \\ R_{i,k} = \sum_{n=1}^N \lambda_{in,k} (\mathbf{w}, \mathbf{P}) E_{n,k} & (\forall i, k) \\ E_{i,k} = \beta_{i,k} w_i L_i + \sum_{g=1}^K \alpha_{i,k g} R_{i,g} & (\forall i, k) \\ w_i L_i = \sum_{k=1}^K (1 - \alpha_{i,k}) R_{i,k} & (\forall i) \end{cases}$$

where variety-specific prices and expenditure shares are

$$\begin{cases} P_{in,k} (w_i, \mathbf{P}_i) = \frac{\tau_{in,k}}{\varphi_{i,k}} w_i^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}} & (\forall i, k) \\ \lambda_{in,k} (\mathbf{w}, \mathbf{P}) = \frac{P_{in,k}(w_i, \mathbf{P}_i)^{-\epsilon_k}}{\sum_{j=1}^N P_{jn,k}(w_j, \mathbf{P}_j)^{-\epsilon_k}} & (\forall i, j, k) \end{cases}$$

Growth Accounting: Open Economy with IO Linkages

- We want to characterize the welfare effects of a technical shock to aggregate productivity , $\{\mathrm{d} \ln \varphi_{i,k}\}_{i,k}$, and iceberg trade costs $\{\mathrm{d} \ln \tau_{in,k}\}_{i,n,k}$.
- For homothetic preferences (in general) the welfare effects can be specified as

$$\mathrm{d} \ln W_i = \mathrm{d} \ln Y_i - \sum_{k=1}^K \sum_{n=1}^N \lambda_{ni,k}^c \beta_{i,k} \mathrm{d} \ln P_{ni,k}$$

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- We can simplify the above expression by appealing to the CES demand structure:

$$\mathrm{d} \ln \lambda_{ni,k} - \mathrm{d} \ln \lambda_{ii,k} = -\epsilon_k (\mathrm{d} \ln P_{ni,k} - \mathrm{d} \ln P_{ii,k})$$

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- We can simplify the above expression by appealing to the CES demand structure:¹

$$\mathrm{d} \ln P_{ni,k} = \mathrm{d} \ln P_{ii,k} - \frac{1}{\epsilon_k} (\mathrm{d} \ln \lambda_{ni,k} - \mathrm{d} \ln \lambda_{ii,k})$$

¹CES preferences ensure that $\epsilon_k \equiv \frac{\partial \ln(\lambda_{ni,k}/\lambda_{ii,k})}{\partial \ln(P_{ni,k}/P_{ii,k})}$ is a constant parameter. The above equation, however, holds *non-parametrically* if we treat ϵ_k as a local (and possibly variable) elasticity.

Growth Accounting: Open Economy with IO Linkages

- Plugging our earlier expression for $d \ln P_{ni,k}$ into the welfare equation yields

$$\begin{aligned} d \ln W_i &= d \ln Y_i - \sum_{k=1}^K \sum_{n=1}^N \beta_{i,k} \lambda_{ni,k} d \ln P_{ni,k} \\ &= d \ln Y_i - \sum_k \beta_{i,k} d \ln P_{ii,k} + \sum_k \sum_n \left[\frac{1}{\epsilon_k} \beta_{i,k} \lambda_{ni,k} (d \ln \lambda_{ni,k} - d \ln \lambda_{ii,k}) \right] \end{aligned}$$

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- Appealing to adding up constraints, $\begin{cases} \sum_n \lambda_{ni,k} d \ln \lambda_{ni,k} = 0 \\ \sum_n \lambda_{ni,k} = 1 \end{cases}$, the last line yields

$$d \ln W_i = d \ln Y_i - \sum_k \left[\beta_{i,k} \left(d \ln P_{ii,k} - \frac{1}{\epsilon_k} d \ln \lambda_{ii,k} \right) \right]$$

Growth Accounting: Open Economy with IO Linkages

- Since $P_{ii,k} = \varphi_{i,k}^{-1} w_i^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}}$, we can specify the change in domestic prices as

$$\begin{aligned}\mathrm{d} \ln P_{ii,k} &= -\mathrm{d} \ln \varphi_{i,k} + (1 - \alpha_{i,k}) \mathrm{d} \ln w_i + \sum_g \alpha_{i,gk} \mathrm{d} \ln P_{i,g} \\ &= -\mathrm{d} \ln \varphi_{i,k} + (1 - \alpha_{i,k}) \mathrm{d} \ln w_i + \sum_g \sum_n \alpha_{i,gk} \lambda_{ni,g} \mathrm{d} \ln P_{ni,g}\end{aligned}$$

²The expression for $\mathrm{d} \ln P_{ii,k}$ holds also non-parametrically following Shephard's lemma.

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- CES demand implies $\mathrm{d} \ln P_{ni,k} = \mathrm{d} \ln P_{ii,k} - \frac{1}{\epsilon_k} (\mathrm{d} \ln \lambda_{in,k} - \mathrm{d} \ln \lambda_{ii,k})$, which when plugged into the above equation delivers (similar to the previous slide)

$$\mathrm{d} \ln P_{ii,k} = -\mathrm{d} \ln \varphi_{i,k} + (1 - \alpha_{i,k}) \mathrm{d} \ln w_i + \sum_g \alpha_{i,gk} \left(\mathrm{d} \ln P_{ii,g} + \frac{1}{\epsilon_g} \mathrm{d} \ln \lambda_{ii,g} \right)$$

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²The expression for $\mathrm{d} \ln P_{ii,k}$ holds also non-parametrically following Shephard's lemma.

Growth Accounting: Open Economy with IO Linkages

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- The above equation can be represented in matrix form as ($\Lambda_{ii,g} \sim \frac{1}{\epsilon_g} \mathrm{d} \ln \lambda_{ii,g}$)

$$\mathrm{d} \ln \mathbf{P}_{ii} = \mathbf{B}_i + \mathbf{A}_i^T (\mathrm{d} \ln \mathbf{P}_{ii} + \boldsymbol{\Lambda}_{ii})$$

²The expression for $\mathrm{d} \ln P_{ii,k}$ holds also non-parametrically following Shephard's lemma.

Growth Accounting: Open Economy with IO Linkages

- Since $P_{ii,k} = \varphi_{i,k}^{-1} w_i^{1-\alpha_{i,k}} \prod_{g=1}^K P_{i,g}^{\alpha_{i,gk}}$, we can specify the change in domestic prices as²

$$\begin{aligned}\mathrm{d} \ln P_{ii,k} &= -\mathrm{d} \ln \varphi_{i,k} + (1 - \alpha_{i,k}) \mathrm{d} \ln w_i + \sum_g \alpha_{i,gk} \mathrm{d} \ln P_{i,g} \\ &= -\mathrm{d} \ln \varphi_{i,k} + (1 - \alpha_{i,k}) \mathrm{d} \ln w_i + \sum_g \sum_n \alpha_{i,gk} \lambda_{ni,g} \mathrm{d} \ln P_{ni,g}\end{aligned}$$

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$$\mathrm{d} \ln \mathbf{P}_{ii} = (\mathbf{I} - \mathbf{A}_i^T)^{-1} \mathbf{B}_i - (\mathbf{I} - \mathbf{A}_i^T)^{-1} \mathbf{A}_i^T \boldsymbol{\Lambda}_{ii}$$

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Growth Accounting: Open Economy with IO Linkages

- Denote by $\tilde{\mathbf{A}}_i = (\mathbf{I} - \mathbf{A}_i)^{-1}$ the Leontief inverse, with $\tilde{\alpha}_{i,kg}$ denoting entry (k, g) of $\tilde{\mathbf{A}}_i$.
- We use two properties of the Leontief inverse:

$$\tilde{\mathbf{A}}_i^T = (\mathbf{I} - \mathbf{A}_i^T)^{-1} \quad (\mathbf{I} - \mathbf{A}_i^T)^{-1} \mathbf{A}_i^T = \tilde{\mathbf{A}}^T - \mathbf{I}$$

- Appealing to these properties, our previously-derived expression for $d \ln \mathbf{P}_{ii}$ implies

$$d \ln P_{ii,k} = \sum_g \left[\tilde{\alpha}_{i,gk} \left(-d \ln \varphi_{i,g} + (1 - \alpha_{i,g}) d \ln w_i + \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right) \right] - \frac{1}{\epsilon_k} d \ln \lambda_{ii,k} \quad (*)$$

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- Note: absent IO linkages $\rightarrow d \ln P_{ii,k} = -d \ln \varphi_{i,k} + d \ln w_i$

Growth Accounting: Open Economy with IO Linkages

- $Y_i = w_i L_i \xrightarrow{\text{d ln } L_i=0} \text{d ln } Y_i = \text{d ln } w_i \quad (**)$
- Plugging Equations (*) & (**) into our earlier expression for $\text{dln}W_i$, yields

$$\text{dln}W_i = \text{d ln } Y_i - \sum_k \left[\beta_{i,k} \left(\text{d ln } P_{ii,k} + \frac{1}{\epsilon_k} \text{d ln } \lambda_{ii,k} \right) \right]$$

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$$\text{dln}W_i = \left(1 - \sum_{g,k} (1 - \alpha_{i,g}) \tilde{\alpha}_{i,gk} \beta_{i,k} \right) \text{d ln } w_i - \sum_k \left[\beta_{i,k} \sum_g \tilde{\alpha}_{i,gk} \left(-\text{d ln } \varphi_{i,g} + \frac{1}{\epsilon_g} \text{d ln } \lambda_{ii,g} \right) \right]$$

Growth Accounting: Open Economy with IO Linkages

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Proposition 1: Consider a small shock to productivity, $\text{d ln } \varphi$, and trade costs, $\text{d ln } \tau$. The resulting welfare impact is

$$\text{dln}W_i = \sum_g \sum_k \left[\beta_{i,k} \tilde{\alpha}_{i,gk} \text{d ln } \varphi_{i,g} \right] - \sum_g \sum_k \left[\beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} \text{d ln } \lambda_{ii,g} \right]$$

where $\tilde{\alpha}_{i,gk}$ is entry (k, g) of the Leontief inverse and $\beta_{i,k}$ is the share of *consumption* expenditure on industry k goods.

Taking Stock

- The formulas derived for $d \ln W_i$ hold non-parametrically as long as preferences are homothetic and stable and production is constant-returns to scale.
- The CES and Cobb-Douglas parameterization allows us to use these local formulas to calculate the impacts of a *large* change in trade costs.

Taking Stock

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- The CES and Cobb-Douglas parameterization allows us to use these local formulas to calculate the impacts of a *large* change in trade costs.
- For a closed economy the formula we derived reduces to Hulten (1978). In particular, setting $d \ln \lambda_{ii,k} = 0$, yields $d \ln W_i = \sum_g \sum_k \beta_{i,k} \tilde{\alpha}_{i,gk} d \ln \varphi_{i,g}$, which considering that $\sum_k \beta_{i,k} \tilde{\alpha}_{i,gk} = \frac{P_{i,g} Q_{i,g}}{Y_i}$, deliver Hulten's formula:

$$d \ln W_i = \sum_g \underbrace{\frac{P_{i,g} Q_{i,g}}{Y_i}}_{\text{Domar weight}} d \ln \varphi_{i,g}$$

The Gains From Trade under IO Linkages

- Define the gains from trade as the ex-post gains from trade openness relative to autarky ($\tau = \infty$)

$$GT_i \equiv \frac{W_i - W_i^A}{W_i} = 1 - \exp\left(-\int_{\tau}^{\infty} d \ln W_i\right)$$

- Per **Proposition 1**, we can specify $d \ln W_i$ in response to $d \ln \tau$ (setting $d \ln \varphi = 0$) as

$$d \ln W_i = \sum_g \sum_k \left[\beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right]$$

where $\tilde{\alpha}_{i,gk}$ are entries of the Leontief inverse and $\beta_{i,k}$ are *consumption* shares.

The Gains From Trade under IO Linkages

- Plugging $d \ln W_i$ into the expression for GT_i and noting that transitioning to autarky amounts to raising $\lambda_{ii,k}$ from its factual level to $\lambda_{ii,k}^A = 1$, delivers

$$\begin{aligned} GT_i &= 1 - \exp \left(- \int_{\lambda_{ii,g}}^1 \sum_{k,g} \beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} d \ln \lambda_{ii,g} \right) \\ &\quad 1 - \exp \left(- \sum_{k,g} \left[\beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} \int_{\lambda_{ii,g}}^1 d \ln \lambda_{ii,g} \right] \right) \\ &= 1 - \exp \left(\sum_{k,g} \left[\beta_{i,k} \tilde{\alpha}_{i,kg} \frac{1}{\epsilon_g} \right] \ln \lambda_{ii,g} \right) = 1 - \prod_k \prod_g \lambda_{ii,g}^{\frac{\tilde{\alpha}_{i,kg}}{\epsilon_g} \beta_{i,k}} \end{aligned}$$

Directions for Computing the Gains from Trade under IO Linkages

- **Step 1:** compile industry-level data for domestic expenditure shares, $\{\lambda_{ii,k}\}_k$, consumption shares, $\{\beta_{i,k}\}_k$, and trade elasticities, $\{\epsilon_g\}_g$.³
- **Step 2:** use the national-level I-O matrix, $A_i \equiv [\alpha_{i,gk}]_{k,g}$, to compute the element of the *Leontief inverse*:
$$[\tilde{\alpha}_{i,gk}]_{k,g} = (I - A_i)^{-1}$$
- **Step 3:** plug data points obtained in Steps 1 and 2 into the gains from trade formula:

$$GT_i = 1 - \prod_{k=1}^K \prod_{g=1}^K \lambda_{ii,g}^{\frac{\tilde{\alpha}_{i,kg}}{\epsilon_g}} \beta_{i,k}$$

³The WIOD is the standard source for this type of data.

The Gains from Trade are Amplified by IO Linkages

	% GT	
	w/o IO Linakges	w/ IO Linakges
Ireland	8%	37.1%
Belgium	7.8%	54.6%
Germany	4.5%	21.6%
China	2.6%	11.5%
U.S.	1.8%	8.3%

Source: Costinot & Rodriguez-Clare (2014) based on data from the 2008 WIOD, which cover 16 industries.

Performing Counterfactuals using Exact Hat-Algebra

- Consider a possibly large shock to trade costs: $\{\hat{\tau}_{in,k}\}_{i,n}$
- The equilibrium responses, $\{\hat{Y}_i, \hat{P}_{i,k}, \hat{R}_{i,k}, \hat{E}_{i,k}\}$ can be obtained by solving the following system:

$$\begin{cases} \hat{P}_{i,k} = \left[\sum_{n=1}^N \lambda_{ni,k} (\hat{P}_{ni,k})^{-\epsilon_k} \right]^{-\frac{1}{\epsilon_k}} & \forall (i, k) \\ \hat{R}_{i,k} R_{i,k} = \sum_{n=1}^N \hat{\lambda}_{in,k} \lambda_{in,k} \hat{E}_{n,k} E_{n,k} & \forall (i, k) \\ \hat{E}_{i,k} E_{i,k} = \beta_{i,k} \hat{Y}_i Y_i + \sum_{g=1}^K (\alpha_{i,k,g} \hat{R}_{i,g} R_{i,g}) & \forall (i, k) \\ \hat{Y}_i Y_i = \sum_{k=1}^K (1 - \alpha_{i,k}) \hat{R}_{i,k} R_{i,k} & \forall i \end{cases}$$

where the non-highlighted variables are data and $\hat{P}_{ni,k}$ and $\hat{\lambda}_{ni,k}$ are given by

$$\hat{P}_{ni,k} = \hat{\tau}_{ni,k} (\hat{Y}_n)^{1-\alpha_{i,k}} \prod_{g=1}^K (\hat{P}_{n,g})^{\alpha_{i,gk}} \quad \hat{\lambda}_{ni,k} = (\hat{P}_{ni,k} / \hat{P}_{i,k})^{-\epsilon_k}$$

Measuring Welfare Effects

- Given the obtained solution $\{\hat{Y}_i, \hat{P}_{i,k}\}_i$, we can calculate the change in welfare as

$$\% \Delta W_i = 100 \times \left(\frac{\hat{Y}_i}{\hat{P}_i} - 1 \right) \quad \hat{P}_i = \prod_{n=1}^N (\hat{P}_{i,k})^{\beta_{i,k}}$$

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- A similar approach can be applied to compute the impact of tariff reduction (albeit one must update the previous system to accommodate tariff revenues)
- **Notable Application:** Calinedo & Parro (2015) perform the note analysis to compute the welfare impacts of NAFTA-related tariff cuts:

$$\Delta W_{MEX} = 1.31\%$$

$$\Delta W_{CAN} = -0.06\%$$

$$\Delta W_{USA} = 0.08\%$$