**One page 12 Month Strategic Plan**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **3 Year Business Vision:**  To be a company to provide best IT solution for Nations | | | | | | | |
| **12 Month Vision:**  To be a company to provide and service for local goverment | | | | | | | |
| **Business Stage:**  **Level 1 – Validate Business Idea (5+ customers).**  **Level 2 – Establish an Optimal Marketing, Sales, and Customer satisfaction process.**  **Level 3 - Establish an effective Team, Operations, and Financial Control process.**  **Level 4 – Establish an effective Leadership Team and Leadership development process.** | | | | | | | |
| **\*Goal 1:** | **Goal 2:** | | **Goal 3:** | | **Goal 4:** | | **Goal 5:** |
|  |  | |  | |  | |  |
| **Key Actions** | **Key Actions** | | **Key Actions** | | **Key Actions** | | **Key Actions** |
|  |  | |  | |  | |  |
|  |  | |  | |  | |  |
|  |  | |  | |  | |  |
|  |  | |  | |  | |  |
| **Big Advantages** | | **Big Opportunities** | | **Limiting Factors** | | **Emergencies/Threats** | |
|  | |  | |  | |  | |
| **Plan:** | | **Plan:** | | **Plan:** | | **Plan:** | |

**90 Day Plan of Action – Quarter 1**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Key Action 1:** | **Key Action 2:** | **Key Action 3:** | **Key Action 4:** | **Key Action 5:** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**\*For Goals choose from Revenue, Marketing, Sales, Business Development, Personal Development, etc.**

**90 Day Action Plan - Weekly Routine**

|  |  |  |
| --- | --- | --- |
| **Week** | **Action Step** | **Review** |
| **1** |  |  |
| **2** |  |  |
| **3** |  |  |
| **4** |  |  |
| **5** |  |  |
| **6** |  |  |
| **7** |  |  |
| **8** |  |  |
| **9** |  |  |
| **10** |  |  |
| **11** |  |  |
| **12** |  |  |