

# Ahmad Muhammad Sani

■ Gusau, Zamfara, Nigeria | ■ Remote/Worldwide

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## Professional Summary

Remote Freelance Nutrition & Content Specialist with expertise in evidence-based Medical Nutrition Therapy (MNT) content, telehealth resources, SEO blog writing, and clinical patient education materials. I combine clinical nutrition knowledge with content strategy to help clinics, telehealth platforms, and health brands convert readers into patients and paying clients.

## Core Skills

- Medical Nutrition Therapy (MNT)
- Clinical Copywriting
- SEO Content Writing & Strategy
- Nutrition Education & Patient Handouts
- Telehealth Templates (intake forms, trackers, clinician notes)
- Blogging & Health Articles
- EHR Charting Templates
- Client Retention Materials
- Supplement & Product Descriptions
- Social Media Nutrition Posts
- Evidence Synthesis & Research

## Services Offered

- **MNT Content Packages:** Patient education modules, protocols, and meal plans.
- **SEO Blog Series:** Multi-post content plans targeting high-intent keywords.
- **Telehealth Templates:** Intake, progress trackers, and clinician notes.
- **Product Copywriting:** Supplements, landing pages, and email campaigns.
- **Retainer Work:** Monthly health content with performance reports.

## Portfolio Highlights

- Clinical MNT Handout — Type 2 Diabetes
- SEO Blog Series — Weight Management
- Telehealth Intake & Follow-up Templates
- Client Onboarding Email Sequence
- Product Page Copy — Nutrition Supplement
- Case Study — Patient Retention

## Work Availability

**Hours:** Minimum 32 hrs/week (flexible schedule)

**Engagement:** Short-term projects or monthly retainers

**Rates:** Competitive (hourly or project-based)

## Languages

- English (Fluent)
- Hausa (Fluent)
- Arabic (Intermediate)