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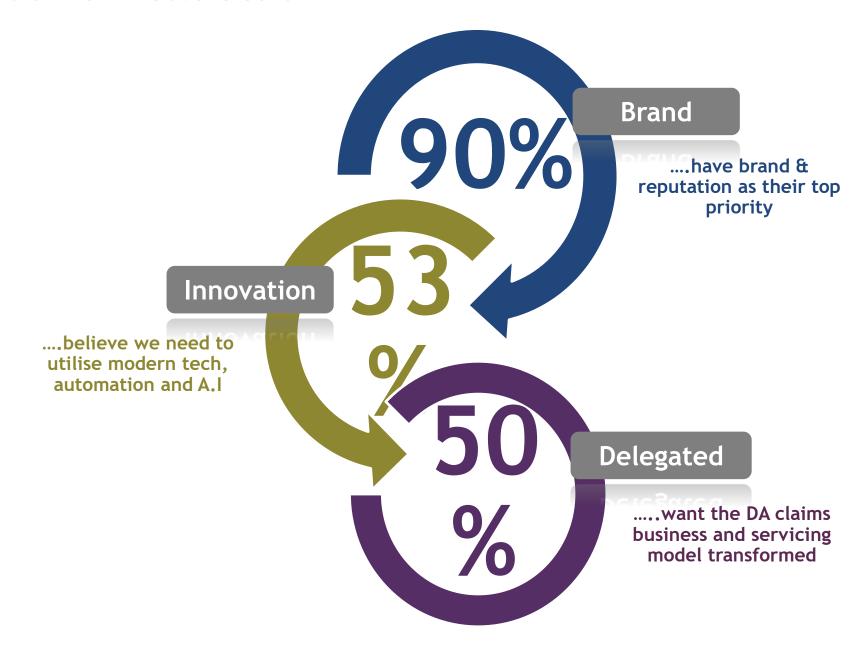
"Success in the digital world requires more than rethinking technology.....

...it requires reshaping culture, processes, and business models around customer experience."

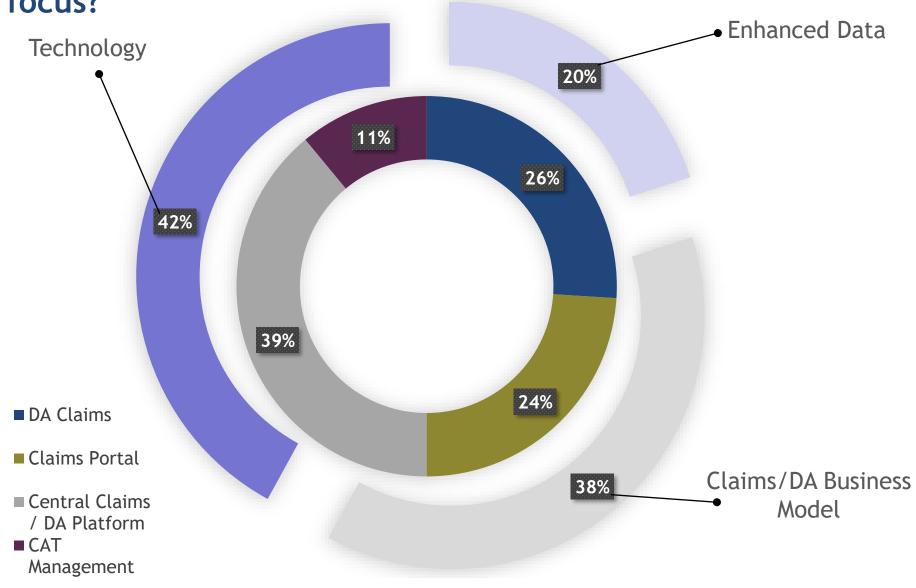
# Lee Elliston Claims Director



### **Claims Directors said....**



Where does the markets claims community wish to focus?



#### Areas of Focus - Claims

DA claims model with a modern channel of transacting and reduced supply chain

A broker, third party and customer claims portal

A centralised claims model for Lloyd's and the company market

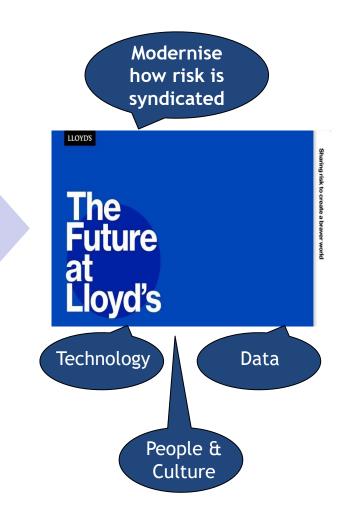
Data and analytics (Quality, Standards and A.I)

A SCAP & DA (Co-lead) claims agreement platform

Sanctions and fraud technology

Robotics and A.I technology

An enhanced catastrophe claims management model (including satellite imagery)









"Disrupting the business model and processes will deliver longer lasting benefits, whilst enabling a faster delivery of service improvements and the adoption of technology"





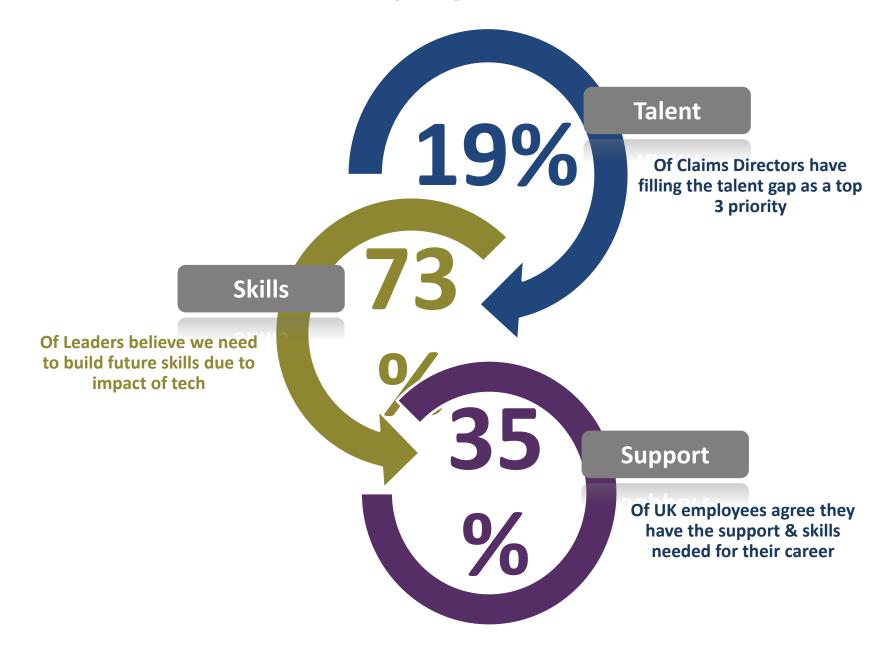


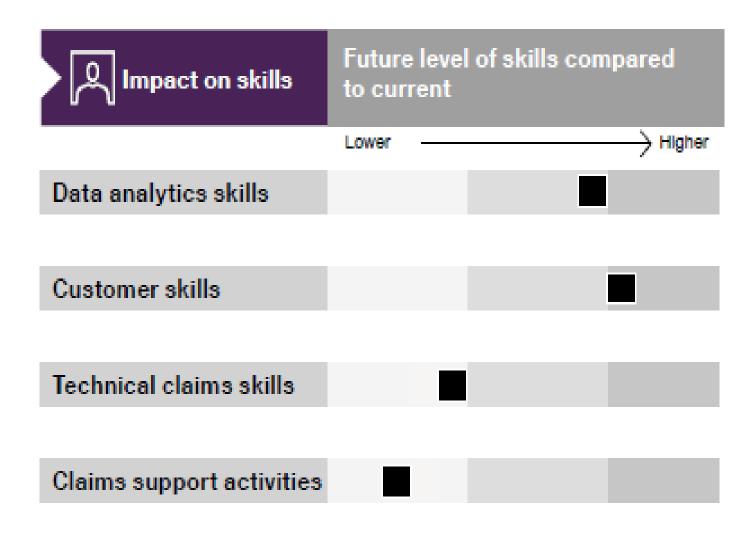


"We are an industry that underwrites risk, and take calculated risks in doing so, yet we don't take risks with people or talent"



### Claims and the markets people





### **Claims Workforce of the Future**







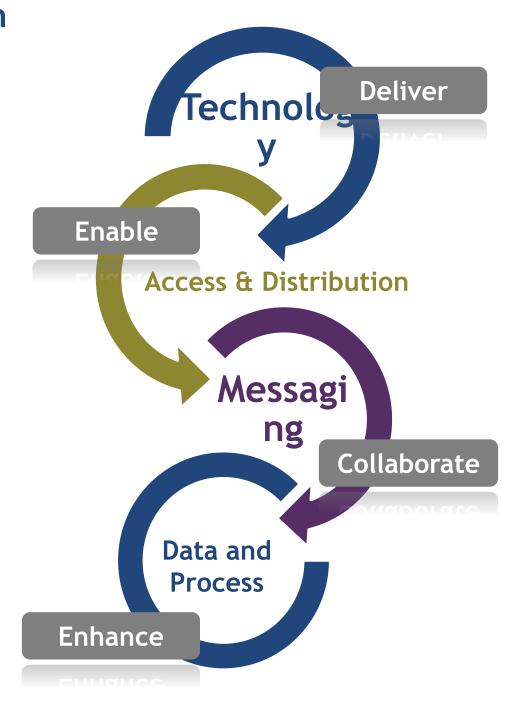


"Select technology that aligns to customers needs....you will be surprised at how much it will change your selection of a partner or product....

....the business model needs to drive the change and the technology is there to support it"



## **Digitalisation**



## **Proof of Concept** Pilot Expert Managem Write-**Automatio** Fraud Subro Back ent (Gemini) Phased iterative change



## SHEEL SAWHNEY

GLOBAL
HEAD OF CLAIMS
BRIT



## **CLAIMS MODERNISATION**

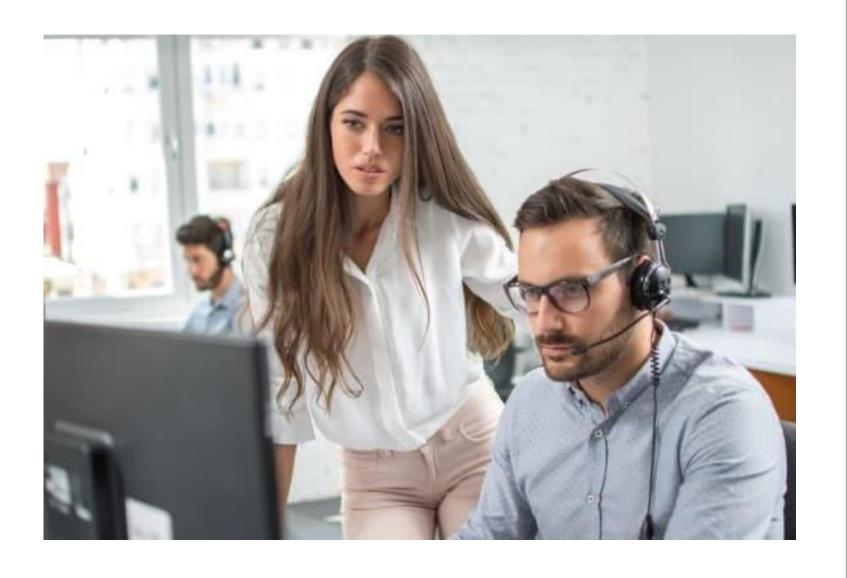
## CHALLENGES



## 2017 HURRICANE IRMA



## 2018 CALIFORNIA WILDFIRES



## DELEGATED AUTHORITY

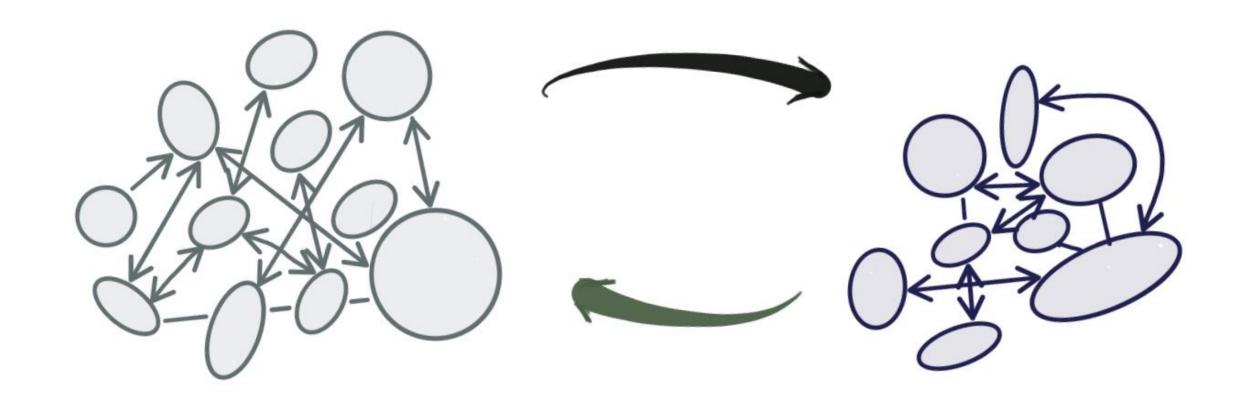






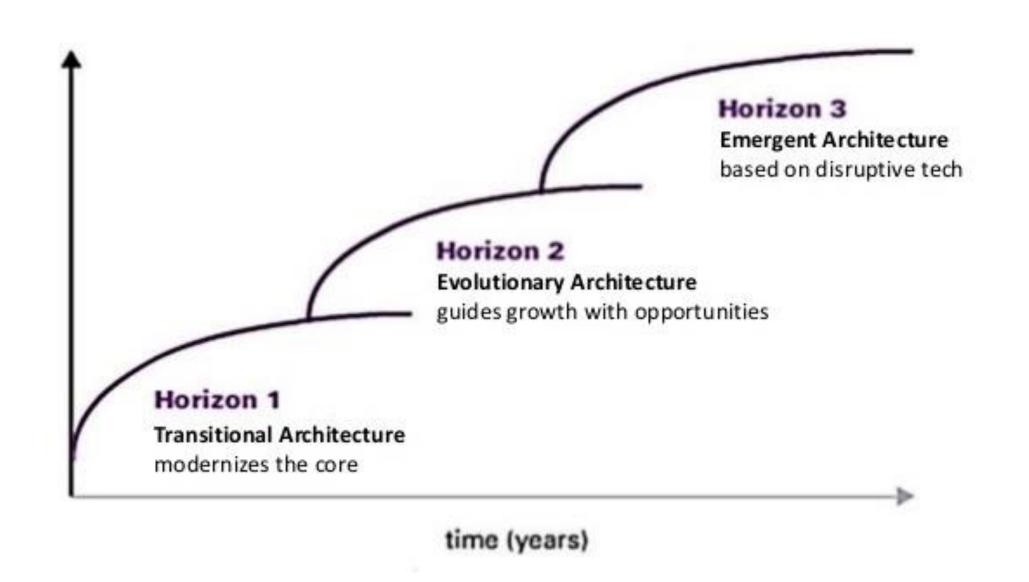


- The market claims process enables settlement, but is <u>fragmented</u> and is hindered by its <u>technology platform</u>
- Competing markets use our challenges as <u>leverage for market</u> <u>share</u>
- This market needs a <u>reliable</u>
   <u>platform</u> to address <u>immediate</u>
   <u>needs</u> and future (F@L) innovation
- We need <u>better data</u> to manage delegated performance, CAT response and specialty portfolios



## UNSUSTAINABLE

# ACTION



## **Opportunities and Objectives:**

Optimise claims process

Reliable, modern technology Remove frictional costs

Improve customer experience









## **Optimise claims process**



Identify and remove market
inefficiencies; streamline the agreement
process from FNOL to settlement,
particularly for non-complex claims

## Reliable, modern technology



Upgrading market claims systems to a **modern technology stack** to increase reliability and availability.

Future ability to improve and integrate with tools critical to the claims process

### Remove frictional costs



Improved technology, underpinning a revised claims process, will help to reduce the cost to serve through efficiencies gained in operational expense

## Improve customer experience



Reduce cycle times, accelerate payment delivery, improve CAT response and greater transparency.

Deliver a framework for future **customer focused innovations.** 

# it's time, please get involved

thank you

# Questions

- I. Do you feel the claims initiatives outlined will deliver better customer outcomes and improve efficiencies in the market?
- 2. Thinking about the market modernisation initiatives, what are the practical challenges you envisage having to overcome within your organisation?
- 3. Is the market modernising quickly enough?



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