



# AHMED ABDALLAH

## Senior Frontend Engineer

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## SUMMARY

I'm a Front End Engineer who adores problem solving. Web is my passion. All technologies that step in daily in our lives in the web industry makes it so hard to keep up, but this is the point that make it so energizing and kicking me up to be up to date, observing, learning and doing wonderful stuff every day, that's why i'm in love with my work and committed to it.

## SKILLS

- TypeScript, JavaScript, NextJS, React, React Native, Vue, JQuery, JSX, AJAX
- Mobx, Redux
- HTML5, CSS3, SASS, PostCSS, SEO
- BEM, ITCSS
- Git, Github, Bitbucket
- Lerna, TruboRepo, Gluegun
- Yarn, NPM, Webpack, Parcel, Gulp, Bower, Yeoman
- Amplitude, Customer.io, DataDog
- Storybook, Unit testing, Jest
- OOP, MVC, Design Patterns, Algorithms
- APIs, REST, SQL
- NodeJS, Ruby, Rails
- Agile, JIRA, Youtrack, Teamwork, Research
- Photoshop, Adobe Illustrator, Edge Animate

## PROFESSIONAL EXPERIENCE

### Shopify (Shop)

#### Senior Software Engineer

Aug 2021 – Aug 2022

I was working on the Shop App (Shopify's buyer facing app) growth team which responsible for Activation and Retention for users. My responsibilities were splitted in two directions running experiments to engage more users and infra setup for growth team. Some of the projects i worked on: Increasing Shop pay verification, Using universal links to open the App by scanning QR codes, Client experimentation infra setup for Multi-varaint experiments, Infra setup for splitting experiment exposure from assignment, Abandoned cart email and Digest email (new Arrivals).

### Seera Group (Almosafer , Tajawal)

#### Frontend Team Lead

Jan 2020 – Aug 2021

As Frontend Team Lead at Tajawal, I inspire day to day demonstration of Tajawal values. I'm willing to walk the talk & positively project the face of the brand. Pushing my team to be the best through daily short sessions about topics they need to develop on. and always discussing with the team members the best approaches to tackle each problem we face.

#### Senior Frontend Engineer

May 2017 – Jan 2020

As Frontend engineer at Seera group. I'm taking ownership for their main search widget for flights/hotels. and delivering features for flights product as well with high quality standards and high sense to details regarding implementation, Sharing my knowledge with the team through sessions, articles and providing my feedback and suggestion to improve the overall workflow and development cycle.

### Jobzella

#### Frontend Engineer

Jul 2015 – May 2017

As Frontend engineer at Jobzella i maintain the Frontend and enhance the user experience to meet the customers satisfaction using the cutting edge frontend technologies such as HTML5, CSS3, SASS, JavaScript, Responsive Design, jQuery, AngularJS, VueJS, Webpack, GulpJS and GIT.

### Freelance

#### Frontend Developer

Jul 2011 – Jul 2015

Working as Freelance has helped me to face a lot of problems which gained me a lot of experience, and pushing me to always learn new stuff to keep up.

#### UI Developer

Oct 2009 – Jul 2011

In this period in my career i was very interested in building full page layouts without any frameworks which gained me a lot of experience in symantics, scalabale structure and code reuse.

## EDUCATION

### SHOUBRA FACULTY OF ENGINEERING - BENHA UNIVERSITY

2009 - 2015

Bachelor's Degree, Electrical Power Department,

IT Member at ( LIFE student activity ), IT Member at ( IEEE branch ), IT Head at ( Utopia Family ).