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**Facebook Case**

1. Do you agree with Facebook’s philosophy of automatically enrolling users in new features without their knowledge or consent? Why or why not?

**In the view of Facebook developers they want to give the users the full effect of the Facebook so it not wrong to automatically enroll the users in new features without their knowledge. But on the other side, some users may not like the way the features work or present in Facebook. So it is matter of perspectives.**

2. What concerns might a Facebook user have with the Tag Suggestions feature?

**If the user doesnt want others to know about what he does or what are his activities or whereabouts of him/her or the photo may contain sensitive material which he/she doesnt want to expose or he/she doesnt want a particular person to know about the things mentioned above (and there are many other things). That is what happens when a friend tags that user so that the friends with the user can see that photo.**

3. Do you use the Facebook Photo Tag Suggestions feature? Why or why not?

**Yes, generally most of the persons use the Facebook tag suggestion feature. Because if a group photo is taken and someone upload it to the Facebook then it is only known that he had uploaded the photo in which he is present. So only his friends will know about the photo. If he tags his friends who are there in the photo it will reach even to friends of friends which is normally a cool thing and they will know.**

4. Describe a privacy issue so serious that it would cause you to stop using Facebook.

**Facebook has a Terrible Track Record. Facebook was criticized for its role in the Cambridge Analytica scandal, and it is also common for Facebook to share user data with third party apps, which include games on Facebook platform and the advertisers. This shows that Facebook's security isn't up to par and Facebook has a history of user data privacy violations.**

5. Is this new feature of Facebook’s of automatically enrolling users without their knowledge, is ethical right? Justify your answers

**From my perspective it is not ethical as Users should be given an option to turn on or off this feature based on their preference. From Facebook perspective they would have liked their users to enjoy the latest feature for which they have worked for quite some time. But automatically enrolling users without their consent in a sensitive feature which identifies users identify is not acceptable.**

6. What are the right of privacy, and What are some of the laws that provide protection for the privacy of personal data, and what are some of the associated ethical issues?

**It outlines that people have the right “to be secure in their persons, houses, papers, and effects, against unreasonable searches and seizures.” There are also many privacy laws designed to protect personal data from the government and corporations. The rise of the internet has complicated privacy laws.**

**Privacy rights prevent the government from spying on people (without cause). Privacy rights keep groups from using personal data for their own goals like in the case of Cambridge Analytica. Privacy rights help ensure those who steal, or misuse data are held accountable.**

**From the ethical standpoint one of the ethical issues is whether the intelligence agencies and government should have access to people personal data. The reason for accessing the data could be for national security, catching frauds and criminals. As the government has a responsibility to protect its citizens. But it’s a clear violation of people personal data privacy. So, it’s a big debate whether it should be allowed or not.**

7. Do you think that Facebook or careless, uninformed users should be held responsible for privacy issues related to using Facebook? Explain.

**Both are somewhat involved in this matter. As users do not like reading the privacy policy and terms of use as who likes reading long boring text. So they are unknown to what data of theirs is not safe. Whereas on the other hand Facebook violates the user data privacy by selling the data to 3rd parties and they may use that data in any way they like.**

8. Suppose you are a member of a privacy advocacy group. You have been assigned to speak to the board of directors at Facebook team to help persuade them to support the “Do Not Track” proposal. How would you prepare for this task? What key points would you make

* **I would talk about the level of education people now have about their internet security and what do they think of privacy. This point will draw attention of the board of directors as companies at the end are concerned about sustainability and intrusion of people's privacy will take it away.**
* **Since cookies have become a modern day tool for tracking people's activities I would discuss about the concern it has created in the minds of people.**
* **Websites are now forcing people to accept cookies and this is generally forcing cookies on the people to track them and this should be avoided.**
* **Device fingerprinting is another concept which has emerged in modern times where people are tracked to show them specific advertisements I would discuss about this as well.**
* **Location data also compromises people's privacy and companies should avoid it**
* **The very sustainability of companies depend upon the trust people have over companies and with rise in the level of education and awareness people are showing concern towards their privacy, companies should understand the concern of their users and should try not to indulge themselves in activities such as tracking and capturing device identity.**