



APES RUN

WHITE PAPPER

www.apesrun.com

CONCEPT OVERVIEW

Apes Run is an engaging and addictive app inspired by the mechanics of "Hamster." Players control their character through simple shake-based interactions, advancing through levels and earning rewards. The app integrates blockchain technology, allowing players to earn APS tokens, which can be cashed out or used within the app for various enhancements.



PLATFORM AVAILABILITY

Apes Run will be available on both iOS and Android mobile devices, ensuring a wide reach and accessibility for users.

Key Features:

1

Simple Controls

User-friendly click-based interface, making it accessible to players of all ages.

2

Token Rewards

Players earn APS tokens based on performance, encouraging longer play and higher engagement.

3

Cash Out Option

Tokens can be exchanged for real-world currency, adding tangible value to in-game achievements.

4

Upgrades and Power-ups

Use APS tokens to unlock new abilities, characters, and levels, enhancing the gaming experience.

5

Competitive Leaderboards

Players can compete globally, driving continuous engagement and community interaction.



INVESTMENT OPPORTUNITY

Revenue Streams

1

User Growth and Blockchain Footprint

As more players join and open APS wallets, the app's footprint on the blockchain increases. This expansion supports token liquidity and stability, contributing to potential token price appreciation.

In-App Purchases

Players can purchase boosts to accelerate token earnings. The AI-operated app calculates in-game expenditures, returning 90% of the spend back to players in APS tokens once the boost system is activated.

Advertising

Integration of targeted advertisements within the app environment provides additional revenue. Advertisers benefit from access to a highly engaged audience, while players enjoy a seamless ad experience.

Transaction Fees

The platform charges a 10% flat fee for every buy and sell of the APS token, contributing to revenue and platform sustainability.

2

Market Potential

With the rising popularity of blockchain-based games and digital currencies, Apes Run is positioned to capitalize on these growing trends.

The app appeals to both casual gamers and crypto enthusiasts, broadening its market reach.

3

Scalability

Built on a scalable platform, Apes Run can accommodate rapid user growth and facilitate the introduction of new features and expansions.



ROADMAP



Launch MLM marketing & APESRUN Apps



Launch on centralised exchanges like Binance



Attend all crypto venues worldwide to reach investors



CONCLUSION

Apes Run offers a unique blend of gaming and blockchain technology, providing an exciting opportunity for investors to be part of an innovative and lucrative venture. With diverse revenue streams and significant market potential, the app is poised for substantial growth and success.

