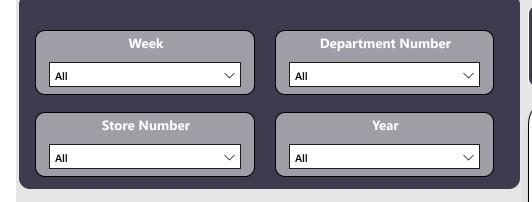
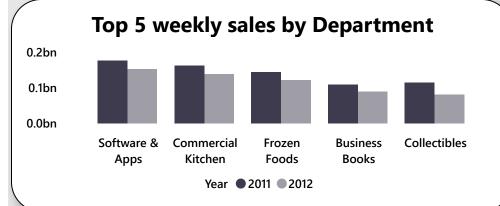
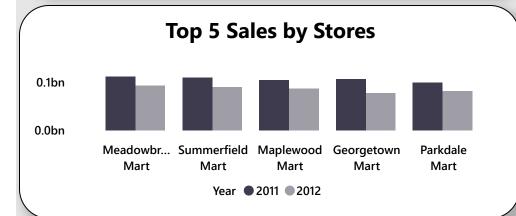
Sales Of Departmental Store



2.00bn





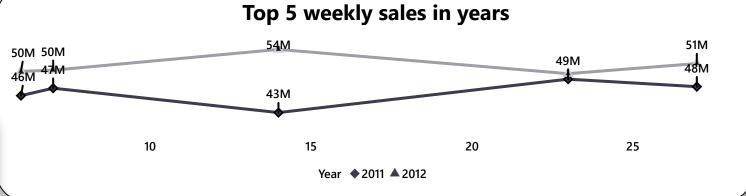


1.95bn Pre Year YTD Sales

2.00bn YTD Sales 2.45bn

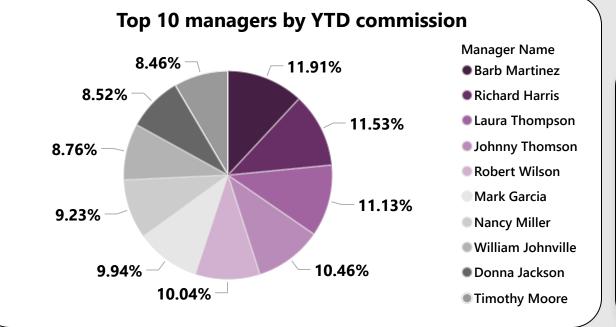
Sales 2011

Sales 2012



| Store Name | YTD Sales Index | Sales Index |
|-------------------------|-------------------------|----------------|
| Astoria Mart | 105.97 | 82.85 |
| Aurora Mart | 106.67 | 88.25 |
| Bayside Mart | 103.57 | 82.88 |
| Bridgetown Mart | 104.20 | 82.41 |
| Brookfield Mart | 99.45 | 79.12 |
| Cedarville Mart | 108.71 | 86.59 |
| Clearwater Mart | 99.84 | 80.74 |
| Cliffside Mart | 94.99 | 75.19 |
| Coastline Mart Total | 100 75 102.57 | 79.09 81.70 |

| Department Name | YTD Sales Index | Sales Index ▼ |
|----------------------------|--------------------|---------------------|
| Beverages | 0.00 | 6,923.23 |
| Gourmet Foods | 197.97 | 125.36 |
| Small Appliances | 101.64 | 97.07 |
| Natural & Organic | 102.88 | 96.53 |
| Office Supplies | 116.68 | 93.59 |
| Local Artisans | 106.88 | 92.84 |
| Gluten-Free Shop | 115.53 | 90.97 |
| Health & Pharmacy | 107.44 | 89.14 |
| Safety & Security Total | 107 50 102.57 | 88 06 81.70 |



Top Stores & Managers

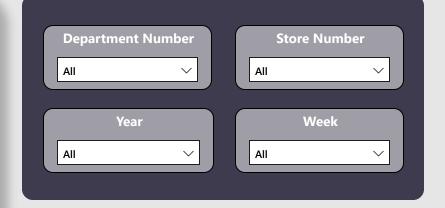




| Manager Name | First Store Name | Sales_2012 | Sales Index | Manager commission |
|----------------|---------------------|----------------|-------------|--------------------|
| Barb Martinez | Meadowbrook Mart | 92,771,189.24 | 83.51 | 463,855.95 |
| Richard Harris | Summerfield Mart | 89,827,709.38 | 81.78 | 449,138.55 |
| Laura Thompson | Maplewood Mart | 86,707,455.02 | 82.94 | 433,537.28 |
| Johnny Thomson | Parkdale Mart | 81,496,695.37 | 82.65 | 407,483.48 |
| Robert Wilson | Coastline Mart | 78,228,616.94 | 79.09 | 391,143.08 |
| Total | Coastline Mart | 429,031,665.95 | 82.03 | 2,145,158.33 |

| Department Name | Sales_2011 | Sales_2012 |
|--------------------|------------------|----------------|
| Beauty & Cosmetics | 70,036,333.71 | 58,876,083.76 |
| Bedding & Bath | 70,528,162.77 | 59,510,812.89 |
| Electronics & Tech | 78,868,164.40 | 66,488,166.77 |
| Collectibles | 114,908,473.27 | 80,307,599.76 |
| Men's Fashion | 101,505,255.17 | 85,052,985.88 |
| Snacks & Candy | 103,321,597.71 | 89,199,337.00 |
| Business Books | 107,948,230.20 | 89,715,358.35 |
| Frozen Foods | 143,261,250.92 | 121,001,575.87 |
| Commercial Kitchen | 161,569,932.85 | 137,891,790.00 |
| Software & Apps | 176,476,325.00 | 151,629,440.98 |
| Total | 1,128,423,726.00 | 939,673,151.26 |

| Store Name | Sales_2011 | Sales_2012 ▼ |
|------------------|-------------------|-----------------|
| Meadowbrook Mart | 111,092,293.33 | 92,771,189.24 |
| Summerfield Mart | 109,837,002.36 | 89,827,709.38 |
| Maplewood Mart | 104,537,513.33 | 86,707,455.02 |
| Parkdale Mart | 98,607,881.42 | 81,496,695.37 |
| Coastline Mart | 98,916,894.74 | 78,228,616.94 |
| Georgetown Mart | 106,096,270.70 | 77,441,398.26 |
| Timberwood Mart | 91,922,684.19 | 71,920,056.12 |
| Lakeview Mart | 80,921,918.83 | 68,202,058.02 |
| Star City | 80,528,762.95 | 66,315,047.00 |
| Riverside Mart | 75,777,603.30 | 65,885,662.85 |
| Total | 958,238,825.15 | 778,795,888.20 |



The dashboard compares this week's sales with last year and YTD totals, showing which stores and departments are performing best or worst. It also tracks manager commissions and highlights where the business is growing or needs attention.