



Chain Of Departmental Stores

A weekly sales dashboard was built for the departmental store chain to track store and department performance, compare results year-over-year, monitor YTD sales, and calculate manager commissions. It highlights the top and worst performers with clear visuals, simple design, and mobile-friendly layout, helping CEO Sumera make quick and informed decisions.

Sales of Departmental Stores

Top Stores and Managers

Sales Of Departmental Store

Home

Week

All

Store Name

All

Department Name

All

Year

All

Sales 2011

2.45bn

Sales 2012

2.00bn

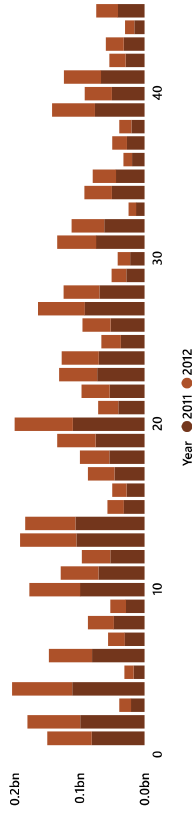
YTD Sales

2.00bn

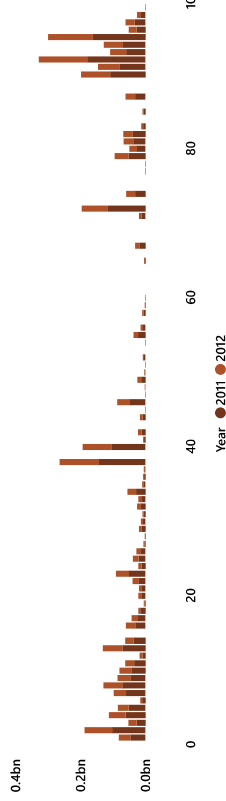
Pre Year YTD Sale

1.95bn

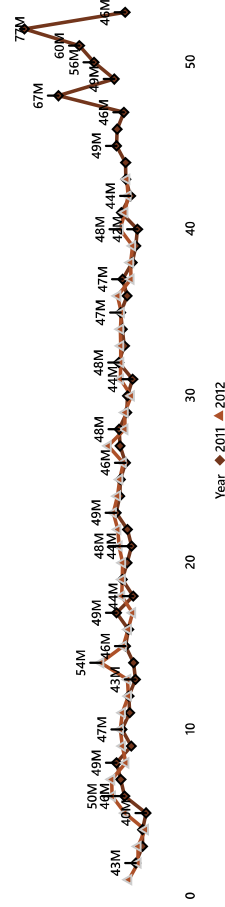
Weekly Sales by Store



Weekly Sales by Department Number



Sales by Week and Year



Department Name

Department Name	YTD Sales Index
Innovation Hub	293.91
Gourmet Foods	197.97
Office Supplies	116.68
Gluten-Free Shop	115.53
Safety & Security	107.50
Health & Pharmacy	107.44
Software & Apps	107.32
Total	102.57

Store Name

Store Name	YTD Sales Index
Astoria Mart	105.97
Aurora Mart	106.67
Bayside Mart	103.57
Bridgetown Mart	104.20
Brookfield Mart	99.45
Cedarville Mart	108.71
Clearwater Mart	99.84
Total	102.57

Department Name

Department Name	Sales Index
Beverages	6,923.23
Gourmet Foods	125.36
Small Appliances	97.07
Natural & Organic	96.53
Office Supplies	93.59
Local Artisans	92.84
Gluten-Free Shop	90.97
Total	81.70

Store Name

Store Name	Sales Index
Westbrook Mart	84.73
Redwood Mart	85.27
Oakwood Mart	85.69
Pinebrook Mart	86.02
Cedarville Mart	86.59
Kingston Mart	86.84
Riverside Mart	86.95
Total	86.92

Top Stores & Managers

Week

All

Home

Clear all slicers

Top 10 Departments By Weekly Sale

Department Name	Sales_2011	Sales_2012
Software & Apps	176,476,325.00	151,629,440.98
Commercial Kitchen	161,569,932.85	137,891,790.00
Frozen Foods	143,261,250.92	121,001,575.87
Business Books	107,948,230.20	89,715,358.35
Snacks & Candy	103,321,597.71	89,199,337.00
Men's Fashion	101,505,255.17	85,052,985.88
Collectibles	114,908,473.27	80,307,599.76
Electronics & Tech	78,868,164.40	66,488,166.77
Bedding & Bath	70,528,162.77	59,510,812.89
Beauty & Cosmetics	70,036,333.71	58,876,083.76
Total	1,128,423,726.00	939,673,151.26

Manager Name	First Store Name	Sales_2012	Sales Index	Manager commission
Barb Martinez	Meadowbrook Mart	92,771,189.24	83.51	463,855.95
Richard Harris	Summerfield Mart	89,827,709.38	81.78	449,138.55
Laura Thompson	Maplewood Mart	86,707,455.02	82.94	433,537.28
Johnny Thomson	Parkdale Mart	81,496,695.37	82.65	407,483.48
Robert Wilson	Coastline Mart	78,228,616.94	79.09	391,143.08
Total	Coastline Mart	429,031,665.95	82.03	2,145,158.33

Top 10 managers by YTD commission

Store Name	Sales_2011	Sales_2012
Meadowbrook Mart	111,092,293.33	92,771,189.24
Summerfield Mart	109,837,002.36	89,827,709.38
Maplewood Mart	104,537,513.33	86,707,455.02
Parkdale Mart	98,607,881.42	81,496,695.37
Coastline Mart	98,916,894.74	78,228,616.94
Georgetown Mart	106,096,270.70	77,441,398.26
Timberwood Mart	91,922,684.19	71,920,056.12
Lakeview Mart	80,921,918.83	68,202,058.02
Star City	80,528,762.95	66,315,047.00
Riverside Mart	75,777,603.30	65,885,662.85
Total	958,238,825.15	778,795,888.20

