Coffee Shop Sales Analysis

Utilizing Coffee shop sales data, I developed an interactive dashboard in excel. The dashboard very well visualized the sales trends of coffee shops in various cities based on total revenue and footfall. Following are the key findings from the dashboard.

- Total sales and footfall across all 3 shops were $698k and 149k respectively
- Average bill per person was $4.69
- Weekdays reflects the high sales trends
- Most of the orders were in morning from 7am to 11 am
- Bakery and coffee items generated the most revenue
- Brazilian, Ethiopia and Jamaican coffee river were the most sold items
- I've added slicers for months and days of week for analysis on the basis of month and day of week.