Docs Marketing API Audiences Reference Targeting Description

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Targeting Description

Get a human-readable descriptions for a set of targeting specs. To read targeting descriptions for specific ads make an HTTP GET to https://graph.facebook.com/{AD_ID}/targetingsentencelines.

Targeting Description for Existing Ads

To get ${\tt targetingsentencelines}$ connection of an existing ad:

The response:

```
"id": "<aD_ID>/targetingsentencelines",
    "targetingsentencellnes": [
    "content": "Location - Living In:",
    "hildren": [
    "Japan",
    "United States"
    ]
},
    [
    "content": "Age:",
    "children": [
        "20 - 24"
    ]
},
    [
    "content": "Gender:",
    "children": [
    "Male"
```

Responses contain these fields:

Name	Description
id	ID of targetingsentencelines.
type: string	
targetingsentencelines	Human-readable description of the targeting spec. Each object contains content or targeting type, and children or targeting spec. This field only takes effective placements into consideration.
type: array of JSON objects	

Targeting Description for Ad Accounts

You can also get targeting descriptions a targeting spec with a HTTP GET for an ads account at https://graph.facebook.com/{AD_ACCOUNT_ID}/targetingsentencelines.

For example, to get targeting descriptions for people who live in the US or Japan and are males between the age of 20-24:

Response:

```
"params": {
   "genders": [1],
   "age_min": 20,
   "age_max": 24,
"geo_locations": {
       "countries": [
         "US",
          "JP"
"content": "Location - Living In:",
   "children": [
      "Japan",
       "United States"
    "content": "Age:",
   "children": [
       "20 - 24"
    "content": "Gender:",
   "children": [
     "Male"
```

Additional parameters include:

Name	Description
targeting_spec	Required.
type: JSON object	Get targeting description for this targeting specs.
hide_targeting_spec_from_return	Optional.
type: bool	Whether response has requested targeting_spec included. Default false.

Responses have these fields:

Name	Description
targetingsentencelines	The human-readable description of targeting spec. Each object has content or targeting type and children or targeting spec.
type: array of JSON objects	
params	The targeting spec you provided.
type: JSON object	

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