Ahmar Ali Khan

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Work Experience

Crep Dog Crew　　　　　　　　　　　　　　　　　　　　　　　New Delhi
SHOPIFY DEVELOPER | Full Time　　　　　　　　　　　　　March 2021 - Present

- Developed and optimized custom Shopify themes to enhance user experience and align with brand aesthetics.
- Integrated third-party applications and APIs to extend the functionality of Shopify stores.
- Collaborated with design and marketing teams to implement features that drive conversions and sales.
- Managed store updates, including product uploads, discounts, and promotions, ensuring seamless operation during campaigns.
- Conducted performance optimizations to improve page load speed and overall site performance.
- Provided ongoing support and troubleshooting to ensure smooth store operations and a seamless customer experience.

Only Groww　　　　　　　　　　　　　　　　　　　　　　　　Remote
Web Developer & Online Content Manager | Part-Time / Freelance　　Oct 2020 - Present

- Developed and maintained responsive, SEO-optimized websites to enhance the company's online presence and improve user experience.
- Managed and curated website content, ensuring it aligned with brand messaging and marketing goals.
- Collaborated with design and marketing teams to implement website features that drive engagement and conversions.
- Monitored website performance, conducted A/B testing, and optimized for load speed and overall functionality.
- Utilized HTML, CSS, JavaScript, and CMS platforms to build and update web pages and content.
- Analyzed web traffic using tools like Google Analytics to improve content strategy and increase site traffic.

UpWork　　　　　　　　　　　　　　　　　　　　　　　　　Remote
Front End Web Developer | Freelance　　　　　　　　　　　June 2019- Feb 2021

- Designed and developed responsive and visually appealing websites using HTML, CSS, and JavaScript for a diverse range of clients.
- Built and customized Shopify stores, including theme development and app integration, to meet client requirements and improve online sales.

Projects

Crep Dog Crew (E-Commerce Website)　　　　　　　　　　Shopify
- Built a custom Shopify e-commerce store from scratch, focusing on user experience, performance optimization, and seamless functionality.　　Project Link
- Integrated third-party apps and payment gateways to enhance functionality, leading to impressive sales growth in the fashion and luxury footwear market.

Tech with Nerd (Tech Blogging Website)　　　　　　　　　Wordpress
- Designed and developed a fully responsive tech blog using WordPress, focusing on performance and user experience.　　Project Link
- Integrated SEO best practices to drive organic traffic and improve search engine rankings.

FireGram (Online Photo Gallery)　　　　　　　　　　　　React.js, FireBase
- A photo Gallery Website created by me. It is an Instagram-like photo gallery app, made by using Reactjs & Firebase as its backend, in which anyone can upload pictures.　　Github

TechnicalSkills

Strongest Areas	Shopify , HTML, CSS, Web Design, Front End Web development, Canva, Figma
Programming Languages	Javascript, Python & C++
Libraries/Frameworks	React.js, Vue.js, Next.js, Redux,
Database	Firebase, SQL, MySQL, MongoDB
Hosting Platforms	Netlify, Heroku, Vercel, Github Pages
Tools	Git, Github, VScode, Chrome Dev Tools

Achievements

Instagram Page - Electrifying Codes (Founder & Digital Creator)　　2023 - Present
- Grew the page to 15K+ followers with nearly 1 million views on posts combined, sharing content focused on web development, coding tips, and tech insights.

Tech Blogging　　　　　　　　　　　　　　　　　　　　　　2022 - Present
- Wrote numerous articles on the latest tech developments, driving significant traffic to tech blogging websites and establishing a strong online presence.

Education

IEC College of Engineering & Technology　　　　　　　　　Gr. Noida, India
Bachelor of Technology (B.Tech) in Computer Science Engineering　　July 2015 - June 2019
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