ICT SEMESTER PROJECT

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Project overview

1. PLANNING PHASE:

> **Identify the purpose of your portfolio.**

The purpose of Digital art gallery website is to create an online platform that showcases digital artworks. Here are the key elements and purposes of the website:

Art Display:

The website displays digital artworks in a gallery format, allowing users to view and appreciate the pieces.

Artist Information:

Each artwork is accompanied by information about the artist, including their name.

Description:

Artworks have descriptions providing additional details about the pieces, such as the title and a brief overview.

Interactive Design:

The website has an interactive design with a hover effect on the artworks, providing a visually engaging experience for users.

Featured Artist Section:

There's a section dedicated to a featured artist, allowing users to learn more about and explore the portfolio of a particular artist.

Artistic Events Section:

The website includes a section for upcoming artistic events, such as workshops or exhibitions, keeping users informed about the art community.

Responsive Design:

The design is responsive, ensuring a good user experience across different devices and screen sizes.

➢ Define your target audience

The target audience for the provided digital art gallery website appears to be individuals with an interest in digital art and creative expressions.

Art Enthusiasts:

Individuals who appreciate and enjoy digital art in various forms, including illustrations, paintings, and digital compositions.

Digital Artists:

Artists who create digital artwork and are looking for a platform to showcase their pieces to a broader audience.

Art Collectors:

Collectors who are interested in acquiring or exploring digital art for personal or investment purposes.

➢ Sketch Your Website Layout on Figma