

ICT SEMESTER PROJECT

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Project overview

1. PLANNING PHASE:

➤ Identify the purpose of your portfolio.

The purpose of Digital art gallery website is to create an online platform that showcases digital artworks. Here are the key elements and purposes of the website:

Art Display:

The website displays digital artworks in a gallery format, allowing users to view and appreciate the pieces.

Artist Information:

Each artwork is accompanied by information about the artist, including their name.

Description:

Artworks have descriptions providing additional details about the pieces, such as the title and a brief overview.

Interactive Design:

The website has an interactive design with a hover effect on the artworks, providing a visually engaging experience for users.

Featured Artist Section:

There's a section dedicated to a featured artist, allowing users to learn more about and explore the portfolio of a particular artist.

Artistic Events Section:

The website includes a section for upcoming artistic events, such as workshops or exhibitions, keeping users informed about the art community.

Responsive Design:

The design is responsive, ensuring a good user experience across different devices and screen sizes.

➤ **Define your target audience**

The target audience for the provided digital art gallery website appears to be individuals with an interest in digital art and creative expressions.

Art Enthusiasts:

Individuals who appreciate and enjoy digital art in various forms, including illustrations, paintings, and digital compositions.

Digital Artists:

Artists who create digital artwork and are looking for a platform to showcase their pieces to a broader audience.

Art Collectors:

Collectors who are interested in acquiring or exploring digital art for personal or investment purposes.

➤ Sketch Your Website Layout on Figma

Featured Artists



Featured Artists

Discover the incredible talent of these artists and explore their captivating artwork.

Emily Johnson

Emily Johnson is a contemporary artist known for her vibrant and abstract paintings. Her work explores the intersection of color, texture, and emotion, creating visually stunning compositions that evoke a sense of joy and energy.

Michael Chen

Michael Chen is a digital artist specializing in 3D modeling and animation. His work combines intricate details with imaginative concepts, transporting viewers to surreal and captivating worlds. Through his art, Michael explores the boundaries of reality and imagination.

Upcoming Events



Stay updated on the exciting events happening in the digital art world. Check out the upcoming exhibitions, workshops, and art fairs below.

Abstract Art



Explore a collection of abstract digital art that pushes the boundaries of creativity and imagination.

Painting

John Smith

A vibrant and expressive painting that captures the essence of emotions.

Illustration

Jane Doe

An intricate and detailed illustration that tells a captivating story.

Section 1

Michael Johnson