



Overview

Profit

My Performance

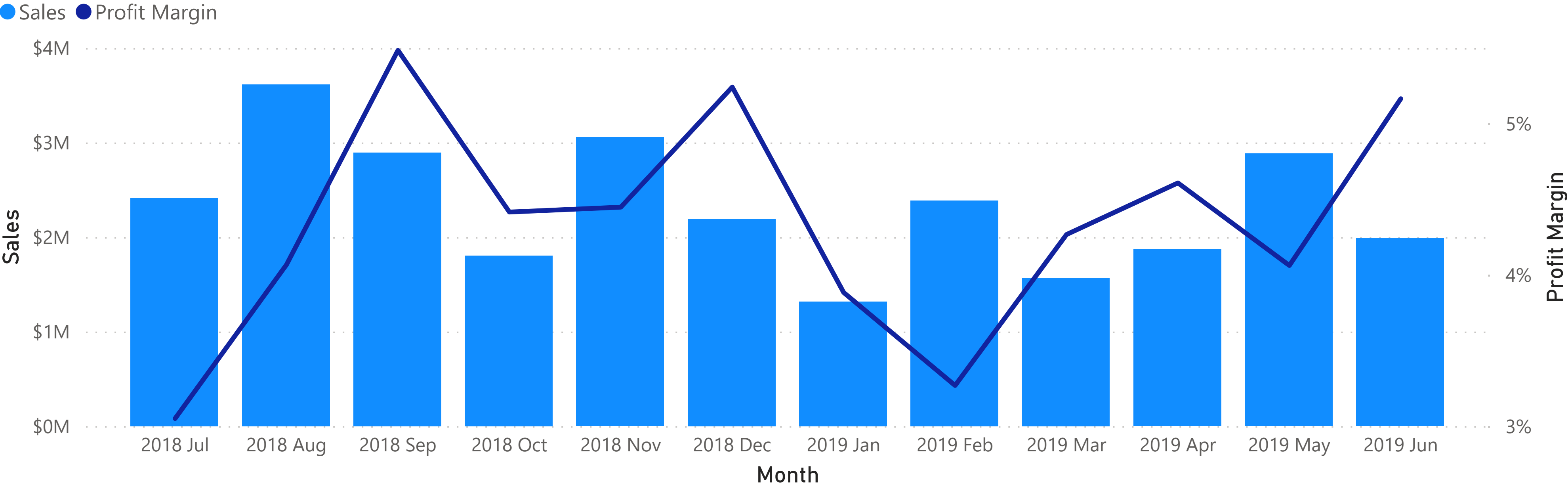


Year

FY2019

- Region
- Select all
 - Australia
 - Canada
 - Central
 - France
 - Germany
 - Northeast
 - Northwest
 - Southeast
 - Southwest
 - United Kingdom

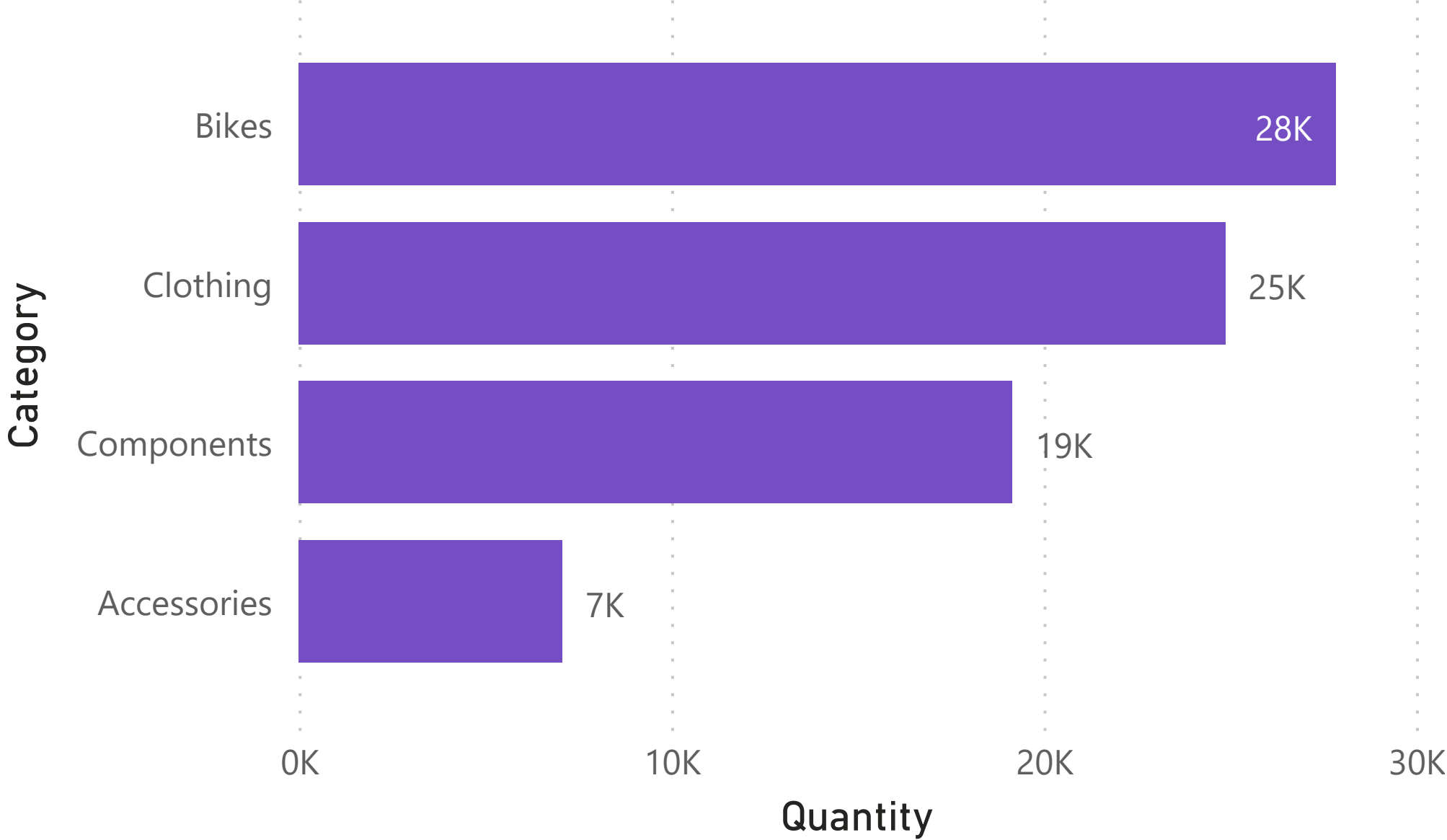
Sales and Profit Margin by Month



Sales by Country and Category



Quantity by Category



- Region
- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
- United Kingdom

Year	Orders	Sales	Cost	Profit	Profit Margin
<div></div> FY2018	739	\$16,429,043	\$16,297,680	\$131,362	0.80%
<div></div> FY2019	1,255	\$27,979,780	\$26,768,232	\$1,211,548	4.33%
<div></div> FY2020	1,802	\$36,568,898	\$36,914,218	(\$345,320)	-0.94%
Total	3,796	\$80,977,720	\$79,980,130	\$997,590	1.23%

Year

FY2019

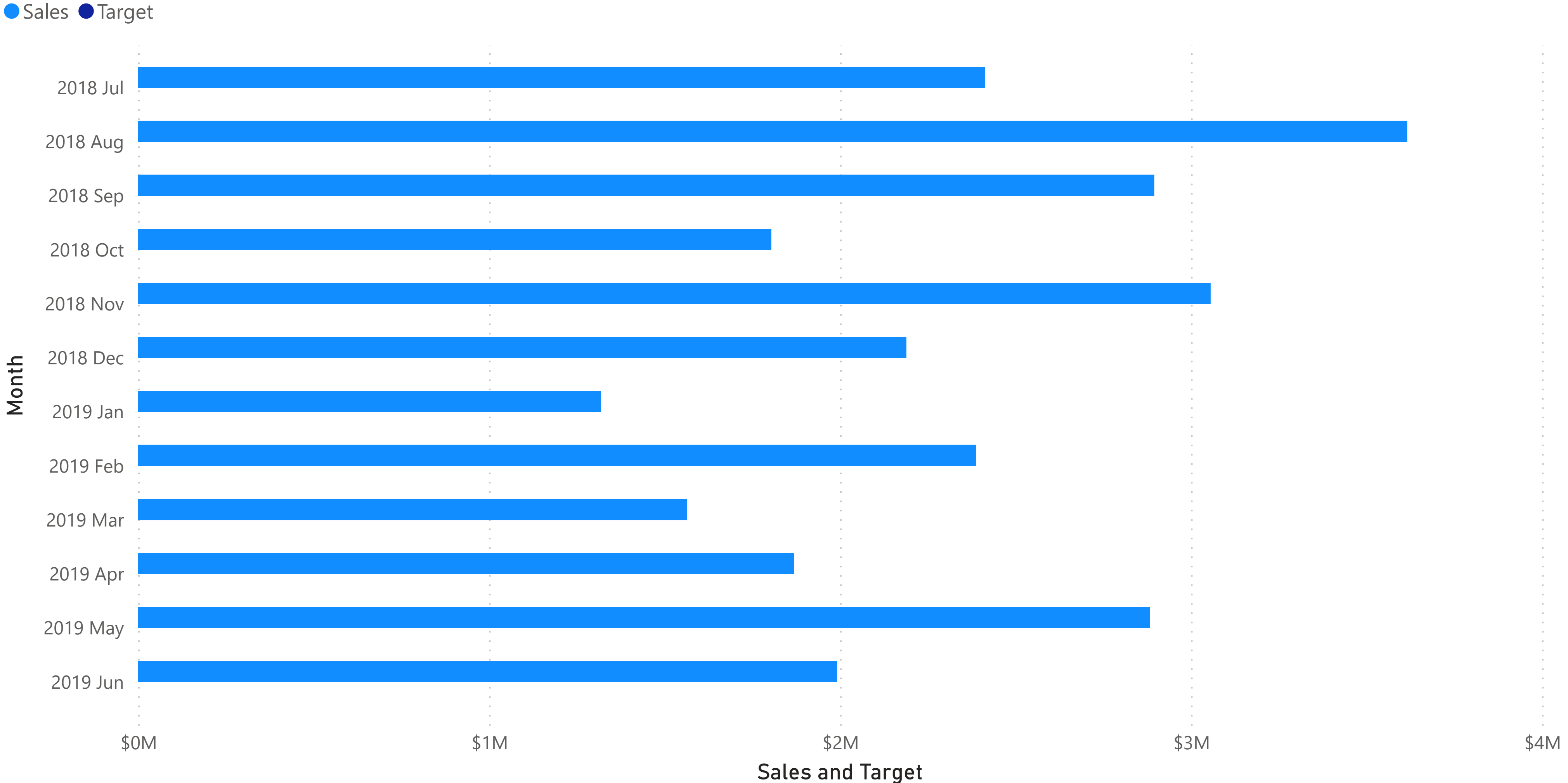
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Bar Chart

Column Chart

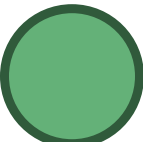




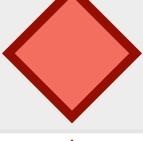
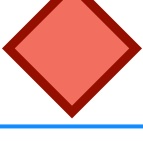
\$27,979,780	(Blank)	(Blank)	(Blank)
Sales	Target	Variance	Variance Margin

Sales and Target by Month





Bikes

Subcategory	Color	Quantity	Sales	Profit Margin
Mountain Bikes	Black	12,771	\$14,649,397	6.22% 
Mountain Bikes	Silver	10,580	\$12,020,073	5.70% 
Road Bikes	Black	14,304	\$9,919,895	-3.44% 
Road Bikes	Red	15,333	\$12,150,099	-3.02% 
Road Bikes	Yellow	9,443	\$7,357,132	-5.37% 
Touring Bikes	Blue	7,173	\$6,256,809	-5.37% 
Touring Bikes	Yellow	5,411	\$4,443,461	-14.69% 
Total		75,015	\$66,796,865	-0.74%