

المملكة العربية السعودية المؤسسة العامة للتدريب التقني والمهني الإدارة العامة للمناهج



# الخطط التدريبية للكليات التقنية Training Plans for Colleges of Technology

### **CURRICULUM FOR**

**Department Management Sciences** 

Major
Public Administration

نسخة أولية (تحت المراجعة)
Under Revision Draft

A Bachelor's Degree

**Trimesters** 1444 H – 2022



### Index

No.	Content	Page
1.	Index	1
2.	Program Description	2
3.	Brief Description	3
4.	Study Plan	11
5.	Elective Courses	14
6.	Description for Major Courses	15
7.	Business management	16
8.	Principals of Accounting	20
9.	Financial Management	23
10.	Corporate Finance	26
11.	Public Budgeting	30
12.	Research Methods	33
13.	Knowledge Management	36
14.	Governance and Administrative Control	38
15.	Administrative Leadership	41
16.	Management Information System	43
17.	Human Resources Planning and Development	47
18.	Public Relations Management	49
19.	Organizational Behavior	52
20.	Strategic Management	55
21.	Entrepreneurship	57
22.	Organizational Development	60
23.	Creative and Critical Thinking	62
24.	Graduation Project	67



#### **Program Description:**

Office Management bachelor program has been designed to develop the skills and training necessary for trainees to meet the needs of the labor market.

Training in this program includes general skills needed such as: English Language, Writing Skills, Business Management, Macroeconomic(s), Financial Management, Organization Behavior, Public Budgeting, Research Methods, Creative Training, Strategic Management, Knowledge Management, Human Resources Planning and Development Management Information System, Public Relations Management, Entrepreneurship, Strategic Management, Administrative Leadership,

The bachelor degree program in Office Management allows a plan that will necessarily be highly structured during six Trimesters. The program has 95 credit hours divided into obligatory courses and elective courses.

The Theoretical and Practical Tests and Graduation Projects Determine Learning Outcomes and Trainee Levels for each program.

The training courses contain a theoretical part and a practical part. The practical part is tested as a practical test and the theoretical part is a theoretical test with different evaluation methods

The Bachelor Degree Graduate gets the seventh level in the Saudi Arabian Qualifications Framework (SAQF).

**Admission Requirements:** The applicant must have a diploma in office management.



### **Brief Description**



Course Name		Macroeconomics	Course Code	ECON304	Credit Hours	4
Descript	ion	This course will provide determination of output, eminflation. Monetary and fiscand international economic macroeconomics and apply goals of the course are for macroeconomic conditions (b) understand how monetainfluence short-run macroeconomic accounts of macroeconomic	aployment, cal policies issues. It was them to students to such as un ary policy economic	unemployment, s are discussed, will teach student real world ecores (a) understantemployment, infand fiscal policy	as are pubes the basic nomic polid how to effation, and cy can be	tes, and clic debt tools of cy. The evaluate growth used to

Course Name	]	Financial Management		UMAN365	Credit Hours	4
Descript	ion	This course introduces examines the relation between a learner how to mmeasure apply the concepts of time-value bonds and stocks. Topic such investment opportunities are	en finance financial of value-of-m ch as the	e and accounting corporate performance coney to determine short and long to	. It is, also mance and ne the valu erms plann	, assists how to ation of hing and

	Course Name		Public budgeting	Course Code	UMAN363	Credit Hours	5
=	Descript	ion	This course is intended operational understanding of explains the budgetary profollowing topics: budget door the balanced budget; Planning	f theories, rocess and cument and ing, adopt	and policies of policies of policies of the familiarizes of the familiarizes of the familiarizes of policies of the familiarizes of the familiariz	oublic budg students was; the budge ong and cor	eting. It with the et cycle;
			the budget; performance me	asures for	public budgeting	g.	



Course Name		Research Methods	Code Code	UMAN392	Credit Hours	5
Descript	ion	Students will learn how hypotheses and research que variables check for the va	estions, splidity and will be expearch from focus gr	reliability of soosed to the broad laboratory and	ent and de tudies and d range of field expe	pendent design designs riments,

Cours Name	k	Knowledge Management	Course Code	UMAN444	Credit Hours	5
Descr	iption	This course deals with the organization institutions and request, storage, analysis, knowledge of all internal production efficiency and requirements and techniques application of information factors.	d systems broadcast and exter d compet s of knowle	in an integrated and re-use of nal sources ava itiveness. It a	d manner if informative informative informative informative informative information in the information in th	dentify, ion and increase ins the

Course Name		Governance and Administrative Control	Course Code	UMAN436	Credit Hours	5
Descrip	otion	This course will enable establishes policies, and implementation, by the organization. It includes the with the associated account administrative coronal agence	continuoumembers mechanis ability. Al	of the govern ms required to b so students will	of admining body balance the	of an powers e about



Course Name	A	Administrative Leadership		UMAN435	Credit Hours	5
Descript	tion	The student will learn the influence the behavior of the efforts and guide them to reable to identify the difference. The presidency depends in of the authority granted by conviction of the members of confidence. Then talk about theory, attitude theory, interagnd the most prominent admit the difference between management.	e members ach the de the between the exercis the law, w of the orga out leaders active theo inistrative	s of the group and sired goals. In a street the leadership are see of its function thile the leadership attention and the ship theories surely, talk about drawle leadership style.	nd coordinated dition, he and the presents on the anip dependation leader of the action of the control of the c	ate their e will be sidency. authority s on the he great resonality rements

Course M		<b>Ianagement Information</b>	Course	UMAN452	Credit	5
Name		System	Code		Hours	
Descript	ion	In this course, the stude skills of management inform the concept of data (and info the components of the comp databases, decision support systems and transaction pro of two lectures theories and	nation systormation), puter, the potential systems, occasing ar	ems. Where This their importance rograms it runs, and office system management	and their and the co tems information information at	als with sources, ncept of rmation,



Course Name	8		Course Code	UMAN438	Credit Hours	5
Descript	ion	This course enhances to importance of human resources approaches to management human resources manage vulnerability of the legal and this course shows the inmanagement of human resources. Human Resources nationalization of jobs.	and huma ment and d global e mportance ources and	gement function n resources plar planning are nvironments, an of planning, d how to rewar	n. Learning aning, and affected deconomi organization superior	by the c. Also, on and human

Course Name	Pub	<b>Public Relations Management</b>		UMAN439	Credit Hours	5
Descrip	tion	This course aims at definits importance in contempor of the concept of public opinapplied fields of public relationships and the concept of public relationships are supplied fields.	ary admini nion and n	strative organs a	as well as tl	ne study

Course Name	Organizational Behavior		Course Code	UMAN337	Credit Hours	5
Descript	tion	This course introduces stand the historical development perception, Learning, Motive Communication & Work street	nent of the ation, Pers	study of organi	izational b	ehavior,



Course Name	Stra	tegic Management	Course Code	UMAN445	Credit Hours	5
Descript	tion	This course focuses on policies. It addresses the de stages of identifying a ger analyzes the external environisks they face, and analysis strengths and weaknesses strategic alternatives implement on the use of practical cases	efinition of neral object onment and s of the in that chara- nentation a	the basic concectives &goals of to identify the ternal environm cterize and con	epts of the of enterprise opportunient to ider figure app	various ses, and ties and ntify the propriate

Course Name		Entrepreneurship	Course Code	UMAN473	Credit Hours	5
Descript	tion	This course is designed to skills necessary to transform in accordance with the rule projects. The course also see of creating and caring for configure the new business companies. In addition, this basics of the project star entrepreneur and how through projects and organization sources and finally the practice is characterized by providing establishment of a commerce in the decision. This course lectures, case studies and extended to the stable of the projects and extended to the stable of the stable	n ideas and les of the eks to exp new proje sses at th course see ting from ough the p and marke tical steps ng the tra- tial project also include ternal spea	establishment of lore various aspects and developed level of both the main requirement of the main requirement of the manage the prince practical after discussing values teaching aids the to manage the prince practical after discussing values teaching aids the to establish the main requirement.	o practical of sound be ects of the ment, and individuatrainee to lairements establishmenth for project. The ection plan with his colused in the enrich the second control of the enrich th	projects pusiness process how to als and earn the for the ment of funding course for the lleagues course students'



Course Name		Corporate Finance	Course Code	UMAN462	Credit Hours	5
Descrip	tion	This course examines in perspective of financial return, cost of capital, can policy, mergers and acquired maximization objective corporate finance, risk in covered in this course.	managers.  pital structure  sition, and  of the fire	The course for ture policy, treat leasing as they rm. Topics such	cuses on a atment of d relate to the h as inter	risk and lividend e value- national

Course Name		)rganiza	tional Development	Course Code	UMAN464	Credit Hours	5
Descr	iption	discus and o interv	this course, theoretices sed. Students will also organizational performmentions like group dyn	learn how ance thro	to improve indiving the the use of	vidual, gro OD techni	up/team ques or
		balan	ce.				

Course Name		Creative and Critical Thinking	Course Code	UMAN373	Credit Hours	5
Descript	cion	This course is designed to skills of the creative and o students with knowledge automatic thinking and intel a week.	critical thi of origina	nking, where it lity and fluenc	is to prov y, flexibil	vide the lity and



Course Name		Graduation Project	Course Code	UMAN492	Credit Hours	4
Descript	ion	This course enables stude methods and statistics to an the objectives of the project After completing the study, report at the end of the s examination to be held by a	administration administration the students emester, §	ative issue as a persupervision of should present the grading will be	oroject and a faculty n he project obtained	present nember. interim

Course Name	P	rincipals of Accounting	Course Code	UACC301	Credit Hours	4
Descript	ion	This course focuses on accounting systems, prepar ledgers, trail balances, and present an overview of general relate to the recognition of reto the merchandise.	ring accou preparing erally acce	inting journal, properties financial states options for the first properties of the first properties o	posting to nents. In a principles	general ddition, as they



### **Study Plan**

#### KINGDOM OF SAUDI ARABIA

#### Technical and Vocational Training Corporation Directorate General for Curricula



### **Management Sciences Public Administration**

#### The Curriculum Framework Distributed on Trimesters توزيع الخطة التدريبية على الفصول التدريبية لمرحلة البكالوريوس بالنظام الثلثي

						No	o. of Ur				ب دست استریبیه سی استون استریبه			
7	No.	Course Code	Course Name	Prereq	و.م CRH	مح L	P P	تم T	س.i CTH	المتطلب	اسم المقرر	رمز المقرر	۴	র
1st Trimester	1	ENGL 301	English Language (1)		4	4	0	2	6		لغة انجليزية ١	۳۰۱ انجل	١	الفصل التلدريبي الأوز
<u> </u>	2	ARAB301	Writing Skills		2	2	0	0	2		مهارات الكتابة الفنية	۳۰۱ عربي	۲	4
t Tr	3	ULAW301	Principles of Law		4	4	0	2	6		مبادئ القانون	۳۰۱ قنون	٣	₹. -
1s	4	ECON304	Macroeconomic		4	4	0	2	6		اقتصاد كلي	۳۰٤ اقصد	٤	ينول
	5	UACC301	Principles of Accounting		4	4	0	2	6		مبادئ المحاسبة	۳۰۱ محسب	٥	
			Total Number of Units		18	18	0	8	26		المجموع			
er	No.	Course Code	Course Name	Prereq	و.م CRH	No حم	o. of Ur	nits تم	س.i CTH	المتطلب	اسم المقرر	رمز المقرر	۴	। विव
2nd Trimester	1	ENGL302	English Language (2)	ENGL 301	4	4	0	2	6	۳۰۱ انجل	لغة انجليزية ٢	۳۰۲ انجل	١	الفصل التدريبي الثائي
Ţ	2	ISLM301	Financial Transactions in Islamic Jurisprudence		2	2	0	1	3		فقه المعاملات	۳۰۱ اسلم	۲	<b>1</b>
. pu	3	STAT481	Advanced Statistics		4	4	0	2	6		احصاء متقدم	٤٨١ احصا	٣	, <del>1</del>
7	4	UMAN365	Financial Management		4	4	0	3	7		إدارة مالية	۳۲۵ ادار	٤	· <b>J</b> .
			Total Number of Units		14	14	0	8	22		المجموع			
		Course	_				o. of Ur		l .					_
ster	No.	Code	Course Name	Prereq	و.م CRH	مح	P P	تم T	س.i CTH	المتطلب	اسم المقرر	رمز المقرر	۴	الفصل التدريبي الثالث
3rd Trimester	1	UMAN305	Business Management		4	4	0	2	6		إدارة اعمال	۳۰۰ ادار	١	يتر
Τ̈́	2	UMAN363	Public Budgeting		5	5	0	2	7		الموازنة العامة	۳٦٣ ادار	۲	₹; =
3rc	3	UMAN392	Research Methods		5	5	0	2	7		طرق البحث	۳۹۲ ادار	٣	T.
			Total Number of Units		14	14	0	6	20		المجموع	1		•
	CRH	: Credit Hours	L: Lecture P: Practical T: Tutorial	CTH: Conta	ct Hours			وعي	صال أسب	س.أ : ساعات ان	ح: محاضرة، عم: عملي/ ورش، تم: تمارين،	ات معتمدة، م	م:وحد	و.

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### **Management Sciences Public Administration**

		_				No	o. of Ur	nits							
<u>.</u>	No.	Course Code	Course Name	Prereq	و.م	مح	<b>AE</b>	تم	i. w	المتطلب	اسم المقرر		رمز المقرر	۴	র
4th Trimester	1	1104401425	A Latitude Landa de la la		CRH	<b>L</b> 5	P	T	CTH		7. ( Stir. ( a)	1	11/4	,	الفصل التلريبي الرابع
<u>Ē</u> .	1	UMAN435	Administrative Leadership		5		0	2	7		لقيادة الادارية		٥٣٤ ادار	1	4
<u> </u>	2	UMAN452	Management Information System		5	5	0	2	7	4.4.0	معلومات ادارية		۲۵۶ ادار	۲	<b>5</b> .
4	3	UMAN438	Human Resources Planning and Development	UMAN305	5	5	0	2	7	۳۰۵ ادار	وتطوير الموارد البشرية		۳۸ ادار	٣	3;
	4	UMAN***	Elective Course - 1		5	5	0	1	6		فرر اختياري -١		*** ادار	٤	
			Total Number of Units		20	20	0	7	27		لمجموع				
	Course					No	of Ur	nits							
<u>ت</u>	No.		Course Name	Prereq	و.م	مح	عم	تم	س.أ	المتطلب	اسم المقرر		رمز المقرر	م	نغ
5th Trimester		Code			CRH	L	Р	Т	СТН		,				الفصل التدريبي الخامس
Ę.	1	UMAN462	Corporate Finance	UMAN365	5	5	0	2	7	۳۲۵ ادار	مويل الشركات	ت	۲۲۲ ادار	١	3
μT	2	UMAN445	Stratigic Management	UMAN305	5	5	0	2	7	۳۰۰ ادار	ارة الاستراتيجية.	الإد	٥٤٥ ادار	۲	
5t	3	UMAN***	Elective Course - 2		5	5	0	1	6		فرر اختيار <i>ي</i> -٢	ia	*** ادار	٣	7
			Total Number of Units		15	15	0	5	20		المجموع				
		<b>C</b>				No	of Ur	nits							
<u>~</u>	No.	Course	Course Name	Prereq	و.م	مح	عم	تم	س.أ	المتطلب	اسم المقرر		رمز المقرر	۾	न्व
6th Trimester		Code			CRH	L	Р	Т	СТН	·	,			ľ	الفصل التدريبي السادس
Ē	1	UMAN473	Entrepreneurship	UMAN305	5	5	0	2	7	۳۰۰ ادار	ريادة الاعمال		٤٧٣ ادار	١	<b>1</b>
<u> </u>	2	UMAN***	Elective Course - 3		5	5	0	1	6		فرر اختياري -٣	i.a	*** ادار	۲	2
61	3	UMAN492	Graduation Project	STAT481	4	4	0	2	6	٤٨١ احصا	بشروع التخرج	<b>1</b>	۲۹۲ ادار	٣	1
			Total Number of Units		14	14	0	5	19		المجموع				•
	CRH	: Credit Hours	L: Lecture P: Practical T: Tutoria	CTH: Cont	act Hours			وعي	نصال أسبو	س.أ : ساعات ان	م:عملي/ورش، تم:تمارين،	مح: محاضرة، ع	ات معتمدة،	م:وحد	و.
					CRH	L	Р	Т	СТН						
		Tota	al Number of Semesters Units		و.م	مح	عم	تم	i.w		دات البرنامج	المجموع الكلي لوح			
					95	95	0	39	134	_	<b>.</b>				
	Total Contact Hours × 13 Co-operative Training					ت التدريب	لي لوحدا	جموع الكا	41	پ	التدريب التعاوز	ية × ۱۳	، الإتصال الكل	ساعات	
1742 0							1742				•		1727		

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Technical and Vocational Training Corporation Directorate General for Curricula



### **Management Sciences Public Administration**

### **Elective Courses**

7						No	. of Ur	its						ā
ses.	No.	No. Course Name Course Name		Prereq	و.م	مح	<del>ac</del>	تم	س.أ	المتطلب	اسم المقرر	رمز المقرر	۾	3
In o		Code		CRH	L	Р	T	СТН					¥.	
) e (	1	UMAN444	Knowledge Management		5	5	0	1	6		إدارة المعرفة	٤٤٤ ادار	١	
Ġ	2	UMAN436	Governance and Administrative Control		5	5	0	1	6		الحوكمة والرقابة الادارية	٤٣٦ ادار	۲	'Ş,
Ele		CRH: Credit Ho	ours L: Lecture P: Practical T: Tut	torial CTH: C	ontact H	ours		ل أسبوعي	عات اتصا	ارين، س.أ:سا	ة، مح: محاضرة، عم: عملي/ ورش، تم: تما	: وحدات معتمد	و.م	

-5		_				No	of Ur	its						ন
ses	No.	No. Course Name		Prereq	و.م	مح	<del>ac</del>	تم	س.أ	المتطلب	اسم المقرر	رمز المقرر	٩	قرران
I no					CRH	L	Р	Т	СТН					, , , , , , , , , , , , , , , , , , ,
) e	1	UMAN439	Public Relations Management		5	5	0	1	6		إدارة العلاقات العامة	٤٣٩ ادار	١	<u>;</u>
Ğ	2	UMAN337	Organizational Behavior	UMAN305	5	5	0	1	6	۳۰۰ ادار	السلوك التنظيمي	۳۳۷ ادار	۲	'4.
E		CRH: Credit Ho	ours L: Lecture P: Practical T: Tut	orial CTH: C	ontact H	lours		ل أسبوعي	عات اتصا	ارين، س.أ: سا	.ة، مح: محاضرة، عم: عملي/ ورش، تم: تم	: وحدات معتمد	و.م	<b>&gt;</b>

ڻ-		Cauraa				No	. of Un	its						ন
ses	No.	Course	Course Name	Prereq	و.م	مح	<b>AC</b>	تم	س. أ	المتطلب	اسم المقرر	رمز المقرر	م	3
ino.		Code			CRH	L	Р	Т	СТН	·	,			 2
) e C	1	UMAN464	Organizational Development		5	5	0	1	6		تطوير المنظمات	۲۲٤ ادار	١	<u></u>
Ċŧ	2	UMAN373	Creative and Critical Thinking		5	5	0	1	6		التفكير الإبداعي والناقد	۳۷۳ ادار	۲	'Ş,
Ele		CRH: Credit Ho	ours L: Lecture P: Practical T: Tu	orial CTH: C	ontact H	ours		ل أسبوعي	عات اتصا	ارين، س.أ: سا	ة، مح: محاضرة، عم: عملي/ ورش، تم: تما	: وحدات معتمد	و.م	<b>1</b>



# **Courses Description**



Department	General Study	Major						
<b>Course Name</b>	Business management	Course Code	UMAN305					
(Dramaguigitag		<b>Credit Hours</b>		4		CTH		6
<b>OPrerequisites</b>	-	CRH	L	4	P	0	T	2

#### **Course Description:**

#### **Course description:**

The Business Administration course aims to describe the holistic aspect of the main administrative process, by highlighting the main administrative functions on which this process is based, such as: nurturing, organizing, directing, and controlling. It covers the stages of decision-making in business administration, types of leadership, methods of conducting organizational work, administrative communication, and understanding forms of ownership in business management.

#### **Topics:**

- Introduction
- Management theory development
- Management and the environment
- Forms of ownership in business administration
- Planning
- Organization
- Making and making decisions
- Leadership
- Censorship
- financial management
- Operations Management
- Marketing Management

**Experiments**: if applicable it will support the course topics.

#### **References:**

Kreitner, R, Management (5 ed., ) Boston: Houghton Mifflin Company, 1992 Drucker, P. F. The Practice of Management. New York: Harper & Brothers, 1954

#### **General Objective:**

The Business Administration course aims to introduce the student to the nature of the administrative process, its importance and theories of management, then to identify the functions of business administration and their impact on the organization's goal and to gain knowledge of the main activities in business administration such as marketing, production and financial management activities.

	Detailed Objectives: Trainee will be able to:					
1-	Understand the importance of business management.					
2-	Understand the Management theory development.					
3-	Describe the forms of ownership in business administration					
4-	Able to understand the functions of business administration - planning					
5-	Able to understand the functions of business administration – organazation					



6-	Able to understand the functions of business administration – Making & making decision
7-	Able to understand the functions of business administration - leadership
8-	Able to understand the functions of business administration - consership
9-	Understand the importance of the main functional activities in business organizations – finintal management
10-	Understand the importance of the main functional activities in business organizations – operation management
11-	Understand the importance of the main functional activities in business organizations – marketing management

	Detailed of Theoretical Contents	
Hours	Contents	<b>Assessment Tools</b>
2	Introduction	
	- Definition of management	Class activity
	- The importance of running a business	Homework
	- Director and organization	Quiz
	- Types of managers	Exams
	- Leadership roles	
6	Management Theory Development	Class activity
	- Scientific Management Theory	Homework
	- Bureaucratic theory	Quiz
	- Management principles theory	Exams
	- Behavioral thought theory	Lixams
6	Management and The Environment	
	- General environment concept	
	- Economic factors	Class activity
	- Technological agents	Homework
	- Social factors	Quiz
	- Political factors	Exams
	- International factors	Lixams
	- The immediate environment	
	- Organization culture	
12	Forms of Ownership in Business Administration	
	- Individual companies	
	- Solidarity companies	Class activity
	- Limited solidarity companies	Homework
	- Joint stock companies	Quiz
	- Types of joint stock companies	Exams
	- International business projects	Lixams
	- Functional Journals of Management in International Business	
	Projects	
8	Functions of Business Administration - Planning	
	- Basic concepts of the planning process	Class activity
	- Classification of goals	Homework
	- Types of planning	Quiz
	- Steps in the planning process	Exams
	- Management by goals	



	Detailed of Theoretical Contents	
Hours	Contents	Assessment Tools
8	Functions of Business Administration - Organization	Class activity
	- Meaning of regulation	Homework
	- The importance of the regulatory function	Quiz
	- Basic rules for the organizing process	Exams
	- Organizational Chart	
	- The basic components of the organizational structure	
	- Centralization and decentralization	
	- Scope of supervision	
	- Effective delegation	
8	Functions of Business Administration – Making & Making	Class activity
	Decision	Homework
	- Types of problems	Quiz
	- Types of decisions	Exams
	- Decision-making models	
	- Steps in the decision-making process	
	- Collective decision making	
	-	
4	Functions of Business Administration - Leadership	Class activity
	- Defining leadership	Homework
	- Leader and Director	Quiz
	- Sources of a Leader's Power	Exams
	- Types of leadership	
	- Entrance features	
	- Behavioral approach	
	- Situational Entrance	
4	Functions of Business Administration - Consership	Class activity
	- Definition of censorship	Homework
	- Control levels	Quiz
	- Control process steps	Exams
	- Classification of types of control	
	- Supervisory tools	
	- Gant Map	
	- Quality Control Maps	
	- Inventory control	
4	Finincial Management	Class activity
	- Definition of financial management	Homework
	- Financial management jobs	Quiz
	- Preparing the financial plan	Exams
	- Plan financing	
	- Short-term financing sources	
	- Sources of long-term financing	
	- Equity financing	
4	Operation Management	Class activity
4	- Definition of operations management	Homework
	- The conversion process as the basis for production	Quiz
	- The main activities of operations management	Exams
	- Product design	LAdilis
	- Product design - Production planning, scheduling and control	



	Detailed of Theoretical Contents	
Hours	Contents	Assessment Tools
	- Material management	
	- Stock control	
	- Productivity and its measurement methods	
4	Marketing Management	Class activity
	- Definition of marketing	Homework
	- Marketing functions	Quiz
	- Marketing concept	Exams
	- Elements of the Marketing Mix	
	- Customer satisfaction	
	- Marketing data	
	- Marketing information systems	
	- Marketing research	
4	Transformational Management	Class activity
	- Transformational leadership concept	Homework
	- Dimensions of transformational leadership	Quiz
	- Impact and attractiveness	Exams
	- Propulsion and inspiration	
	- Pay attention to individual feelings	
	- the management of change	
	- The role of transformational leadership in change	
4	Crisis Management	Class activity
	- What is crisis management?	Homework
	- The concept of crisis management	Quiz
	- Crisis Elements	Exams
	- Types of crises	
	<ul> <li>Foundations and principles of crisis management</li> </ul>	

Textbook	<ul> <li>Kreitner, R, Management (5 ed., ) Boston: Houghton Mifflin Company, 1992</li> <li>Drucker, P. F. The Practice of Management. New York: Harper &amp; Brothers, 1954</li> </ul>
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Department	Admin	istrative Tecl	hnology	Major	Office Management					
Course Name	Princi	pals of Acco	ounting	<b>Course Code</b>	UACC301					
<b>D</b>				<b>Credit Hours</b>		4		CTH		6
Prerequisites				CRH	L	4	P	0	T	2
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours										

#### **Course description:**

This course represents the first part of the set of courses that show the nature of accounting, its importance, objectives, branches, role in society and the concepts and bases on which it is based. It focuses on accounting skills and application of the entire accounting cycle, starting with the preparation of journal, posting to general ledgers, preparing trail balance and financial statements. In addition, making the necessary accounting adjustments and transactions relating to the merchandise, in accordance with generally accepted accounting principles.

#### **Topics:**

- Accounting concepts and principles
- Accounting system
- Financial statements
- Adjusting the accounts
- Accounting for merchandising

Experiments: If applicable, it will support the theoretical topics.

#### **References:**

#### Required:

• Weygandt, J. J., Kimmel, & P. D., KIESO, D. (2014). Accounting Principles. Issues in Accounting Education, Eleventh Edition. Wiley.

#### Recommended:

- David Young and Jacob Cohen. (2014). Corporate Financial Reporting and Analysis 3rd ed. Wiley.
- Kieso, Donald E., Jerry J. Weygandt, and Terry D. Warfield. (2014). Intermediate Accounting: IFRS edition. 2nd ed. John Wiley & Sons.

	Detailed of Theoretical Contents		
	Contents	Hours	
	Accounting Concepts and Principles		
	What the community needs from accounting?		
	<ul> <li>How to produce accounting information?</li> </ul>		
1	Accounting definition.	12	
	Accounting objectives.		
	Basic characteristics of information.		
	Ethics in financial reporting.		



		1
	Generally accepted accounting principles.	
	Measurement principles.	
	Assumption.	
	Basic accounting terminology.	
	Branches of accounting.	
	Accounting system	
	• The beside accounting a mostion	
	<ul> <li>The basic accounting equation</li> <li>Assets,</li> </ul>	
	- Assets, - Liabilities	
	- Owner's equity	
2	- Using the accounting equation	24
-	- Transaction analysis	
	- Summary of transaction	
	Accounting Cycle	
	- Double-entry accounting recording process.	
	- The accounting cycle.	
	- Identification and recording of transactions and other events.	
	- Journalizing and posting to the ledger.	
	- Trial balance.	
	Financial Statements	
3	Income statement.	8
	Balance sheet.	
	Closing accounts.	
	Adjusting the accounts	
	- The basics of adjusting entries	
3	- Types of adjusting entries - Adjusting entries for deformeds	12
	<ul><li>Adjusting entries for deferrals</li><li>adjusting entries for accruals</li></ul>	- <b>-</b>
	- The adjusted trial balance and financial statements	
	- Preparing the adjusted trial balance	
	- Preparing financial statements	
	Completing the accounting cycle	
	Using a workshoot	
	<ul><li>Using a worksheet:</li><li>Steps in preparing a worksheet</li></ul>	
4	- Steps in preparing a worksheet - Preparing financial statements from a worksheet	
•	- Preparing adjusting entries from a worksheet	12
	- Closing the books	
	- Preparing closing entries	
	- Posting closing entries	
	- Preparing a post-closing trial balance	

		Accoun	ting for merchandising	
	6	-	Merchandising operations Operating cycles Flow of costs	
		-	Recording purchases of merchandise Freight costs Purchase returns and allowances Purchase discounts	12
		-	Completing the accounting cycle Adjusting entries Closing entries	
		-	forms of financial statements  Multiple- step income statement  Single step income statement  Classified balance sheet	
	Textbook:		<ul> <li>David Young and Jacob Cohen. (2014). Corporate Financial Reporting and An ed. Wiley.</li> <li>Kieso, Donald E., Jerry J. Weygandt, and Terry D. Warfield. (2014). Intermedi Accounting: IFRS edition. 2nd ed. John Wiley &amp; Sons</li> </ul>	
			<ul> <li>Weygandt, J. J., Kimmel, &amp; P. D., KIESO, D. (2014). Accounting Principles. Issu Accounting Education, Eleventh Edition. Wiley.</li> </ul>	ues in



Department	Management Sciences	Major	Accounting					
Course Name	Financial Management	Course Code	UMAN365					
Prerequisites		Credit Hours	4			CTH		7
		CRH	L	4	P	0	T	3
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours								

#### Course description:

This course is designed to survey the field of finance and provide the foundation for more advanced finance coursework. Topics include forms of business and financial information, corporate financial performance, short and long term planning, the time-value-of-money, and capital budgeting.

#### Topics:

**Environment of Financial Management** 

Financial Statements, Taxes, and Cash Flows

Working with Financial Statements

Long Term Financial Planning and Growth

Short Term Finance and Planning

The Time Value of Money

Discounted Cash Flow Valuation

Interest Rates and Bond Valuation

**Stock Valuation** 

Net Present Value and Other Investment Criteria

Making Capital Investment Decisions

Project Analysis and Evaluation

Experiments: not applicable.

References: Required:

Ross, Westerfield, Jordan, Lim, and Tan, Fundamentals of Corporate Finance, Asian Global Edition (2016), McGraw-Hill, ISBN-13: 978-9814595049

#### Recommended:

Breasley, Myers, & Marcus: Fundamentals of Corporate Finance, 7th Edition (2012), McGraw-Hill, ISBN 9780078034640; 9780077410711

	Detailed of Theoretical Contents			
	Contents	Hours		
1.	Environment of Financial Management Forms of Business Organization The Goal of Financial Management	3		
2.	Financial Statements, Taxes, and Cash Flows The Balance Sheet The Income Statement Taxes Cash Flow	8		



	Working with Financial Statements	
	Cash Flow and Financial Statements	
3.	Standardized Financial Statements	8
	Ratio Analysis	
	The Due Pont Identity	
	Using Financial Statements Information  Long Torm Financial Planning and Growth	
	Long Term Financial Planning and Growth	
	What Is Financial Planning?	
4.	Financial Planning Models: A First Look	8
	The Percentage of Sales Approach	
	External Financing and Growth	
	Some Caveats Regarding Financial Planning Models	
	Short Term Finance and Planning	
	Tracing Cash and Net Working Capital	
	The Operating Cycle and the Cash Cycle	
5.	Some Aspects of Short-term Financial Policy	8
	The Cash Budget	
	Short-term Borrowing	
	A Short-term Financial Plan	
	The Time Value of Money	
6.	Future Value and Compounding	8
0.	Present Value and Discounting	8
	More about Present Value and Future Values	
	Discounted Cash Flow Valuation	
	Future and Present Values of Multiple Cash Flow	
7.	Valuing Level Cash Flows	8
	Comparing Rates	
	Loan Types and Loan Amortization	
	Interest Rates and Bond Valuation	
	Bonds and Bond Valuation.	
	More about Bond Features	
0	Bond Ratings	0
8.	Some Different Types of Bonds	8
	Bond Market	
	Inflation and Interest Rates	
	Determinants of Bond Yields	
	Stock Valuation	
0	Common Stock Valuation	o
9.	Some Features of Common and Preferred Stocks	8
	The Stock Markets in the U.S. and in Saudi Arabia	
	Net Present Value and Other Investment Criteria	
10	Net Present Value	0
10.	The Payback Rule	8
	The Discount Payback	
		1



	The Average Accounting Return			
	The Internal Rate of Return			
	The Profitability Index			
	The Practices of Capital Budgeting			
	Making Capital Investment Decisions			
	Project Cash Flow: A First Look			
	Incremental Cash Flows			
11.	Pro Forma Financial Statements and Project Cash Flows	8		
11.	More about Project Cash Flow	O		
	Alternative Definitions of Operating Cash Flow			
	Some Special Cases of Discounted Cash Flow Analysis			
	More About Modified ACRs Depreciation (MACRS)			
	Project Analysis and Evaluation			
	Evaluating NPV Estimates			
	Scenario and Other What-if Analyses			
12.	Break-Even Analysis	8		
	Operating Cash Flow, Sales Volume, and Break-Even			
	Operating Leverage			
	Capital Rationing			
Textboo	Textbook: Ross, Wester field, Jordan, Lim, and Tan, Fundamentals of Corporate Finance, Asian Global Edition (2016), McGraw-Hill, ISBN-13: 978-9814595049			



Department	Management Sciences	Major	Accounting										
Course Name	Corporate Finance	Course Code	UN			UMA			UMAN462				
Prerequisites	TIMANIZAS	Credit Hours		rs 5		СТН		7					
	UMAN365	CRH	L	5	P	0	T	2					
CRH	CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours												

#### Course description:

This course is a completion of the financial management course. It focuses on the concept of risk and return. The course covers also capital structure policy, treatment of dividend policy, capital market efficiency, and leasing as they relate to the value-maximization objective of the firm. In order to enrich learner's understanding of corporate finance, topics such as international corporate finance, risk management, and option valuation are included in this course.

#### Topics:

- Introduction to Corporate Finance
- Some Lessons From Capital Market History
- Return, Risk and The Security Market Line
- The Cost of Capital
- How Firms Raise Capital
- Capital Structure Policy
- Dividends, Stock Repurchases, and Payout Policy
- International Corporate Finance
- Risk Management
- Option and Corporate Finance
- Mergers and Acquisition
- Leasing

Experiments: not applicable.

#### References:

#### Required:

• Ross, Westerfield, Jordan, Lim, and Tan, Fundamentals of Corporate Finance, Asian Global Edition (2016), McGraw-Hill, ISBN-13: 978-9814595049

#### Recommended:

Breasley, Myers, & Marcus: Fundamentals of Corporate Finance, 7th Edition (2012), McGraw-Hill, ISBN 9780078034640; 9780077410711



Detailed of Theoretical Contents					
	Contents	Hours			
1.	<ul> <li>Introduction to Corporate Finance</li> <li>Corporate Finance and Financial Manager</li> <li>The Agency Problem and Control of the Corporation</li> </ul>	4			
	Financial Markets and the Corporation     Some Lessons From Capital Market History				
2.	<ul> <li>Returns</li> <li>The Historical Record</li> <li>Average Returns</li> <li>The Variability of Returns</li> <li>More about Average Returns</li> <li>Capital Market Efficiency</li> </ul>	7			
3.	Return, Risk and The Security Market Line  • Expected Returns and Variances  • Portfolios  • Announcements, Surprises, and Expected Returns  • Risk: Systematic and Unsystematic	8			
	<ul> <li>Diversification and Portfolio Risk</li> <li>Systematic Risk and Beta</li> <li>The Security Market Line</li> <li>The SML and the Cost of Capital</li> </ul>				
4.	<ul> <li>The Cost of Capital: Some Preliminaries</li> <li>The Cost of Equity</li> <li>The Cost of Debt and Preferred Stock</li> <li>The Weighted Average Cost of Capital</li> <li>Divisional and Project Cost of Capital</li> <li>Flotation Costs and the Weighted Average Cost of Capital</li> </ul>	8			
5.	Raising Capital  The Financing Life Cycle of a Firm Selling Securities to Public Alternative Issue Methods Underwriters IPOs and Underpricing New Equity Sales and the Value of the Firm The Cost of Issuing Securities Rights Dilution	8			



	Shelf Registration	
	Financial Leverage and Capital Structure Policy	
	The Capital Structure Question	
	The Effect of Financial Leverage	
	Capital Structure and the Cost of Equity Capital	
	M&M Propositions I and II with Corporate Taxes	
6.	Bankruptcy Costs	8
	Optimal Capital Structure	
	• The Pie Again	
	The Pecking-Order Theory	
	Observed Capital Structures	
	A Quick Look at Bankruptcy Process	
	Dividends and Payout Policy	
	Cash Dividends and Dividend Payment	
	Does Dividend Policy Matter?	0
7.	Real-World Factors Favoring a High Dividend Payout	8
7.	• Stock Repurchases	
	Managing Cash Disbursement	
	Stock Dividends and Stock Splits	
	Corporate Tax System	
	International Corporate Finance	
	Terminology	
	Foreign Exchange Markets and Exchange Rates	
	Purchasing Power Parity	
8.	Interest Rate Parity, Unbiased Forward Rates, and the International	8
	Fisher Effect	
	International Capital Budgeting	
	Exchange Rate Risk	
	Political Risk	
	Risk Management	
	Hedging and Price Volatility	
0	Managing Financial Risk	
9.	Hedging with Forward Contracts	8
	Hedging with Futures Contracts	
	Hedging with Swap Contracts	
	Hedging with Option Contracts	
·	Option and Corporate Finance	
	<ul><li>Options</li></ul>	_
10.		8
	Fundamentals of Option Valuation     Valuing a Call Option	
	Valuing a Call Option     Employee Steek Options	
	Employee Stock Options	



	Equity on a Call Oution on the Firm's Assets	
	• Equity as a Call Option on the Firm's Assets	
	<ul> <li>Options and Capital Budgeting</li> </ul>	
	<ul> <li>Options and Corporate Securities</li> </ul>	
	Mergers and Acquisition	
11.	<ul> <li>The Legal Forms of Acquisitions</li> <li>Taxes and Acquisitions</li> <li>Gains from Acquisitions</li> <li>The NPV of an Acquisition</li> <li>Dubious Reasons for Mergers</li> <li>Defensive Tactics</li> <li>Some Evidence on Acquisitions</li> <li>Divestitures and Restructuring</li> </ul>	8
	Leasing	
	<ul> <li>Leases and Lease Types</li> </ul>	
	<ul> <li>Accounting and Leasing</li> </ul>	
12.	<ul> <li>Taxes, the Tax Authority, and Leases</li> </ul>	8
	The Cash Flows from Leasing	
	• Lease or Buy	
	A leasing Paradox	
	Reasons for Leasing	
Textboo		-



Department	Management Science	Major	Office Management					
Course Name	Public budgeting	Course Code	UMAN363					
D		Credit Hours		5		СТН		7
Prerequisites		CRH	L	5	P	0	Т	2
	CRH: Credit Hours L: Lecture P: Practical	T: Tutorial CT	H: Con	tact Ho	urs			

#### **Course description:**

This course is intended to provide students with conceptual and operational understanding of theories, and policies of public budgeting. It explains the budgetary process and familiarizes students with the following topics: budget document and budget process; the budget cycle; the balanced budget; Planning, adopting, implementing and controlling the budget; performance measures for public budgeting.

#### **Topics:**

- Introduction to budgeting
- Theories of public budgeting.
- Policies of public budgeting.
- Types of public budgeting.
- National Budgeting
- Budgetary process In Saudi Arabia.
- Budget document and instructions.
- The budget cycle.
- The balanced budget
- Planning, adopting, implementing and controlling the budget
- Performance measures for public budgeting.
- Final account and review

**Experiments :** if applicable it will support the theoretical topics.

#### **Required:**

Menifield, Charles E. (2013). The basics of public budgeting and financial management: a handbook for academics and practitioners. 2nd edition. Lanham, MD: University Press of America.

#### **References:**

Wang, XiaoHu (2014). Financial management in the public sector: tools, applications, and cases. 3rd edition. New York: NY: Routhledge.

Finkler, Smith, Calabrese & Purtell (2016). Financial management for public, health, and not-for-profit organizations. 5th edition. Thousand Oaks, CA: CQ Press (cited below as Finkler).



	<b>Detailed of Theoretical Contents</b>	
	Contents	Hours
2	<ul> <li>Introduction to budgeting         <ul> <li>The concept of public sector budgeting</li> <li>Difference between public and private budgeting</li> <li>Importance of budgeting for government</li> </ul> </li> <li>Theories of public budgeting.</li> </ul>	6 8
3	<ul> <li>Capital budgeting and long-term financing</li> <li>Policies of public budgeting and funded state budget.</li> <li>Fiscal policy</li> <li>Expanded budgeting</li> <li>Reduced budgeting</li> <li>Static budgeting</li> </ul>	8
4	<ul> <li>Types of public budgeting.</li> <li>Item budgeting</li> <li>Zero based budgeting</li> <li>Programmed budgeting</li> </ul>	6
5	<ul> <li>National Budgeting</li> <li>Budget decisions and the cost of public services         Concept of budget</li> <li>Government deficit and debt</li> <li>Review Questions</li> <li>Internal Assessment.</li> </ul>	8
6	<ul> <li>Budgetary process In Saudi Arabia.</li> <li>Preparing a budget process</li> <li>State and local government accounting</li> </ul>	8
7	<ul> <li>Budget document and instructions</li> <li>Budget technic and analytical models</li> <li>At Department level</li> <li>At managerial level</li> <li>At Ministerial level</li> </ul>	8
8	<ul> <li>The budget cycle and negotiation.</li> <li>Budget Development</li> <li>Budget discussion</li> <li>Budget negotiation</li> </ul>	8
9	Mid-term Exam	2
10	<ul> <li>The balanced budget</li> <li>The balance sheet</li> </ul>	6
11	<ul> <li>Planning, adopting, implementing and controlling the budget</li> <li>Planning the budget</li> <li>Tools for financial planning and budgeting techniques</li> <li>Adopting, implementing and controlling the budget</li> </ul>	8
12	<ul> <li>Performance measures for public budgeting.</li> <li>Reporting the results</li> <li>Comparing achievements with performance measures</li> </ul>	7



### **Management Sciences Public Administration**

13	•	Final account and review	6
14	Final	Exam	2
Text	book:	Minefield, Charles E. (2013). The basics of public budgeting a management: a handbook for academics and practitioners. 2nd edition. I University Press of America.	



Department	Management Sciences	Major	Office Management			ţ			
Course Name	Research Methods	Course Code		1	UMA	N392	2		
D : '4		Credit Hours	5			CTH		7	
Prerequisites		CRH	L	5	P	0	T	2	
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours					rs				

#### **Course Description:**

Students will learn how to identify problems to study, develop hypotheses and research questions, specify independent and dependent variables check for the validity and reliability of studies and design research projects. Students will be exposed to the broad range of designs used in communication research from laboratory and field experiments, surveys, content analysis, focus groups and in-depth interviewing. Specifically, at the end of this course.

#### **Topics:**

- Introduction to research
- Research process steps 1 to 3
- Research process steps 4 and 5
- Research process 6
- Research designs
- Measurement of variables
- Data collection methods
- Sampling
- Statistical analysis
- Data analysis and interpretation
- The research report

#### **References:**

Research Methods for Business: A Skill Building Approach, 7<sup>th</sup> edition. Uma Sekaran, Uma and Bougie, Roger. Wiley, 2016

Research methods for the behavioral sciences,4<sup>th</sup> ed. Gravetter, Fredrick J and Foranzo, Lori-Ann B.

	Detailed of Theoretical Contents		
No.	Contents	Hours	
	Review of the course		
1	<ul> <li>introduction to the course</li> <li>, discussing course plan and requirements with students</li> </ul>	6	
	introduction to research		
	What is research; business research; types of research	6	
2	Scientific investigation		
	The research process: steps 1-3		
	Broad problem area		
	Preliminary data collection	6	



3	Problem definition	
	The research process: steps 4and 5	
4	• Variables	
•	Theoretical framework	6
	Hypothesis development	· ·
	Hypothesis testing	
	The research process: step 6	
5	The research design	6
	The purpose of the study	
	Types of investigation	
	Experimental design	
	Causal vs correlational analysis	
6	The laboratory and the field experiment	6
	Ethical issues in research and lab experiment	· ·
	Edition issues in research and the emperiment	
	Measurement of variables	
	a Operational definition	
_	Operational definition     Scales and measurement	
7	Scales and measurement     Developing scales	6
	<ul><li>Developing scales</li><li>Validity</li></ul>	
	• Reliability	
	Data collection methods	
	Interviewing	
8	Questionnaires	6
	Observation	
	Some special data sources such as focus group and static and dynamic	
	panels	
	Sampling	
	Population	
	• Element	
9	Population frame	6
	• Sample	
	Subject	
	• sampling	
10	Statistical terms and tests	
10	Descriptive statistics: frequencies; measures of central tendency	6
	<ul> <li>Descriptive statistics: frequencies, measures of central tendency</li> <li>Inferential statistics: correlation, t-test; anova; multiple regression</li> </ul>	U
	<ul> <li>Analysis of qualitative data</li> </ul>	
	Data analysis and interpretation	
11	Editing data	



### **Management Sciences Public Administration**

	Handling blank responses	6
	• Coding	
	categorization	
	qualitative analysis, data collection procedures, and mixed method	
	approaches	5
12		
	Statistical tests; parametric and non-parametric statistics	
13		5
	Data analysis and interpretation	
14		5
	Research report	
15	Research report	5
15		3
	Presentations	
16		5

Research Methods for Business: A Skill Building Approach, 7<sup>th</sup> edition. Uma Sekaran and Roger Bougie. Wiley, 2016



Department	Management Sc	eiences	Major	Office Management					
Course Name	Knowledge Mana	agement	Course Code	UMAN444					
D			Credit Hours		5		CTH		6
Prerequisites			CRH	L	5	P	0	T	1
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours									

This course deals with the behavior of the information that allows the organization institutions and systems in an integrated manner identify, request, storage, analysis, broadcast and re-use of information and knowledge of all internal and external sources available to increase production efficiency and competitiveness. It also explains the requirements and techniques of knowledge management systems, with the application of information facilities.

## General objectives of the course:

- Definition and Relationships.
- Types of Knowledge, Characteristics and Factors Affecting It.
- Knowledge and Characteristics of The Community.
- Knowledge Management, Functions and Objectives of The Fields.
- Knowledge Management Requirements and Operations.
- Knowledge Management Problems and Success Factors.
- Knowledge Management Systems and Tools Techniques.
- Knowledge Management Applications and Its Role In The Development of Information Facilities.
- The Future of Knowledge Management

#### **References:**

Book: Nashar, Sayed. Basics of knowledge Management. Alexandria: Dar Scientific Culture, 2010 Book: Ali, Abdul Sattar. Guendeljy, Amer. Omari, Ghassan. The Gateway to Knowledge Management.

Amman: Dar almasyrah .2009

Book: Shimi, Hosni. Knowledge Management: Alras marafayah alternative. Cairo: Dar dawn, 2009

	<b>Detailed of Theoretical Contents</b>	
No.	Contents	Hours
	Definition and relationships	
1		4
2	Types of knowledge	6
3	Knowledge of the characteristics and factors affecting it	6
3		
4	Knowledge and characteristics of the community	6
5	Knowledge management goals	6



	Functio	ns and areas of knowledge management			
6			6		
	Knowle	dge management requirements and operations			
7			6		
	Knowle	Knowledge management problems and success factors			
8			6		
9	Knowle	dge management tools and systems technologies	6		
10	Knowle	dge management applications	8		
	The role	e of knowledge management in the development of information			
11	facilities	S	6		
12	The fut	ure of knowledge management	6		
13	Training complete + final assessment				
Tev	Textbook:  Nashar, Sayed. Basics of knowledge Management. Alexandria:		Dar Scientific		
ICA	Culture, 2010				



Department	Management Science	Major	Office Management		
Course Name	Governance and Administrative Control	Course Code	UMAN436		
Dana aviaita a		Credit Hours	5	СТН	6
Prerequisites		CRH	L 5 I	0 7	Γ 1
CRH: Credit H	CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours				

This course will enable students to understand how governance establishes policies, and continuous monitoring of administrative implementation, by the members of the governing body of an organization. It includes the mechanisms required to balance the powers with the associated accountability. Also students will learn more about administrative coronal agencies and procedures that dictate work.

#### **Topics:**

- Introduction to Governance and public administration
- Introduction to Governance and Administrative Control
- Origins of the concepts
- Contents of good governance
- Public sector management control
- Accountability and control.
- Transparency and information
- Corruption and control
- Participation and governance
- The reliability and integrity of information
- Compliance with policies, plans, and procedures.
- Compliance with applicable laws and regulations.
- The safeguarding of assets
- The accomplishment of established objectives and goals of operations or programs

**Experiments :** if applicable, it will support the theoretical topics.

#### **References:**

Massey, Andrew and Johnston, Karen (2015). The International Handbook of Public Administration and Governance. Edward Elgar Publishing, UK.



Detailed of Theoretical Contents		
	Contents	Hours
1	<ul> <li>Introduction to Governance and public administration</li> <li>Introduction</li> <li>Public administration, public management and governance</li> </ul>	4
2	<ul> <li>Introduction to Governance and Administrative Control</li> <li>Governance</li> <li>Administrative Control</li> </ul>	6
3	• Origins of the concepts	
		4
4	<ul> <li>Contents of good governance</li> <li>The processes for making and implementing decisions</li> <li>The best possible process for making those decisions.</li> <li>Consultation policies and practices, meeting procedures, service quality protocols, employees conduct, role clarification and good working relationships.</li> </ul>	4
5	<ul> <li>Public sector management control</li> <li>Agencies of public sector control in Saudi Arabia</li> <li>Control system in SA</li> </ul>	4
6	<ul> <li>Accountability and control.</li> <li>Procedures of accountability in public organizations</li> <li>Requirements of accountability in public organizations</li> </ul>	4
7	<ul> <li>Transparency and information</li> <li>Transparency requirements</li> <li>The role of transparency in control and governance</li> </ul>	6
8	<ul> <li>Corruption and control</li> <li>Corruption essences</li> <li>Ways to control corruption</li> <li>Agencies of coloration control in Saudi Arabia</li> </ul>	6
9	Mid-term Exam	
10	<ul> <li>Participation and governance</li> <li>Public participation in decision making</li> <li>Participation as a requirements of good governance</li> </ul>	6
11	<ul> <li>The reliability and integrity of information</li> <li>Information reliability</li> <li>Information integrity</li> <li>Importance of information for good governance and control</li> </ul>	6



12	<ul> <li>Compliance with policies, plans, and procedures.</li> <li>Introduction to compliance</li> <li>Compliance with policies</li> <li>Compliance with plans</li> <li>Compliance with procedures</li> </ul>	6
13	<ul> <li>Compliance with applicable laws and regulations.</li> <li>Compliance with applicable laws</li> <li>Compliance with regulations</li> </ul>	6
14	<ul> <li>The safeguarding of assets</li> <li>Assets protection</li> </ul>	6
15	<ul> <li>The accomplishment of established objectives and goals of operations or programs         <ul> <li>Annual reports</li> <li>Financial reports</li> </ul> </li> </ul>	6
16	• Final Exam	4
Text	Massey, Andrew and Johnston, Karen (2015). The International Handb Administration and Governance. Edward Elgar Publishing, UK.	ook of Public



Department	Management So	ciences	Major	Office Management					
Course Name	Administrative Le	eadership	Course Code	UMAN435					
D ::			Credit Hours	5		CTH		7	
Prerequisites			CRH	L	5	P	0	T	2
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours									

The student will learn the concept of leadership which is the ability to influence the behavior of the members of the group and coordinate their efforts and guide them to reach the desired goals. In addition, he will be able to identify the difference between the leadership and the presidency. The presidency depends in the exercise of its functions on the authority of the authority granted by the law, while the leadership depends on the conviction of the members of the organization and the leader of the great confidence. Then talk about leadership theories such as personality theory, attitude theory, interactive theory, talk about driving requirements and the most prominent administrative leadership styles and then find out the difference between management and leadership.

## **General objectives of the course:**

- introduction to administrative leadership.
- integrative managerial issues.
- Planning.
- Organizing.
- Leading.
- Controlling.

**Experiments:** If applicable, it will support the course topics.

#### **References:**

• Robbins, Stephen P, and Coulter, Mary. (2012) Management, 11th Edition, Prentice Hall

	Detailed of Theoretical Contents	
No.	Contents	Hours
	Effective Management for Managers Today	
1	<ul> <li>Introduction to Management and Organizations.</li> <li>Introduction to Administrative Leadership.</li> <li>Management Yesterday and Today.</li> <li>Organizational Culture and Environment</li> <li>The Constraints.</li> <li>Social.</li> <li>Responsibility and Managerial Ethics.</li> </ul>	14



	Management Functions and Techniques Decision-Making:	
2	• The Essence of the Manager's Job.	14
	<ul> <li>Foundations of Planning, planning tools and techniques.</li> </ul>	
	Organizational Structure and Design. Human	
	Resource Management:	
	<ul> <li>Managing Change and Innovation.</li> </ul>	14
3	<ul> <li>Understanding Groups and Teams.</li> </ul>	
	<ul> <li>Leadership skills. Foundations of Control.</li> </ul>	
	Operations and Supply Chain Management.	
	Administrative Leadership Study Entries:	
4		1.4
4	• The individual entrance.	14
	• The social entrance.	
	The conciliatory entrance.  Administrative Leadouchin Forms:	
	Administrative Leadership Forms:	14
5	Authoritarian Leadership	1.
	Lax Leadership	
	Leadership participation	
	Contemporary Management Competencies	
6	Time Management Chille	
U	• Time Management Skills.	11
	Effective Communication Skills.      Problem Salving Skills.	
	Problem Solving Skills.      Grisis Management Skills.	
	<ul> <li>Crisis Management Skills.</li> <li>Theories of his traditional administrative leadership</li> </ul>	
	Theories of his traditional administrative leadership	
7	Theory of personality.	10
	Theory of position.	
	Interactive theory.	
Tex	Robbins, Stephen P, and Coulter, Mary. (2012) Managemer Edition, Prentice Hall	nt, 11th



Department	Management Sciences	Major Major	r	Office Management			
Course Name	Management Information S	ystem Course C	ode	UMAN452			
D		Credit He	ours	5	CTI	H	7
Prerequisites		CRH	L	5	P 0	T	2
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours							

In this course, the trainee is trained to impart knowledge and skills of management information systems. Where This course deals with the concept of data (and information) and their importance and their sources, and the components of the computer, and the programs it runs, and the concept of databases, decision support systems, and office systems information, systems and transaction processing and management reports, at the rate of two lectures theories and four lectures process every week.

## **General objectives of the course:**

- 1. Basic concepts of management information systems
- 2. IT
- 3. Decision Support Systems
- 4. Office Information Systems
- 5. Transaction processing systems and management reports

#### References:

- 1) Ibrahim Sultan, Management Information Systems: Systems Approach, (Alexandria, University House, 2005).
- 2) Mr. Ismail, Management Information Systems for Management Decision-Making, (Alexandria, New Arab Office, No date).
- 3) Raymond McLeod, Arabization: Srour Ali Ibrahim Srour, Management Information Systems, (Riyadh, Dar almareq.1998).
- 4) Salem Ibrahim Alhussnia, Management Information Systems, (Amman, Warraq Foundation, 1997).
- 5) Sonia Mohammed Albakri, Management Information Systems, (Alexandria, the modern Arab Bureau, No date).
- 6) Talat Asaad Abdul Hamid, Hatem Saad Cain, Abdul Hakim Rabe Njm, Introduction to Management Information Systems, (Cairo, Ain Shams Library, 1992).
- 7) Annan Oeselat, Hilal al-Bayati, Ala ALSalmi, The Entrance to The Management Information Systems, (Amman, Dar Almanaheg, 2000).



- 8) Manal Mohammed Kurdi, Jalal Ibrahim AlSaeed, Introduction to Management Information Systems: Theory Tools Applications, (Alexandria, University House, No date).
- 9) Hisham Saleh Ktuah, Management Information Systems, (Jeddah, King Fahd National Library, 2004)

Detailed of Theoretical Contents				
No.	Contents	Hours		
1	Entrance systems:  - The concept of the system  - The elements of the system  - The general theory of systems	6		
2	The nature of management information systems:  - The concept of management information systems  - The importance of management information systems  - Management Information Systems attributes	6		
3	Data and information:  - The difference between data and information  - Data and information sources  - What are the good data and information  - How to convert data into information	6		
4	Information Technology:  - Historical Perspective  - Computer components to:  • Unit input  • CPU  • unit output	6		
5	Computer programs running:  - What are the computer programs  - Types of computer programs	7		



	- Generations of programming languages	
	- New types of programming languages	
	- Programs in the practical application	
	<u>Databases:</u>	
	- Database model	
	- The composition and organize files	
	- The nature and characteristics of the database	
	- Database management systems	
6	- What decision support systems:	8
	- The concept of decision	
	- The definition of decision support systems	
	- Support decisions systems components	
	- Decision support systems characteristics	
	- Decision support systems outputs	
	Group Decision Support Systems:	
	- The concept of collective decision-support systems	
7	- Group Decision Support Systems components	8
	- Use patterns support the collective decisions	
	Office Information Systems:	
	- The concept of office information systems	
	- Recent developments Office Information Systems	
8	- Benefits Office Information Systems	8
	- Office Information Systems Applications:	
	Document management systems	
	• correspondence systems	
	• conferences dimensional systems	
	office support systems	



	Transac	ction processing and management reporting systems:				
	1- Trans	action processing systems:				
	• the con					
	• Jobs tra					
	• transac	• transaction processing systems cycle				
	• subsys	tems for transaction processing systems				
9	• transac	tion processing systems reports	12			
	2- Mana	gement reporting systems:				
	• The co	ncept of management reporting systems				
	• the dev	velopment of management reporting systems				
	management reporting systems characteristics					
	• outputs (reports) management reporting systems					
	• the characteristics of the contents of management reports					
	Practica	al Training (IT):				
10		nee under the supervision of trainer will apply practically identification uter components, and various drivers.	8			
	Practical training (creation of databases):					
11	The trainee under the supervision of trainer prepares tables, forms, queries and reports by a database programs		8			
	Practica	al Training: (management information systems) applications:				
		nee under the supervision of trainer apply offices management				
12	_	and transaction processing systems, and systems management g by a management information system software	8			
	The future of knowledge management					
		1) Ibrahim Sultan, Management Information Systems: Systems Ap	proach,			
Tex	tbook:	(Alexandria, University House, 2005).				
		2) Mr. Ismail, Management Information Systems for Management Do Making, (Alexandria, New Arab Office, No date).	ecision-			



Department	Management Sciences	Major	Office Management					
Course Name	Human Resources Planning and Development	Course Code	UMAN438					
D ::	rerequisites UMAN302			5		CTH		7
Prerequisites			L	5	P	0	T	2
CRH: Credit	CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours							

This course enhances trainee awareness and understanding of the importance of human resources management function. Learning ethical approaches to management and human resources planning, and how its human resources management and planning are affected by the vulnerability of the legal and global environments, and economic. Also, this course shows the importance of planning, organization and management of human resources and how to reward superior human resources. Human Resources Management in Saudi Arabia and the nationalization of jobs.

## **General objectives of the course:**

- Human Resources Planning: indicators and trends, identification of supply and demand in the field of human resources. The reasons for the request.
- The methods and techniques to predict and human resource needs.
- Functional Analysis: design, information and uses, the factors that affect jobs in

design, methods and techniques analysis functions. Evaluation of job analysis methods.

• Employment: factors affecting employment, recruitment and selection of staff operations, validity and reliability of the methods of choice.

Ethics in the selection and appointment of equal opportunity.

The use of information methods in making selection decisions, such as equal opportunities.

The use of information methods in making selection decisions, guidance and placement in appointments, mentoring programs, follow-up. Placement, promotions, transfers, leakage, layoffs and termination, exclusion and separation.

#### **References:**

Book: Human Resources Management, by Robert Matthews and John Jackson (2008). Edition 12.

	Detailed of Theoretical Contents			
No.	Contents	Hours		
1	Nature of Human Resources Planning     Strategic planning of human resources	6		



2	Human Resources Planning and Law: Texts and irregularities	7	
	• The difference between the job description and job descriptions		
	• the benefits of functional analysis, functional analysis and		
3	operation planning, and functional analysis techniques	7	
	• The legal framework for equal employment opportunities		
	• What is the Employment		
4	• The difference between the recruitment, selection and placement	7	
	• General factors that affect the recruitment, selection methods,	7	
5	selection processes	/	
	• Steps recruitment process	7	
6	Management and organizational development	,	
7	• Wanagement and organizational development	7	
8	• Orientation and training of staff, the importance of training why do we need for training	7	
9	<ul> <li>Steps in the training program</li> <li>Business Rating, and methods of job evaluation</li> </ul>	7	
10	Performance of departments	7	
11	Compensation of human resources, and strategies for compensation practices, executive compensation, employee benefits administration		
12	Employee relations; health, safety and security  8		
13	The rights of employees and discipline		
Textbook: Human Resources Management, by Robert Matthews and John Jackson (2008). Edit 12.			



Department	Management Sci	ences	Major	Offi	Office Management				
Course Name	Public Relations Management Course Code UN			UMAN439			)		
D	erequisites UMAN301		Credit Hours	5	5			6	5
Prerequisites			CRH	L	5	P	0	T	1
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact H					lours				

## **Course Description:**

This course aims at defining the concept of public relations intern and its importance in contemporary administrative organs as well as the study of the concept of public opinion and means of communication and some applied fields of public relations.

## General objectives of the course:

- The emergence of public relations and development.
- The concept and the importance of public relations.
- The principles of public relations and ethics.
- Public Relations site in the organizational structure.
- The goals of public relations.
- Communication.
- The internal organization of the Public Relations Department.
- Public Relations Research.
- Planning in Public Relations.
- Working in public relations properties.
- Public relations and public opinion.
- Important issues in public relations.

#### **References:**

- 1 Tahir Marina (2000). Skill & Science & public relations. Cairo Dar Nahda
  - Abdul Bari Dora, Nabil Khalaf (2010) Public Relations in The Twentieth Century Atheist. Dar Wael Publishing. Jordan
  - 3. Foundations of Public Relations, Abdul Muti Assaf, Mohammed Faleh .2004, Dar Al-Hamed, Amman, Jordan.



	Detailed of Theoretical Contents	
No.	Contents	Hours
1	<ul> <li>The emergence of public relations and development</li> <li>Historical overview, and the reasons for attention to public relations and development</li> </ul>	6
2	<ul> <li>The concept and the importance of public relations.</li> <li>The definition of public relations, foundations and characteristics of public relations</li> </ul>	6
3	The principles of public relations and ethics.  The principles of public relations, public relations ethics.	6
4	Public Relations site:  -In the organizational structure  -In companies and institutions  Models for public relations management	6
5	-The goals of public relations:  In government organizations, and private organizations.	6
6	-Communication:  Different skills -means - and methods of construction	6
7	- The internal organization of the Public Relations Management:  Public Relations Management patterns, competences of public relations, forms of internal organization for public relations management, steps to organize the management of public relations, methods of organization of the Public Relations Department.	6
8	Public Relations Research:  The concept and the goals of public relations, types of research, steps of scientific research in the field of public relations.	6
9	Planning in public relations:  The concept and planning function, the benefits of planning, the types of planning, the planning stages, planning steps.	6
10	Employers features in the public relations	6



	Public r	relations and public opinion:		
11	opinion,	ncept of public opinion, public opinion qualities, characteristics of public and public opinion functions, types of public opinion, public opinion neasure trends.	6	
	Continu	red public relations and public opinion:		
12	Public a	Public and types, rumors and ways to deal with it.		
13	Important issues in public relations and public relations, including in government institutions and civil society organizations.  Crisis management.		6	
Textbook:		Tahir Marina (2000). Skill & Science & public relations. Cairo Dar Naho	la	



Department	Management Sciences	Major	Office Management					
Course Name	Organizational Behavior	Course Code	UMAN331					
Prerequisites	requisites UMAN301		5		P	CTH		6
CRH: Credit H	ours L: Lecture P: Practical	CRH T: <b>Tutori</b> a	al	CTH	: Coi	ntact	Hou	rs

The material of this course addresses the issue of organizational behavior study elements of individual behavior (cognation, learning, motivation, personality & psychological trends) in addition to the elements of the collective behavior (work groups, leadership and communication) and outputs the behavior of individuals within their business performance, productivity and satisfaction with work.

## General objectives of the course:

Introduction (the concept of organizational behavior and the historical development of the study of organizational behavior).

- perception.
- Learning.
- Motivation.
- Personal.
- Working groups.
- Leadership.
- Communication.
- Work stress.

#### **References:**

- Organizational Behavior entrance building skills, Ahmed Maher University House I 8.
- Organizational Behavior the study of individual and collective behavior in business organizations, Dr. Mohammad Qasim Qaryouti Dar Wael 2009.

	<b>Detailed of Theoretical Contents</b>	
No.	Contents	Hours
	Introduction:	
1	The concept of organizational behavior.	6



	The historical evolution of the study of organizational behavior.	
	Perception:	
	The meaning and importance of perception of behavior.	
2	Factors influencing the perception.	6
	Do you believe our judgment on others.	-
	Administrative applications of perception.	
	Learning:	
	The concept and the nature of learning and its importance to the conduct of	
3	Theories of learning (how can acquire a new behavior).	6
	To retain or weakening behavior.	
	The transfer of learner behavior to fruition.	
	The application of learning in management principles.	
	Motivation:	
	The definition of motivation and its relationship to behavior.	
4	Theories of motivation.	6
	Administrative application of the theories of motivation.	
	Personal:	
5	The definition of the concept of personal.	6
3	Components and personal aspects.	U
	Factors affecting the personal formation.	
	Some personal data relationships performance.	
6	Personal relationship behavior.	6
	Personal measurement.	
_	Working Groups:	
7	The intended work and composition of groups.	6
	The cohesion of the group.	



	Team:		
8	Group co	onflict and conflict resolution.	
	Collectiv	ve decision-making.	6
	Leaders	hip:	
	The mea	uning and importance of leadership behavior.	
9	Personal	commander.	6
	Leadersl	nip behavior.	
	Studies	of modern theories in leadership behavior.	
10	Leadersh	nip position.	6
	Commu	nication:	
	Concept		
11	Regulato	6	
	Personal	skills in communication.	
	Work p	ressure:	
10	The caus	ses of work stress and its impact on performance.	
12	Treatme	nt work stress.	6
	Regulato	ory methods for the treatment and prevention of work stress.	
13	Training complete + final assessments.		6
Textbook: Organizational Behavior entrance building skills, Ahmed Maher University			



Department	Management Sciences	Major	Office Management					
Course Name	Strategic Management	Course Code	UMAN445					
Proroquisitos	requisites UMAN301		5			CTH		7
Prerequisites	ites UMAN301	CRH	L	5	P	0	T	2
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours								

This course focuses on strategic management and administrative policies. It addresses the definition of the basic concepts of the various stages of identifying a general objectives & goals of enterprises, and analyze the external environment and to identify the opportunities and risks they face, and analysis of the internal environment to identify the strengths and weaknesses that characterize and configure the appropriate strategic alternatives implementation and evaluation. This course depends on the use of practical cases.

## **General objectives of the course:**

- Part 1: Strategic management concepts and fields.
- Part 2: The setup for the development of strategic management.
- Part 3: External environment analysis.
- Part 4: Internal environment analysis.
- Part 5: Analysis of the strategic gap.
- Part 6: Configure and evaluating strategic alternatives.
- Part 7: Strategic application.
- Part 8: Strategic Evaluation.

#### **Section II: Practical Cases**

Part 9: The skill of address practical situations.

Part 10: practical cases for analysis

#### **References:**

- Dr. Kamel Mr. Alsayd Gurab, Strategic Management - Scientific Assets and Practical Situations, King Saud University - Riyadh 1415 (1995).

		<b>Detailed of Theoretical Contents</b>	
No.		Contents	Hours
	Part 1:	Strategic Management Concepts and Fields.	
1			8
		Strategic Management Fundamentals	



2	The Area	as of Application of Strategic Management	8
2			
3	Part 2:	The Setup For the Development of Strategic Management	8
4	Part 3:	External Environment Analysis	8
	Part 4:	Internal Environment Analysis	o o
5		·	8
6	Part 5:	Analysis of The Strategic Gap	
0			6
7	Part 6:	Configure and Evaluating Strategic Alternatives	
	T-1 T	La Charles Chaire Desiries	8
8	Take II	he Strategic Choice Decision	6
	Part 7:	Strategic Application	7
9	Part 8:	Strategic Evaluation	
10	Tarto.	Strategic Evaluation	6
	Part 9:	The skill of Address Practical Situations	6
11			
12	Exampl	les of The Process to Address The Situation	6
	Part 10	: Practical Cases For Analysis	
13			6
Tex	tbook:	Dr. Kamel Mr. Alsayd Gurab, Strategic Management - Scientific Assets Situations, King Saud University - Riyadh 1415 (1995)	and Practical



Department	Management Sciences	Major		Office Management				
Course Name	Entrepreneurship	Course Code		UMAN473				
Droroguisitos	UMAN301	Credit Hours	5			CTH		7
Prerequisites	UMANSUI	CRH	L	5	P	0	T	2
CRH: Credit	Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours		ours					

This course is designed to provide the trainee with the knowledge and skills necessary to transform ideas and innovations into practical projects in accordance with the rules of the establishment of sound business projects. The course also seeks to explore various aspects of the process of creating and caring for new projects and development, and how to configure the new businesses at the level of both individuals and companies. In addition, this course seeks to enable the trainee to learn the basics of the project starting from the main requirements for the entrepreneur and how through the planning for the establishment of projects and organization and marketing and the search for funding sources and finally the practical steps to manage the project. The course is characterized by providing the trainee practical action plan for the establishment of a commercial project for discussing with his colleagues in the decision. This course also includes teaching aids used in the course lectures, case studies and external speakers in order to enrich the students' knowledge and introduce them to the challenges faced by entrepreneurs.

## **General objectives of the course:**

- Basics of entrepreneurship
- Recipes and skills of the entrepreneur
- Creativity, innovation and entrepreneurship

#### **References:**

Entrepreneurship Dr. Ahmed Abdel Rahman AlShamimri , Dr. Wafa Nasser Almberek Al-Shaqri Library 2010.

	Detailed of Theoretical Contents	
No.	Contents	Hours
	- The basics of entrepreneurship:	
	• Orientation towards entrepreneurship - the definition of entrepreneurship - the	
1	development and growth of entrepreneurship.	6
•	• Supporting factors for the emergence of entrepreneurs - the benefits of entrepreneurship.	· ·
	The potential negatives of entrepreneurship and risk.	



	- The qualities and skills of the entrepreneur:	
	• Know yourself - qualities of the entrepreneur - Schools recipes entrepreneur.	8
2	School features - environmental school - behaviorism - contemporary school	
	Creativity, innovation and entrepreneurship:	
3	• The concept of creativity -thinking and creativity - creative features - support creativity factors - barriers to creativity.	8
	-Incentives for innovation:	
	• The personal qualities of the entrepreneur - the idea - correct knowledge.	
4	• Avoid traps - Vision - creativity and imagination - sincerity - the foundation.	8
	• The motives of the establishment of small-scale project.	
	- Transforming ideas into the project:	
	Create components business - sources of ideas to create a small project.	
_	• Idea and its impact on the success of the entrepreneur - thinking horizontal versus vertical thinking.	
5	• Plan - Quick creation of small - Franchise Project.	8
	• Is your idea can be applied - the stages of the development of the idea to the project.	
	• How to reduce the start project - sources of information to create a new project risks.	
	• Entrepreneurship and small enterprises:	
	• The concept of small enterprises - small legal form of the entity.	
6	• Characteristics of small enterprises - supporting parties for entrepreneurs.	8
	Success and failure of small enterprises:	
	• Small business failure - the external environment problems - the problems of internal environment.	
7	• The success of small businesses - personal factors - factors relating to the entity.	8
	• Factors related to the environment - how can you avoid failure .	
o	• Business Plan:	
8		



	XX71	' d 1 C 1 (I 1 D ' 1 ' 1 1 '	
	• What i	is the plan for what Labor-Business-planning work planning ments.	
	• the lim	nits of the action plan - write a business plan - the language of the Action.	6
	• recipes	s good working plan - elements of the action plan - submission of	
	• import	tant criteria to consider when developing a plan.	
	• Financin	cing of the project: the initial funding - funding of ownership and debt	
9	• Source f	es of financing for entrepreneurs - Choosing the appropriate funding factors.	6
	• Mana	gement team, accounting, marketing:	
10	• Labor-	-formation team of human resources planning - accounting system.	8
	• Marke	ting - the marketing mix - the project site - the marketing plan.	
	• Opera	tional Plan:	
11	• Operat	tional Plan - the goals of the elements of the operational plan	
11	• Steps to plan det	to put the operational plan - the plan - monitor the implementation of the ails.	6
	• Config	guration of the labor market:	
	• Social	Responsibility - the dimensions of social responsibility.	
12	• Work	ethics - ethics pioneering work - working conditions in the private sector.	6
	• Emplo	syment in the private sector stages - CV - a personal interview.	
13	Hosting	g an entrepreneur.	5
Tex	atbook:	Entrepreneurship Dr. Ahmed Abdel Rahman AlShamimri , Dr. Wafa Almberek Al-Shaqri Library 2010.	n Nasser
		1	



Ī	Department	Management So	ciences	Major	Office Management					
Ī	Course Name	Organizational Dev	velopment	Course Code	UMAN464					
	Duono avvioito a			Credit Hours	5			CTH		6
	Prerequisites			CRH	L	5	P	0	T	1
CRH: Credit Hours L: Lecture P: Practical T: Tutorial C			TH:	Conta	act Ho	ours				

## **Course Description:**

In this course, theoretical models and the process of OD will be discussed. Students will learn how to improve individual, group/team and organizational performance through the use of OD techniques or interventions like group dynamics, training, culture change, and work-life balance.

#### **References:**

Thomas G. Cummings and Christopher G. Worley. Organization Development & Change, 9th Edition. South-Western, a part of Cengage Learning, 2009

Dean Anderson and Linda Ackerman Anderson. Beyond Change Management. Jossey-Bass/Pfeiffer, San Francisco

## **Topics:**

- General Introduction to Organization Development
- Overview of Organization Development
- The Process of Organization Development
- Human Process Interventions
- Technostructural Interventions
- Human Resource Management Interventions
- Strategic Change Interventions
- Special Applications of Organization Development

	<b>Detailed of Theoretical Contents</b>	
No.	Contents	Hours
	General Introduction to Organization Development	
		8
1		
	Overview of Organization Development:	
	The Nature of Planned Change	
2	The Organization DevelopmentPractitioner	
		10
	The Process of Organization Development:	
3	Entering and Contracting	
	<ul> <li>Diagnosing Organizations</li> </ul>	10
	<ul> <li>Diagnosing Groups and Jobs</li> </ul>	
	Collecting and Analyzing DiagnosticInformation	
	Feeding Back Diagnostic Information	
	Designing Interventions	



	Leading and Managing Change	
	Evaluating and InstitutionalizingOrganization Development	
	Interventions	
	<b>Human Process Interventions:</b>	
4	Interpersonal and Group ProcessApproaches	10
	Organization Process Approaches	
	Technostructural Interventions:	10
_	Restructuring Organizations	
5	Employee Involvement  W. J. D. :	
	Work Design  Human Resource Management Interventions:	
	Performance Management     Performance Management	
6	Developing Talent	10
	Managing Workforce Diversityand Wellness	10
	Strategic Change Interventions:	
7	Transformational Change	10
	Continuous Change	
	Transorganizational Change	
	Special Applications of Organization Development:	
0	Organization Development in GlobalSettings	10
8	Organization Development in NonindustrialSettings: Health Care,  Output  Development in NonindustrialSettings: Health Care,  Development in NonindustrialSettings: Health	10
	School Systems, the Public Sector, and Family-Owned Businesses	
	Future Directions in Organization     Development	
	Development     Thomas G. Cummings and Christopher G. Worley. Organization Devel	onment
Te	& Change, 9th Edition. South-Western, a part of Cengage Learning, 20	



Department	Management Sciences	Major		Office Management				
Course Name	Creative and Critical Thinking	Course Code		UMAN373				
D ::		Credit Hours		5		CTH		6
Prerequisites		CRH	L	5	P	0	T	1
CRH: Credit Hours L: Lecture P: Practical T: Tutorial CTH: Contact Hours								

## **Course Description:**

This course is designed to train the trainee the familiarity with the knowledge and skills of the Creative and Critical Thinking, where it is to provide the trainee with knowledge of originality and fluency, flexibility and automatic thinking and intelligence. This course will be conducted twice a week.

## General objectives of the course:

- 1. Authenticity
- 2. Fluency
- 3. Flexibility
- 4. creative thinking methods
- 5. The relationship between creative thinking and intelligence
- 6. The role of genetics in creative thinking
- 7. The relationship between creativity and leadership
- 8. individual and collective creativity
- 9. The effect of age on creativity
- 10. relationship creative thinking education
- 11. obstacles to creative thinking
- 12. a personal creative
- 13. creative thinking and ethics

#### **References:**

- 1 -Thinking through the school curriculum development author Rachid Nouri al-Bakr Adam Ihsan Tayeb Abdel Rahim Ahmed and pay Mr. Abdullah, Mr. develop thinking skills second edition of majority Library.
- 2-Books and references that are recommended (scientific journals, reports, etc ...) (attach list them).
- 3-Hosni Abd al-Bari, the entrances to teaching thinking and enrich the school curriculum and Alexandria, the modern Arab Bureau 1999.
- 4-The latest references in the field of the development of thinking skills and training workshops in the development of thinking skills.



- 5-Electronic references, web sites ... etc.
- 6-Other educational materials such as computer-based / CDs, and standards / technical regulations and regulatory programs:
- Based computers in the development of thinking skills programs
- CDs in training courses in the development of thinking skills.

	Detailed of Theoretical Contents	
No.	Contents	Hours
1	<ol> <li>Definition of thinking</li> <li>The importance of thinking</li> <li>Thinking levels</li> <li>Thinking patterns:         <ul> <li>Scientific thinking</li> <li>Logical thinking</li> <li>Critical thinking</li> </ul> </li> <li>Creative thinking</li> <li>Analytical thinking</li> </ol>	7
2	<ul> <li>6. Thinking properties</li> <li>7. Global trends in learning and teaching of thinking</li> <li>8. Global programs in thinking:</li> <li>Kurt program: (CORT)</li> <li>Six Hats program for teaching thinking (Six Thinking Hates)</li> </ul>	7
3	1.Thinking concept  2.Axial skills  3.Skill focus  4.Skill to gather information  5.The skill of remembering	7



	6. obstetrics skill	
	7. skill organize information	
4	8. skill integration	7
-	9. skill analysis	·
	10. Evaluation Skill	
	1. Definition of creative thinking	
	2. Terms of the creative idea	
5	3. stages of the creative process:	
	- Preparation phase	7
	- Incubation phase	
	- Illumination phase	
	- Verification phase	
	4.Creative thinking skills	
	Fluency:	
6	• fluency words	7
	Fluency associative	
	• expressive fluency	
	• intellectual fluency	
	• fluency shapes	
	Flexibility:	
	Automatic flexibility	
_	flexibility and adaptive	5
7	Originality:	
1		
	• Elaborations	



	Continuing the trend	
	Creative thinking development methods	
	Creativity integration	
8	Creativity by thinking upside down	5
0	Creativity is the familiar questions	5
	Creativity is the familiar questions  Creativity through SCAMPER strategy	
	Creativity given through the eyes of others	
	Creativity using a method (Brainstorming)	
	Creativity using a method (what if?)	
9	Creativity using a method (what if)  Creativity game of alternatives and possibilities (APC)	5
	Creativity using a method of Random stimuli Techniques	
	Creators properties  How to become creative?	
	How to become creative?	
10	Desire	5
	Knowledge and skills	
	Attendance at work	
	Fermentation and insight	
	Evaluation	
	1. The importance of critical thinking	
	2. Critical Thinking properties	
11	3. Critical Thinking Skills:	5
	Inductive thinking skills	
	Deductive thinking skills	
	Thinking Skills Assessment	
	4. Critical Thinking Patterns:	
12	Active Thinking	
	Strategic Thinking	6



	• Systen	ns Thinking				
	• Quant					
	• Emotion					
	5. Recip	pes critic thinker:				
	• Intelle					
	• Intelle	Intellectual courage				
	• Intelle	• Intellectual sympathy				
	• Intelle					
	• Intelle					
	Intellectual independence					
13	• Cognit	5				
13	• Find tl get it.	3				
	6. Critical Thinking Scale:					
	• Clarity					
	• Resolu					
	• Conne					
	• Depth					
	• Logic					
		Thinking through the school curriculum development author Rachic Adam Ihsan Tayeb Abdel Rahim Ahmed and pay Mr. Abdullah, Mr. de skills second edition of majority Library.				



Department	Management Sciences	Major		Offic	e Ma	anage	ment		
Course Name	Graduation Project	Course Code		1	UMA	N491			
		Credit Hours	4			CTH		6	
Prerequisites	STAT381	CRH	L	4	P	0	T	2	
	RH: Credit Hours L: Lecture P: Practical	T: Tutorial CTI	H: Cont	tact Ho	urs				

## **Course description:**

This course aims at applying office management knowledge learned throughout the program by the student. The student is to work in a real life problem or solving an office management related issue faced by an office management entity whether entities seeking profit or otherwise. Financial accounting or managerial related issues as well as internal control or help entities in implementing corporate governance are examples of the scope of the course. The student can also choose to assist entities in analyzing, designing or evaluating existing management information system.. Students will be exposed to the broad range of designs used in communication research from laboratory and field experiments, surveys, content analysis, focus groups and in-depth interviewing. Specifically, at the end of this course.

## **Topics:**

- Theoretical basis of the assigned topic to the student.
- Implement the determine specialized topics.
- Final discussion.

#### **References:**

• Refer to the reference that relates to the assigned topic to be accomplished.

Detailed of Theoretical Contents						
		Contents				
1	• I	Determine specialized topics assigned to the students theoretically.	28			
2	Project or Simulation:     Implement the determine specialized topics assigned to the students.  30					
3	Final Discussion 20					
Textbook:  • Refer to the reference that relates to the assigned topic to be accomplished.						



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		applications, and cases. 3rd edition. New York: NY: Routhledge.						
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		and not-for-profit organizations. 5th edition. Thousand Oaks, CA: CQ Press (cited						
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	5.	Research methods for the behavioral sciences,4 <sup>th</sup> ed. Gravetter, Fredrick J and Foranzo, Lori-Ann B.						
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	(Alexandria, University House, 2005).
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## **Management Sciences Public Administration**

41.	Thinking through the school curriculum development author Rachid Nouri al-Bakr Adam Ihsan Tayeb Abdel Rahim Ahmed and pay Mr. Abdullah, Mr. develop thinking skills second edition of majority Library.		
42.	Refer to the reference that relates to the assigned topic to be accomplished.		