

General internet Sales

\$27M

Total Revenue

18K

Customer

5.00

Ava Deliver Days

60K

Order

\$27M

Total Revenue

\$447

Revenue Per Ord...

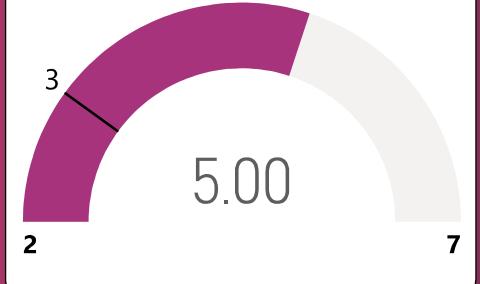
Year

- 2005
- 2006
- 2007
- 2008

Month

- January
- February
- March
- April

Target Delivery Days



Customers

Products

Geography

Promotions

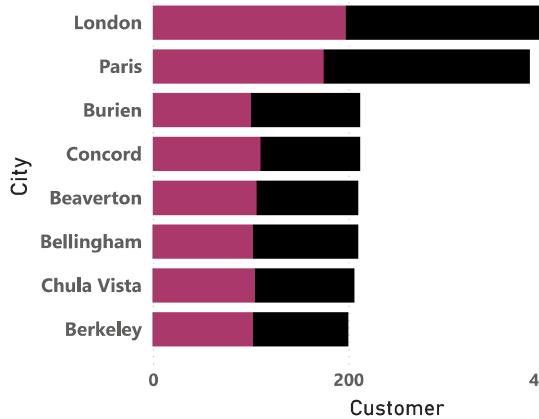
Market Geography By Revenue



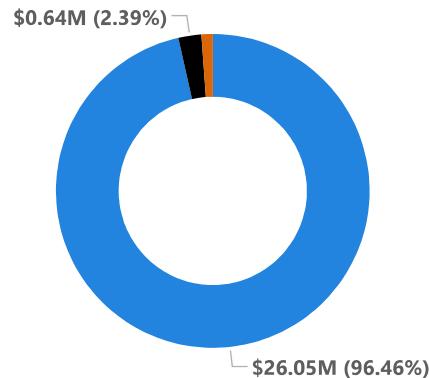
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Customers by City and Gender

Gender ● Female ● Male



Revenue By Product Category



Revenue & No. Orders Over Years



Customers

18K

Customer

60K

Order

3.27

Order Per Custo...

\$447

Revenue Per Ord...

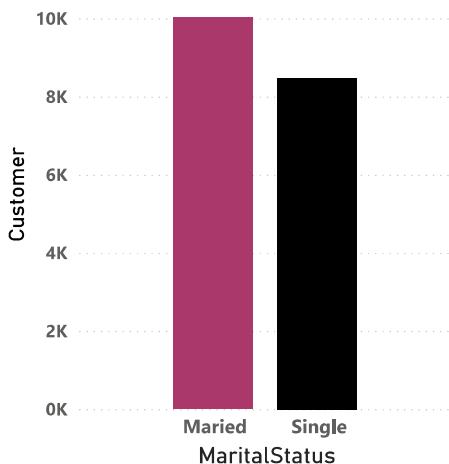
Year

- 2005
- 2006
- 2007
- 2008

Month

- January
- February
- March
- April

Customer by MaritalStatus



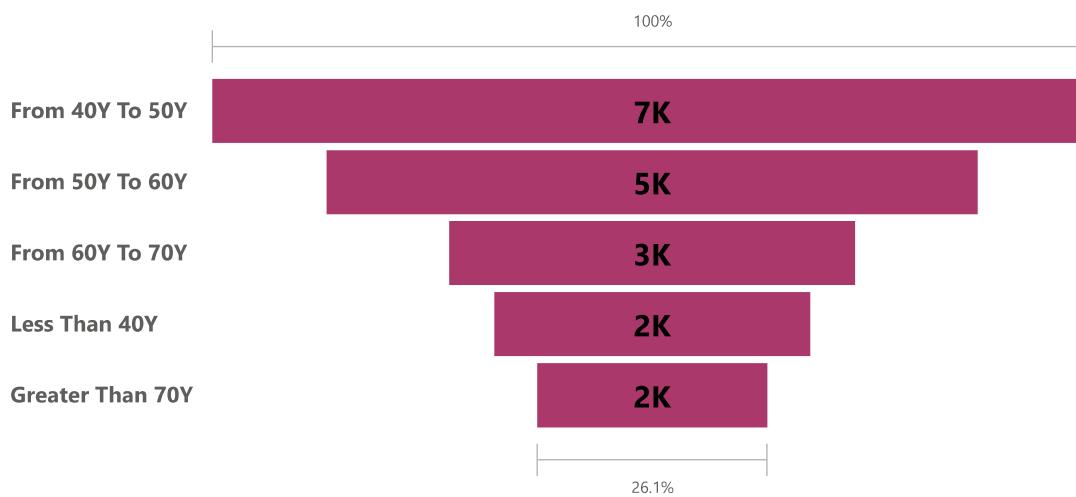
General

Products

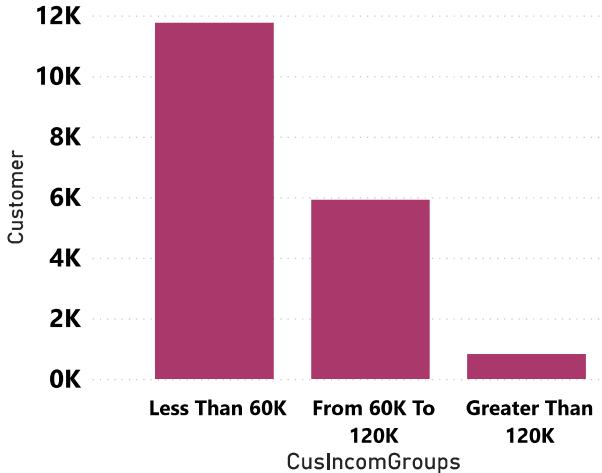
Geography

Promotions

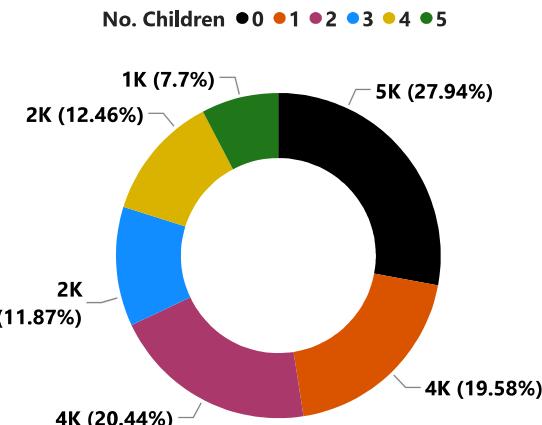
No. Customers by Age Groups



No. Customers By Their Income Group



No. Customer by Total No. Children



No. Customers by City and Gender



Products

60K

Order

2.18

Product Per Order

\$2.3M

Total Tax

3.27

Order Per Custo...

\$27M

Total Revenue

\$447

Revenue Per Ord...

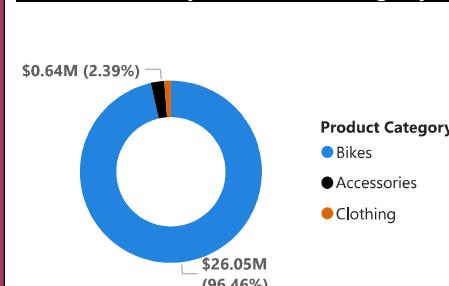
Year

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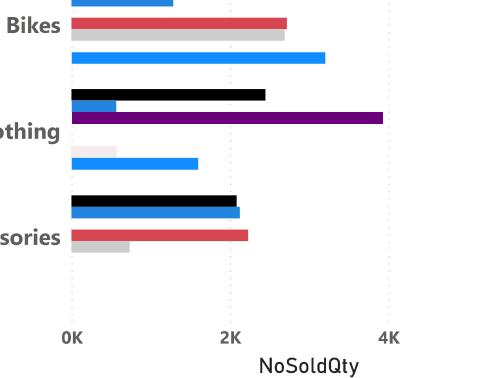
Revenue By Product Category



Quantity Sold By Color For each Category

Color ● Black ● Blue ● Multi ● Red ● Silver ● White ● Yellow

EnglishProductName



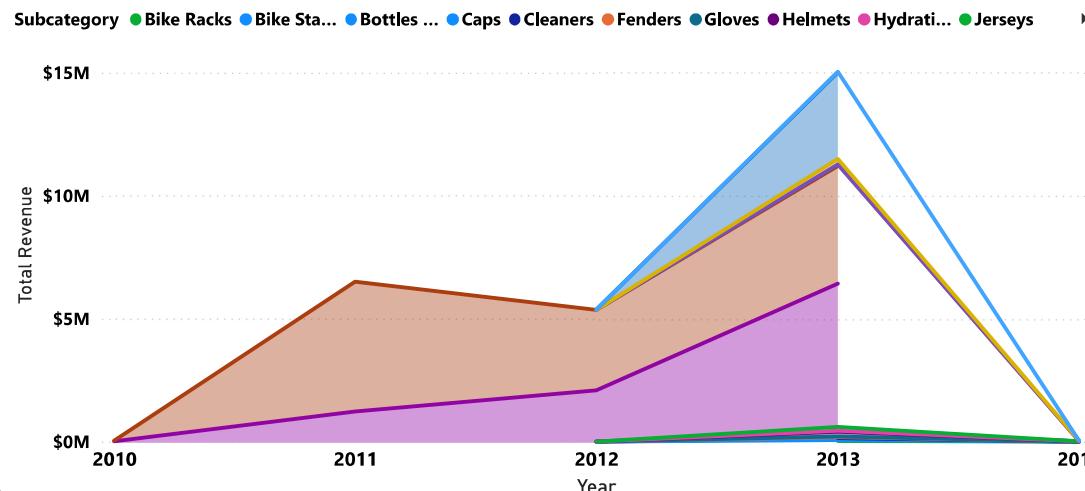
General

Customers

Geography

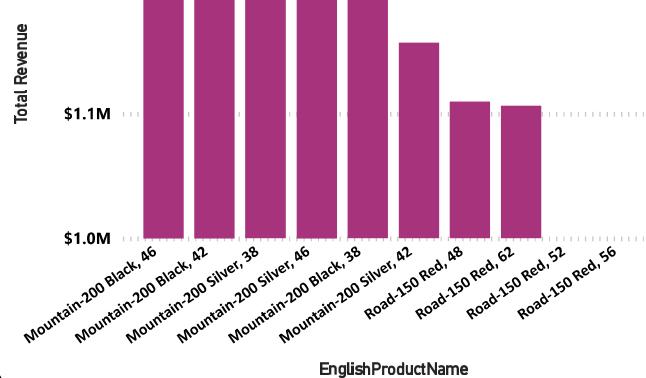
Promotions

Revenue of Product Subcategory Over Years

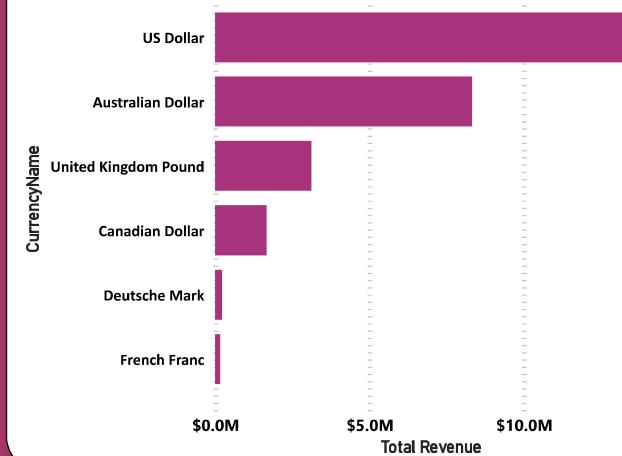


Top 10 Products By Revenue

Top 10 Products By Revenue



Currency by Revenue



Promotions

60K

NoSoldQty

\$447

Revenue Per Ord...

3.27

Order Per Custo...

2.18

Product Per Order

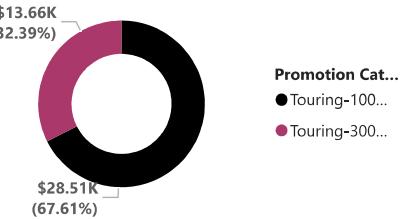
Year

- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014

Month

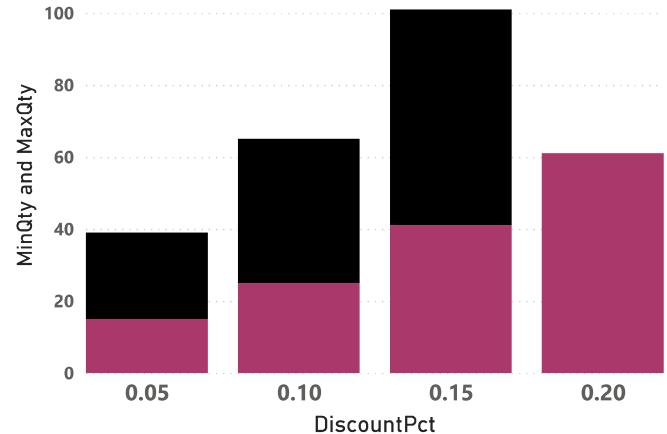
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Sales by Promotion Category

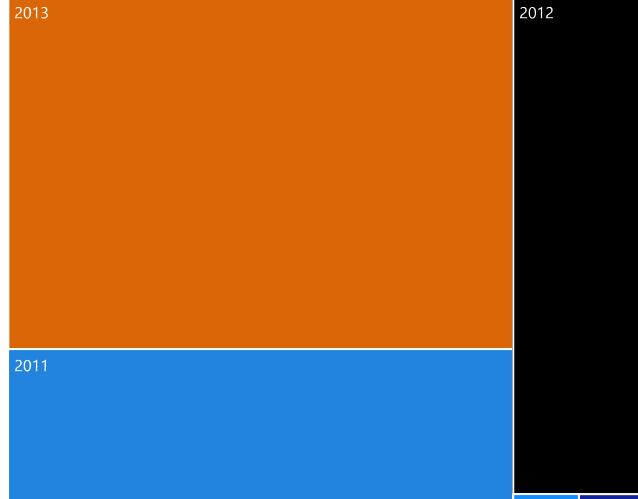


Ordered Quantity (Min & Max) By Discount %

● MinQty ● MaxQty



Total Revenue by Year



General

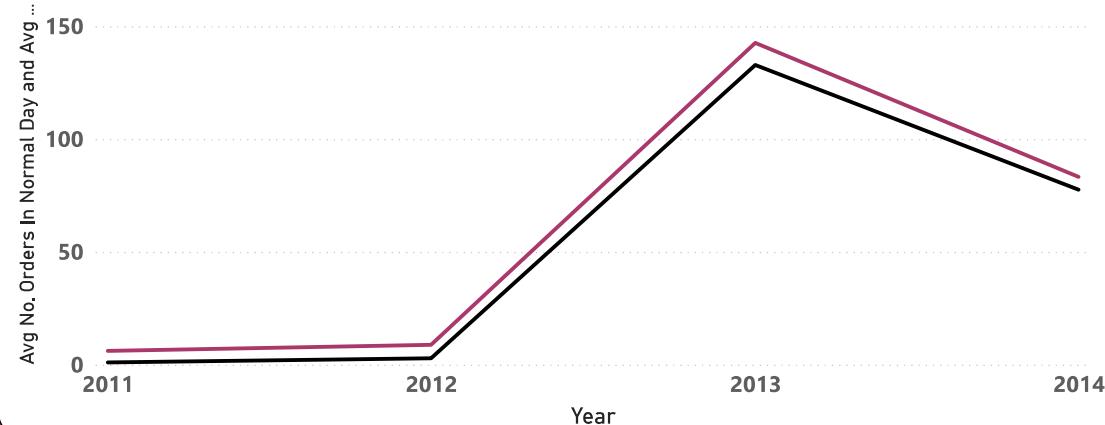
Customers

Products

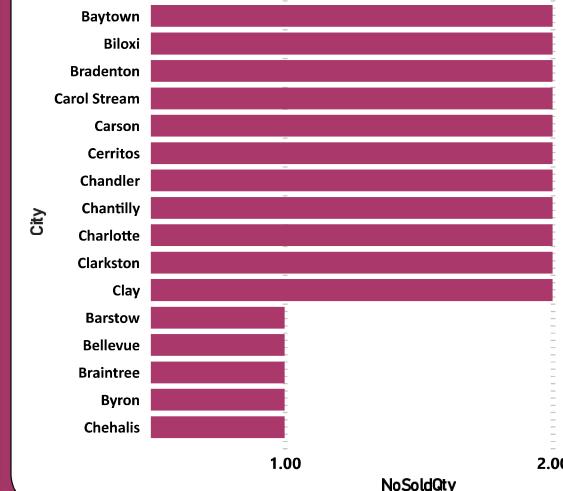
Geography

Promotion VS Normal Over Time

● Avg No. Orders In Normal Day ● Avg No. Orders in Promotion Day.



Bottom 10 Countries By Quantity Sold



Geography

6

Country

562

City

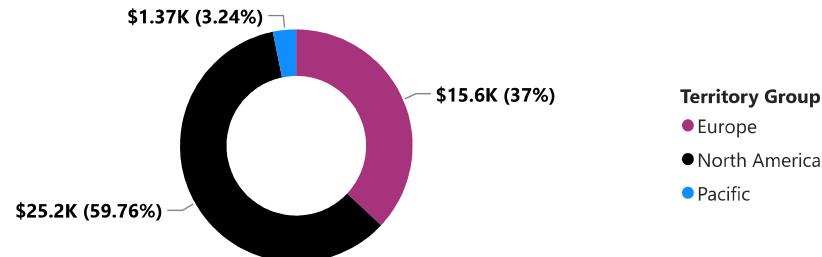
Year

- 2005
- 2006

Month

- January
- February

Revenue By Territory Group



General

Customers

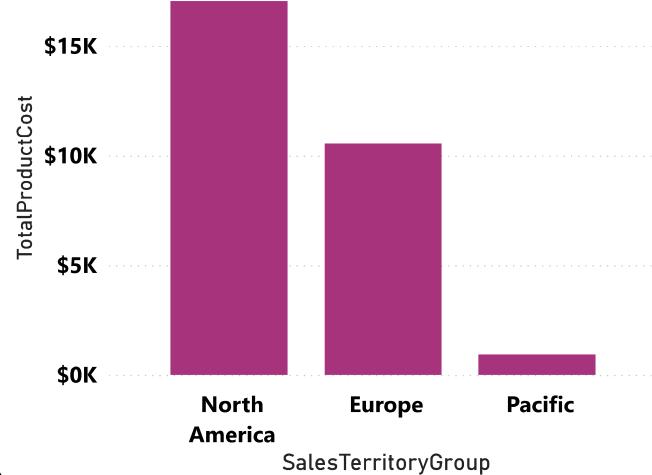
Products

Promotions

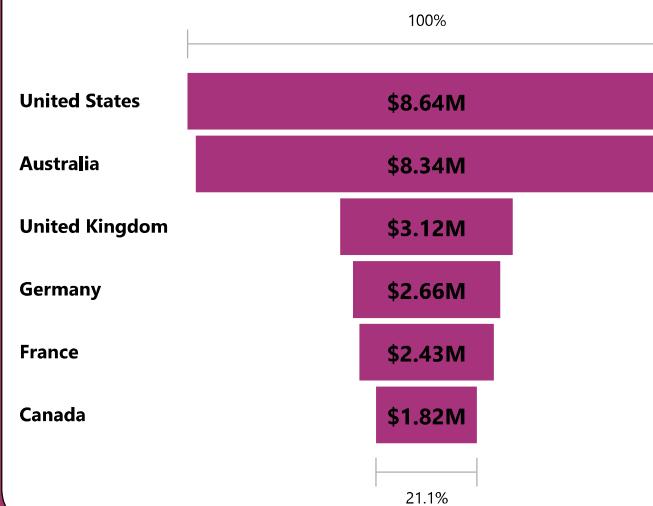
Geographic Distribution By No. Customers



Product cost For Sales Territory



Total Revenue By Country



Tax Amount of Sales Territories Over Years

