

**SOLARGY**  
Group®

**Brandbook**



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# Brandbook Objectives.

The purpose of this brandbook is to establish a solid guide so that both internal teams and external use Solargy's brand image in a consistent way.

















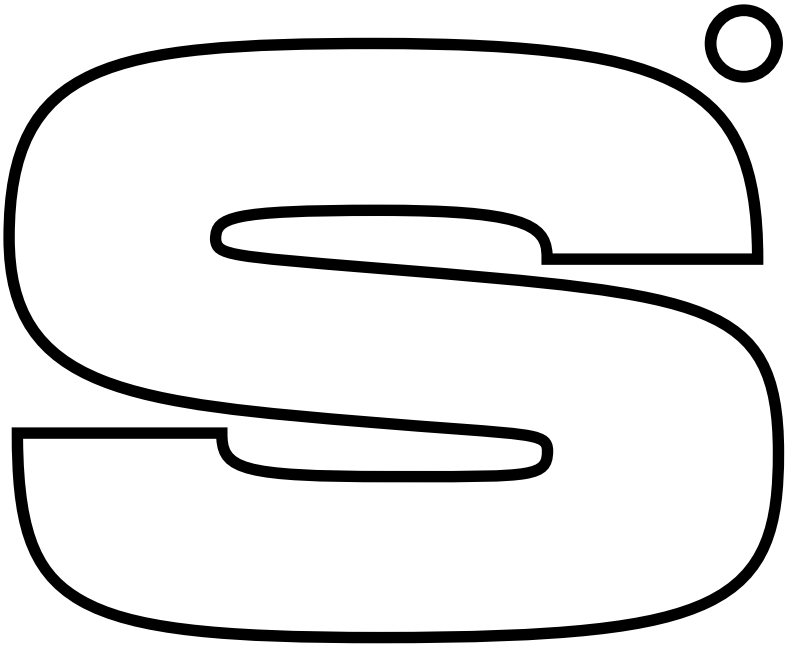
**SOLARGY**  
group®

**SOLARGY**  
Renewable®

**SOLARGY**  
Trading®

**SOLARGY**  
Construction®

**SOLARGY**  
E-Mobility®





Each Icon Can Be Used Separatly



Minimum use for printing  
5cm or 189px





Do Not Rotate.



Do Not Condense.



Do Not Expand.



Do Not Change The Proportions  
Of The Logo Elements.



Do Not Use Colors Outside  
The Colors Of The Brand



Do Not Use Gradients For The Logo



Do Not Alter The Elements.



Do Not Outline The Logo.

## Incorrect Uses



**Montserrat**  
Primary Font

**Aa**

ABCEFGHIJKLMNO  
PQRSTUVWXYZ

abcdefghijklmno  
pqrstuvwxyz

1234567890

**Cairo**  
Secondary Font

**Aa**

ABCEFGHIJKLMNO  
PQRSTUVWXYZ

abcdefghijklmno  
pqrstuvwxyz

1234567890

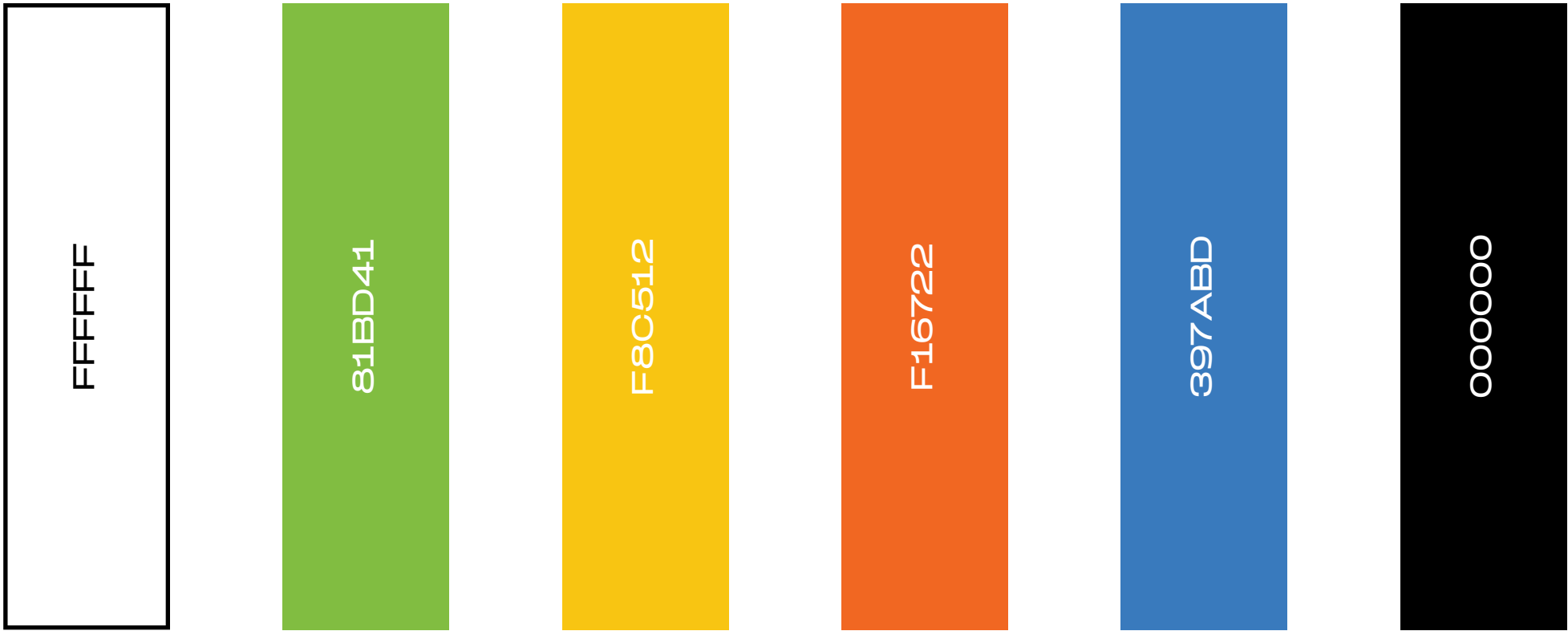
**Cairo**  
Primary Font

**مرحباً بك**

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ط ظ ع غ ف ق ك ل م ن ه و ي

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# **A Greener Future**

