

Ahmed Salem Khalifa

High school student & Online Instructor

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OBJECTIVE

Motivated and results-driven marketing professional with a strong background in customer service and proven ability to communicate effectively in both English and Arabic. Experienced in managing digital campaigns, web development, and problem-solving in team environments. Seeking a role that will allow me to further leverage my skills and language proficiency to contribute to an international company's success.

EXPERIENCE

- **Freelance video editor**

May 2023 – Jul 2023

Edited a variety of videos for the YouTube channel “[Fawzi After Seventy](#)” which focuses on poetry and animal stories.

- **YouTube Content Creator**

[Ahmed Salem Khalifa](#)

Apr 2024 – Present

- I. Created and managed video content in both English and Arabic, covering topics such as gaming, tutorials, and educational content, optimizing for broader audience engagement.
- II. Edited videos to ensure high-quality production, optimized for audience engagement and viewership.
- III. Developed and executed content strategies, increasing subscriber base and video views.

SKILLS

- **Digital Marketing:** Expertise in managing advertising campaigns on Facebook.
- **Customer Service:** Strong interpersonal skills with a customer-focused mindset.
- **Teamwork:** Ability to collaborate and contribute effectively in team settings.
- **Problem-Solving:** Adept at identifying and resolving issues efficiently.

- **Critical Thinking:** Skilled in analyzing situations and making informed decisions.
- **Programming:** I have an experience in programming in HTML and specializes in creating websites using the platforms Blogger and GitHub.
- **Language and Communication Skills: -**
 - I. Fluent in Arabic, with intermediate English proficiency (B1 Level) as certified by EFSET.
 - II. Skilled in adapting communication style for diverse audiences and international teams.
 - III. Proven experience in creating bilingual content for online platforms.

CERTIFICATIONS

- [EFSET English Certificate \(B1 Level\)](#), EFSET, Sweden - Currently preparing for ILETS to enhance language proficiency for professional environments.

PROJECTS

- **Course: Creating a Website as a CV Using GitHub with the Assistance of ChatGPT**

Role: Instructor

Sep 2024 – Oct 2024

- I. Developed a comprehensive online course aimed at helping individuals transform their traditional CVs into interactive websites using GitHub.
- II. Utilized technologies such as HTML, CSS, and ChatGPT for code generation, facilitating a user-friendly experience in web development.
- III. Engaged with learners through video tutorials, achieving over 500 views in the first week and receiving positive feedback from participants.
- IV. Provided practical guidance on best practices for online portfolio creation and optimization for job applications.
- V. Available on my [YouTube Channel](#)

LANGUAGES

- Arabic: Native speaker
- English: B1 level according to EFSET; actively working on enhancing skills for business and HR communication.

REFERENCES

Available upon request