

Uber Data Analytics Dashboard 2026



Uber

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Data Analyst Portfolio Project | 2024



- home page
- Overview
- Time Analysis
- Details

Uber Trip Analysis | Overview

Date

6/1/2024

6/30/2024

City

Bronx

Brooklyn

104K

Total Trips

\$1.6M

Total Revenue

\$13.0

Avg Fare per Trip

\$4.5

Revenue per Mile

146K

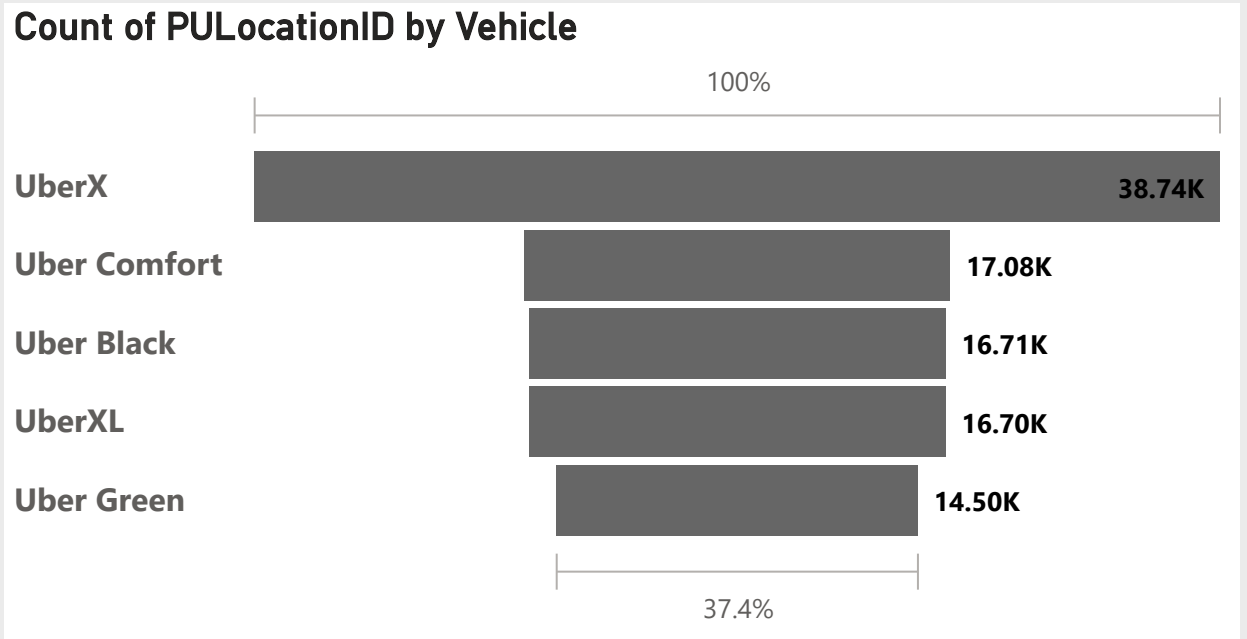
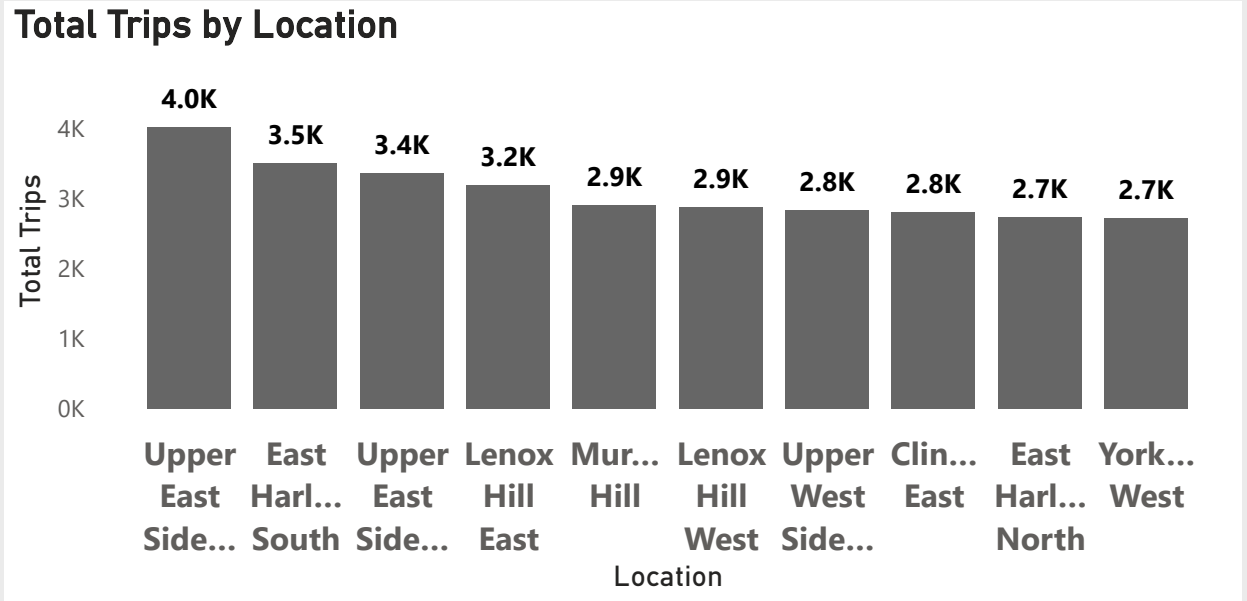
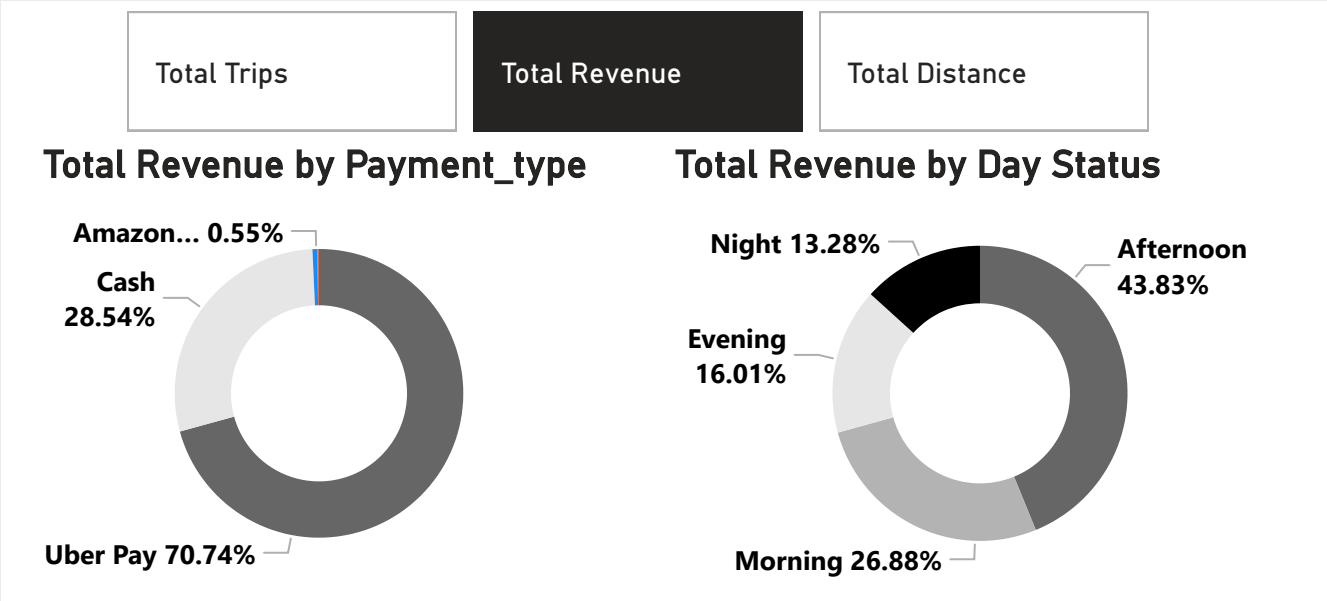
Total Passengers

15.86

Avg Trip Duration

3.36

Avg Trip Distance



	Vehicle	Total Trips	Total Revenue	Avg Fare per Trip	Total Dis
	UberX	38744	\$583,879.6	\$13.1	131
	Uber Comfort	17078	\$253,995.5	\$12.9	56
	Uber Black	16710	\$250,192.5	\$13.0	56
	UberXL	16698	\$249,424.4	\$12.9	55
	Uber Green	14498	\$216,180.8	\$12.9	48
	Total	103728	\$1,553,672.8	\$13.0	341



home page

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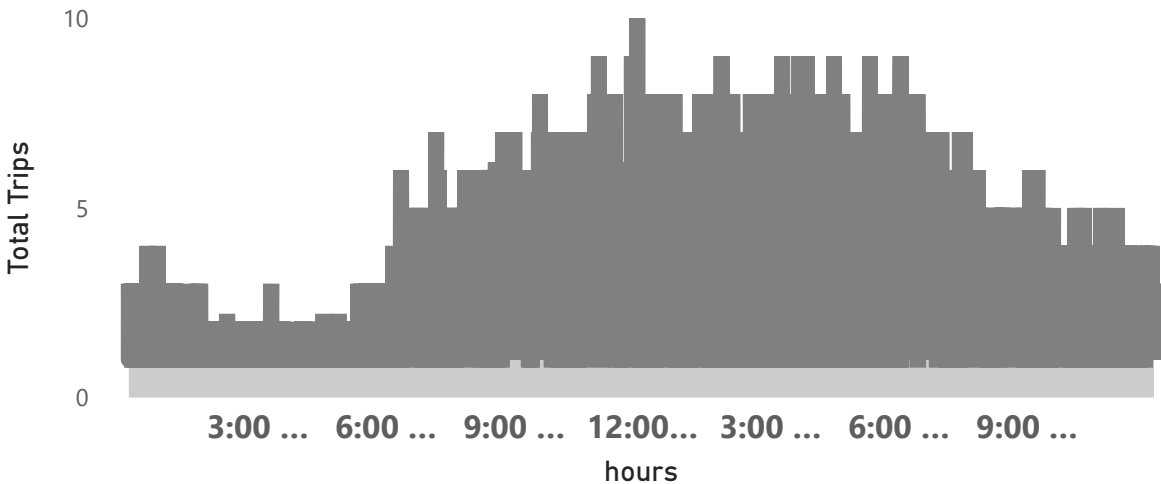
Avg Trip Distance

Total Trips

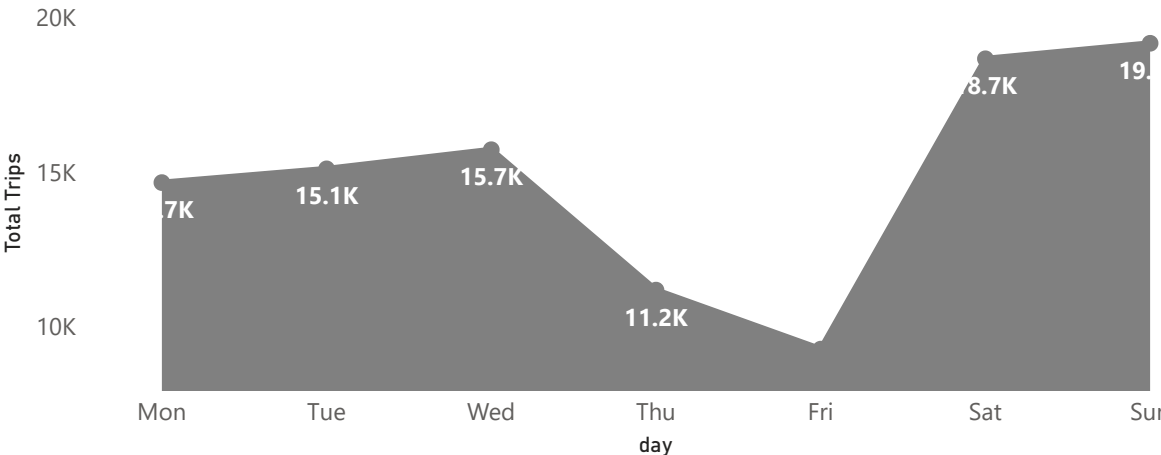
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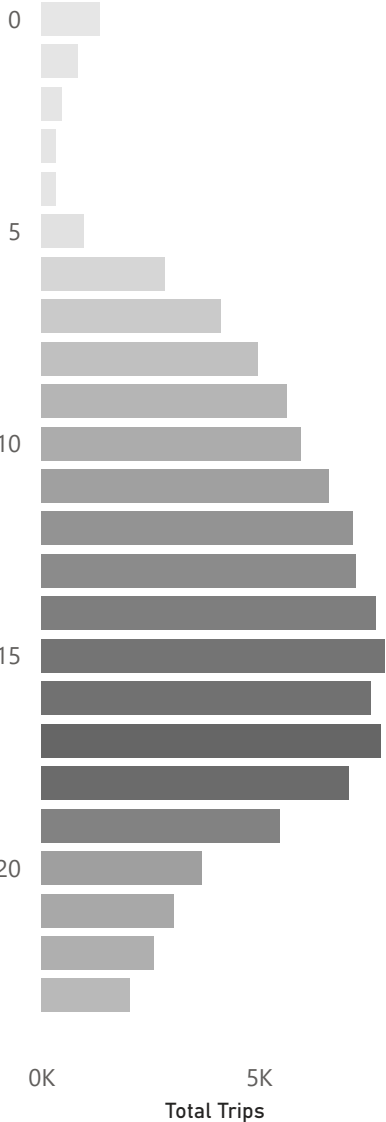
Total Trips by hours



Total Trips by day



HOUR	Mon	Tue	Wed	Thu	Fri	Sat	Sun
23	215	249	371	388	255	281	286
22	313	334	434	399	332	379	393
21	357	383	469	474	399	460	495
20	422	503	589	528	467	571	614
19	735	762	886	742	575	863	916
18	1011	989	1102	776	636	1231	1325
17	1147	1102	1278	685	655	1450	1484
16	1030	1110	1158	757	700	1398	1423
15	1060	1163	1173	878	744	1486	1404
14	1119	1150	1110	854	708	1399	1354
13	1167	1034	995	760	636	1296	1338
12	1005	1100	1039	747	579	1269	1424
11	996	974	960	684	478	1217	1293
10	879	932	897	524	379	1143	1216
9	906	863	847	404	317	1110	1194
8	816	818	773	303	236	1033	988
7	638	677	652	277	219	808	864
6	425	463	438	207	154	565	582
5	135	151	145	90	74	192	195
4	28	43	43	50	51	69	47
3	33	45	36	55	73	59	36
2	41	49	63	96	133	57	38
1	64	83	100	181	195	130	76
0	111	121	160	312	265	197	180





home page
Overview
Time Analysis
Details

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Trip ID	Vehicle	Location	City	day	Day Status	Total Trip Minutes	Total Distance	Total Passengers	Revenue per Mile	Sum of fare_amount
1	UberX	Sunnyside	Queens	Sat	Night	22	6	1	\$3.8	19.50
2	Uber Black	Penn Station/Madiso...	Manhattan	Sat	Night	7	2	1	\$4.7	8.00
3	Uber Black	Upper West Side Nor...	Manhattan	Sat	Night	13	3	1	\$3.8	13.00
4	UberX	Brownsville	Brooklyn	Sat	Night	9	2	1	\$5.0	9.00
5	Uber Black	Kips Bay	Manhattan	Sat	Night	7	2	1	\$4.2	8.00
6	UberX	Lincoln Square West	Brooklyn	Sat	Night	16	3	6	\$4.3	14.00
7	UberX	Lenox Hill West	Manhattan	Sat	Night	8	2	2	\$4.1	8.50
8	Uber Comfort	East Harlem South	Brooklyn	Sat	Night	10	4	2	\$3.5	12.50
9	Uber Green	West Chelsea/Hudso...	Manhattan	Sat	Night	3	1	1	\$5.0	5.50
10	UberX	Times Sq/Theatre Dis...	Manhattan	Sat	Night	9	2	2	\$6.1	9.00
11	UberXL	Central Harlem North	Manhattan	Sat	Night	19	7	1	\$4.3	22.00
12	Uber Comfort	Parkchester	Bronx	Sat	Night	23	13	2	\$2.8	36.50
13	Uber Green	Prospect Heights	Brooklyn	Sat	Night	31	13	1	\$2.9	37.00
14	UberXL	Lincoln Square East	Manhattan	Sat	Night	4	1	1	\$5.0	5.50
15	UberX	Lower East Side	Queens	Sat	Night	19	9	1	\$3.0	27.00
16	Uber Black	Lenox Hill East	Queens	Sat	Night	7	2	1	\$4.9	8.00
17	UberXL	East Village	Brooklyn	Sat	Night	12	3	1	\$4.3	12.00
18	Uber Comfort	Seaport	Manhattan	Sat	Night	11	3	1	\$4.7	11.50
19	UberXL	Murray Hill	Queens	Sat	Night	19	6	1	\$3.8	19.00
20	Uber Green	Union Sq	Manhattan	Sat	Night	5	2	1	\$5.6	6.50
21	Uber Comfort	Prospect Heights	Brooklyn	Sat	Night	10	2	1	\$5.0	8.50
22	UberXL	Williamsburg (North ...	Brooklyn	Sat	Night	21	6	1	\$4.4	19.50
Total						1645393	348934	146478	\$4.5	1,348,291.45