

Overview

6687

Total customer

1796

Churned

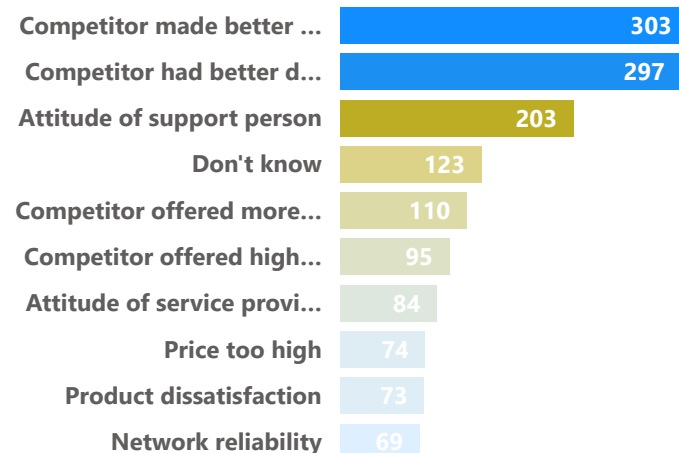
26.86%

Churn Rate

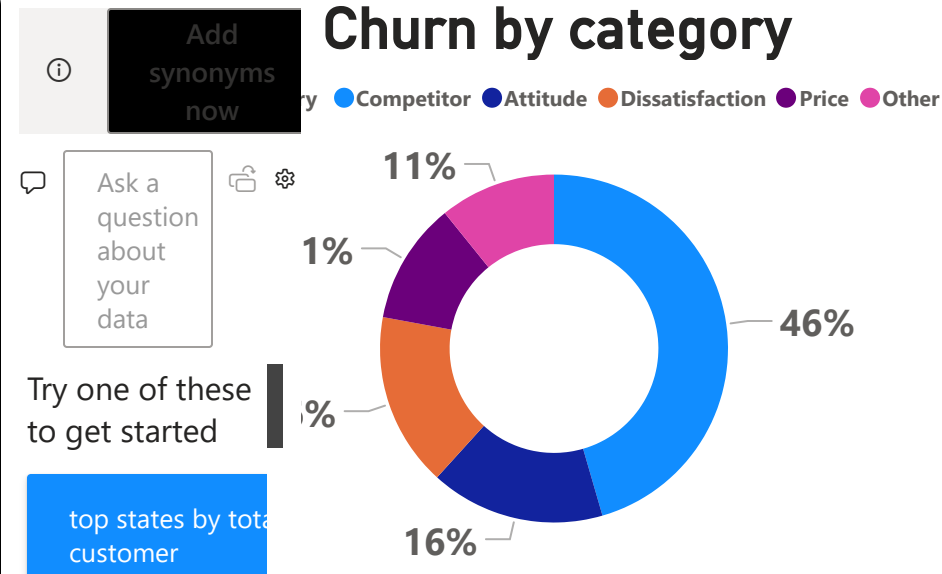
\$31

Avg of Monthly...

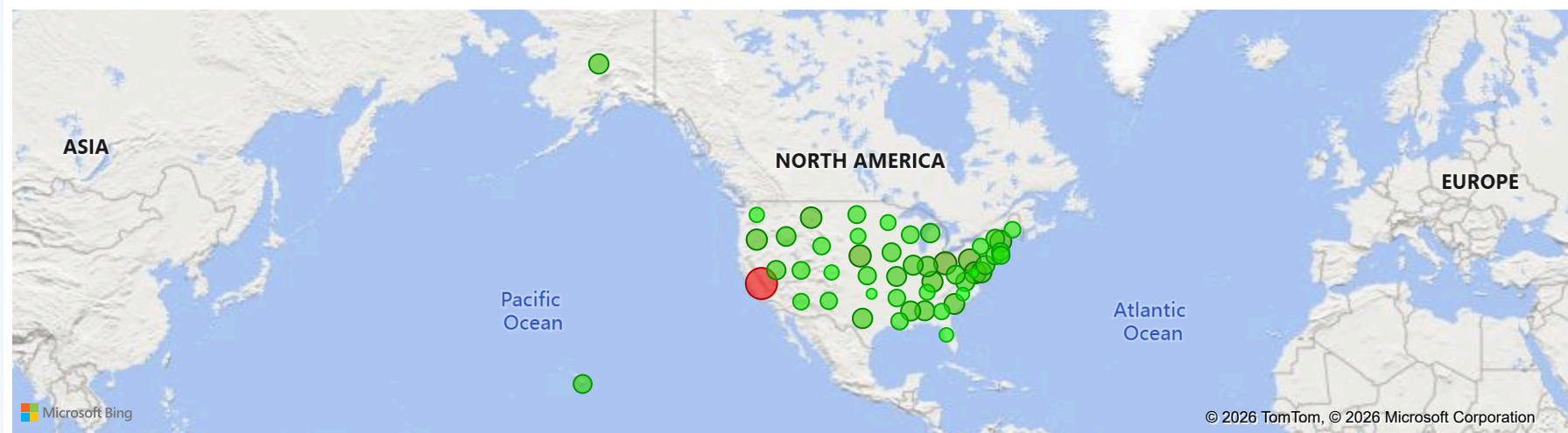
Churn reason



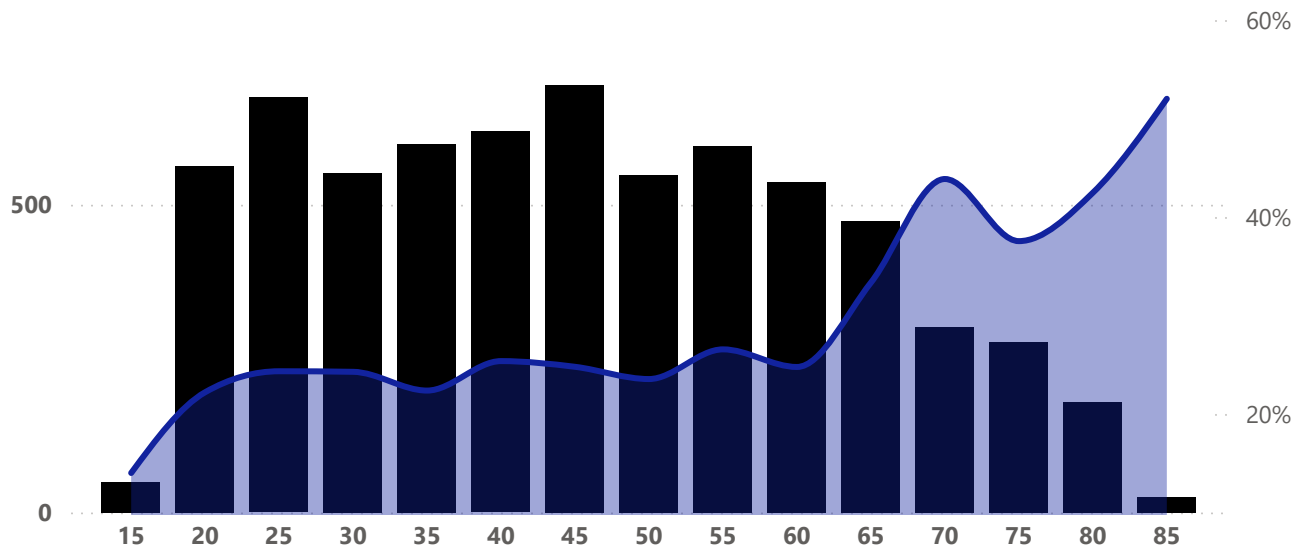
Churn by category



Churn Rate by State

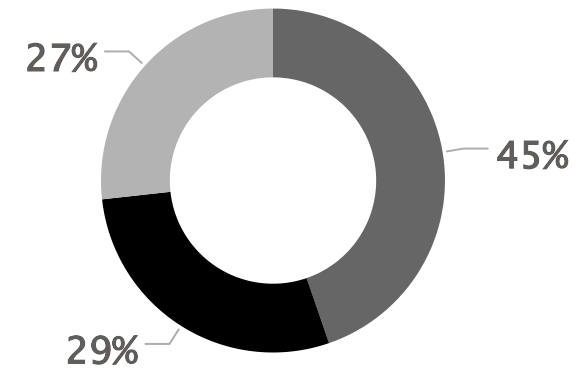


Total customer and Churn Rate by Age (bins)



Churn by Demographics

● senior ● other ● under 30



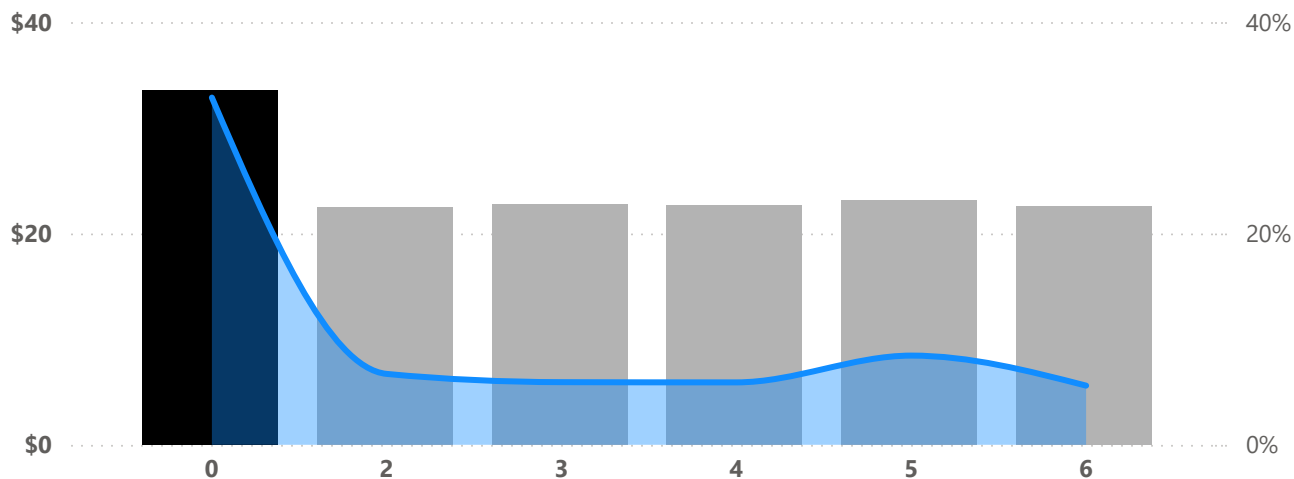
monthly

46.29%

yearly

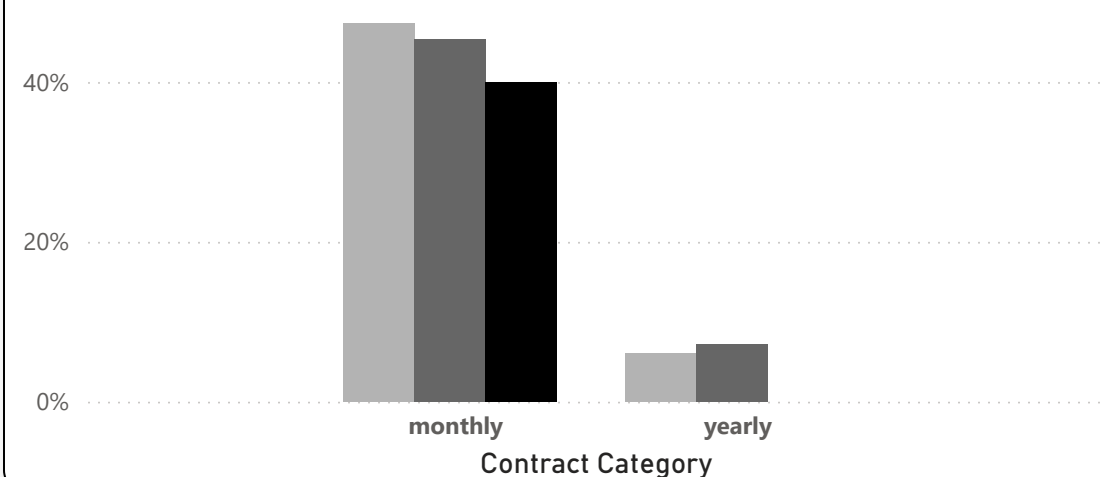
6.62%

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

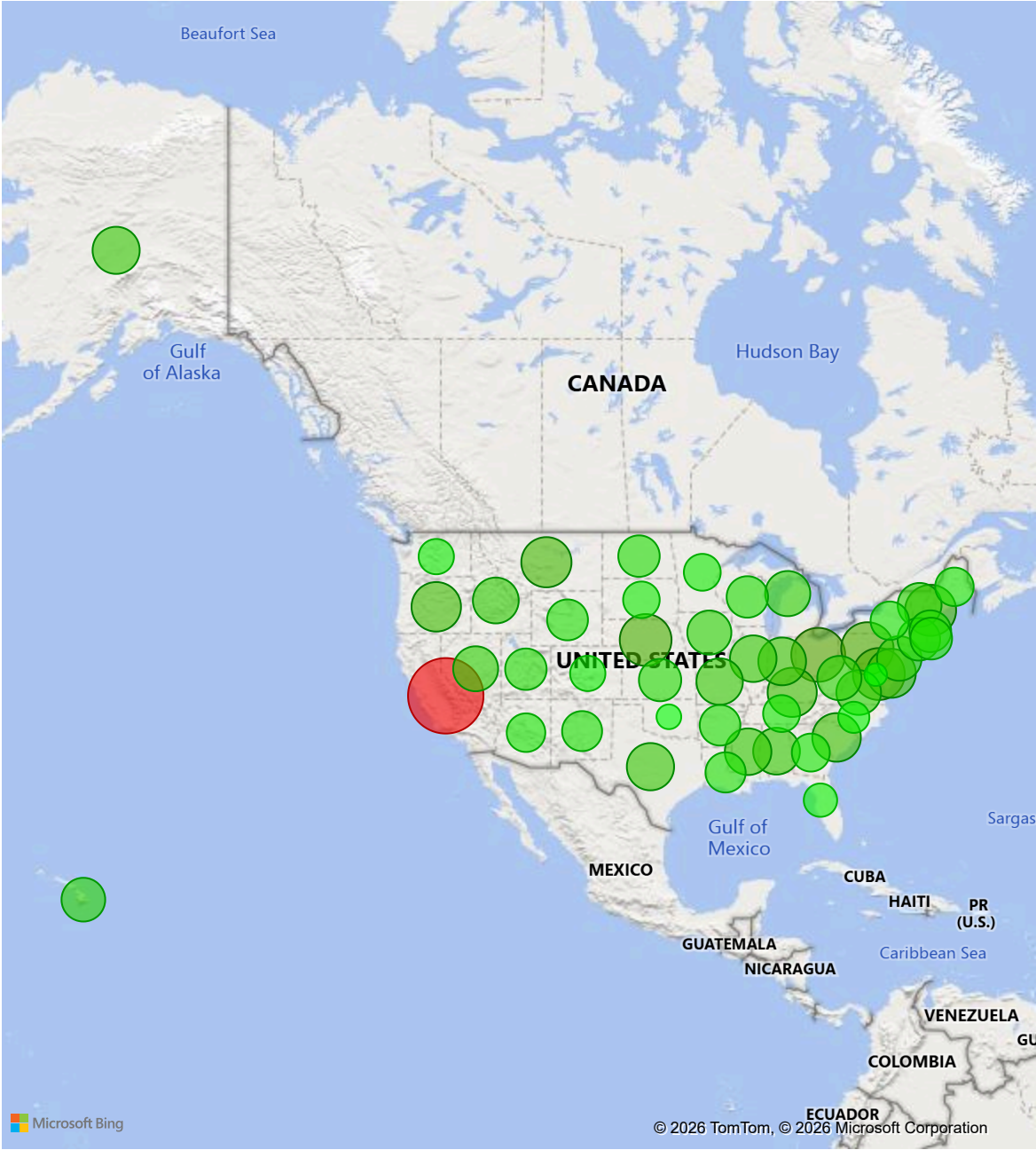


Churn Rate by Contract Category and Gender

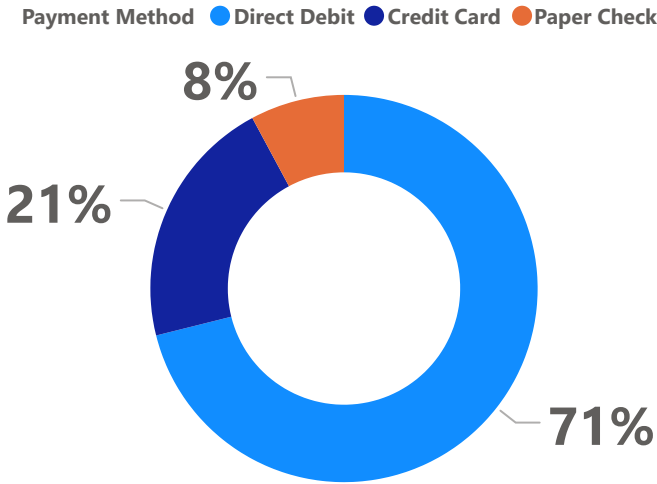
● Female ● Male ● Prefer not to say



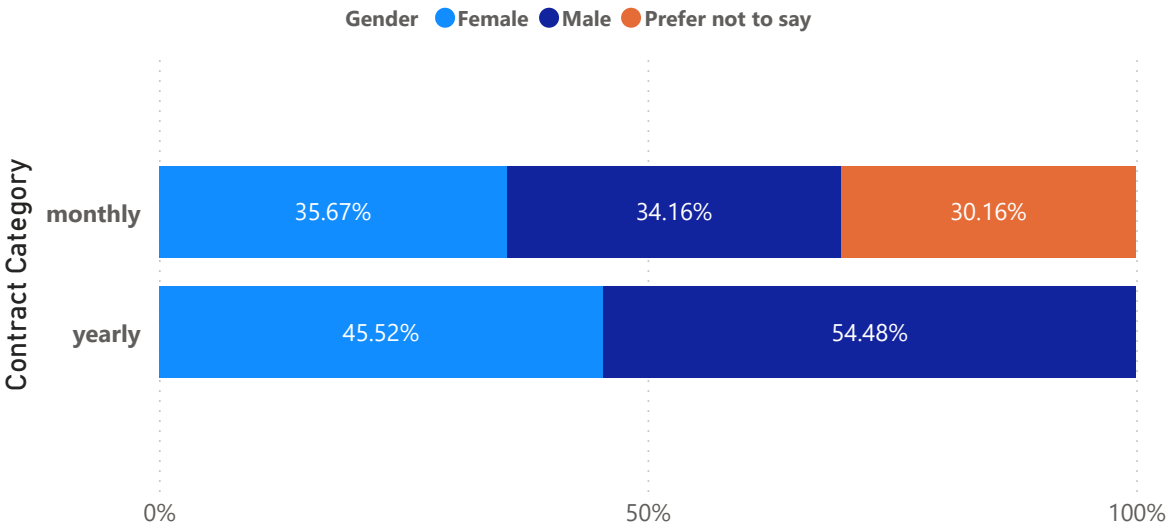
Churn Rate



Number of Churn by Payment Method



Churn Rate by Contract Category and Gender



6K

Customer Service Calls

33.64

Average of Extra International Charges

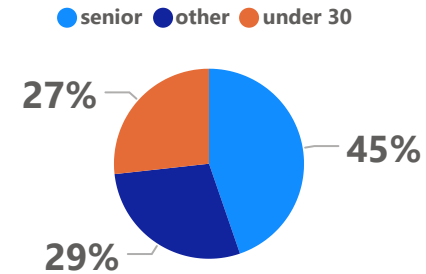
3.37

Average of Extra Data Charges

0.84

Average of Number of Customers in...

Churn Rate by Demographics



- ^ ☐ monthly
- ☐ Credit Card
 - ☐ Direct Debit
 - ☐ Paper Check
- ^ ☐ yearly
- ☐ Credit Card
 - ☐ Direct Debit
 - ☐ Paper Check

Avg of Monthly Charge and Churn Rate by Number of Customers in Group Group

