Identify Stakeholders in Sprints App
"Digital Discount Card App"

Introduction:

Customers who love deals and promotions will flock to this app. We created this app to be easy and appealing in order to compel customers to think of us first while looking for a product.

#1 Stakeholders Grid

Below you will find our project stakeholders:

- **Idea Owner (Company or Person)**
- **Sponsor (Company or Person)**
- **Creditors (Banks)**
- **App Development Company (X)**
- **Company (X) Executives**
- **Company (X) Employees "Some departments"**
- **Customers**
- **Potential Customers**
- **Vendors**
- **Competitors**
- **Country Government**
- **Payment Gateway Owner**
- **Country Community**
- **App Partners (third-party)**