Ta) 
$$X_1,..., X_n \mid \theta$$
,  $\sigma^2 \sim N \left(\theta, \sigma^2\right)$ 

The bosterior:  $\left(\inf_{x \in \mathbb{R}} \left(\frac{1}{2} \log x^2\right) \right)$ 

Posterior:  $\left(\inf_{x \in \mathbb{R}} \left(\frac{1}{2} \log x^2\right) + \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \sigma^2 \left(\frac{1}{2} \left(\frac{1}{2} \log x^2\right) + \log x^2\right)\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log \left(\frac{1}{2} \left(\frac{1}{2} \log x^2\right) + \log x^2\right)\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log \left(\frac{1}{2} \left(\frac{1}{2} \log x^2\right) + \log x^2\right)\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log \left(\frac{1}{2} \log x^2\right) + \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^2\right) \exp\left(-\frac{1}{2} \log x^2\right)$ 
 $= \frac{1}{1-1} \left(\frac{1}{2\pi \sigma^2}\right)^{1/2} \exp\left(-\frac{1}{2} \log x^$ 

Non-informative : Vo > 0

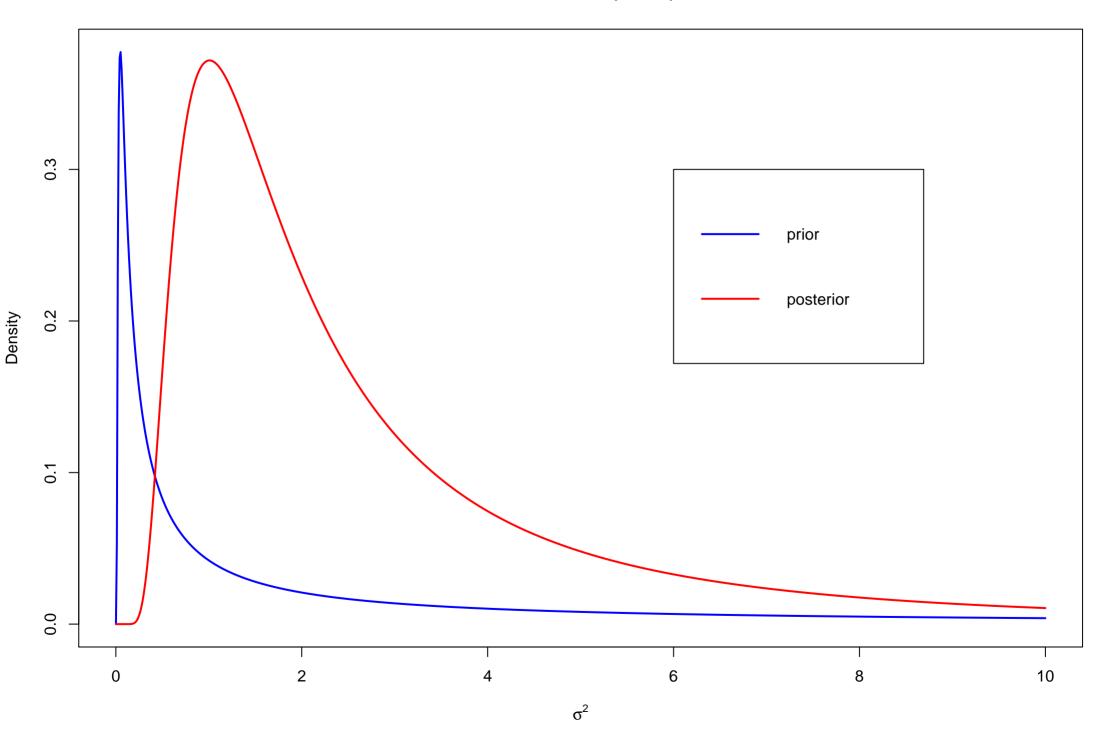
why is this non-informative?

Reason 1: Vn becomes u

Reason 2:  $|v \chi^2(v_0, o_0^1)|$  becomes  $\frac{7}{\sigma^2}$  when  $v_0 \rightarrow 0$ .

Note that as  $v_0 \Rightarrow 0$  the posterior approaches the  $Inv X^2 (u, s^2)$  density. So,

02 (X1, X2, X3 ~ Inv X2 (3, 1.68)



## 2a Prediction of Bernoulli data

The predictive distribution of  $x_{n+1}$  given the first n trials  $(x_{1:n})$  is

$$p(x_{n+1}|x_{1:n}) = \int p(x_{n+1}|\theta)p(\theta|x_{1:n})d\theta \qquad x_{n+1} \text{ is indep. of } x_{1:n} \text{ given } \theta$$

$$= \int \theta^{x_{n+1}}(1-\theta)^{1-x_{n+1}}p(\theta|x_{1:n})d\theta \qquad \theta|x_{1:n} \sim \text{Beta}(\alpha+s,\beta+f)$$

$$= \int \theta^{x_{n+1}}(1-\theta)^{1-x_{n+1}} \frac{\Gamma(\alpha+\beta+n)}{\Gamma(\alpha+s)\Gamma(\beta+f)} \theta^{\alpha+s-1}(1-\theta)^{\beta+f-1}d\theta$$

$$= \frac{\Gamma(\alpha+\beta+n)}{\Gamma(\alpha+s)\Gamma(\beta+f)} \int \theta^{x_{n+1}+\alpha+s-1}(1-\theta)^{1-x_{n+1}+\beta+f-1}d\theta$$

$$= \frac{\Gamma(\alpha+\beta+n)}{\Gamma(\alpha+s)\Gamma(\beta+f)} \frac{\Gamma(x_{n+1}+\alpha+s)\Gamma(1-x_{n+1}+\beta+f)}{\Gamma(1+\alpha+\beta+n)}$$

$$= \frac{\Gamma(x_{n+1}+\alpha+s)\Gamma(1-x_{n+1}+\beta+f)}{\Gamma(\alpha+s)\Gamma(\beta+f)(\alpha+\beta+n)} \text{ using } \Gamma(y+1) = y\Gamma(y)$$

So,

$$p(x_{n+1} = 1 | x_{1:n}) = \frac{\Gamma(1 + \alpha + s)}{\Gamma(\alpha + s)(\alpha + \beta + n)} = \frac{(\alpha + s)\Gamma(\alpha + s)}{\Gamma(\alpha + s)(\alpha + \beta + n)} = \frac{\alpha + s}{\alpha + \beta + n}$$

and therefore [since  $p(x_{n+1} = 0|x_{1:n}) = 1 - p(x_{n+1} = 1|x_{1:n})$ ]

$$p(x_{n+1} = 0|x_{1:n}) = \frac{\beta + f}{\alpha + \beta + n}.$$

The predictive distribution is therefore

$$x_{n+1}|x_{1:n} \sim \operatorname{Bern}\left(\frac{\alpha+s}{\alpha+\beta+n}\right).$$

## 2b Umbrella decision

(a) Let  $x_{11}$  be the binary variable indicating rain on the 11th day. From Problem 2a, the predictive distribution for the (n+1)th Bernoulli trial is

$$x_{n+1}|x_{1:n} \sim \mathrm{Bern}\bigg(\frac{\alpha+s}{\alpha+\beta+n}\bigg).$$

and the predictive probability for rain is therefore here

$$\Pr(x_{11} = 1 | x_{1:10}) = \frac{1+2}{1+1+10} = 0.25.$$

The expected utility from the decision to bring the umbrella is then

 $EU_{bring} = Pr(sunny) \cdot U(bring, sunny) + Pr(rain) \cdot U(bring, rain) = 0.75 \cdot 20 + 0.25 \cdot 10 = 17.5$  and the expected utility of leaving the umbrella at home is

$$EU_{leave} = Pr(sunny) \cdot U(leave, sunny) + Pr(rain) \cdot U(leave, rain) = 0.75 \cdot 50 + 0.25 \cdot (-50) = 25.0.$$

The expected utility is therefore maximized by leaving the umbrella at home. This is the Bayesian decision.

 $2c\ {\rm Figure}\ 15.1\ {\rm shows}\ {\rm how}\ {\rm the}\ {\rm optimal}\ {\rm Bayesian}\ {\rm decision}\ {\rm varies}\ {\rm for}\ {\rm different}\ {\rm combinations}\ {\rm of}\ {\rm the}\ {\rm prior}\ {\rm hyperparameters}.$ 

Figure 15.2 shows how the optimal Bayesian decision varies for different combinations of the prior hyperparameters when s = 16 and f = 64.

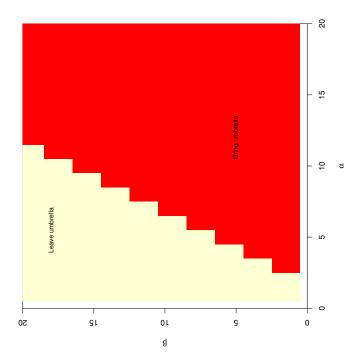


Fig. 15.1. How the Bayesian decision depends on the prior hyperparameters when s=2 and f=8

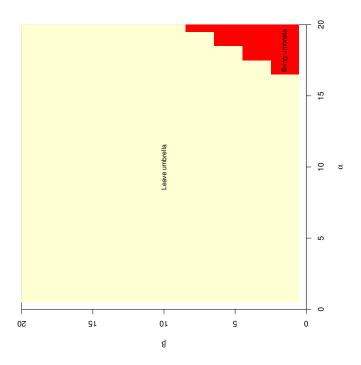


Fig. 15.2. How the Bayesian decision depends on the prior hyperparameters when s=16 and f=64

**Solution 3a)**: The predictive distribution of  $x_6$ :

$$x_6|x_{1:5} \sim \mathcal{N}\left(\mu_n, \sigma^2 + \tau_n^2\right)$$

as shown in Lecture 4, slide 6. Here  $\mu_n$  and  $\tau_n^2$  are the posterior mean and variance of  $\theta$ , which were derived in Lecture 2. So,

$$\tau_n^2 = \frac{1}{\frac{1}{\tau_0^2} + \frac{n}{\sigma^2}} = \frac{1}{\frac{1}{50^2} + \frac{5}{25^2}} = 119,$$

$$\mu_n = w\bar{x} + (1 - w)\,\mu_0$$
with  $w = \frac{\frac{n}{\sigma^2}}{\frac{1}{\tau_0^2} + \frac{n}{\sigma^2}} = \frac{\frac{5}{25^2}}{\frac{1}{50^2} + \frac{5}{25^2}} = 0.95$ 
so  $\mu_n = 0.95 \cdot 320.4 + 0.05 \cdot 200 = 315.$ 

So,

$$x_6|x_{1:5} \sim \mathcal{N}(315, 25^2 + 119) = \mathcal{N}(315, 27.3^2)$$

Solution 3b): The expected utility when there is no campaign is

$$E[U((p-q)x_6)|x_{1:5}] = E[1 - \exp(-5x_6/1000)|x_{1:5}] = 1 - E[\exp(S_1)],$$

where  $S_1$  is a normal random variable with mean  $-5 \cdot 315/1000 = -1.575$  and standard deviation  $5 \cdot 27.3/1000 = 0.1365$ . So the expected utility is

$$1 - E\left[\exp\left(S_1\right)\right] = 1 - \exp\left(-1.575 + 0.1365^2/2\right) = 0.7911.$$

The expected utility when there is a campaign is

$$E\left[U\left(1.2\left(p-q\right)x_{6}-300\right)|x_{1:5}\right]=E\left[1-\exp\left(-\left(1.2\cdot5x_{6}-300\right)/1000\right)|x_{1:5}\right]=1-E\left[\exp\left(S_{2}\right)\right],$$

where  $S_2$  is a normal random variable with mean  $-(1.2 \cdot 5 \cdot 315 - 300)/1000 = -1.59$  and standard deviation  $1.2 \cdot 5 \cdot 27.3/1000 = 0.1638$ . So the expected utility is

$$1 - E\left[\exp\left(S_2\right)\right] = 1 - \exp\left(-1.59 + 0.1638^2/2\right) = 0.7933.$$

Since the expected utility of running the campaign is higher, this is what the company should do.

**Solution 4a)**: Let  $y_i \stackrel{iid}{\sim} Poi(\theta)$  be the number of fatal accidents for year  $i = 1, \dots, 10$ . Then,

$$p(y_i|\theta) = \frac{1}{y!}\theta^{y_i} \exp(-\theta).$$

Use a conjugate gamma prior for  $\theta \sim Gamma(\alpha, \beta)$  so that  $p(\theta) \propto \theta^{\alpha-1} \exp(-\beta \theta)$ . Now

$$p(\theta|y) \propto p(\theta) \prod_{i=1}^{10} p(y_i|\theta) \propto \theta^{\alpha-1} \exp(-\beta\theta) \theta^{\sum_{i=1}^{10} y_i} \exp(-10\theta)$$
$$\propto \theta^{\alpha+10\bar{y}-1} \exp(-(\beta+10)\theta).$$

So, we get the posterior  $\theta|y\sim Gamma\left(\alpha+10\bar{y},\beta+10\right)$ . We compute  $\bar{y}=23.8$  and a non-informative (non-proper) gamma prior is obtained from  $\alpha=0,\ \beta=0$ , so that  $\theta|y\sim Gamma\left(238,10\right)$ . To get the 95% predictive bands we can use either normal approximation or simulation. For the normal approximation, we need to compute the predictive mean and variance for a new observation

$$\tilde{y} : E(\tilde{y}|y) = E[E(\tilde{y}|\theta, y)|y] = E(\theta|y) = \frac{238}{10} = 23.8,$$

$$Var(\tilde{y}|y) = E[Var(\tilde{y}|\theta, y)|y] + Var[E(\tilde{y}|\theta, y)|y]$$

$$= E[\theta|y] + Var[\theta|y] = \frac{238}{10} + \frac{238}{10^2} = 26.18,$$

where we have used the formulas for means and variances of conditional distributions on page 21 in the coursebook, and that  $E(X) = Var(X) = \theta$  for  $X \sim Poi(\theta)$  and  $E(X) = \alpha/\beta$  and  $Var(X) = \alpha/\beta^2$  for  $X \sim Gamma(\alpha, \beta)$ . A normal approximation of the posterior is

$$\tilde{y}|y \sim N\left(E\left(\tilde{y}|y\right), Var\left(\tilde{y}|y\right)\right) = N\left(23.8, 26.18\right).$$

A 95% predictive interval is

$$23.8 \pm 1.96 \cdot \sqrt{26.18} \Rightarrow 13.77 < \tilde{y} < 33.83.$$

Alternatively, using simulation, a predictive interval can be computed by repeatedly simulating  $\theta^{(j)}$  from  $\theta|y$  and then  $\tilde{y}^{(j)} \sim \tilde{y}|\theta^{(j)}$  for  $j=1,\ldots,1000$  and extracting the 2.5th and 97.5th percentile from the samples. The following code does this in R:

```
theta = rgamma(1000,238,10)
y = rpois(1000,theta)
quantile(y,probs=c(0.025,0.975))
```