

Bicycle Sales Project

Project Overview: -

The Bicycle Sales Project aims to analyze and enhance the sales performance of a bicycle retail business using Microsoft Excel. This project will specifically focus on the impact of Region, Marital Status, and Education level on bicycle sales.

Steps Of This Project: -

In the first of the Project I Remove Duplicates Values form worksheet, Then Convert Columns values by using Find & Replace Ctrl + H, Then Create new Column Age Brackets Using IF function to Calculate from Age Column, Then Create Pivot Table to calculate Average income per purchase, Customer age brackets and Customer Commute per distance.

In the End Create Charts Visualization to represent the calculations.

Tool: -

Microsoft Excel.

Bicycle Sales Dashboard

Marital Status

Married

Single

Region

Europe

North America

Pacific

Education

Bachelors

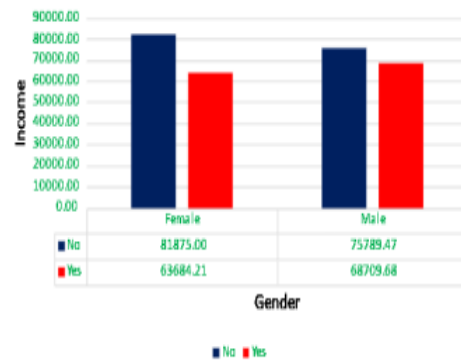
Graduate Degree

High School

Partial College

Partial High School

Avg Income Per Purchase



Customer Age Brackets



Customer Commute

