

	2023	2024
Active customers		
New		
Existing		
Attrition Rate		
Sold Capsules		
Number of Orders		
Average Order Size in Caps		

Please fill in number of customers

	2023	
	Base	weight
Ultimate		
Intensive		
Regular		
Moderate		

Description (Capsules)	Cat.
1921	Ultimate
721 - 1920	Intensive
361 - 720	Regular
0 - 360	Moderate

Comments
Number of Customers during the year
% of losing customers from LY
QTY
Invoices

ers in every segment

2024		
Base	weight	Capsules

	Comments
Weight	