



# Lang Blang

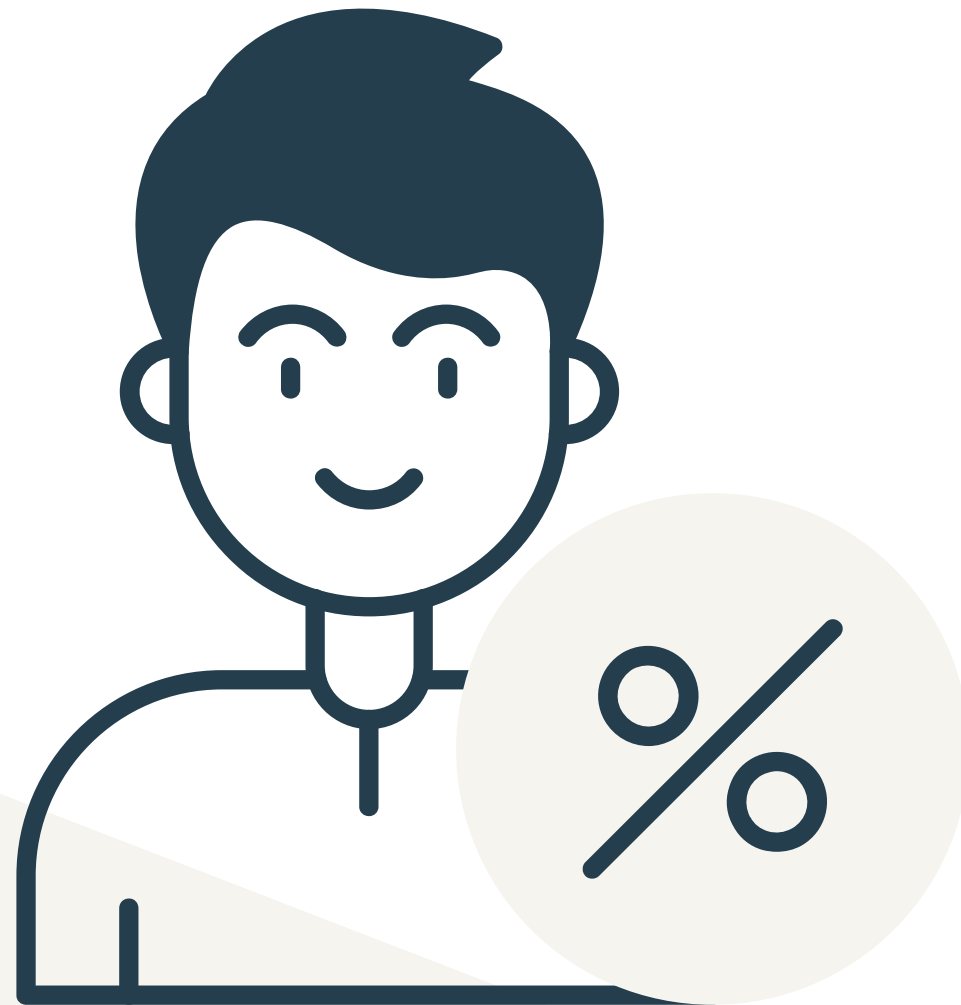
Together to build a successful  
community of translators

# We are

**An educational institution, aim to teach  
university students the field of translation.  
We provide training opportunities for trainees  
with the strongest companies.**



# Market Needs



| 100%

As a local need

There isn't any local competitor.

# Available languages:



English

**A English**



Spanish

**B Spanish**

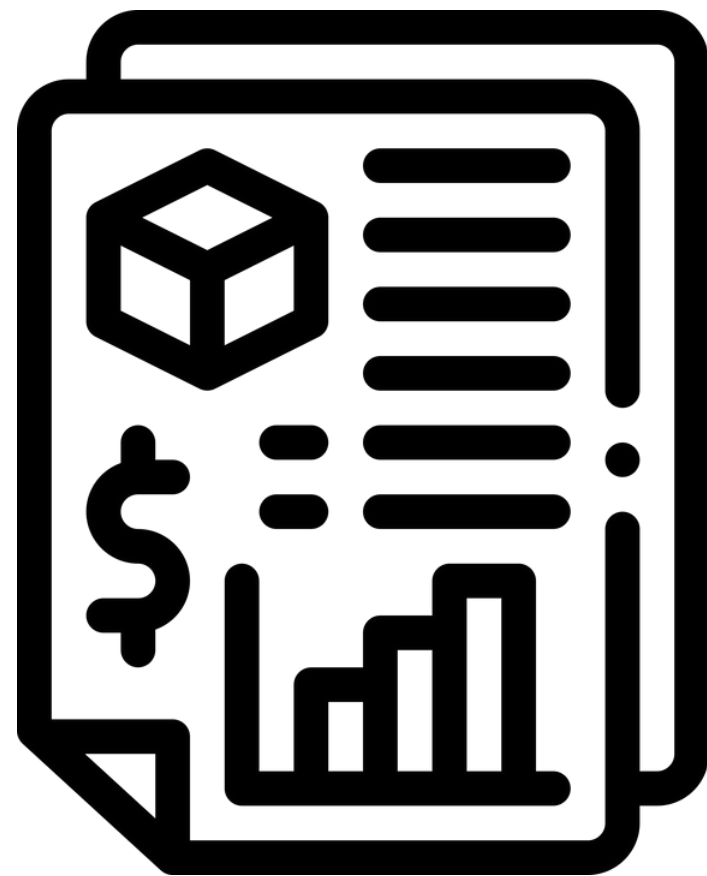


German

**C German**

# The Cost

20,000 L.E



SECRETARY

2,000 L.E

RENT

7,000 L.E

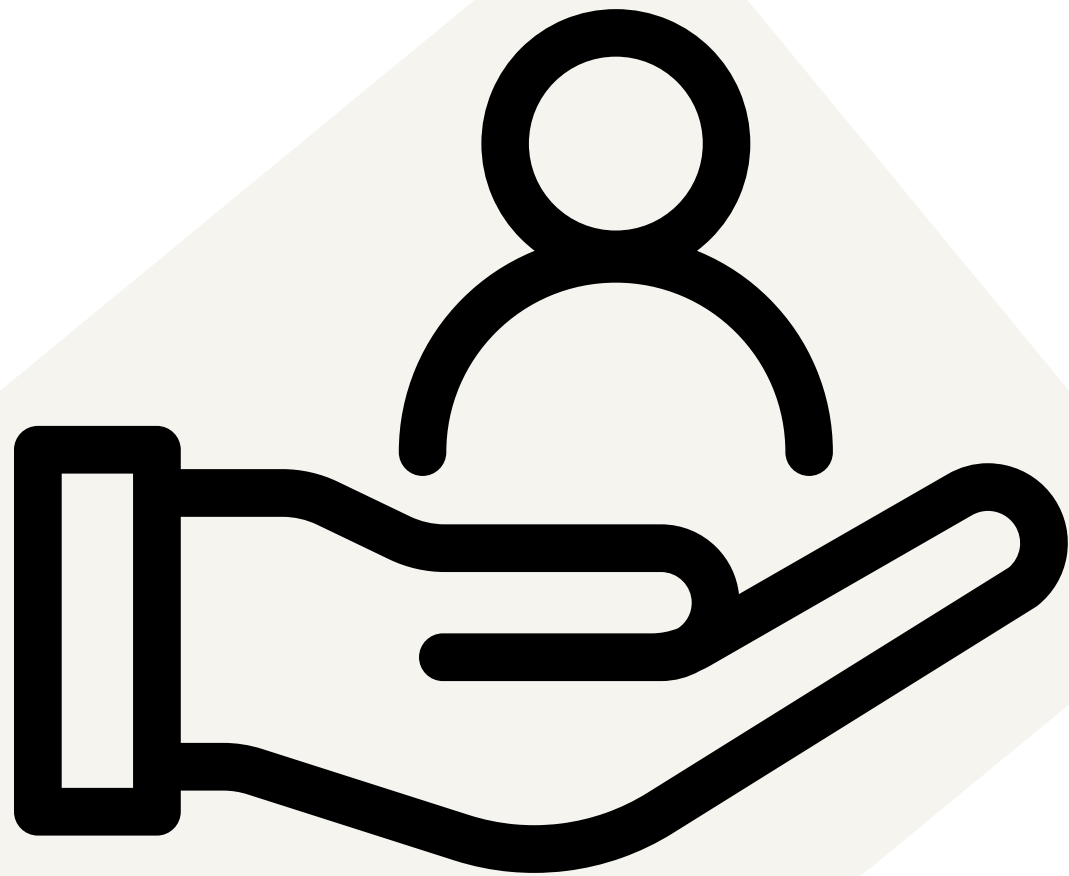
ELECTRICIT

Y  
4,000 L.E

SUPPLIES

7,000 L.E

# Who Is The Customer?



- **Learners from 20 to 35 years old**
- **International companies**
- **University professors**

# Price Plan

If the customer can't afford the price, we will:

➔ Try to convince him to bring one or more of his friends and get an offer.



➔ Tell him all about the benefits of our service.

➔ Try to convince him to pay an installment.

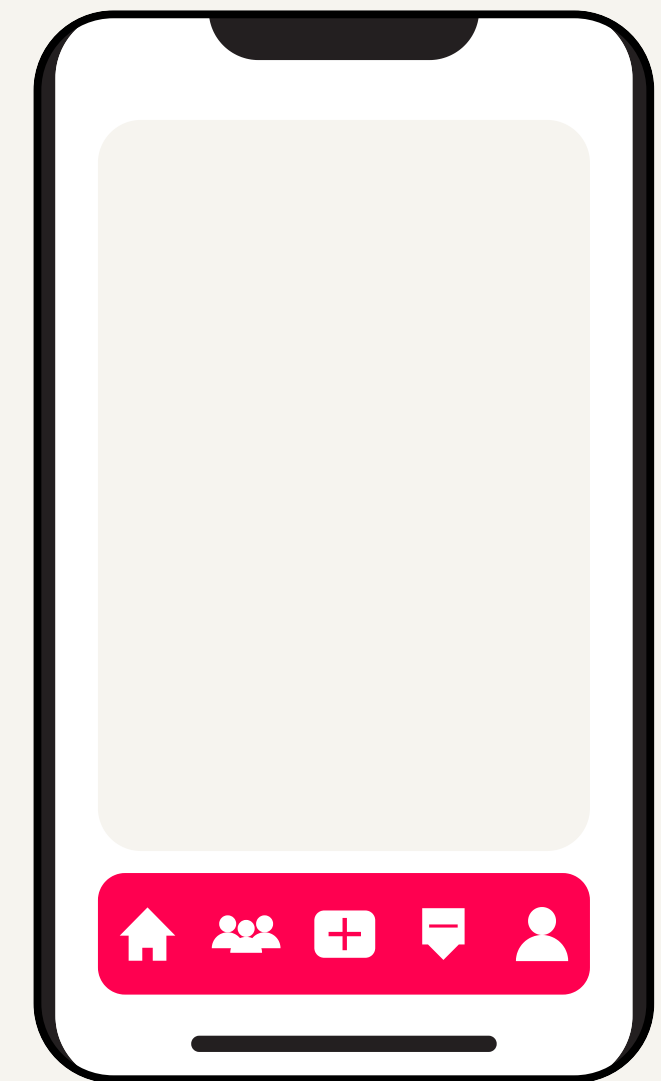
# Places



**Facebook**



**Universities**



**TikTok**



# Product



# Customer



- **Free Training**
- **Courses**



**Needs:**

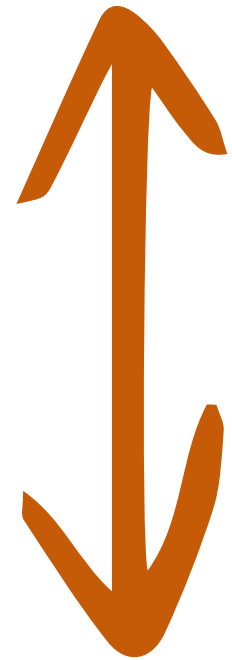
- **Continuous translation training**
- **Qualified employees in the Translation**
- **A job**

# Price



It's variable but with an average of:

- **1,000-1,500 L.E**



# Cost



It's variable but with an average of:

- **1,500-2,000 L.E**

**Place**



- **Online**
- **Offline**



**Convenience**



- **Easy Access Place**
- **Quick Response**

# Promotion



- **Campaigns on social media platforms**
- **International companies**
- **Faculties of Languages**



# Communication



- **Free follow-up for 5 days after course**

# Competitors

*Leaders*  
*Academy*

