

Zeyad Emad Rady

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Objective

I am a student at the Faculty of Agriculture, Department of Soil and Water Sciences. I'm a junior entrepreneur and founder of "Bio Lacto." I'm passionate about scientific research and personal growth. I work effectively in teams, handle pressure well, and always meet deadlines. I'm also gaining experience in sales, building strong communication and problem-solving skills.

Education

Bachelor of Agriculture, Department of Soil and Water Sciences .

Sep 2022 till Jul 2026

Work Experience

Sales Associate

Jan 2019 - Dec 2023

During my five years as a Sales Associate, I honed my customer service and communication skills, allowing me to effectively engage with diverse clients. I gained extensive experience in sales strategies and inventory management, which enhanced my ability to meet targets and optimize store performance. This role also improved my problem-solving skills and adaptability in a fast-paced retail environment.

Recruiter on Black Hands .

Apr 2024 - Oct 2024

As a recruiter, I've learned key skills such as effective communication, talent sourcing, and problem-solving. This experience has enhanced my ability to manage multiple tasks efficiently and strategically attract top talent to meet organizational needs.

Operation Director in Vivem

Dec2024 – till now

Led daily operations and team coordination to ensure smooth workflow and timely project delivery. Developed strong problem-solving, decision-making, and communication skills while improving internal processes for better efficiency.

Salles in Azzrak

Jun2025 _ till now

Working in sales at Azzrak in the Saudi market taught me how to communicate with different customer types and close deals effectively. I also developed strong negotiation skills and learned how to adapt quickly to a fast-paced, target-driven environment.

Training & Internships

- Trained at the Agricultural Research Center in Mansoura, where I gained practical experience in agricultural analysis, crop management techniques, and modern farming practices. Participated in the
- Hult Prize entrepreneurship training program, where I learned the fundamentals of business modeling, problem-solving, and pitching innovative solutions for real-world challenges.
- Completed an entrepreneurship bootcamp at the Creativa Innovation Hub marathon, focusing on business ideation, market research, and developing innovative startup solutions through teamwork and mentorship.
- I trained at Azzrak Company in online marketing and sales, where I gained hands-on experience in customer communication, digital promotion, and closing deals.

Courses & Certifications

- Completed the Forward Program by McKinsey & Company, a skills-based learning journey focused on leadership, problem-solving, and adaptability in the modern workplace. Graduated
- from the Aspire Leaders Program, a global leadership development experience designed by Harvard faculty, focusing on personal growth, critical thinking, and social impact.
- I completed the SRT course from URI “Undergraduate Researcher initiative”
- I completed the URE course from URI.
- I completed the RL course from URI.

Skills

- Computer Skills: Microsoft Office (Excel, PowerPoint, Word) .
- Graphic Design (Photoshop, InDesign) .
- Entrepreneurial & Business Skills.
- Sales Skills.
- Soft Skills: Communication, Time Management, Adaptability, Teamwork, Negotiation,
- Leadership .

Languages

- Arabic: Native
- English: Intermediate (B2)

Volunteer Work

- PR Member – Undergraduate Research Initiative (URI), Mansoura University.
- HR Member – Hult Prize , Mansoura University.
- HR Member – FA Model , Mansoura University.
- HR Member – Connectors , Mansoura University.
- PR Member – POB , Mansoura University

Entrepreneurial Projects

- The First Student Scientific Forum

Oct 2024

Developed a biotech-based solution to remove heavy metals from polluted water using eco-friendly nanoparticles.

- Sole

Dec 2024

Conducted market research, created a Business Model Canvas, and built a compelling pitch deck.

- Hult Prize

Feb 2025

Ranked 4th out of 103 teams in the Hult Prize local finals.

- SPARK

May 2025

Awarded for presenting the Best Applied Project during the SPARK competition at the Faculty of Science, Mansoura University. The project, Bio Lacto, focused on innovative biotechnological applications with real-world impact and was recognized for its practicality, creativity, and societal value.