

# Ahmed Eltyeb Khalifa

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## Professional Summary

A results-driven **Web Developer** and **SEO Specialist** with 2+ years of experience in designing, building, and maintaining responsive, high-performance websites. Proven ability to **Implement SEO Best Practices**, analyze website performance metrics, and enhance digital user experiences. Skilled in **Web Development** frameworks such as HTML, CSS, JavaScript, React.js, and Laravel, with a strong focus on ensuring compliance with best practices in SEO and web accessibility. Proficient in **Digital Marketing** tools including Google Analytics, Google Ads, and SEMrush, with expertise in **Content Marketing**, **Email Marketing**, and **Social Media Marketing**. Adept at **Troubleshooting Technical Issues**, **Analyzing Campaign Performance**, and **Deriving Actionable Insights** to drive business growth.

## Education

### Bachelor of Computer Applications

July 2019 - July 2022

Bengaluru City University — Bangalore, India

Coursework: Software Foundations, Computer Architecture, Algorithms, Artificial Intelligence, Computational Theory

### Diploma of Electrical Engineering

July 2019 - July 2022

University Kordofan — El-Obeid, Sudan

Coursework: Software Foundations, Computer Architecture, Algorithms, Artificial Intelligence, Computational Theory

## Experience

### Government Transactions Specialist

Dec 2023 - June 2024

Wes Typing Office, Abu Dhabi, UAE

- **Prepared** and **submitted necessary documents** to various government authorities, ensuring **compliance with regulations**.
- **Followed up** on the **issuance** and **renewal of passports and visas**, providing **exceptional customer service**.
- **Managed labor-related transactions**, including **work permits**, using **strong administrative** and **customer support skills**.

### Frontend Developer

Jan 2023 - Aug 2023

Expert Caller, Bangalore, India

- Designed and **developed 20+** responsive websites, improving user experience **and SEO performance**.
- Engineered custom **API integrations**, reducing page load times by **50% and enhancing security**.
- Led a **mobile optimization project**, boosting mobile engagement by **45% through responsive design**.
- Troubleshoot and resolved website issues, improving overall site performance **and communication with clients**.

### Web Developer

Feb 2022 - Oct 2022

Epicminds Information Technology, Bangalore, India

- Developed **22 web applications**, achieving a 40% increase in project delivery efficiency.
- **Implemented SEO** and web accessibility improvements, **increasing site visibility** and **inclusivity by 30%**.
- Collaborated with senior developers on **CI/CD pipelines**, automating build processes and improving scalability.

### Web Developer Intern

Apr 2021 - Oct 2021

TechSculpt Innovation, Bangalore, India

- Contributed to the design and implementation of new website features, **enhancing engagement by 15%**.
- Assisted in **front-end optimization**, reducing bug reports by 20% and improving overall performance.

## Technologies

- **Frontend Development:** HTML, CSS, JavaScript, React.js, Vue.js, Responsive Design, Cross-browser Compatibility
- **Development Tools:** Git, UI/UX Principles, Security, Performance Optimization, Cloud Services, RESTful APIs, CI/CD Pipelines
- **E-commerce Platforms:** WordPress, Google Analytics, Google AdWords
- **SEO Tools:** SEMrush, Ahrefs, Yoast SEO, Moz

## Projects

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### Ammar Al Khajeh Personal Website

*Jan 2023*

- Developed a portfolio and blog site using **HTML, CSS and JavaScript**, **optimizing SEO** for improved search rankings.

### Eitmam Business Services Platform

*March 2023*

- Created a comprehensive business platform using **JavaScript and React**, focusing on **performance optimization** and **SEO strategies**.

### Gold Signature Tailor Website

*August 2023*

- **Custom-designed** a responsive website for a tailor business, **integrating React** and **improving SEO**, increasing customer orders by 25%.

## Additional Info

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- **Native Arabic** speaker with **proficiency in English**.
- Available for relocation if necessary.
- **Strong problem-solving, communication, and troubleshooting skills**.