

## 02: Stakeholder Engagement & Communication Plan

Stakeholder	Unware	Resistant	Neutral	Supportive	Leading
Customer	C			D	
Partners		C		D	
Sponsors			C		D
Government		C		D	
Payment companies			C	D	
Banks		C		D	
Google services			C/D		
Competitors		C		D	

Message / Purpose	Responsibility	Audience	Medium	Contents	Fre/Time
Project Status	PM	Customer, Sponsors, High board	Meeting	Demo, Plan, Milestone	Bi-Weekly
Project Review	PM	Team	Meeting	Issues Ask updates	monthly
Team Status	PM	Team	Meeting	Issues Ask updates	Weekly
Audit	Q/A Team	PM	Meeting	Issues Risks	monthly
Report	PM	Customer, High board	Email	Plan, Milestone	Weekly