



PREDICTIVE ANALYTICS FOR IoT NETWORK CAPACITY PLANNING

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AGENDA



- › Project Goals
- › The Problem of Network Capacity Planning
- › Machine Learning Process
- › Data Collection and Processing
- › Traffic Modeling and Capacity Prediction
- › Analytics Framework
- › Summary

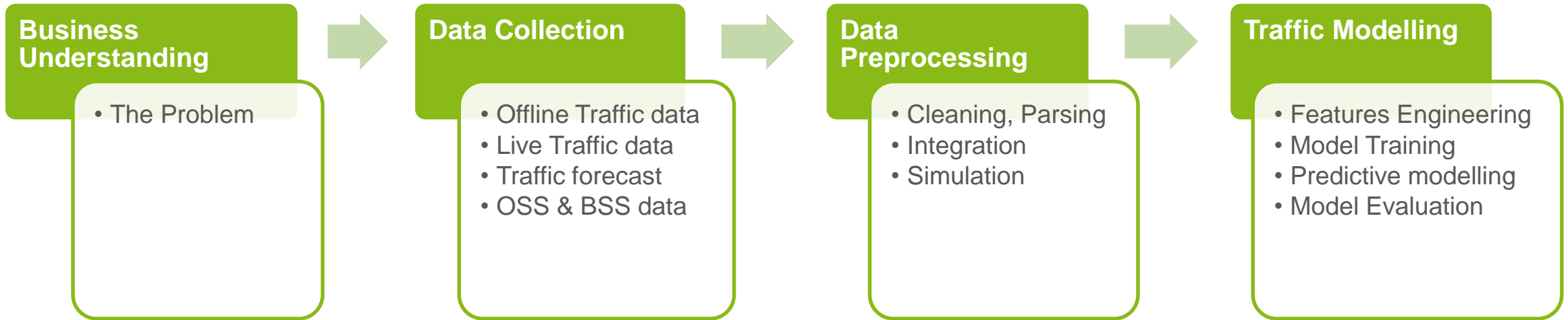
PROJECT GOALS



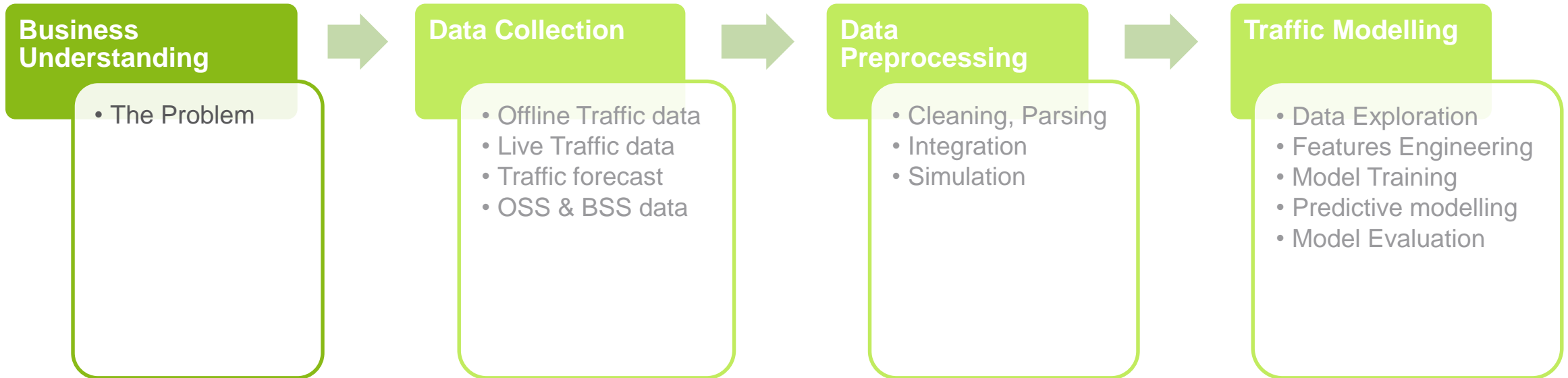
- › Machine Learning in IoT Network Capacity Planning
 - › IoT Traffic **Modelling**
 - › Accurately **Predict** future IoT Traffic load and Network Capacity requirements
 - › Network Resources **Optimization** in IoT context

› .

MACHINE LEARNING PROCESS



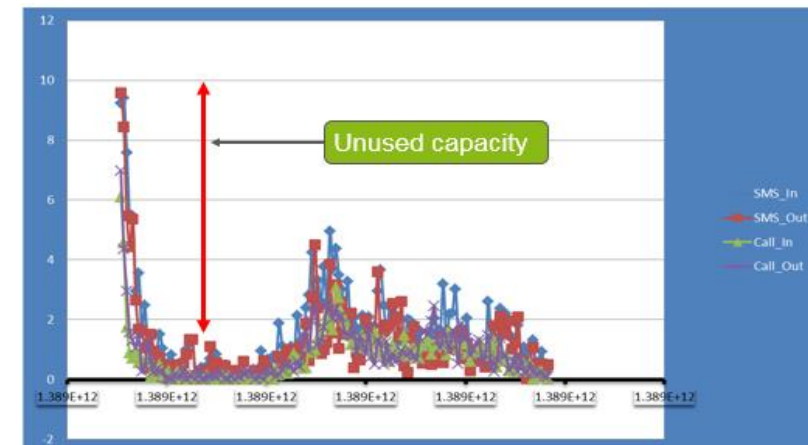
MACHINE LEARNING PROCESS



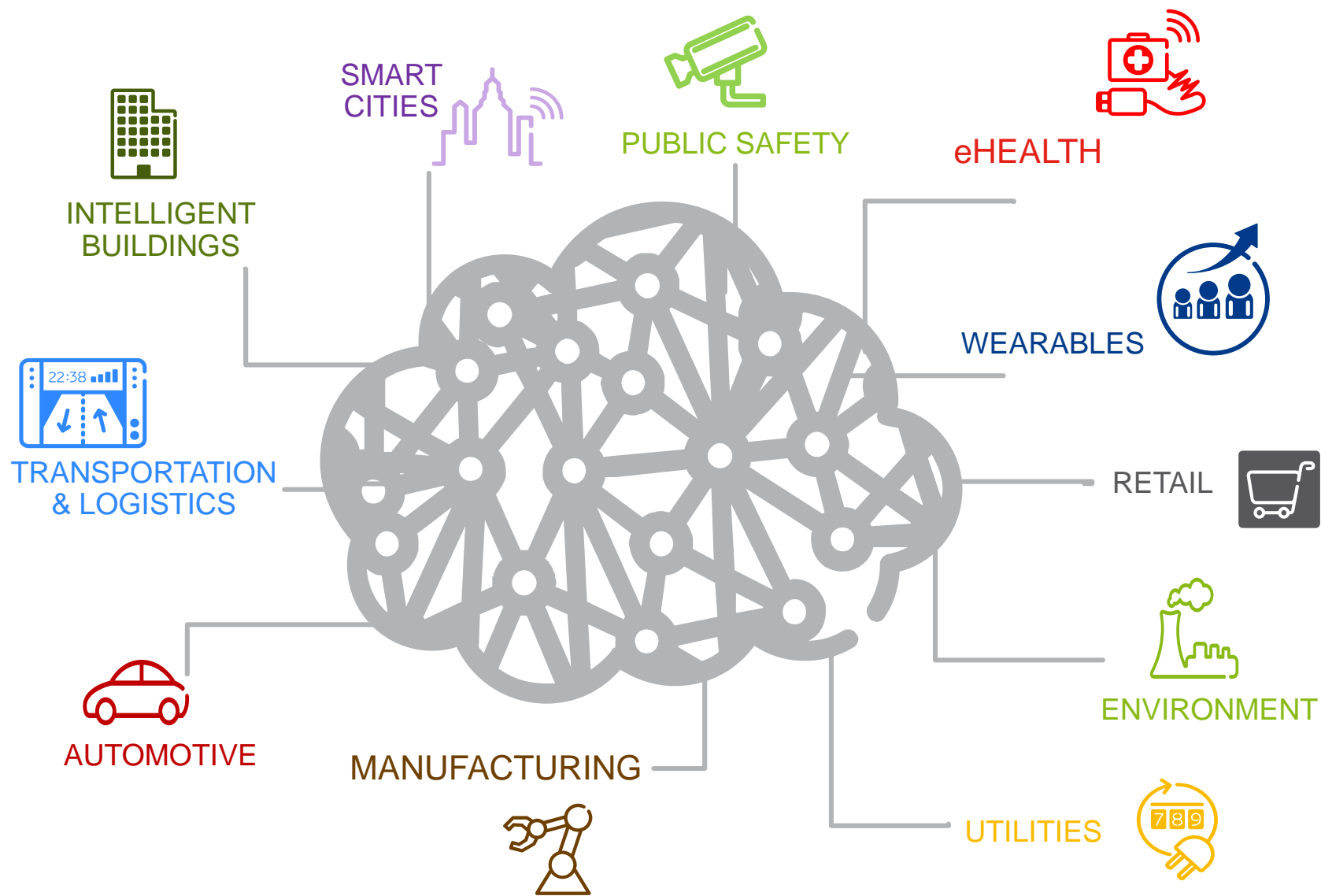
NETWORK CAPACITY PLANNING



- › A methodology used to
 - › Model current network state and traffic behavior
 - › Project future traffic load and sizing the network resources
 - › Predict future capacity issues - congestion, resource shortages
 - › Suggest when, where and which resources to add or reconfigure
- › Today Network Capacity planning
 - › in-house & proprietary tools, spreadsheets
 - › not regularly updated
 - › based on KPI over the peak period
 - › resources are overprovisioned



THE INTERNET OF THINGS NETWORK

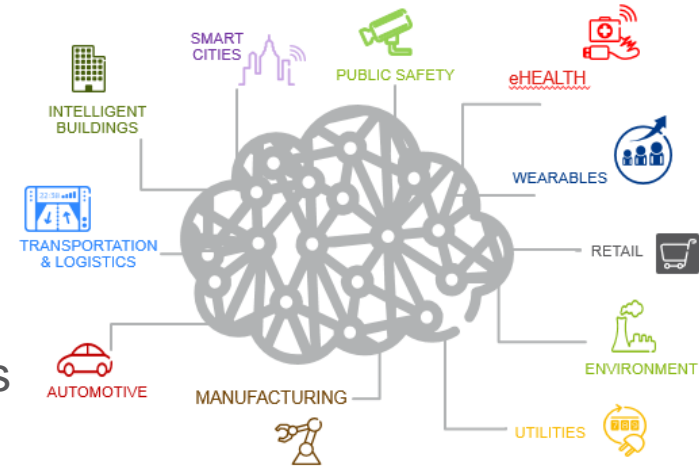


THE INTERNET OF THINGS NETWORK



› Heterogeneous networks

- › Integration of multiple network standards and protocols
- › Wide range of verticals with specific network requirements
- › Wide variety of devices of different capabilities
- › Various traffic models not explored yet
- › Traffic volume: IoT devices (25 billions) generate a lot of data



THE PROBLEM



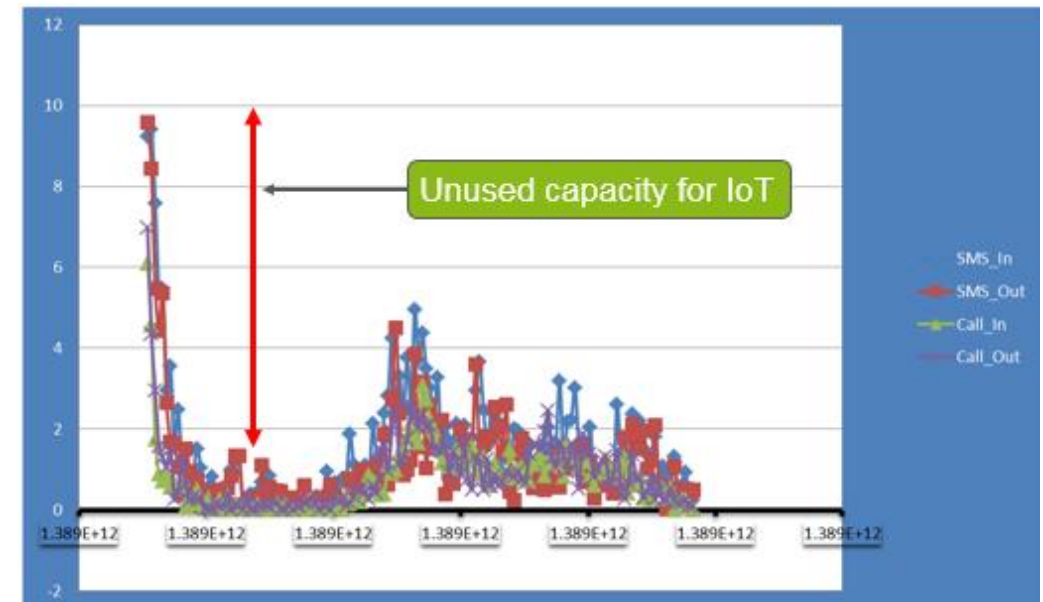
- › IoT impacts on the network
 - › new traffic patterns that change more frequently
 - › QoS requirements and dedicated networks
 - › Low Average Revenue Per Device (ARPD)
- › Carrying IoT traffic on existing cellular network requires more advanced analytical in capacity planning
- › This is possible by leveraging
 - › **Big Data** and **Analytics** - accurate predict of the capacity for each network resource
 - › **Cloud Computing** - faster and frequent Resources Provisioning



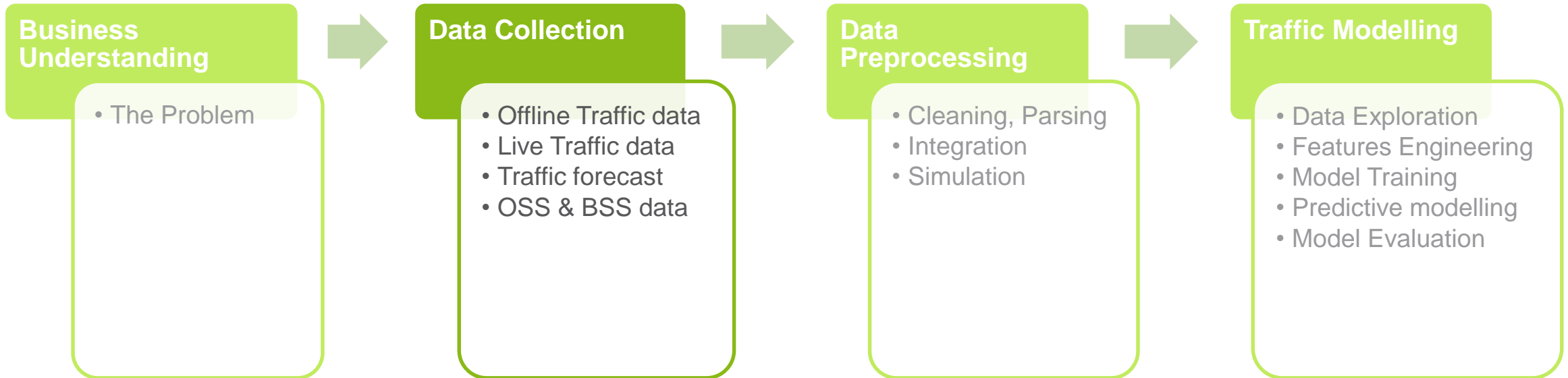
BUSINESS VALUE



- › Accurate prediction of network resources requirements - reduce **CAPEX and overprovisioning** {type, time, location, capacity}
- › Manage existing cellular network resources to carry multiple traffic types instead of a dedicated network for IoT
- › Optimal network resources utilization - **increases ROI**



MACHINE LEARNING PROCESS

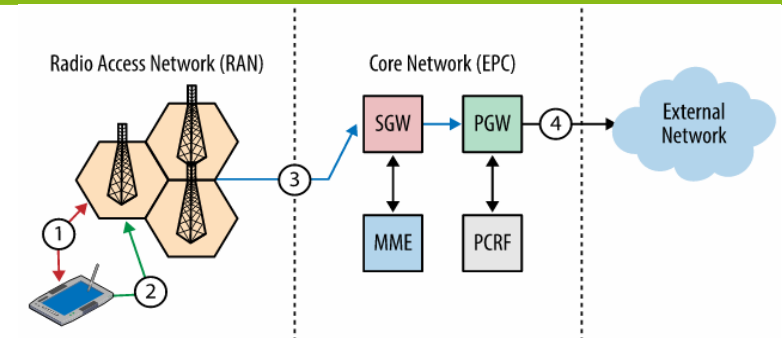


DATASETS



RAW DATA - 2, 6, 12 months

- › RAN data 2G, 3G and 3G logs (Terabytes)
- › Core Network data anonymized CDR, Voice, SMS, Internet, IoT
- › OSS, BSS data Cells position, CM, PM, FM
- › Environmental data : Weather Station, Precipitation, Air Quality and Social Pulse Data
- › Smart Cities Data Road Traffic, Parking, Pollution, Weather, Cultural Event, Social Event
- › Connected cars data
- › Smart Buildings data - Ericsson office; City of New York
- › IoT Traffic forecast Number of users, verticals, network technologies, regions (Machina)
- › Simulated data Traffic generator



DATASETS



TARGET FEATURES

- › Number of connected devices
- › Transmission frequency/duration (daily)
- › Packet size

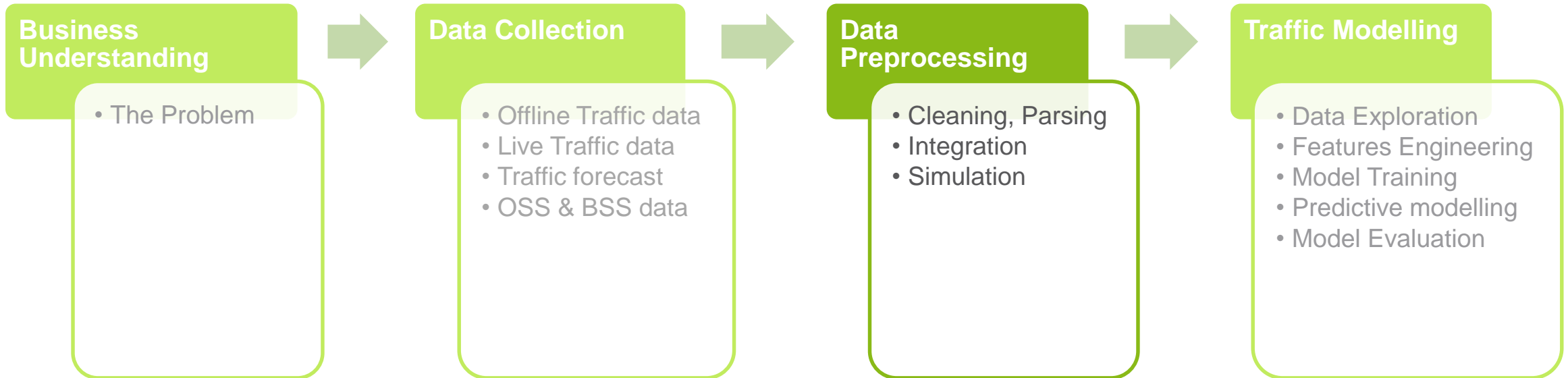
Traffic volume predictions for next month,
next year, per vertical, location or RAT
(2G, 3G, 4G)

CAPACITY PREDICTION

- › Computing – CPU, memory
- › Storage
- › Connectivity – cells, bandwidth, etc.
- › QoS requirements
- › Availability – time, duration

Dynamic configuration of network
resources with accuracy at the right time

MACHINE LEARNING PROCESS

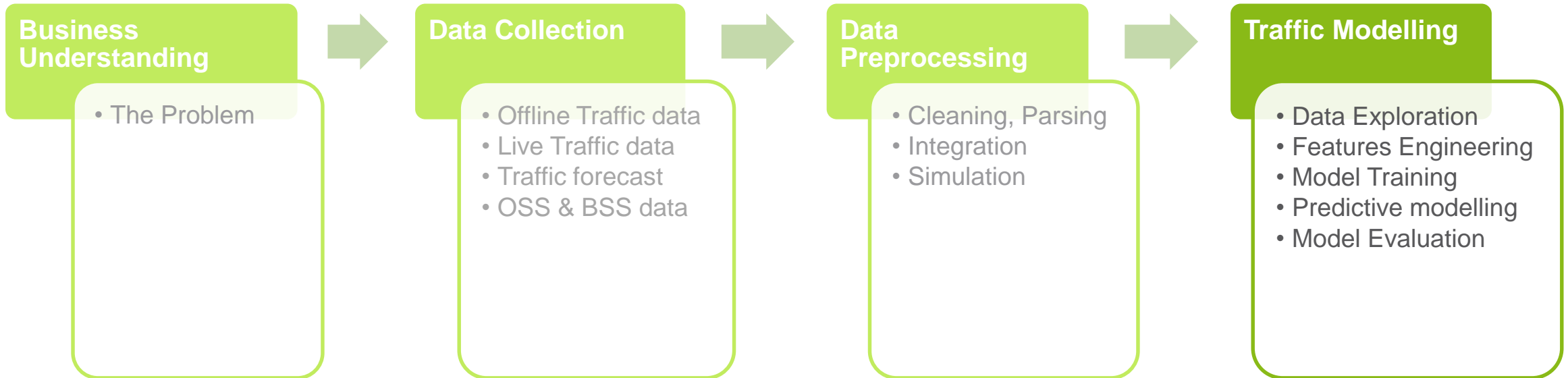


PREPROCESSING

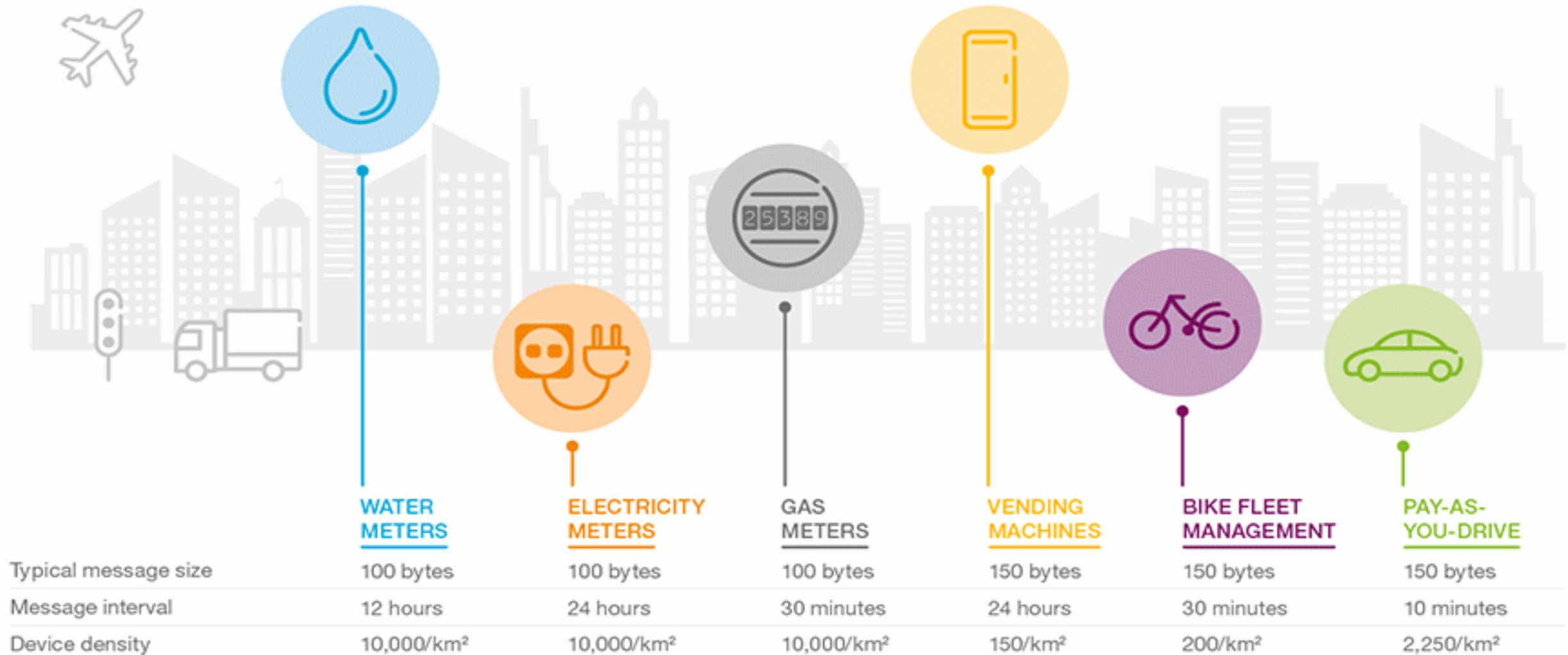


- › Identify key features in the datasets
- › Select subsets of Data to train the model
- › Clean redundant data
- › Replace missing attributes values with zero or the column's median
- › Remove outliers
- › Data transformation
- › Data Fusion
- › Normalization

MACHINE LEARNING PROCESS



IoT TRAFFIC CHARACTERISTICS



IoT TRAFFIC CHARACTERISTICS



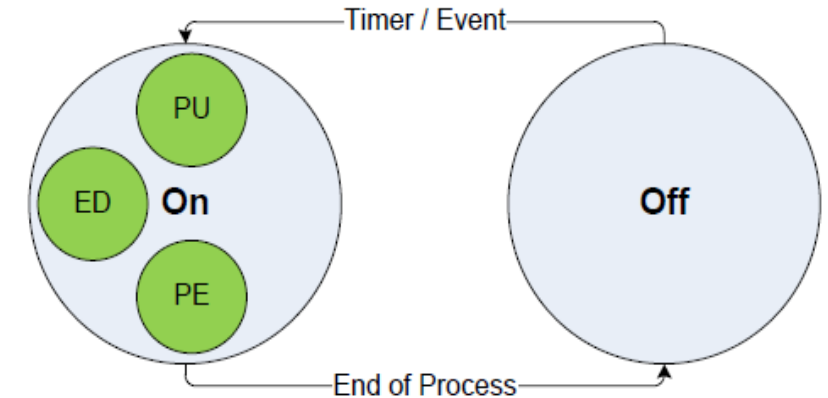
- › Transmission at anytime of the day
- › From locations not accessible to humans
- › All machines running the same application behave the same
- › Transmission may be coordinated, synchronized
- › Periodic or Event-driven
- › Short and small packets
- › Real time and non-real time
- › Sleep time
- › Uplink-dominant traffic

IoT TRAFFIC MODELLING

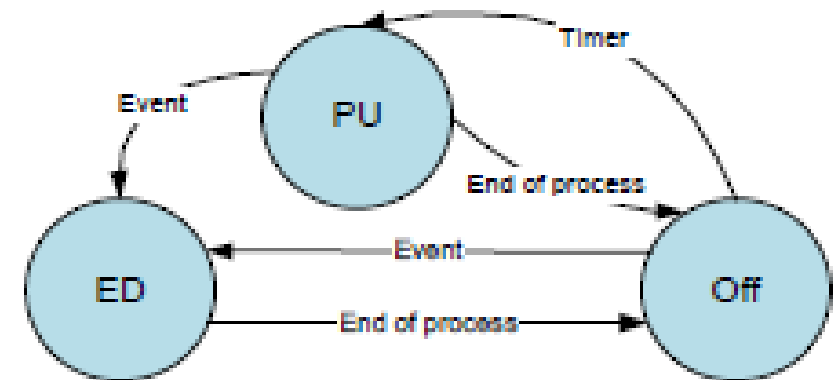


›IoT has 3 elementary traffic patterns

- ›Periodic Update (PU)
 - ›Even-Driven (ED)
 - Includes Query Driven
 - ›Payload Exchange (PE)
-
- ›On – ED, PU and PE states
 - ›Off - artificial traffic type



M2M Traffic Modeling Framework



Example: Sensor based Alarm

IoT TRAFFIC MODELLING



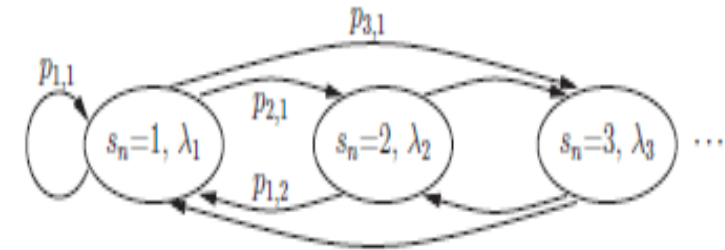
- › A device n is represented by a **Markov chain**
- › Traffic is a Poisson process modulated by the rate $\lambda_i[t]$, determined by the state of a Markov chain $S_n[t]$

- › $P_{i,j}$ state transition probabilities
- › π_i state probabilities
- › P state transition matrix

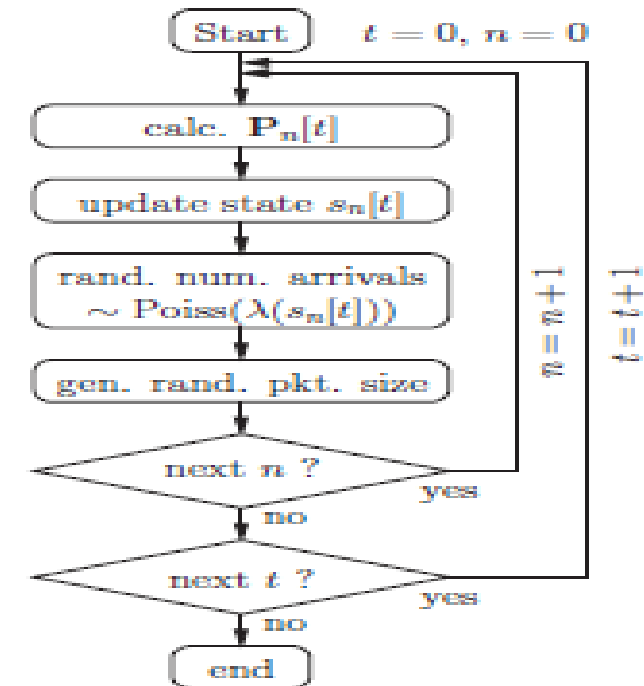
$$P = \begin{pmatrix} p_{1,1} & p_{1,2} & \dots \\ p_{2,1} & p_{2,2} & \\ \vdots & & \end{pmatrix} \quad \pi = \begin{pmatrix} \pi_1 \\ \pi_2 \\ \vdots \end{pmatrix}; \quad \pi = \pi P$$

- › The global rate

$$\lambda_g = \sum_{i=1}^I \lambda_i \pi_i, \quad I \text{ is the total number of states.}$$

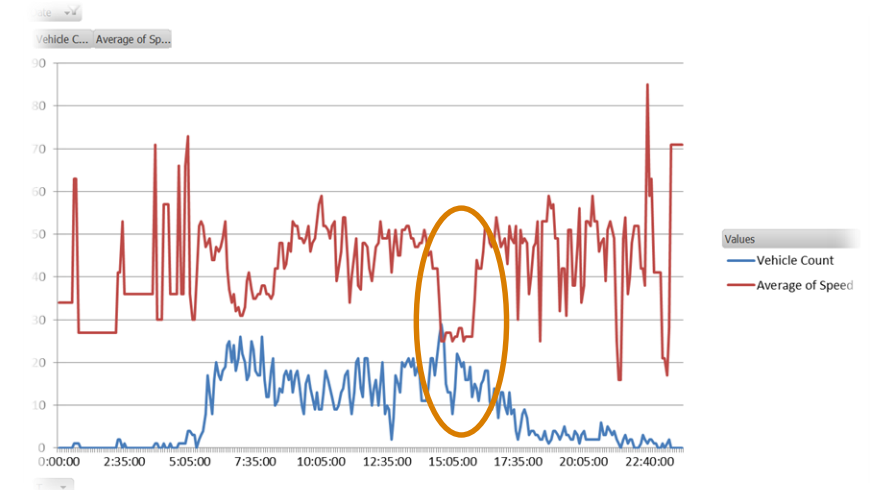
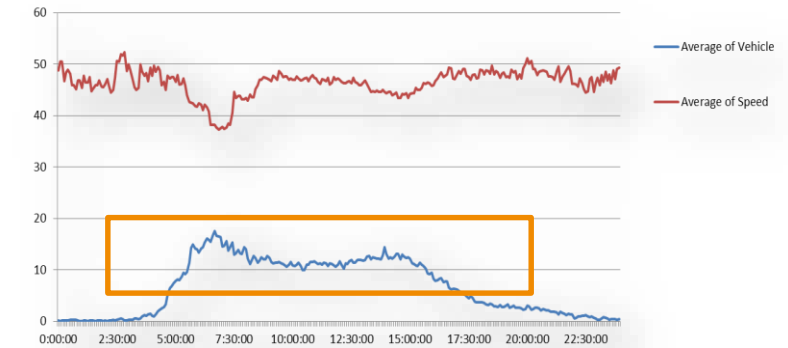
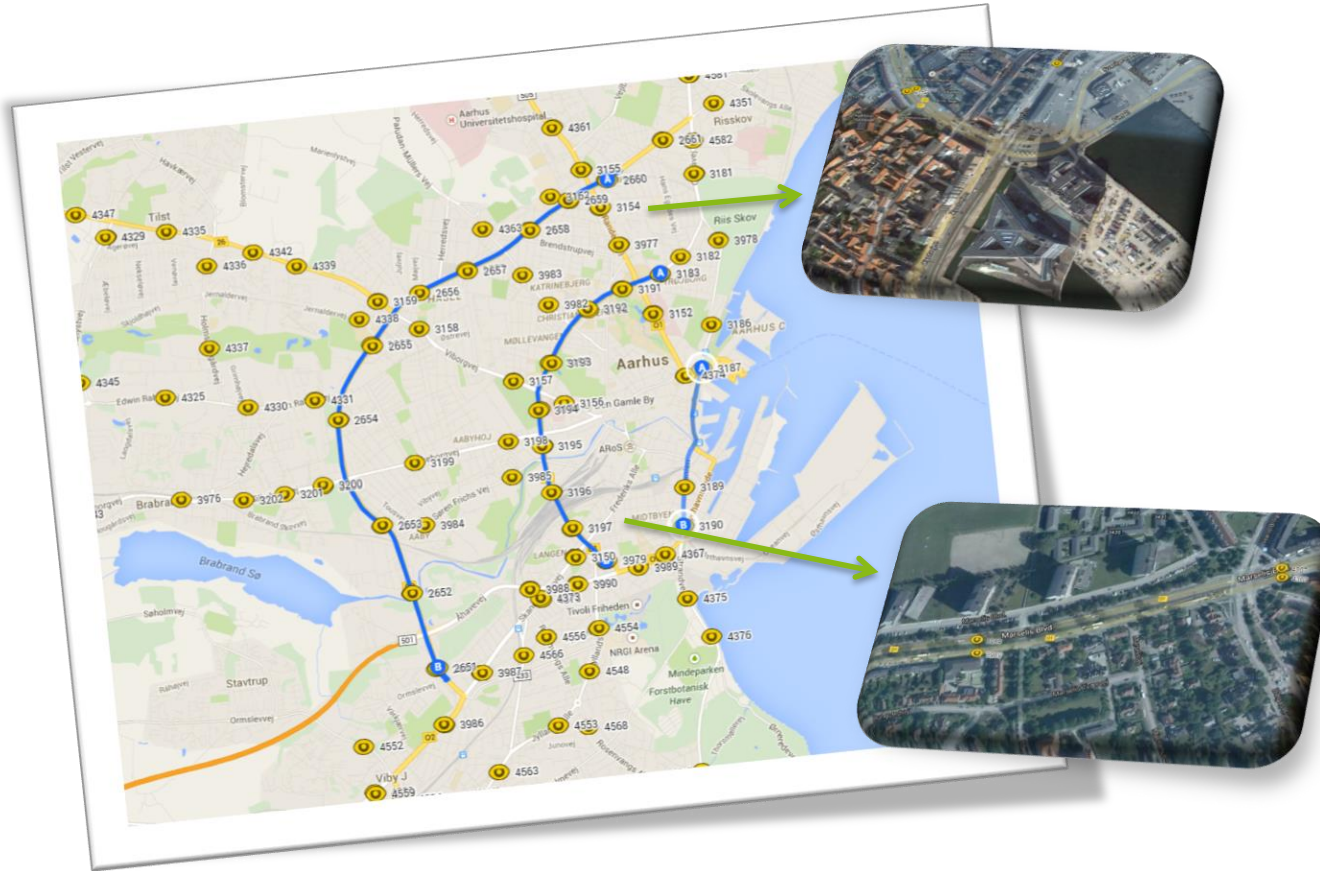


MTC device (n)



MMPP Traffic Model

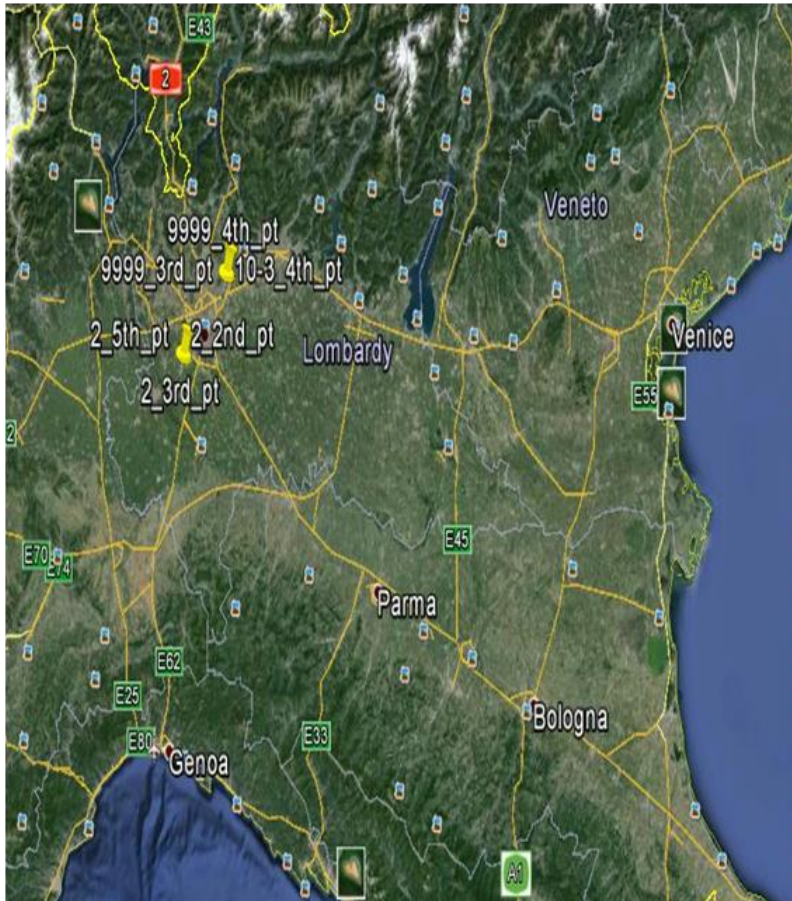
AARHUS VEHICLES TRAFFIC DATA ANALYSIS



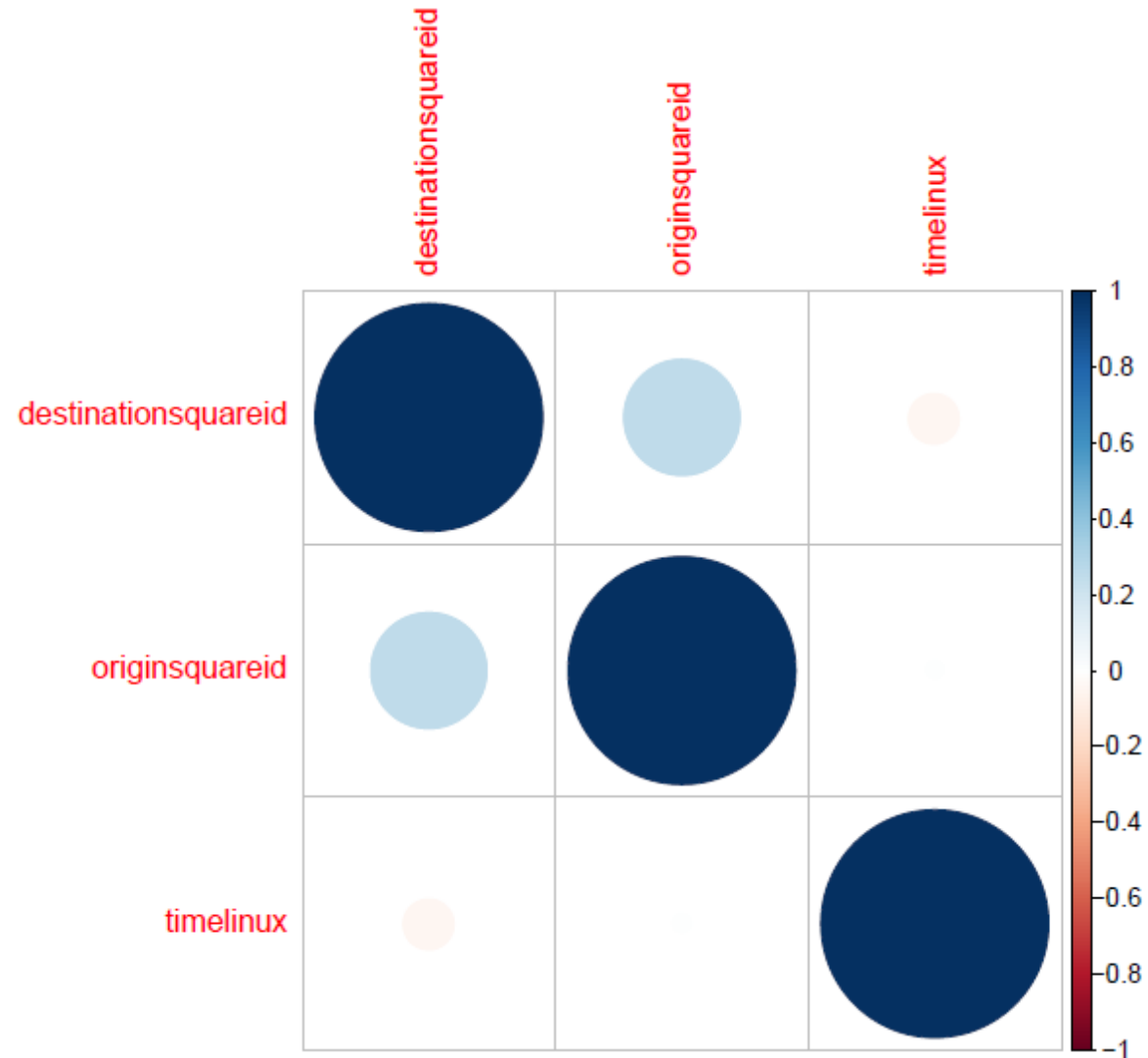
IoT TRAFFIC – LOCATION DATA ANALYSIS



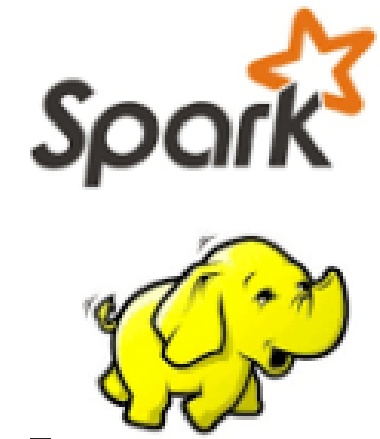
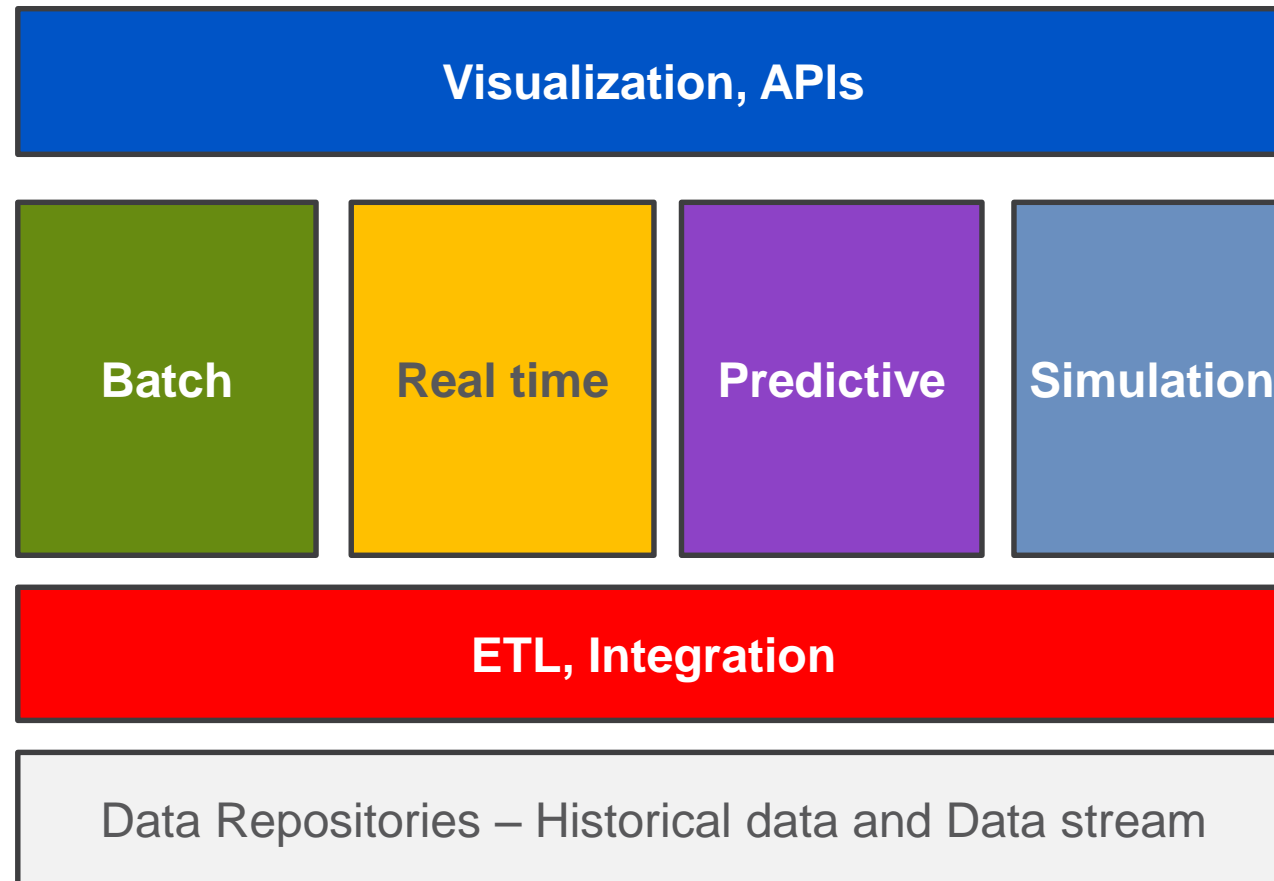
Day of Experiment	Cell-or-square_Id	Country_Code	Total observations (Input)
2014-01-01	9999	39	145



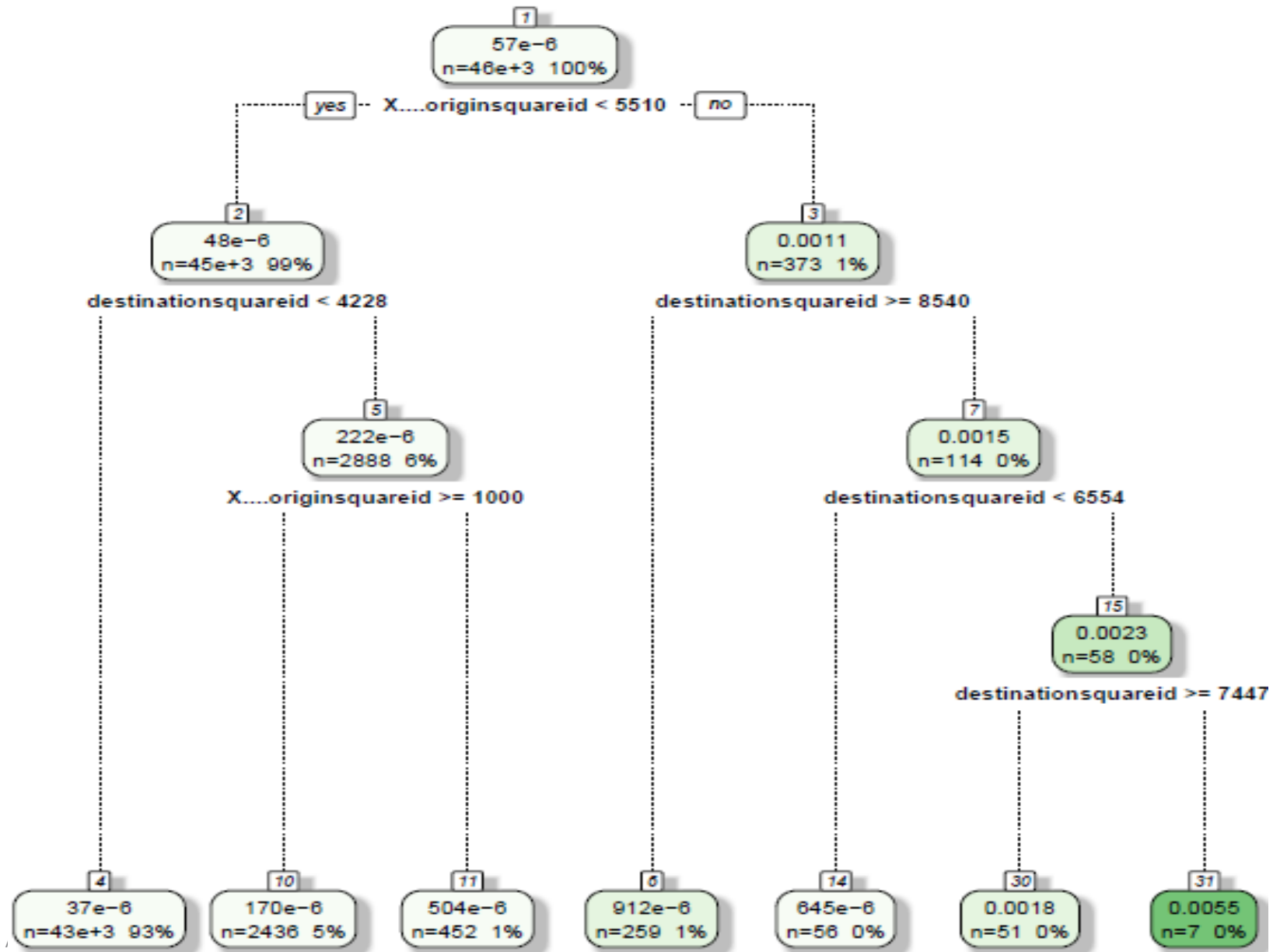
DATA EXPLORATION - VARIABLE CORRELATION WITH PEARSON



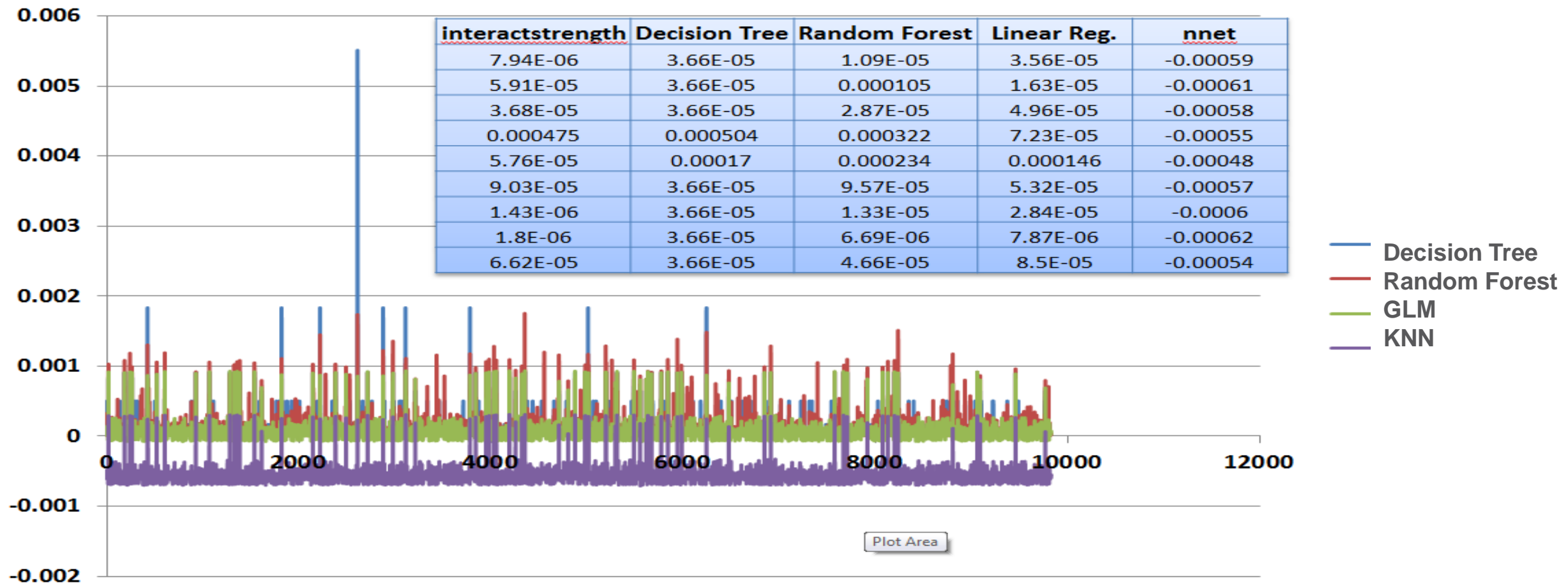
ANALYTICS FRAMEWORK ARCHITECTURE



MODELLING - DECISION TREE



MODELLING AND SCORING



SUMMARY



- › IoT traffic modelling and prediction
- › Accurate prediction of resources requirements {type, time, location, capacity} - reduce overprovisioning and CAPEX
- › Optimal network resources utilization - increases ROI



Thank You



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