

Social Media Marketing Project Proposal

Prepared for: HA Group
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WHO AM I?

Hey, I'm Ahmed!

I'm an **Undergraduated Mechatronics Engineer** based in Egypt.

I specialise in **Digital Marketing** that will make you stand with your fans.

Digital Marketing isn't just a job. **It's my passion**, and in the past year I've worked with over 5 companies in different niches.

Whether you want to leverage my creative ideas ability, or to increase your fans - I can help.

HOW I CAN HELP YOU

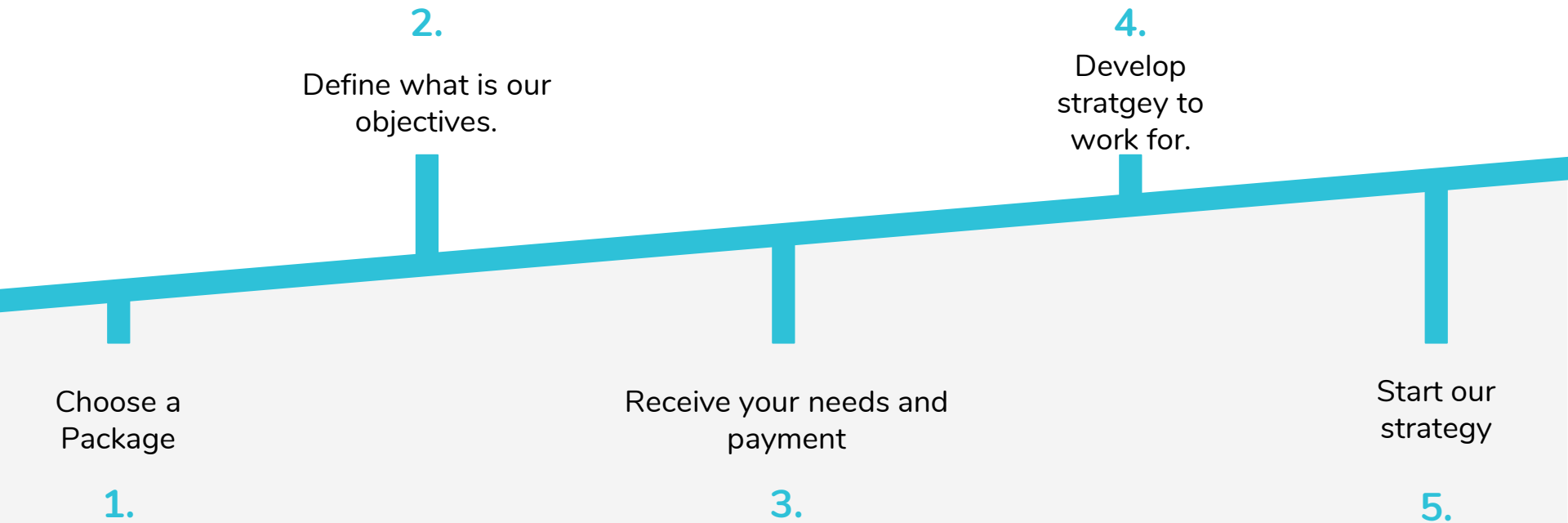
- Develop, implement and manage your social media strategy.
- Manage and oversee social media content.
- Measure the success of every social media campaign.
- Custom Design prior to your business/product as the front end of the ad.
- Fully Optimized Ad Campaign Creation.

PROJECT OBJECTIVES

- Utilizing your ad spend amount in the best way.
- Search and usage of trending hashtags -to reach more audiences - your business page will appear on the search of the ones looking with a specific hashtag .
- Post scheduling at the best time- to reach a bigger audience.
- Increased engagement.

THE PROJECT PROCESS

Here's how my process works:



Social Media Marketing with Ahmed

PROJECT SUMMARY

For your brand, To make new leads and reach people who really intersted in your brand and content.

PACKAGES

BASIC

STARTER

Campaign + 1 Ad Set
+ Ad Creation and 7
days Management

20\$

Standard

APPROPRIATE FOR ALL

Campaign + 2 Ad Set
+ A/B Test + Ad
Creation and
Management for 15
days

50\$

Premium

HIGHLY RECOMMENDED

Campaign + 2 Ad Set +
A/B Test + Pixel + Ad
Creation and
Management for 28 days

100\$

**Got questions or ready
to get started?**
