

Google Ads Project Proposal

Prepared for: HA Group
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WHO AM I?

Hey, I'm Ahmed!

I'm an **Undergraduated Mechatronics Engineer** based in Egypt.

I specialise in **Digital Marketing** that will make you stand with your fans.

Digital Marketing isn't just a job. **It's my passion**, and in the past year I've worked with over 5 companies in different niches.

Whether you want to leverage my creative ideas ability, or to increase your fans - I can help.

HOW I CAN HELP YOU

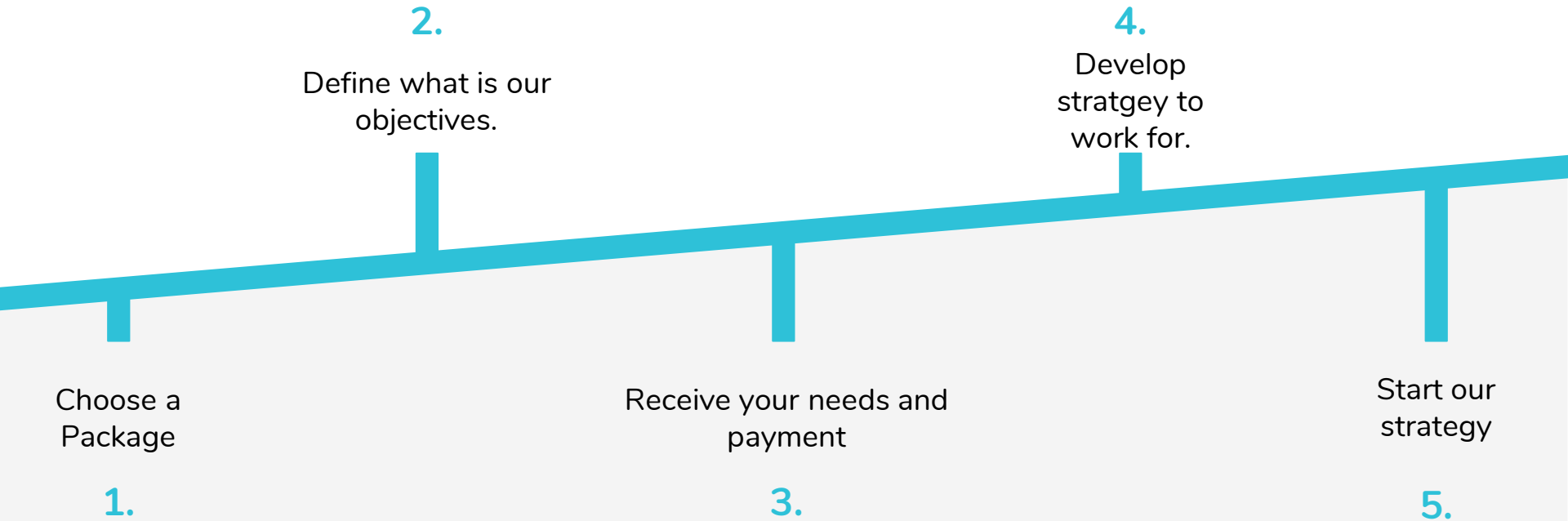
- Competitor Analysis.
- Keyword Research & Optimizations (Broad Modifier, Phrase and Exact Match Type optimization).
- Awesome PPC Ad Copy Development.
- PPC Bid Management.
- Enhance Ads with Ad Extensions.
- Improve campaign Quality Score.

PROJECT OBJECTIVES

- Increase your conversion rate.
- Negative keyword implementations to exclude irrelevant traffic.
- Performance across tablet, desktop and mobile devices.
- Landing Page Consultation.
- ROI Analysis

THE PROJECT PROCESS

Here's how my process works:



SEM with Ahmed

PACKAGES

BASIC

STARTER

Keyword Research +
Ads Development +
Bidding + Ad Extensions
+ Negative Keywords +
Campaign Setup

50\$

Standard

APPROPRIATE FOR ALL

Suitable for businesses
operating in
competitive industries
& required setup, audit
& optimization

100\$

Premium

HIGHLY RECOMMENDED

Ongoing campaign
management &
optimization services to
improve Conversion Rate,
Leads, Sales and ROI

150\$

**Got questions or ready
to get started?**
