



وزارة الاتصالات
وتقنيه لمجيا المعلومات



مشروع التخرج لمسار (Digital Marketing Specialist)

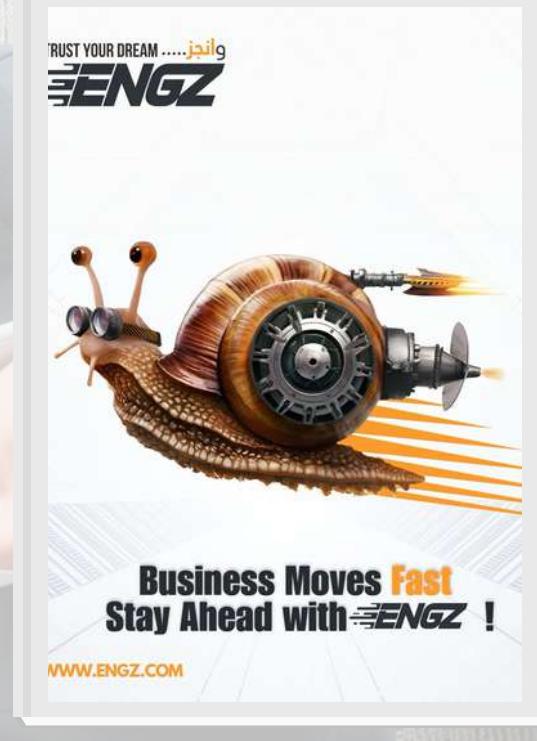
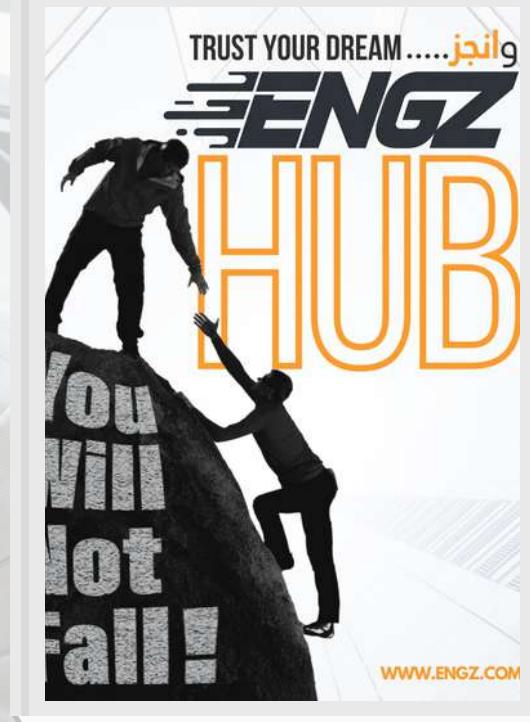
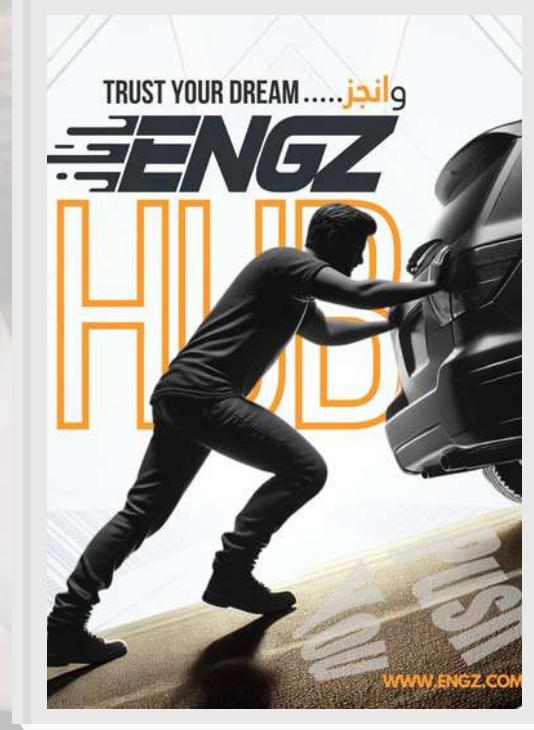
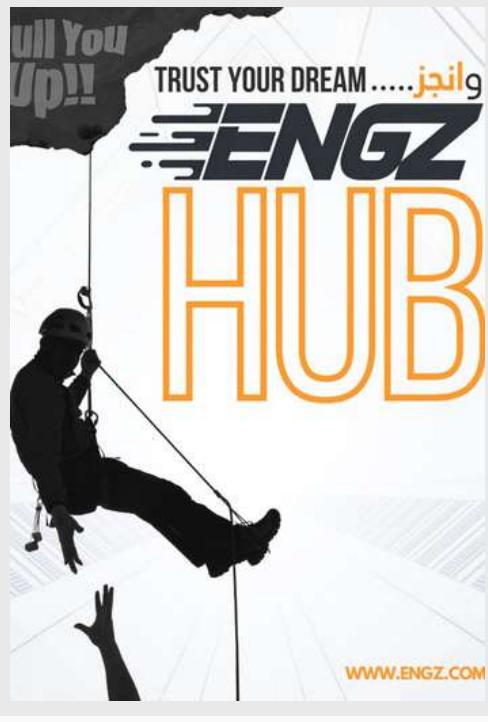
التطبيق العملي



Group (A)

ENGZ Profiles

- 1 FACEBOOK → <https://www.facebook.com/ENGZhub>
- 2 INSTAGRAM → <https://www.instagram.com/engzhub/>
- 3 X → <https://x.com/EngzHUB>
- 4 LINKEDIN → <https://www.linkedin.com/company/engz-hub>
- 5 TIKTOK → <https://www.tiktok.com/@engzhub>
- 6 Youtube → <https://www.youtube.com/@Engz-Hub>
- 7 WEBSITE → <https://sites.google.com/engz-hub>



TEASER CAMPAIGN CONTENT CATALOG

GENERAL AWARENESS CAMPAIGN CONTENT CATALOG



BRAND AWARENESS CAMPAIGN CONTENT CATALOG



1


ENGZ HUB

ENGZ
<https://www.facebook.com/ENGZhub/>
[138 likes • 159 followers](#)
Business Consultant • Business Center • Digital creator

A Digital hub where different business providers meet, a complete business alliance where digital and manufacturers gather up in full harmony.

FACEBOOK

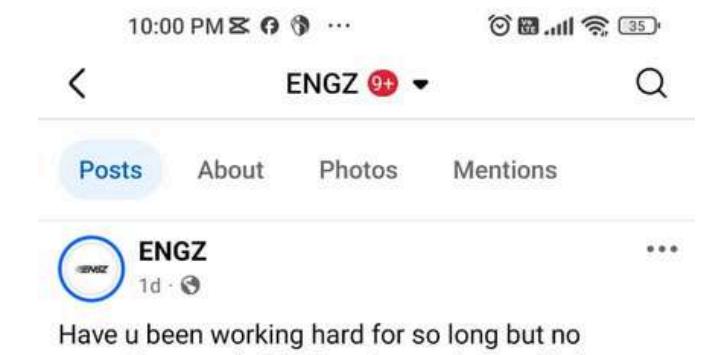

ENGZ
[138 likes • 159 followers](#)


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[Professional dashboard](#)
[Advertise](#)
[+ Add to story](#)

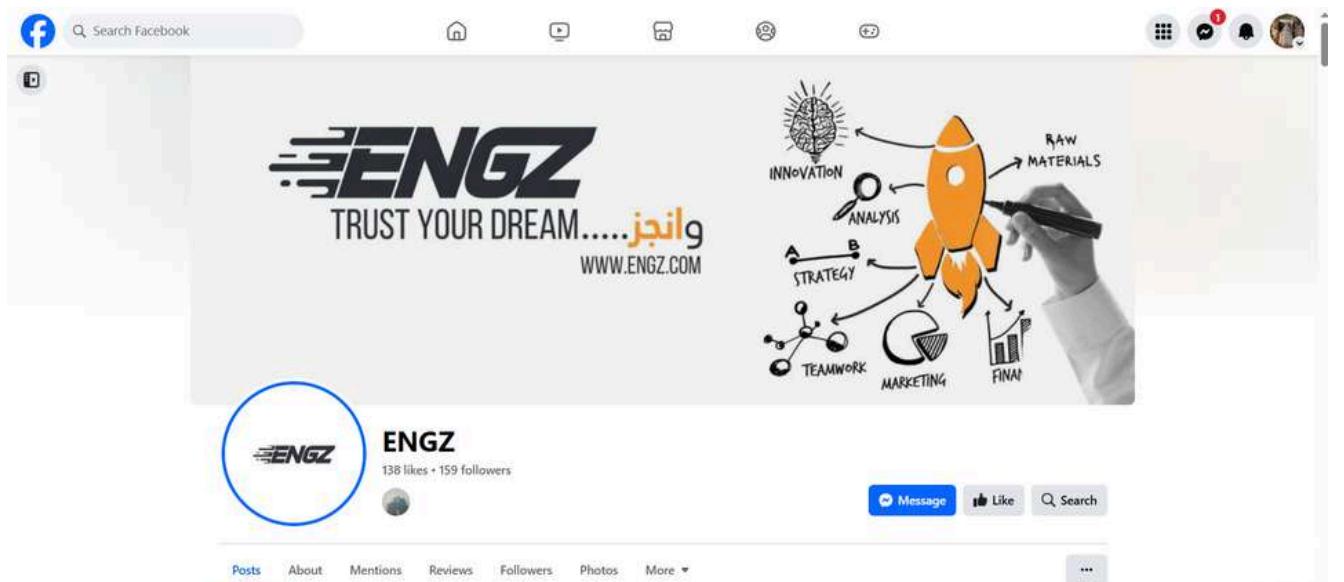
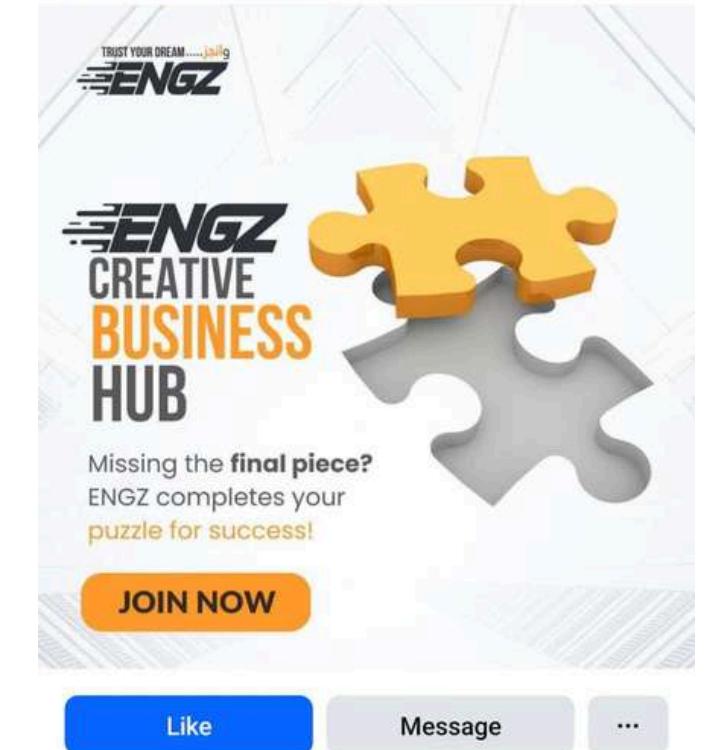

Find your best customers with
Meta Ads Academy

Learn how to build an audience that
can help our ad system reach the
right people.

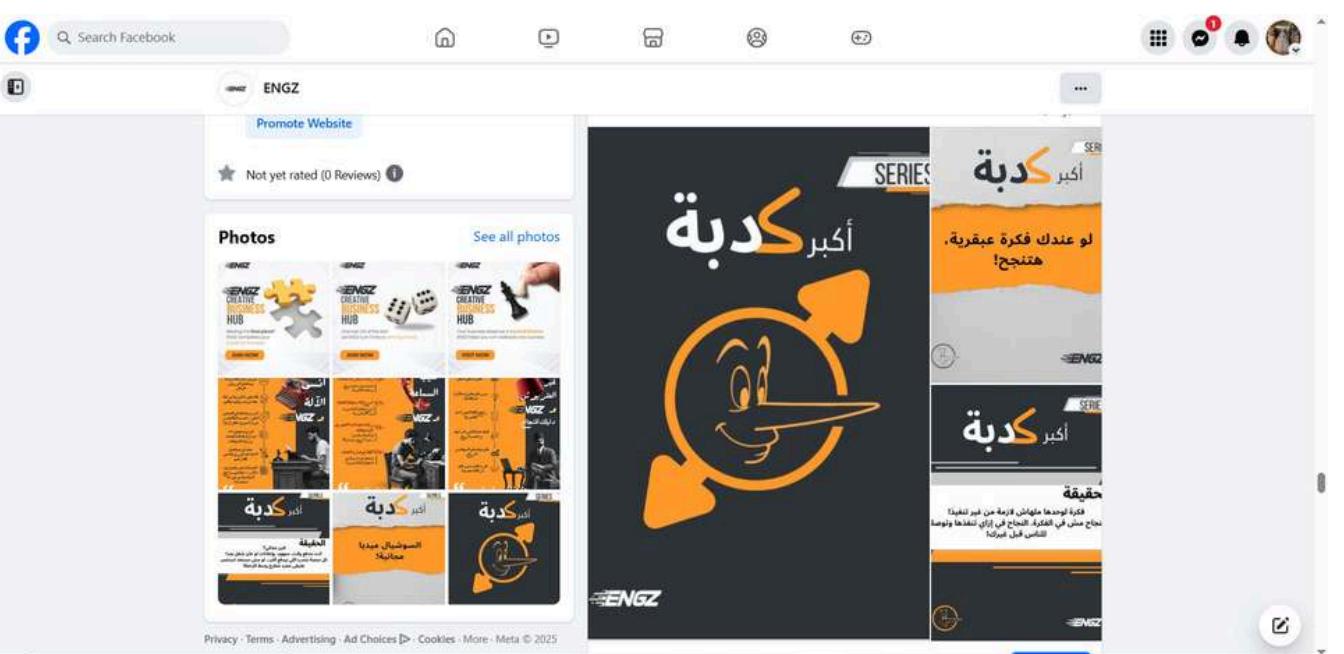


Have u been working hard for so long but no rewarding results??? Engz is now here to help you put in the missing piece

#engzplatform #StartupSupport #BusinessGrowth
#StartupSuccess #BusinessDevelopment
#ServiceProviders #EntrepreneurSupport
#growyourbusiness #EngzForStartups
#BusinessSolutions


ENGZ

138 likes + 159 followers

[Message](#) [Like](#) [Search](#)



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FACEBOOK Traffic Campaign



CONTENT

ENGZ 9+
[Posts](#) [About](#) [Photos](#) [Mentions](#)

مش كل وقت ينفع تستخدم نفس الطريقة اللي بتشتغل فيها... لازم تتطور و تغير.. غير الطريوش و ENGZ# متشغلش على قديمه!!

#engzplatform #StartupSupport #BusinessGrowth
 #StartupSuccess #BusinessDevelopment
 #ServiceProviders #EntrepreneurSupport
 #growyourbusiness #EngzForStartups
 #BusinessSolutions



Ad Result

New Traffic Campaign

Duplicate

Results

[View performance](#)
10 days
Maximum
Today

1,296 Page and profile visits EGP0.68 Cost per Page and profile visit EGP877.17 Amount spent

daily budget 100.00. ج

52,418 Reach 79,333 Impressions

-- Recommendation guidance -- Purchase ROAS (return on ad spend)

1.51 Frequency -- Unique clicks (all)

EGP0.77

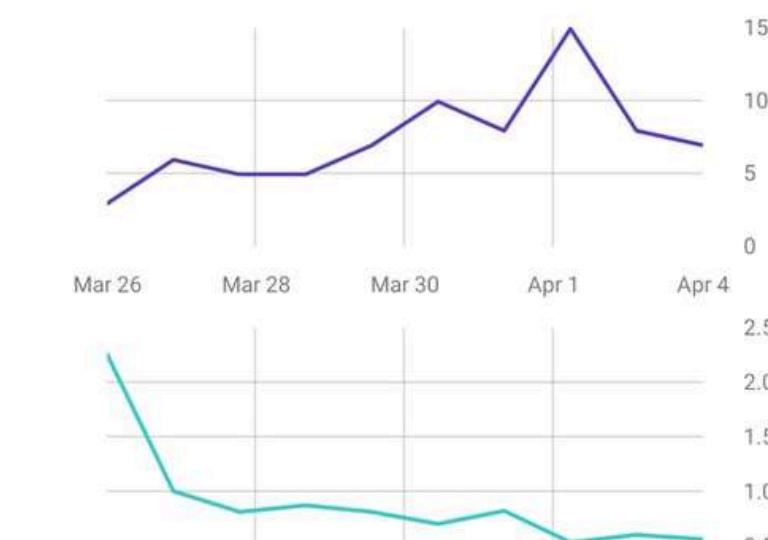
CPC (cost per link click)

^ Show less
10:17 PM
7D
1M
MAX.
New Traffic Ad
7D
1M
MAX.

Performance

Maximum
Traffic
Clicks
Reach

79,446 Impressions EGP0.77 CPC (cost per lin...)



Demographics

Maximum
Edit ad

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FACEBOOK Traffic Campaign




Ad Result

New Traffic Ad

7D 1M MAX.

Demographics
Maximum

All Women Men

52,481 1,296

People reached Page and profile visits

Age Group	People reached	Page and profile visits
25-34	~13K	~14K
35-44	~16K	~19K
45-54	~11K	~14K
55-64	~8K	~11K
65+	~5K	~8K

See all

New Traffic Ad

7D 1M MAX.

Countries Regions

Suez Governorate

Page and profile visits --

Reached 64

Monufia Governorate

Page and profile visits --

Reached 32

Giza Governorate

Page and profile visits --

Reached 3,888

Cairo Governorate

Page and profile visits --

Reached 544

Alexandria Governorate

Page and profile visits --

Reached 46,450

10:18 PM 32° 32°

New Traffic Ad

Placements Maximum

All Mobile Desktop

52,562 1,296

People reached Page and profile visits

Platform	People reached	Page and profile visits
Facebook	52,562	1,296
Instagram	0	0

See all

Locations Maximum

Countries Regions

Edit ad



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FACEBOOK

Traffic

Campaign



PAGE AND PROFILE VISTS 1299

REACH 5260
IMPRESSIONS 79534

Campaign name	Ad creative	Delivery	Ad Set Name	Attribution setting	Results	Reach	Imp.
New Traffic Campaign	 instagram.com ... بيه.. لازم تتطور و تغير.. غير الطريقة و Used in 1 ad	<input checked="" type="radio"/> Recently completed Campaign	—	7-day click or 1-day view	1,299 Page and profile visits	52,607	79,53
Total results		—	—	7-day click or 1-day vi...	1,299 Page and profile visits	52,607	Accounts Center accounts
1 / 1 row displayed							

Campaign name	Ad creative	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
New Traffic Campaign	 instagram.com ... بيهها... لازم تتطور و تخير.. غير الطربيوش و Used in 1 ad	79,534	0.68.ج. Page and profile visit	Below average Bottom 35% of ads	—	—	877.17.ج.
Total results 1 / 1 row displayed		79,534 Total	0.68.ج. Page and profile visit				877.17.ج. Total sp

Customer approaches



ENGZ

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FACEBOOK
Traffic
Campaign



Comments

Wajie Al-Tib: ممكن تفاصيل
1w Like Reply See response Hide

Author: ENGZ
Wajie Al-Tib: تم الرد على الخاص
6d Like Reply

Write a reply...

Most relevant is selected, so some comments may have been filtered out.

Write a comment...

Abanoub Badry

<https://docs.google.com/forms/d/e/1FAIpQLSek5jDTbqVDnMRV-buV8q5aTyRwvESSXvGrfrKOe0mJVBCHQ/viewform?usp=header>

ENGZ HUB
الخدمات اللي تحب تكون موجودة في

شكراً جداً لوقتك و اهتمامك

Abanoub Badry replied to you
شكراً جداً لوقتك و اهتمامك
العفو

Aa

10:36

Abanoub Badry

Hi

MAR 27 AT 12:52 PM

سلام

افدر اخدمك ازاي؟

تمام

ايه الخدمات اللي بتقدموها؟

drop servicing hub
بس لسه under construction
هبعث لحضرتك survey صغير

<https://docs.google.com/forms/d/e/1FAIpQLSek5jDTbqVDnMRV-buV8q5aTyRwvESSXvGrfrKOe0mJVBCHQ/viewform?usp=header>

ENGZ HUB
الخدمات اللي تحب تكون موجودة في

Aa

10:36

Abanoub Badry

drop servicing hub
بس لسه under construction
هبعث لحضرتك survey صغير
لو حابب تملأه لأن رايك يهمنا

<https://docs.google.com/forms/d/e/1FAIpQLSek5jDTbqVDnMRV-buV8q5aTyRwvESSXvGrfrKOe0mJVBCHQ/viewform?usp=header>

ENGZ HUB
الخدمات اللي تحب تكون موجودة في

Aa

2



ENGZ

<https://www.instagram.com/engzhub>
138 likes • 101 followers

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Instagram

engzhub

21 posts 101 followers 3 following

Followed by marina.moheb92, sandramoheb and 27 others

Following • **Message**

ENGZ CREATIVE BUSINESS HUB

Missing the final piece? ENGZ completes your puzzle for success!

One last roll of the die? Let ENGZ turn it into a winning move!

Your business deserves a Second Chance! ENGZ helps you turn setbacks into success.

Join Now **Visit Now**

أكبر كدبة **الآلة** **الساعة** **الطربوش**

2:59

ENGZHUB Posts

engzhub

TRUST YOUR DREAM جاوج ENGZ

Business Moves Fast Stay Ahead with ENGZ !

WWW.ENGZ.COM

18h **24**

Liked by marina.moheb92 and others

engzhub Moving too slow? Struggling to reach your customers at the right moment? ENGZ is here to help... more March 9

EN**GZ**

Instagram

engzhub Follow Message ...

21 posts 101 followers 3 following

Engz

POSTS **TAGGED**

ENGZ CREATIVE BUSINESS HUB

Missing the final piece? ENGZ completes your puzzle for success!

The last roll of the die? ENGZ turns it into a winning move!

Your business deserves a Second Chance! ENGZ helps you turn setbacks into success.

Instagram

engzhub 18h

Seen by 18 **Claim App**



ENGZ

<https://www.instagram.com/engzhub>
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Instagram Traffic Campaign



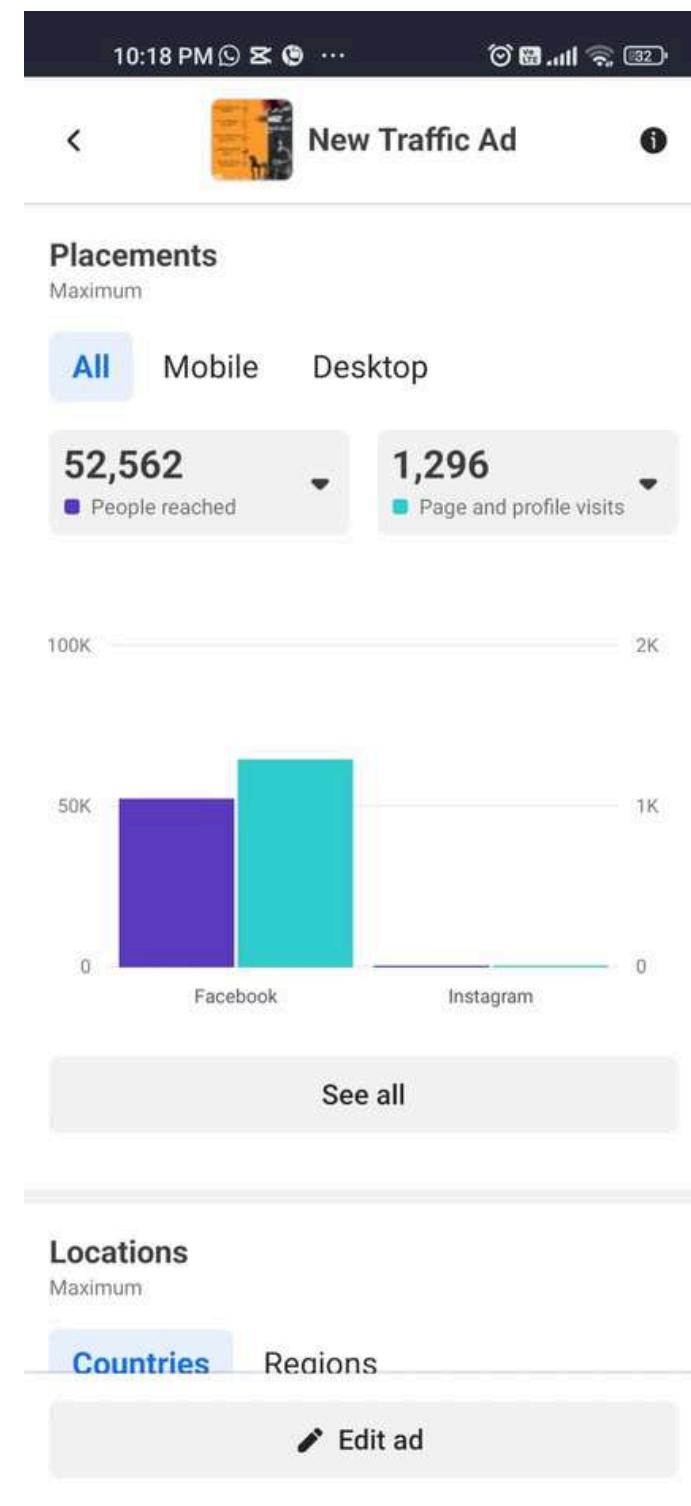
رواد مصر الرقمية

CONTENT

مش كل وقت ينفع تستخدم نفس الطريقة اللي بتشتغل فيها... لازم تتطور و تغير. غير الطربوش و ENGZ# متشغلش على قديمه !!
**#engzplatform #StartupSupport #BusinessGrowth
#StartupSuccess #BusinessDevelopment
#ServiceProviders #EntrepreneurSupport
#growyourbusiness #EngzForStartups
#BusinessSolutions**



Ad Result



رواد مصر الرقمية

2



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<https://www.instagram.com/engzhub>
138 likes • 101 followers

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Instagram Traffic Campaign



رواد مصر الرقمية

engzhub

Engz

21 posts 101 followers 3 following

Followed by marina.moheb92, sandramoheb and 27 others

Following Message

engzhub

Engz

21 posts 101 followers 3 following

Following Message

ENGZ HUB

3



ENGZ HUB

<https://x.com/EngzHUB>

24 Posts

Business Consultant · Business Center · Digital creator

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XENGZ HUB



x.com

ENGZ HUB 24 posts

ENGZ TRUST YOUR DREAM..... وإنجز www.ENGZ.COM

Edit profile

ENGZ HUB Get verified @EngzHUB

A Digital Hub where different business providers meet, a complete business alliance where service providers and manufacturers gather-up in full harmony.

📍 Egypt
🔗 sites.google.com/view/engz-hub/
📅 Joined February 2025

5 Following 4 Followers

Posts Replies Highlights

Home Search Notifications 1 Message People

...

x.com

ENGZ HUB 24 posts

ENGZ H... @EngzH... · Feb 15 ⚡ ... Stay Tuned!

Comment Share Like 1 View 35

...

24 posts

ENGZ H... @EngzH... · Mar 16 ⚡ ... الشغل الحر هو المستقبل اللي تسند عليه بس او عى تصدق الكدب اللي بيقال عنه #StartupSupport #engzplatform #StartupSuccess #BusinessGrowth #BusinessDevelopment #ServiceProviders #EntrepreneurSupport #EngzForStartups #growyourbusiness #BusinessSolutions

...

ENGZ H... @EngzH... · Mar 15 ⚡ ... ENGZ is your second chance! We're here to pull you up and make sure you never fall again. #SuccessStartsHere #ENGZ#engzplatform

...

4



ENGZ HUB

www.linkedin.com/company/engz-hub

Business Consulting and Services.11 followers .2-10 employees

To empower small and mid-scale startups in Egypt by offering a comprehensive suite of services that enable them to overcome challenges, streamline operations, and achieve sustainable growth.

LinkedIn



The LinkedIn page for ENGZ HUB shows the following details:

- Profile Picture:** ENGZ logo
- Page Name:** Engz Hub
- Description:** وانجز... Engz Hub
- Business Consulting and Services**
- Follower Count:** 11 followers
- Employee Count:** 2-10 employees
- Follow and Message Buttons:** + Follow, Message
- Navigation:** Home, About, Posts, Jobs, People
- Overview:** Shows a summary of the page's activity and follower count.
- Post 1:** "رحلتك في الbizness بتبدأ بتوقعات عالية لمشروعك ... بس مش كل رحلة بتكملي زى ما الواحد عايز... يمكن تحتاج تغير ...more" (Your journey in bizness starts with high expectations for your project ... but not every journey reaches the goal you want... maybe you need to change ...more)
- Post 2:** "كل بداية لها نهاية... بس هل النهاية ممكن يبقى لها بداية ...more" (Every beginning has an end... but can the end be the start of a new beginning ...more)

The LinkedIn post from ENGZ HUB includes the following content:

- Profile Picture:** ENGZ logo
- Page Name:** Engz Hub
- Follower Count:** 11 followers
- Post Text:** #engzplatform #StartupSupport #BusinessGrowth #StartupSuccess #BusinessDevelopment ...more
- Post Image:** An illustration of a man in a suit sitting at a desk, looking stressed. A speech bubble above him says "مشروع عن يفشل!!" (The project fails!!). Below the man are icons for a percentage sign, an exclamation mark, and a person running away labeled "COST". The URL WWW.ENGZ.COM is at the bottom.
- Engagement Metrics:** 5 likes, 2 reposts

4



www.linkedin.com/company/engz-hub
Business Consulting and Services. 11 followers . 2-10 employees

To empower small and mid-scale startups in Egypt by offering a comprehensive suite of services that enable them to overcome challenges, streamline operations, and achieve sustainable growth.

LinkedIn



3:42 WhatsApp Engz Hub View as admin Home About Posts Jobs People Engz Hub 11 followers 1w • Edited • ... كل مشكلة ولها حل ... بس يا ترى الحلول دي سهلة وسريعة ولا هتكلفك وقت وجهد وفلوس... مع إنجز حلوك موجودة ...more Show translation ENGZ HUB · 5 pages هنخلع البىزنس أسهل EASY

3:43 WhatsApp Engz Hub View as admin Home About Posts Jobs People ENGZ طرق علشان تصلح الشغل اللي باظ... شوف الفلط فدين؟ راجع شغلك، واعرف المشكلة - تسرق؟ اسعار؟ ازاي؟ غير خطط سوق بذكاء من مفهوم تصرف كثير، المهم توصل للناس الصح. كلمز يابيك القدام اسألهم ليه مش بيرجعوا او حارل تكبضم تاني. كبير الشغل جة جة رفع المكعب الأول، وبعد فاكير واحدة واحدة. الفشل متن النهاية، ارجع أقوى!

You and 2 others

3:39 WhatsApp Engz Hub Analytics Overview Content Content highlights Impressions 802 Last 30 days ▲ 4,121.1% Engagement Rate 34.7% Last 30 days Most recent post Posted by Yosra Eltawee / Machine Re... رحلتك في البىزنس يتبدأ بتوقعات عالية... لمشروعك ... بس مش كل رحلة بتكميل ز... All followers Impressions 43 Engagement Rate 79.07% See more stats Show all →

3:39 WhatsApp Engz Hub Dashboard Comment Show all page posts → Track performance Grow your page 3x faster by leveraging insights and analytics 98 Post impressions ▲ 15.3% last 7 days 1 New followers N/A Show all → Join conversations Build brand awareness and community by engaging with recent conversations Home My Network Post Notifications Jobs

CONTENT

DASHBOARD



ENGZ HUB

www.linkedin.com/company/engz-hub

Business Consulting and Services. 11 followers . 2-10 employees

To empower small and mid-scale startups in Egypt by offering a comprehensive suite of services that enable them to overcome challenges, streamline operations, and achieve sustainable growth.



Home About Posts Jobs People

Engz Hub
11 followers
1w • Edited • ④

كل مشكلة ولها حل ... بس يا ترى الحلول دي سهلة وسريعة ولا هتكلفك وقت وجهد وفلوس... مع إنجز حلوك موجودة ...more

Show translation

ENGZ HUB · 5 pages

亨nelly البيزنس أسهل EASY

ENGZ HUB posted this • 2w

خلي شفلك يتكلم عنك زي ما كلامك يعبر عنك... مع #مع_إنجز_أسهل.

more

ENGZ HUB 5 pages

Post analytics

ENGZ HUB posted this • 2w

خلي شفلك يتكلم عنك زي ما كلامك يعبر عنك... مع #مع_إنجز_أسهل.

more

ENGZ HUB 5 pages

Organic discovery

25 Impressions
4 Members reached

Organic engagement

Engagements	Engagement rate
24	96.0%

Clicks	
21	

Click-through rate	
84.0%	

Reactions	
3 →	

Comments	
0	

Reposts	
0	

DASHBOARD PER CONTENT

5:28

Engz Hub
11 followers
2w • Edited • ④

From fail to prevail... your A-Z guide for business recovery
#engz
#engzhub

ENGZ HUB • 5 pages

TRUST YOUR DREAM....julq ENGZ

How To Recover your Business from failure! www.engz.com

Identify the Problem

The first step to Understanding wrong!
X Common Issues management, weak product...

Eng Marwa Hamdi and 3 others

Like Comment Repost

Post analytics

ENGZ HUB posted this • 2w

From fail to prevail... your A-Z guide for business recovery
#engz... more

ENGZ HUB 5 pages

Organic discovery

22 Impressions
11 Members reached

Organic engagement

Engagements	Engagement rate
29	131.8%

Clicks	
25	

Click-through rate	
113.6%	

Reactions	
4 →	

Comments	
0	

Reposts	
0	

5



engzhub

www.tiktok.com/@engzhub

**O Following 13 Followers
40 Likes**

A digital hub where different business providers and manufacturers meet.

TikTok



رواد مصر الرقمية

tiktok.com/@engzhub

TikTok

engzhub engzhub

Follow Message ...

0 Following 13 Followers 40 Likes

A digital hub where different business providers and manufacturers meet.

Videos Liked Latest Popular Oldest

Log in

Company Program

tiktok.com/@engzhub/video/478818430741712129

engzhub engzhub · 3-6

In every aspect of life, the struggle is real... Moving forward takes real talent. Is your business struggling? ENGZ is... more

original sound - engzhub

10 0 0 Be the first to comment!

Comments (0) Creator videos

Mتقلقش! ENGZ هو الشط اللي هيوصلك لبر الأمان!

tiktok.com/@engzhub

TikTok

Search

For You Explore Following Upload LIVE Profile More

Log in

Company Program

156 47 143 173

91 Business Moves Fast Stay Ahead with ENGZ! 169

أهلا بك في منصة انجز حيث يتحول طموحك إلى نجاح

194 189 153 46 143

173 194 189 171

5:51

engzhub engzhub

@engzhub

0 Following 13 Followers 40 Likes

Message

A digital hub where different business providers and manufacturers meet.

YouTube

Engz Hub

www.youtube.com/@Engz-Hub

@Engz-Hub • 1 subscriber • 6 videos

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youtube.com/@Engz-Hub

Engz Hub

Engz Hub • 1 subscriber • 6 videos

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Videos Shorts Playlists Posts

All Related For you Recently uploaded

ENGZ HUB 4 views • 2 weeks ago

ENGZ HUB 10 views • 2 weeks ago

ENGZ HUB 11 views • 3 weeks ago

Engz Hub

Engz Hub • 1 subscriber • 6 videos

A digital hub where different business providers meet, a complete business alliance where digital and manufacturers gather up in full harmony.

Subscribe

Videos Shorts Playlists



Engz Hub

sites.google.com/view/engz-hub

Home Page . 5 Pages

A digital hub where different business providers meet, a complete business alliance where digital and manufacturers gather up in full harmony.

منصة رقمية تجمع مقدمي الخدمات والمصنعين في مكان واحد، لتكوين شراكات عمل متكاملة في تناغم تام



Google Sites

OUR VISION:

To be Egypt's leading platform that provides everything entrepreneurs need, from digital resources to physical manufacturing services, turning challenges into opportunities and empowering them to succeed.

أن تكون المنصة الأولى في مصر التي توفر كل ما يحتاجه رواد الأعمال، من موارد رقمية إلى خدمات تصنيعية فعالة، لتحويل التحديات إلى فرص وتحفيزهم من النجاح.

OUR MISSION:

ENGZ exists to support entrepreneurs and projects facing challenges. We provide all the solutions they need, whether digital resources or physical manufacturing services, to help them overcome difficulties, revive their projects, and achieve sustainable success.

إن ENGZ تُعنى برواد الأعمال والمُشروعات التي تواجه التحديات من خلال تقديم حلول شاملة، بدءاً من الخدمات الرقمية وصولاً إلى دعم التصنيع الفاعل، لمساعدة الشركات على تجاوز التحديات، وإحياء مشاريعها، وتحقيق النجاح المستدام.

TRUST YOUR DREAM.... وانجز

In a fast-moving world where everything changes in a blink... stay ahead with ENGZ, the one place that brings all services and manufacturers together.

Join US!

ARTICLES

PRICING

ABOUT US:

A Digital hub where different business providers meet, a complete business alliance where digital and manufacturers gather up in full harmony.

4:36

sites.google.com

TRUST YOUR DREAM.... وانجز

In a fast-moving world where everything changes in a blink... stay ahead with ENGZ, the one place that brings all services and manufacturers together.



Engz Hub
sites.google.com/view/engz-hub

Home Page . 5 Pages

A digital hub where different business providers meet, a complete business alliance where digital and manufacturers gather up in full harmony.

منصة رقمية تجمع مقدمي الخدمات والمصنعين في مكان واحد، لتكوين شراكات عمل متكاملة في تناغم تام

 Google Sites

ENGZ TRUST YOUR DREAM..... وإنجز [WWW.ENGZ.COM](http://www.ENGZ.COM)

SIGN-UP

HOW TO JOIN ENGZ

JOIN ENGZ NOW!!

JOIN

NEW TO ENGZ

ENGZ SIGN-UP FORM

Join now to unlock endless chances!!

mmoheb3@gmail.com Switch account

Not shared

* Indicates required question

Your Name: *

SIGN UP

PRICING STRATEGY BASED ON YOUR CATEGORY

PRICES

YOU ARE A CLIENT

YOU ARE A SERVICE PROVIDER

1. Fixed Pricing or Bidding System

Clients set a budget (e.g., \$50 - \$100), and service providers offer competitive prices based on quality and delivery time.

i How it works:

ARTICLES

sites.google.com

ARTICLES

Why Drop Servicing is the Perfect Solution for Small and Medium-Sized Businesses (SMEs)

Running a business isn't easy, especially when you're managing a small or medium-sized company. Limited resources, lack of



Engz Hub

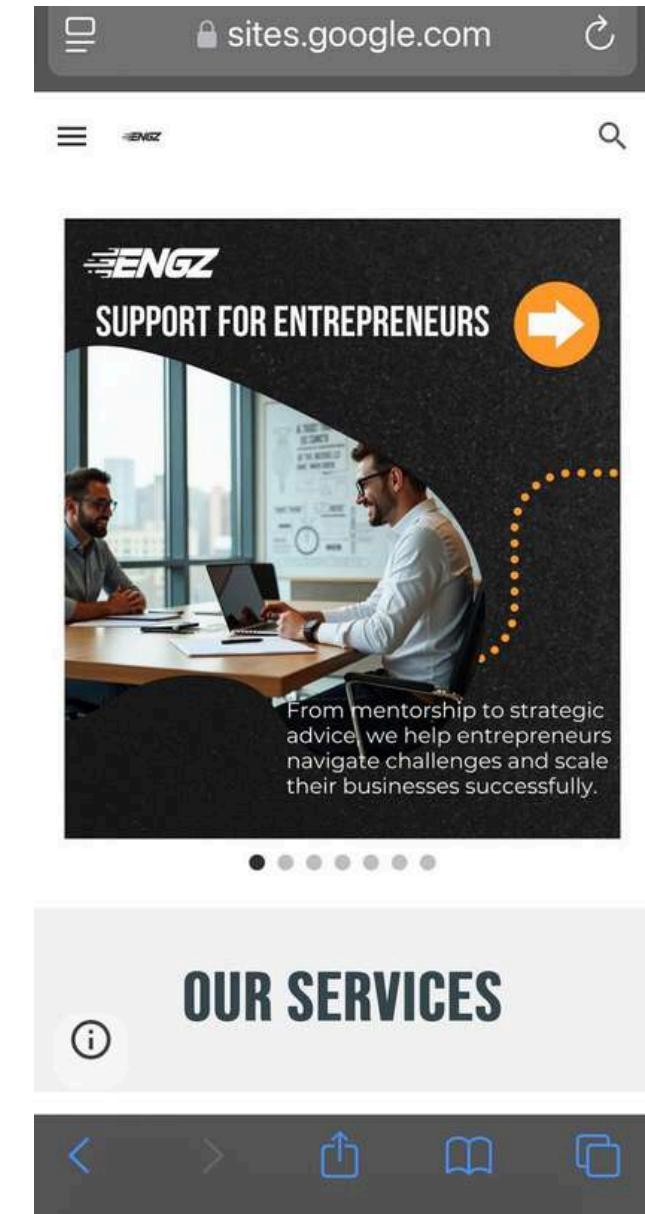
sites.google.com/view/engz-hub

Home Page . 5 Pages

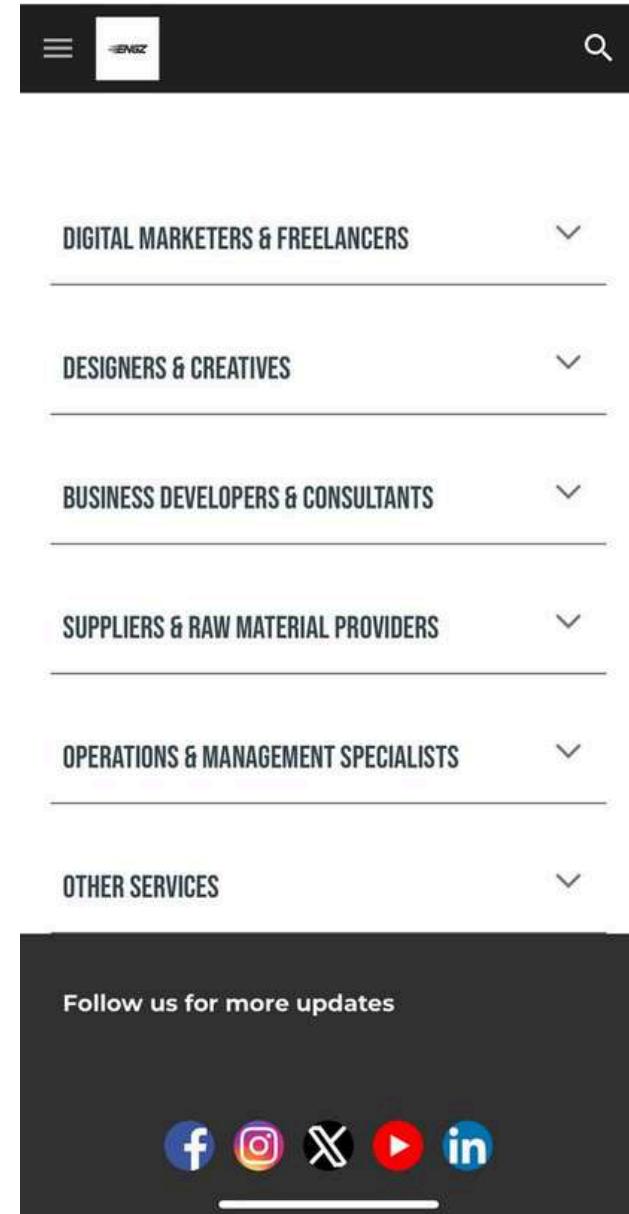
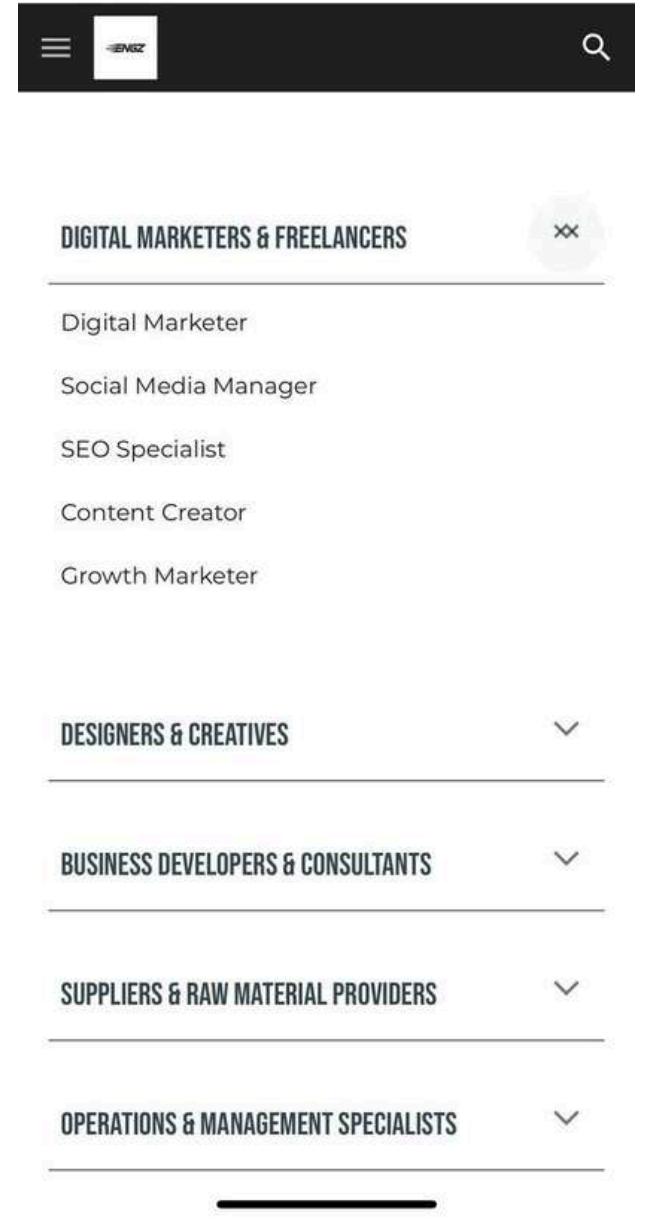
A digital hub where different business providers meet, a complete business alliance where digital and manufacturers gather up in full harmony.

منصة رقمية تجمع مقدمي الخدمات والمصنعين في مكان واحد، لتكوين شراكات عمل متكاملة في تناغم تام

Google Sites

SERVICES

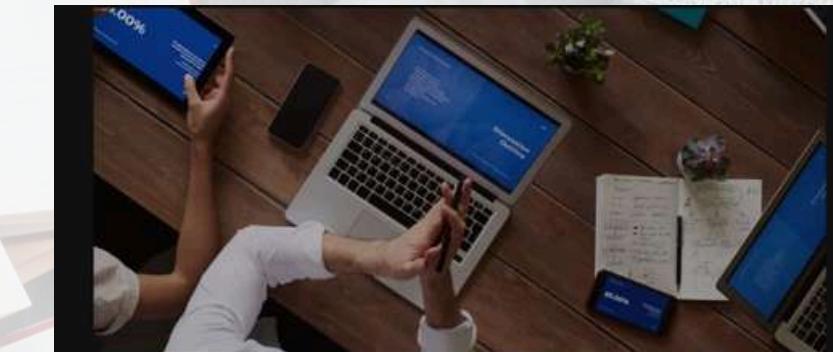
In the revised version:

- Total word count: 518 words
- Total keyword appearances: 30
- Keyword density: ~5.79%

The keyword density is within the ideal range (2%–6%), having it in a natural flow while maintaining SEO strength.

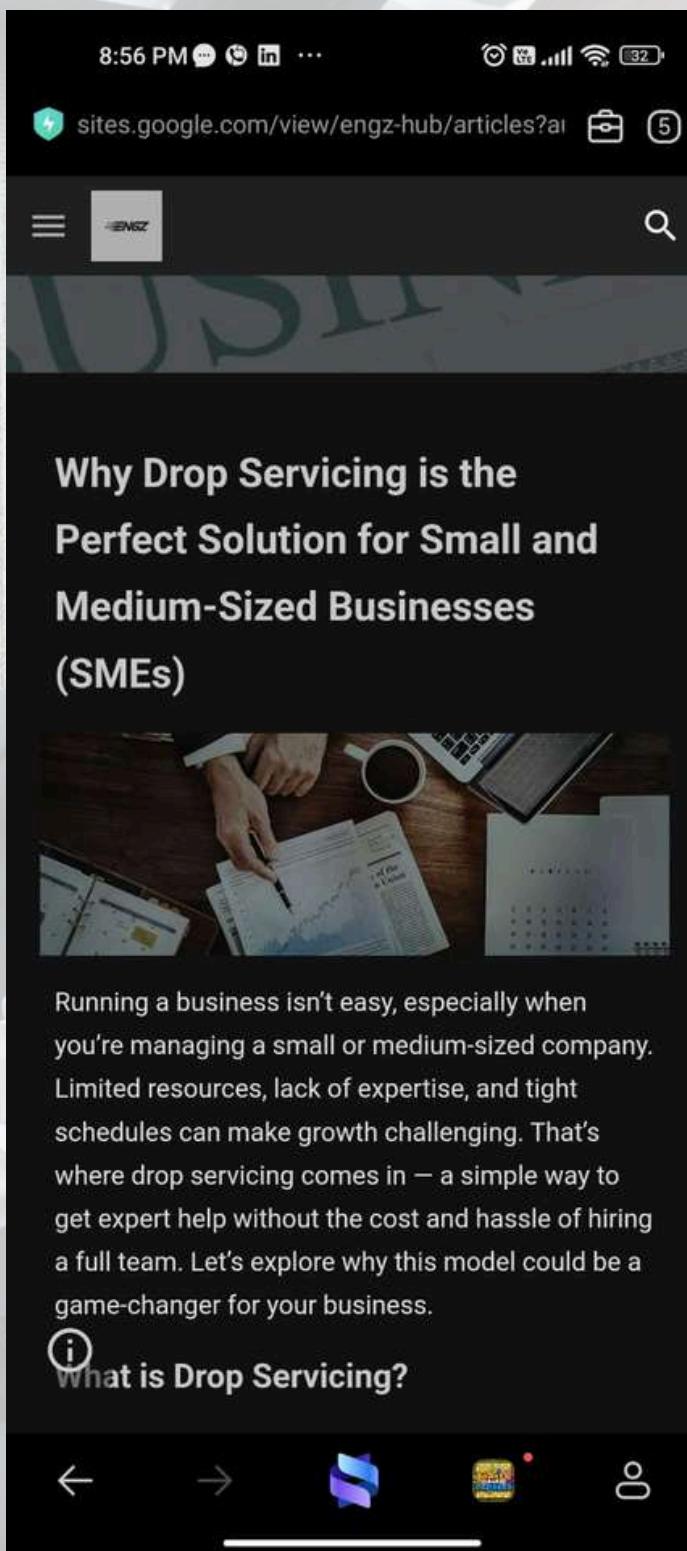
The used keywords in the updated version:

1. Drop servicing – 5
2. SMEs – 3
3. Business – 7
4. Expert – 3
5. Professional – 3
6. Service provider – 2
7. Secure payments – 2
8. Trusted – 1
9. Financial advice – 1
10. Digital marketing – 1
11. Web development – 1
12. Social media – 1



How to Grow Your Small Business Using Drop Servicing

Starting and growing a small business can be challenging, especially when managing costs, resources, and expertise. Drop servicing is an innovative model that allows small businesses to offer high-quality services without the need to handle the work in-house. By leveraging drop servicing hubs and partnering with online service providers, SMEs can streamline operations, enhance efficiency, and scale their businesses effectively.



The screenshot shows a mobile device displaying a blog article from the ENGZ HUB website. The header includes the ENGZ HUB logo and navigation icons. The main content features a heading 'Why Drop Servicing is the Perfect Solution for Small and Medium-Sized Businesses (SMEs)', followed by a sub-section titled 'How to Grow Your Small Business Using Drop Servicing'. Below the heading is a paragraph explaining the challenges of running a small business and how drop servicing can help. At the bottom, there's a section titled 'What is Drop Servicing?' with a blue info icon. The device's status bar shows the time as 8:56 PM and various connectivity icons.



ENGZ email-marketing

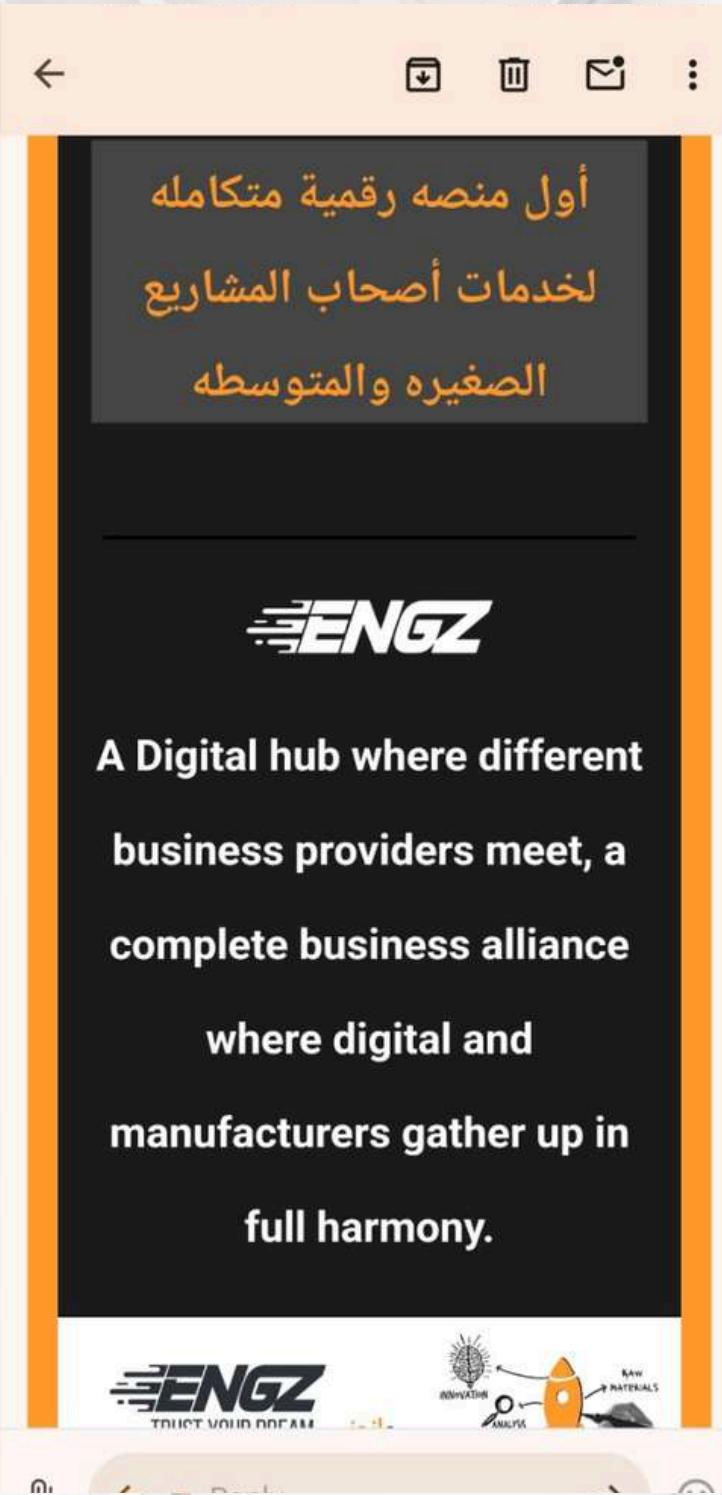
3 EMAIL CONTENT

1 TARGET AUDIENCE
PROFILES

[CLICK TO VIEW PROFILES](#)

2 EMAIL VALIDATED
LISTS

[CLICK TO VIEW VALIDATED LIST](#)



GOOGLE FORM

docs.google.com

ENGZ TRUST YOUR DREAM... إنجز www.ENGZ.com

استبيان عن الخدمات اللي تحب تكون موجودة في

مستينين نسمع منك - رأيك هو اللي هيخلينا نبقى أفضل

mmoheb3@gmail.com Switch account

Not shared

* Indicates required question

إيه أكثر حاجة بتواجهك فيها صعوبة في البيزنس؟

التسويق

الادارة



500 EMAILS SENT

472 EMAILS DELIVERED

226 EMAILS OPENED

ENGZ
email-marketing
analysis

Overview

472 Recipients

Audience: ENGZ HUB (engz 1)

Subject: ENGZ HUB

Delivered: Wed, March 26 2025 3:21 AM

226

Opened

3

Clicked

70

Bounced

1

Unsubscribed

Successful deliveries 402 85.2%

Total opens 269

Last opened 4/5/25 10:56AM

Forwarded 0

Clicks per unique opens 1.3%

Total clicks 4

Last clicked 3/26/25 8:17AM

Abuse reports 0

ENGZ HUB

Sent 3/26/25 3:21AM

Click performance

URL	Total	Unique
https://docs.google.com/forms/d/e/1FAI...	4 (100.0%)	3 (100.0%)
http://eepurl.com/ja1wiA	0 (0.0%)	0 (0.0%)

ENGZ HUB

Sent 3/26/25 3:21AM

Advanced reports

Email Domain Performance

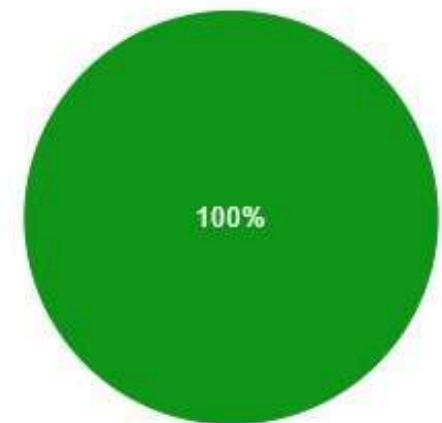
Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	305 (65%)	25 (8%)	205 (73%)	1 (0%)	1 (0%)
yahoo.com	143 (30%)	41 (29%)	18 (18%)	1 (1%)	0 (0%)
hotmail.com	9 (2%)	1 (11%)	0 (0%)	0 (0%)	0 (0%)
ethosedu.com	1 (0%)	0 (0%)	1 (100%)	1 (100%)	0 (0%)
icloud.com	1 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	13 (3%)	3 (23%)	2 (20%)	0 (0%)	0 (0%)

ENGZ

email-marketing analysis

إيه نوع الدعم اللي ممكن تحتاجه من منصة زي "إنجز"؟

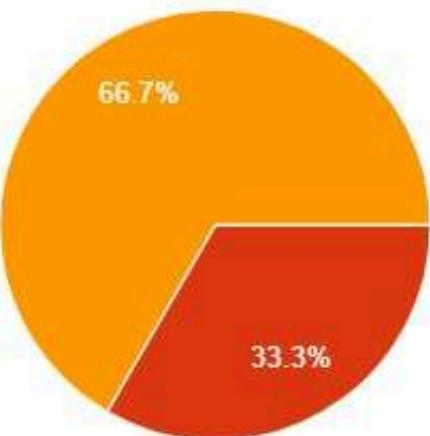
3 responses



[Copy chart](#)

إيه أكثر نوع محتوى تحب تشوفه في الایمیلات الجاية من إنجز؟

3 responses

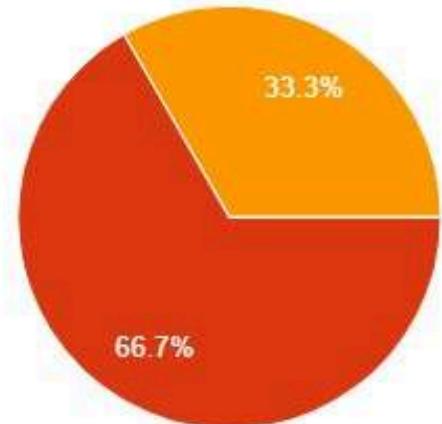


- قصص نجاح (Blue circle)
- نصائح عملية في الكسوبق (Red circle)
- أدوات وخطط تساعدك في البريس (Orange circle)

[Copy chart](#)

إيه أكثر طريقة تحب تتواصل بيها معانا؟

3 responses

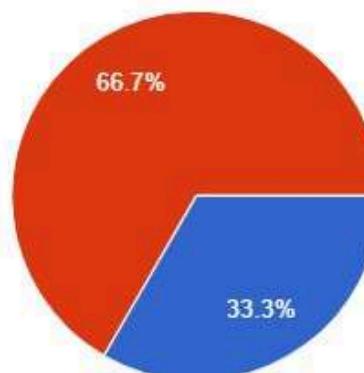


[Copy chart](#)

- الایمیل (Blue circle)
- واتساب (Red circle)
- مكالمه طيفون (Orange circle)

إنت بتدير البريس بتأمك لوحدك ولا مع فريق؟

3 responses



[Copy chart](#)

- لوحدي (Blue circle)
- مع فريق صغير (Red circle)
- مع فريق كبير (Orange circle)

Suggestions for Developing **ENGZ**

1. Launch a Mobile App

Develop a mobile app for iOS and Android so that clients can easily access services from anywhere.

2. Add Services for Manufacturers and Suppliers

Provide services for manufacturers such as:

- Improving marketing strategies
- Automating factory processes
- E-commerce solutions for manufacturers to increase sales.

3. Introduce a Subscription Model

Offer subscription-based services, like periodic consultations or tailored services to meet clients' long-term needs.

4. Data Analysis Using AI

Use artificial intelligence to analyze data and provide reports that help clients improve their performance.

Suggestions for Developing **ENGZ**

5. Launch an Online Learning Platform

Create a training platform offering courses in areas like digital marketing, business management, and law, helping clients develop their skills.

6. Partnerships with Other Platforms for Broader Services

Partner with other platforms to expand the range of services offered and increase the client base.

7. Launch an Integrated AI Customer Support System

Offer AI-powered support (chatbots) to help clients resolve issues quickly.

8. Improve Transparency with Performance Reports

Provide detailed reports on clients' performance and analyze results to offer advice for improvement.

Suggestions for Developing **ENGZ**

9. Expand into International Markets

Expand ENGZ's services to international markets, particularly Arab countries and emerging markets in Africa and Asia.

10. Integrate Project Financing Services

Add financing services by partnering with banks to allow small businesses to get the loans they need to grow.

11. Customer and Supplier Rating System

Introduce a rating system for customers to review suppliers, ensuring quality and reliability in transactions.

12. Expand Legal and Tax Services

Provide legal and tax services, including legal advice, licensing, and employment rights.



Thank you!

Group (A)

Under Supervision of Dr. Sameh Ibrahim