Capstone Project - The Battle of Neighborhoods (Week 1)

Introduction:

New York City, in the state of New York, is by far the United States city with the largest population: in 2020, New York's population estimation is about 8.5 million. New York City's population is expected to reach 9 million by 2040, based on recent projections created by the city.

Immigration is a big part of New York history. In fact, New York have been in the past, and still is, one of the biggest hub for immigration in the United States and in the world. New York is a coastal city. As the first port of entry to the United States, it was the logical point of arrival for the majority of immigrants from other continents. It has therefore always been the main U.S. port of immigration because of its geographical location, and the majority of these newcomers to the United States chose to settle in New York City. Indeed, the city has almost always had an attractive economy and employment opportunities.

Thanks to this immigration, New York is the most diverse city in the world when it comes to talk about linguistic and cultural multiplicity. Indeed, 800 languages are spoken, we can find diverse ethnicities like Chinese, African, Italian, Indian and many others, as many as foods culture.

Problem:

We're going to study the field of Japanese restaurant, and to find the best neighborhood for Japanese food lovers, by answering the following questions:

1) Which parts of New York City has good Japanese restaurants?

2) What is the best Japanese food location in New York City?

3) What are the areas for potential Japanese restaurant market?

4) What are the areas in lack of Japanese restaurants?

5) Which is the best place to live if you are a big Japanese food lover?