

assignment sections:

- 12.0 - 12.2.3 except 12.2.2 : 12.2.3 is optional
- 12.2.4

## 12.1 Principal Component Analysis

### 12.1.1 Maximum variance formulation

$\{x_n\}$ : data set of observations w/  $n = 1, \dots, N$

$x_n$  is  $D$ -dimensional

goal: project the data onto a space of dimensionality  $M < D$  while maximizing the variance of the projected data.

consider projection to 1 dimension:  $M=1$

define direction using  $D$ -dim vector  $u_1$  that is a unit vector s.t.  $u_1^T u_1 = 1$

project each data point onto  $u_1$ :  $u_1^T x_n$

mean of projected data =  $\bar{x} = \frac{1}{N} \sum_{n=1}^N x_n$

var. of projected data =  $\frac{1}{N} \sum_{n=1}^N \{u_1^T x_n - u_1^T \bar{x}\}^2 = u_1^T S u_1$

where  $S = \frac{1}{N} \sum_{n=1}^N (x_n - \bar{x})(x_n - \bar{x})^T$  (covariance matrix)

maximize var. w.r.t  $u_1$

the unit vector constrains to solution : use Lagrange mult. method

$$u_1^T S u_1 + \lambda_1 (1 - u_1^T u_1)$$

$\mathcal{L}_1 = 0$

$\frac{d}{du}$  : set equal to 0:  $S u_1 = \lambda_1 u_1$

$$u_1^T S u_1 = \lambda_1$$

$\left\{ \begin{array}{l} \therefore \text{maximize var. when } u_1 = \text{eigenvector of largest eigenvalue } \lambda_1 \\ \hookrightarrow \text{"first principal component"} \end{array} \right\}$

### 12.1.2. Minimum-error formulation

goal: minimize projection error

- introduce a complete set of  $D$ -dimensioned orthonormal basis vectors  $\{u_i\}$

$$u_i^T u_j = \delta_{ij} = \begin{cases} 1 & \text{if } i=j \\ 0 & \text{if } i \neq j \end{cases} \quad \text{for } i=1, \dots, D$$

- each data point in  $\{X_n\}$  can be represented as a linear comb. of the basis vectors:

$$X_n = \sum_{i=1}^D \alpha_{ni} u_i \quad \text{where } \alpha_{ni} \text{ are coeff. for each data point}$$

- solve for  $\alpha_{nj} \rightarrow \alpha_{nj} = X_n^T u_j \Rightarrow X_n = \sum_{i=1}^D (X_n^T u_i) u_i$

- want to approx. this data point w/  $M < D$  variables

- use the first  $M$  of the basis vectors:

$$\tilde{X}_n = \sum_{i=1}^M \underbrace{z_{ni}}_{\text{vary per data point}} u_i + \sum_{i=M+1}^D \underbrace{b_i}_{\text{constant for all data points}} u_i$$

- find  $\{u_i\}$ ,  $\{z_{ni}\}$ ,  $\{b_i\}$  to minimize reconstruction error

$\rightarrow$  we'll use squared dist. as the error:

$$J = \frac{1}{N} \sum_{n=1}^N \|X_n - \tilde{X}_n\|^2$$

- solve, solve, solve, ...

$$J = \sum_{i=M+1}^D u_i^T S u_i$$

- w/ the constraint of orthonormality on  $\{u_i\}$ , solution is expressed as the eigenvectors/values of the covariance matrix

## 12.2. Probabilistic PCA

PCA can be expressed as the MLE solution of a probabilistic latent variable model

Introduce a latent variable  $z$

- corresponds to the principal-component subspace

- normal prior:  $p(z) \sim N(z|0, I)$  "zero-mean, unit-cov. Gaussian"

conditional dist of the observed variable  $x$ :  $p(x|z) = N(x|Wz + \mu, \sigma^2 I)$

-  $x$  is a general linear form of  $z$  governed by  $W_{D \times n}$ :  $D$ -dim  $\mu$

generate a  $D$ -dim. observed variable  $x$ :  $x = Wz + \mu + \epsilon$

estimate  $W, \mu, \sigma^2$  w/ MLE

- need marginal dist.  $p(x)$ : 
$$p(x) = \int p(x|z)p(z) dz$$
$$= N(x|\mu, C)$$

where  $C$  is a  $D \times D$  cov. matrix:  $C = WW^T + \sigma^2 I$

redundancy in the current parameterization w/ rotations of the latent space coordinates

\* on its own, could rotate  $W$  (causing the non-identif.)  
but  $WW^T$  is invariant  
to rotation  $\Rightarrow C$  is  
invariant to rotation?  
has a unique value

## Lecture notes: Dimensionality Reduction.

### Probabilistic PCA

- build a generative model instead of defining an error fn (regular PCA)

- for MLE solution,  $\hat{\sigma}^2$  ends up as the average of eigenvalues of cov. mat. that are not w/in  $M$

- intuitive b/c is basically just the variance not captured by PCA solution (i.e. remaining dimensions)

### Factor Analysis

- diff. w/ PPCA is non-isotropic noise in the generative model of the data given the latent space

- when to use FA over PPCA:

1. depends on which generative model matches your problem

- can make isotropic variance assumption?

2. PPCA is faster to fit

3. separate roles of  $W$  &  $\Psi$  in FA so get more info.