

User Guide

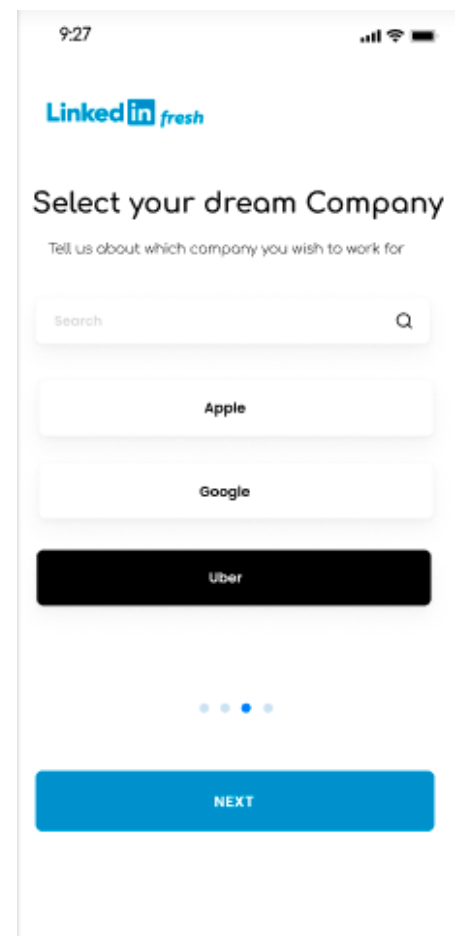
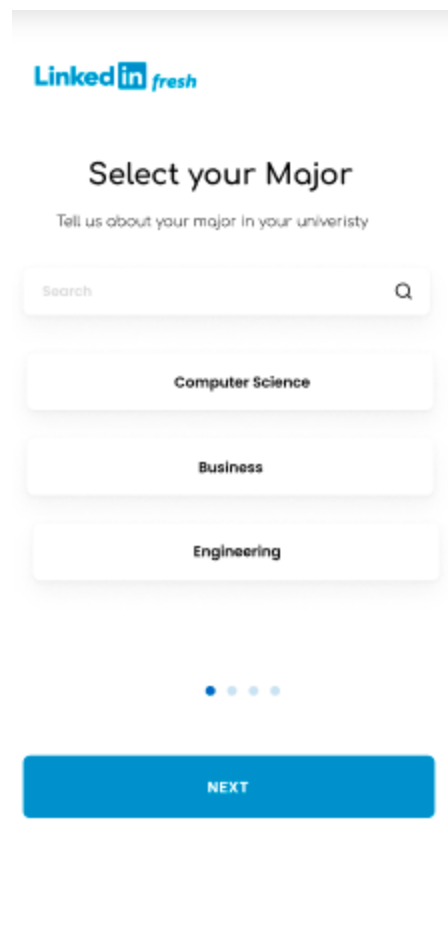
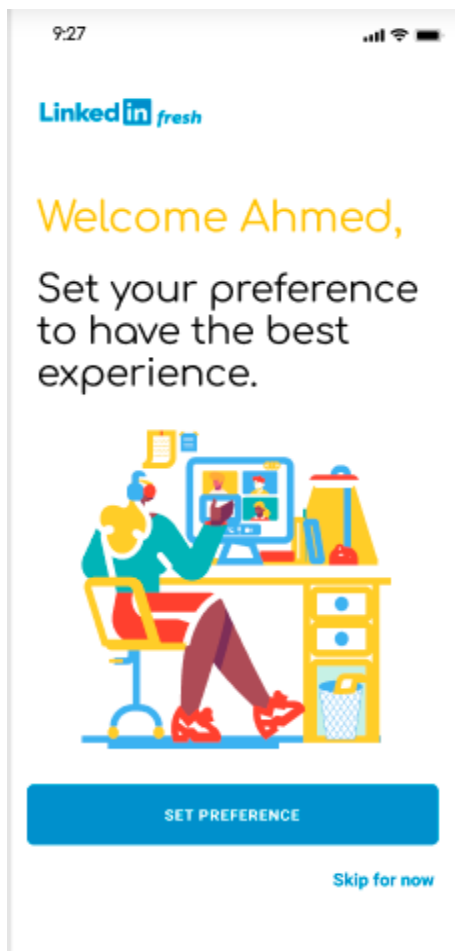
Background:

- College education does not prepare an individual for real-life and young adults usually fail to launch their careers due to lack of direction or guidance, poor self-image, and poor interview skills. Going into numbers, we have almost 53% of recent graduates unemployed.
- Introducing LINKEDIN FRESH which is the first interactive subscription program for hiring recent graduates. It is a community for graduates to help them find their Right Mentor, Right Peer, and Right Job.

Details:

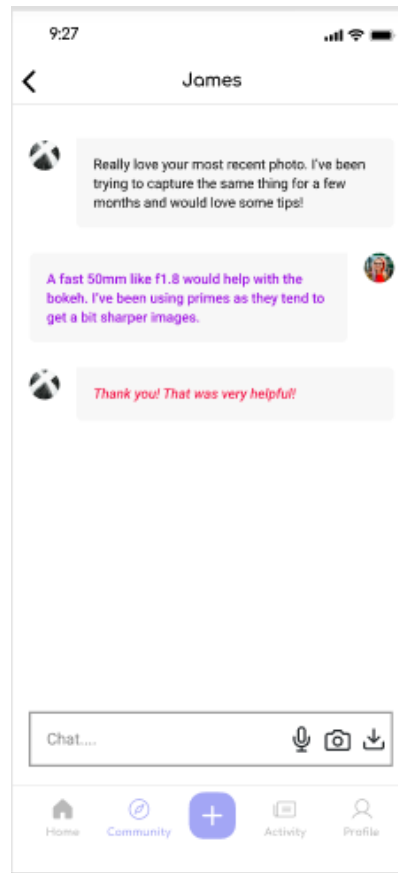
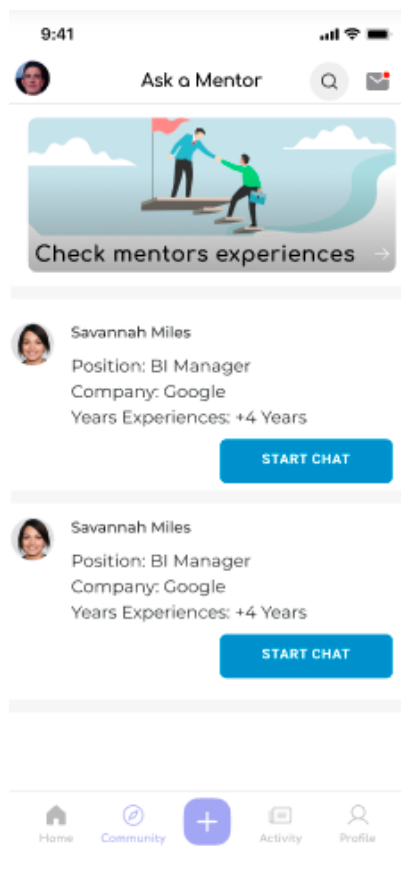
Auto Recommend functionality

- The feature enables users to set their preference by simple question to adjust the whole app and be tailored and auto recommendations based on each user interest
- Users will be able to set these preference after signing up for the first time
- Not all fields are supported so far, only engineering, computer science, and business major are supported. The rest of the majors will be available soon



Ask a mentor functionality

- The top feature in our product enables users to find professional mentors in their field and they can start chatting with them to get the career advice needed.
- User must complete set preference functionality to be able to use this feature to auto recommend mentors based on each user's preferences, you can access the mentors page from the home page and stating chatting from their
- You can't search on mentors, only recommend mentors will appear. No video calls so far will be added soon



Build Resume functionality

- The feature enables users to build their resume professionally through simple questions and tasks to be done that also match the guidelines and ATS
- User must complete set preference functionality to be able to use this feature to auto recommend mentors based on each user's preferences, you can access the Build resume page from the home page and follow the guided steps
- Linkage to LinkedIn profile is not supported so far, will be available soon