



Imagine with me Ahmed, the graduate, who was graduated last year from computer science. He was full of hope and very optimistic to start his career life, after his graduation, he started to apply in many positions but without any focus of what he want to work in, he just want to land on his first job and that's it. But unfortunately he became very disappointed because of being rejected on each interview.

By Ahmed's words *"I had no preference. I was applying everywhere, I applied to over 100 places and interviewed with 3 which never got back to me."*

So the problem nowadays is that College education does not prepare an individual for real life and young adults usually fail to launch their careers due to lack of direction or guidance, poor self-image and poor interview skills

Introducing **LINKEDIN FRESH** which is the first interactive subscription program for hiring recent graduates. It is a community for graduates to help them find their Right Mentor, Right Peer and Right Job.

Why

LinkedIn fresh

Ideally linkedin fresh provides a unique experience for graduates to smooth the transition between college and work life.



HIRING

Connects graduates with Entry-level jobs along with LinkedIn Premium features



MENTOR SUPPORT

Career Tips & support from professionals.



CAREER SERVICES

Resume support, Interview skills and LinkedIn profile.



FLEXIBLE LEARNING PROGRAM

Through LinkedIn learning.



PRICE

Price in handy for graduates.



SHARING EXPERIENCES

Chat with peers for shared experiences.

After 5 weeks of launch, we are glad to announce that we reach to +15K app downloads with +3K Active subscribers with total revenue of \$400K



+15K
Downloads



+3K
Subscribers



\$400K
Revenues

So what is NEXT

- ❖ Expansion to global markets
- ❖ Adding AI Interview feature to let users have interview training online with a robot
- ❖ Iterate and Iterate on our amazing product to make it the best graduate platform in the globe

Last but not least, I would like to thank our amazing team for the great effort to make that happen @Ahmed @John....

Ahmed Hussein