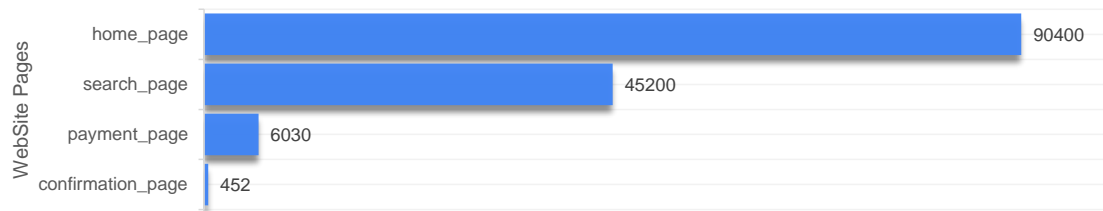


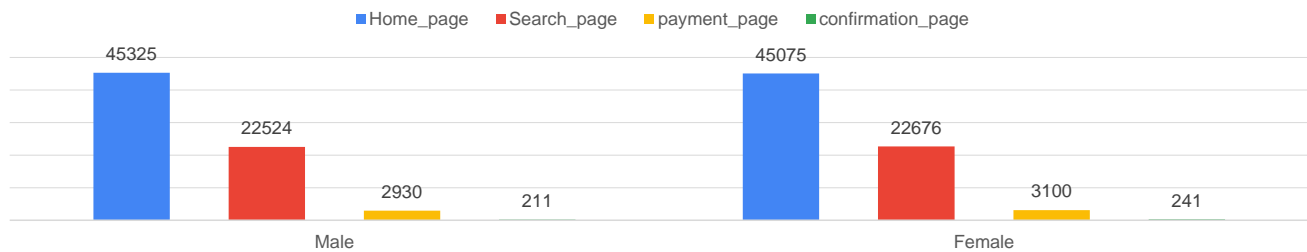
Funnel Vizualitation

Customer_Funnel

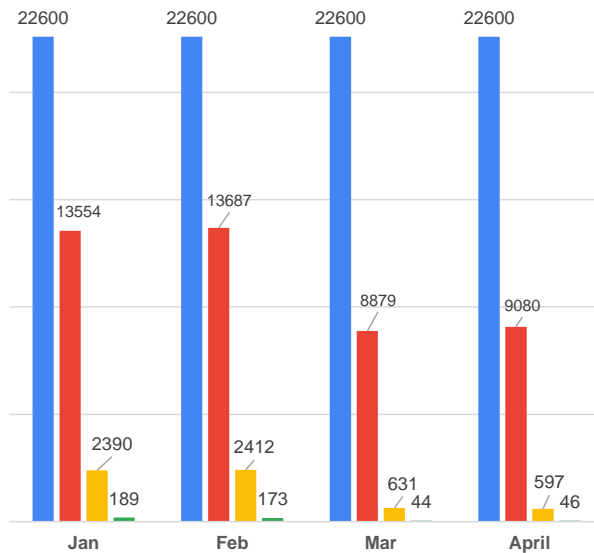


Customer Comparson By Gender

* it is clear that there is no signifacat difference between the male customers and female customers in website visit

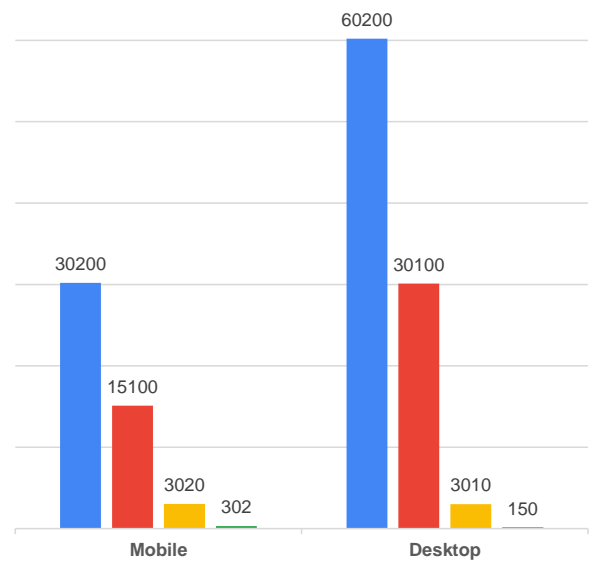


Customer Funnel Per Month



* the number of the customers who confirmed the purchased decreased much for months (March and April)

Customer Funnel by Device



* number of the customers for mobile is double than the customers for Desktop