Dears,

This is my quick review for the <u>Http://careers.dubaiairports.ae</u> home page, I haven't included any screenshots, tried to make it as clear as it should be though... It was a really quick review actually...

General thoughts:

- The carousel is too big, the above-the-fold area does not contains any important content the user most interested to see (vacancies, life at Dubai airports, Hiring process, etc.)
- The carousel has no touch accessibility (in the responsive orientation)
- The page size is too big, it takes some time to be completely loaded within average internet speed)
- It has to be main noticeable boxes contain the areas the user most interested to see (vacancies, life at Dubai airports, Hiring process) right beneath the main carousel
- There is no use of the "Apply now" link while we have the new noticeable "vacancies" one instead of it.
- It is just OK to have the "Latest jobs" section, but I don't think it is that important to have it in the careers home page the way it exists now
- It has to be an indicator (a specific color or icon) shows what the current page is, for example the "Home" link has to be highlighted while the user is on the Home page of the careers section
- The whole sandwich Icon navigation has to be removed from the top-right of the page, and we can created separate section inside the Home page for each major element it contains (after doing some Information architecting effort to make them more concise) using some reach presentation tools like videos, graphs, charts, etc. to present their content properly.. Of course these new sections will be placed beneath the other "main noticeable boxes" in point number 4.
- The whole headers in the page are H2 ones, that kills the well hierarchal structuring of the page, as the clear hierarchy will go great lengths in reducing the appearance of complexity, plus it affect the search engine optimization of the page