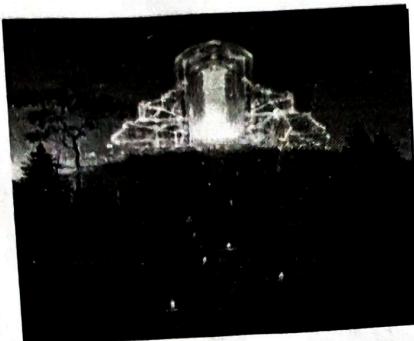


TV STORYBOARD

Advertiser:
Agency:
Product:

Title:
Format:
Length:



Type your text here

Type your text here

Type your text here

Active Gear



Type your text here

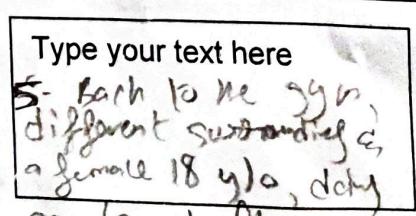
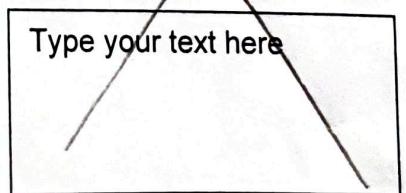
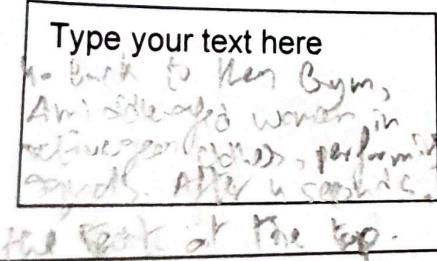
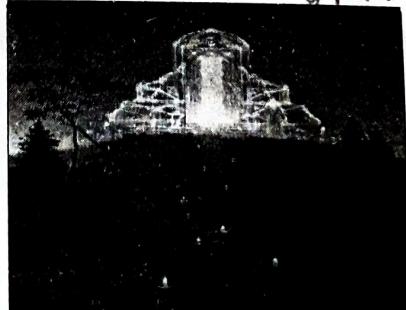
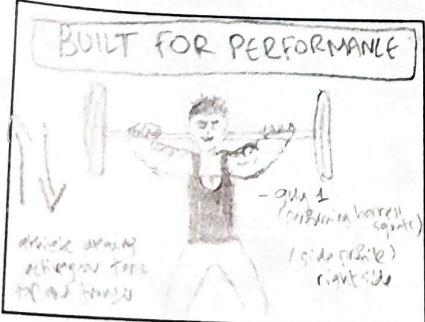
1. Black screen, the brand name appears on the screen & then fades away

Type your text here

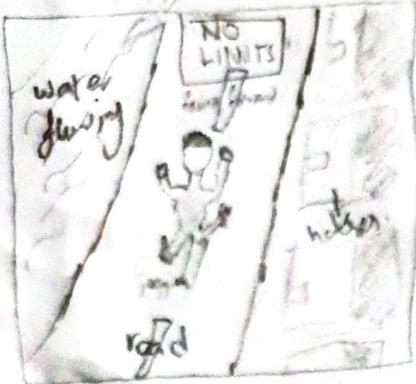
2. Faded in to the scene, a 21yo, female, leading the weight in active gear's clutter

Type your text here
3. Black screen shows & the brand's products are highlighted.

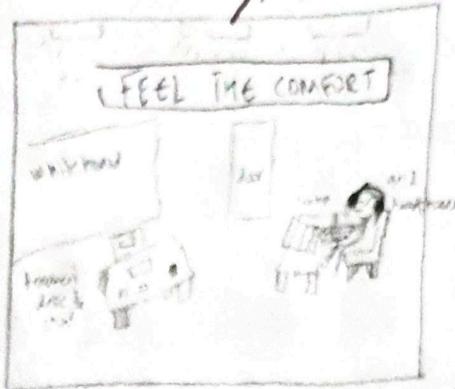
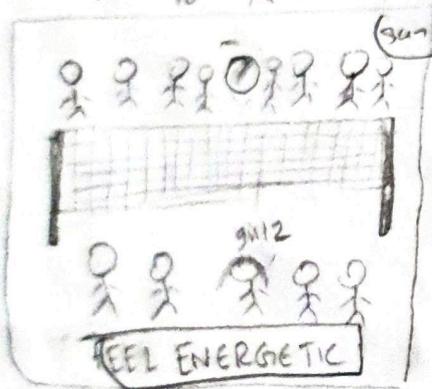
The title at the top of the screen comes now from the screen and then fades away



The words at the top show, and then fade away.



6. The scene moves to a hilly surrounding, sunrise, roads, cottages, a middle aged man on his morning jog ~~after~~ ⁱⁿ the area following him face-wards and then the words are shown after that, the words at the top show ^{at} the end and then fold away.



7. A college setting. A person in a classroom is working on her laptop wearing active gear. After 2-3 seconds the word ^{at} the top shows ^{at} the end and then fold away.



8. The scene moves to the ground, a sunny day, and the same girl takes off her hoodie ~~and~~ begins to play volleyball and after 2-3 seconds, the word ~~of~~ ^{the} ball starts to show at the top and then fold away.

9. The screen becomes blur and the words show.