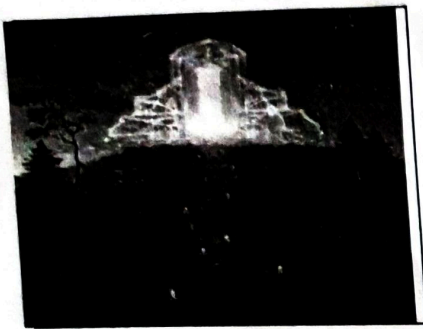


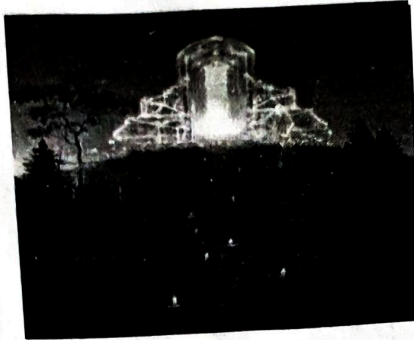
# TV STORYBOARD

Advertiser:  
Agency:  
Product:

Title:  
Format:  
Length:



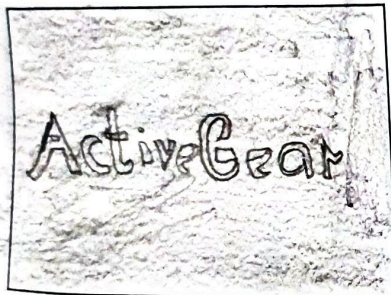
Type your text here



Type your text here  
After 5, second

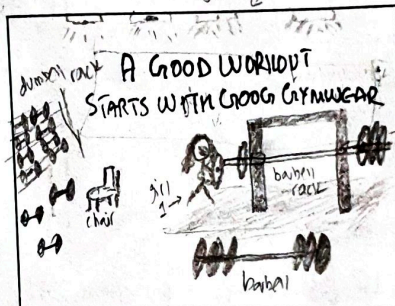


Type your text here



Type your text here

3. Black screen, the brand name appears on the screen & then fades away



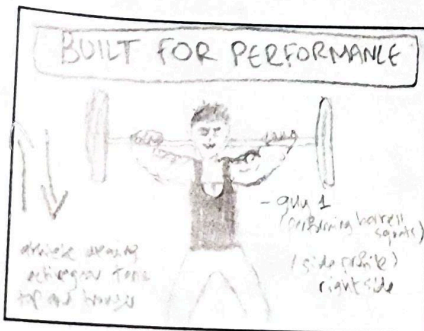
Type your text here

2. Faded in to the scene, a 110 lb female leading the weight in 'ActiveGear's' clothing & the line at the top of the screen comes near the end of the scene and then fades away



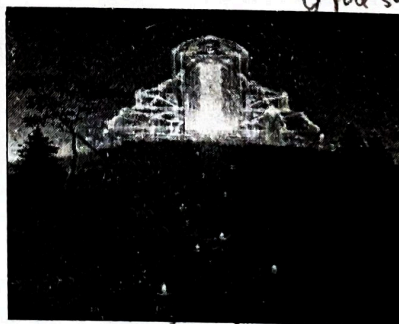
Type your text here

3. Black screen shows the brand's products are highlighted.

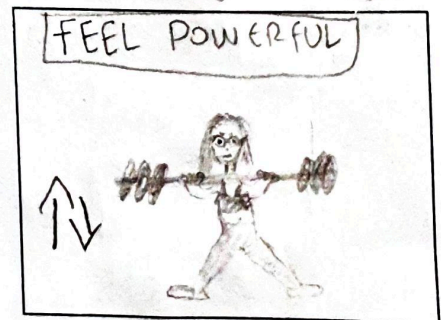


Type your text here

4. Back to the gym, a 180 lb woman in 'ActiveGear's' clothing, performing squats. After a couple of the back at the top.



Type your text here

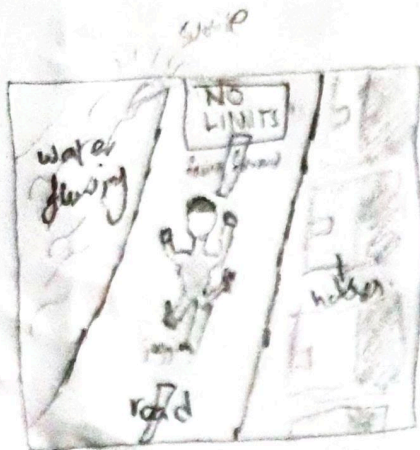


Type your text here

5. Back to the gym, different surroundings & a female 18 y/o, doing squats and after 3 seconds

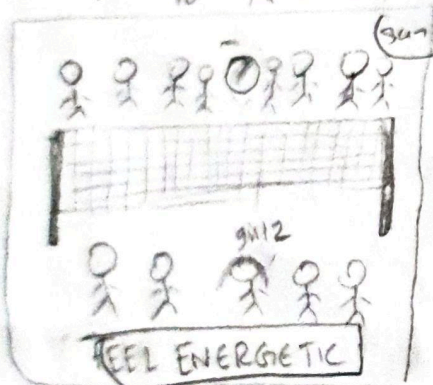
The words at the top show, and then fade away.





6. The scene moves to a hilly surrounding, sunrise, roads, cottages, a middle aged man on his morning jog. After 2 seconds, the words 'FEEL THE COMFORT' appear at the top, then fade away.

7. A college setting. A person in a classroom is working on his laptop using active gear. After 2-3 seconds, the words 'FEEL THE COMFORT' appear at the top, then fade away.



8. The scene moves to the ground, a sunny day, and the same girl takes off her hoodie & begins to play volleyball and after 2-3 seconds, the words 'FEEL THE COMFORT' appear at the bottom, then fade away.

9. The screen becomes black and the words 'FEEL THE COMFORT' appear.